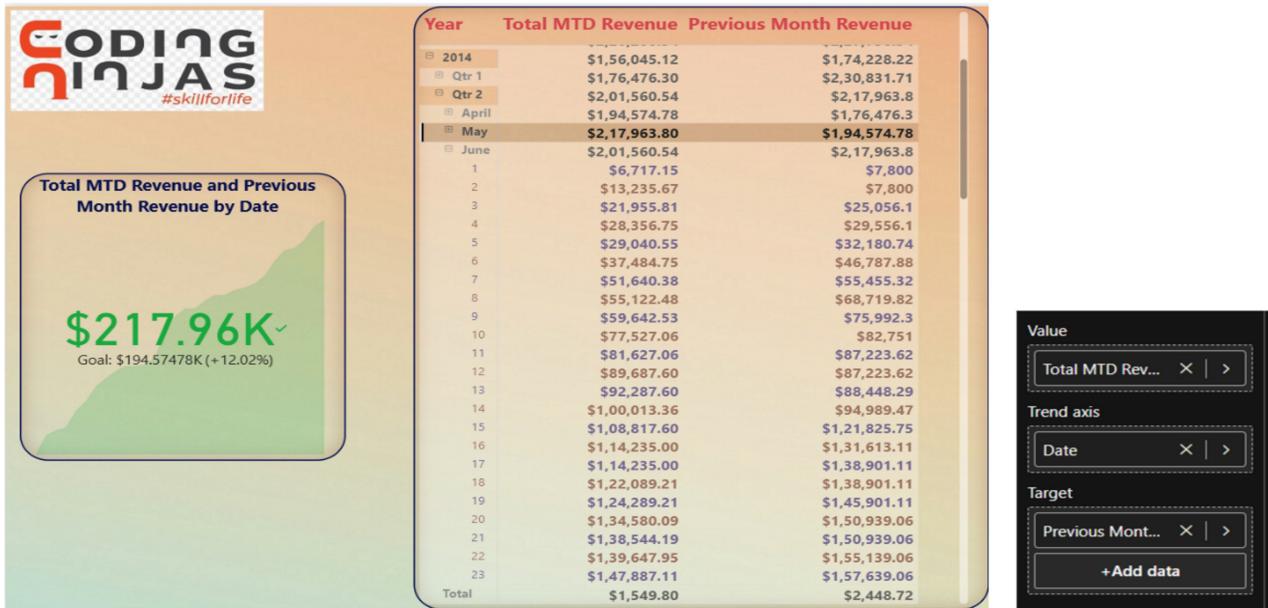


Creating Compelling Reports in Power BI

KPI



```
Total MTD Revenue =
CALCULATE(
    [Total Revenue],
    DATESMTD(DateTable[Date]))
```

```
Previous Month Revenue =
CALCULATE(
    [Total MTD Revenue],
    DATEADD(
        DateTable[Date],
        -1,
        MONTH))
```

Trend axis

Direction
High is good

Neutral Color

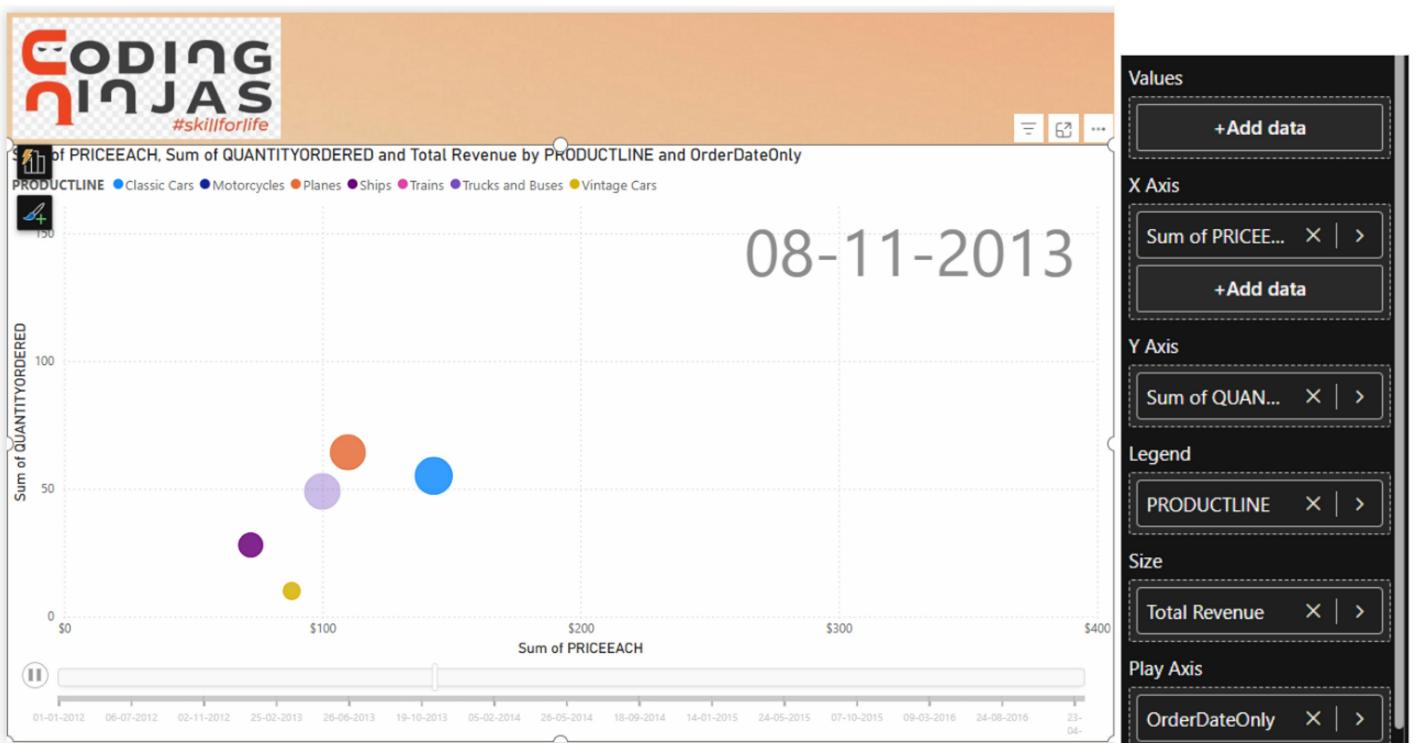
Bad Color

Transparency

Low is Good - Churn Rate, Return Rate, Returns

High is Good - Revenue, Total Sales, Total Profit, Total Quantity Sold, Total Orders.

Scatter Plot / Bubble Chart



Book Mark

Snapshot / Screenshot

It works on a button. [Action]

\$8.29M

99K

307

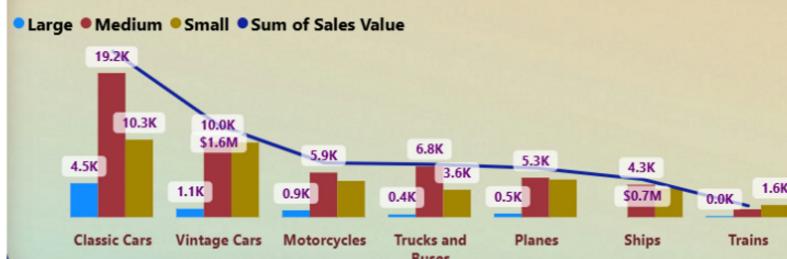
01-01-2012 08-08-2017



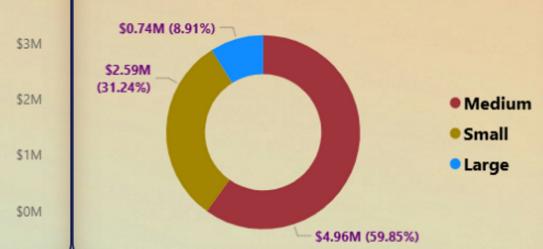
Matrix [Row & Columns] - Country & Product Wise Revenue

COUNTRY	Large	Medium	Small	Total
Australia	\$30,100.00	\$3,05,856.96	\$1,85,641.50	\$5,21,598.46
Austria	\$22,100.00	\$1,07,825.14	\$42,867.91	\$1,72,793.05
Belgium		\$58,744.17	\$35,784.71	\$94,528.88
Canada	\$4,700.00	\$1,12,748.98	\$76,055.36	\$1,93,504.34
Denmark	\$30,300.00	\$1,08,726.63	\$53,721.00	\$1,92,747.63
Finland	\$22,200.00	\$1,59,820.03	\$86,694.67	\$2,68,714.70
France	\$1,01,348.16	\$5,35,615.05	\$2,82,294.64	\$9,19,257.85
Germany	\$18,200.00	\$1,04,218.24	\$56,270.84	\$1,78,689.08
Ireland	\$8,200.00	\$19,800.00	\$15,237.24	\$43,237.24
Total	\$7,38,757.91	\$49,61,736.68	\$25,90,392.20	\$82,90,886.79

Sum of QUANTITYORDERED and Sum of Sales Value by PRODUCTLINE and DEALSIZE

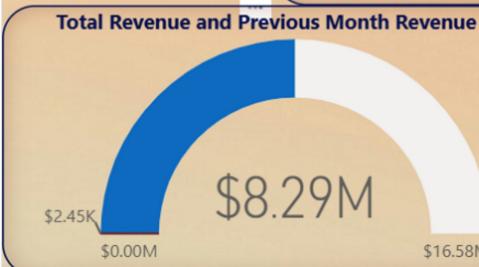


Total Revenue by DEALSIZE

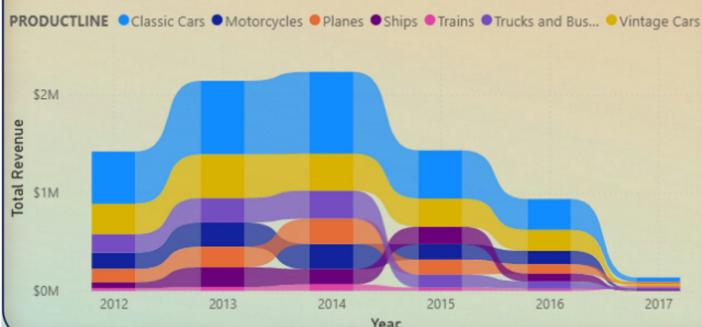


01-01-2012 08-08-2017

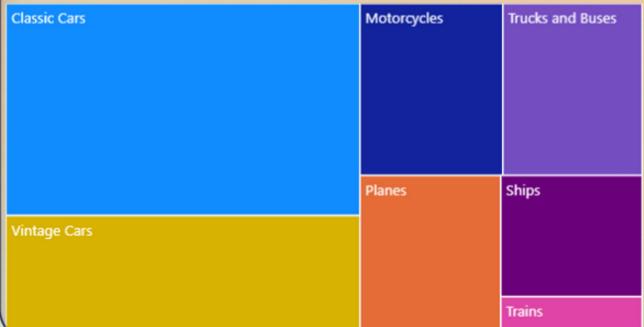
Total Revenue by COUNTRY and PRODUCTLINE



Total Revenue by Year and PRODUCTLINE



Total Revenue by PRODUCTLINE



Bookmarks

[Add](#) [View](#)

Use bookmarks to capture key data for yourself and others.

1. Filter data to get to the state you want to capture.
2. Click Add.

Bookmarks

[Add](#) [View](#)

Reset - Dashboard

Format button

Search

Action

Type: **Bookmark**

Bookmark: **Reset - Dashboard**

Size and style

Title

Button style

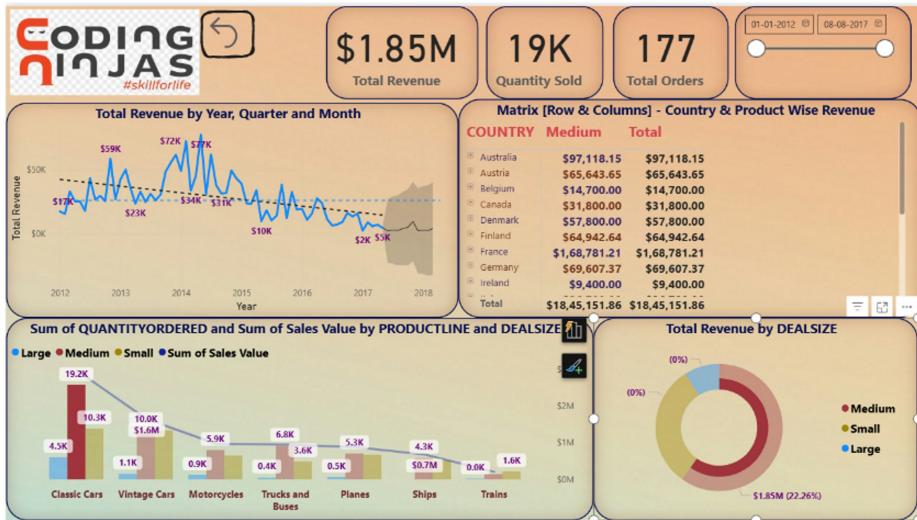
Rotation

Action

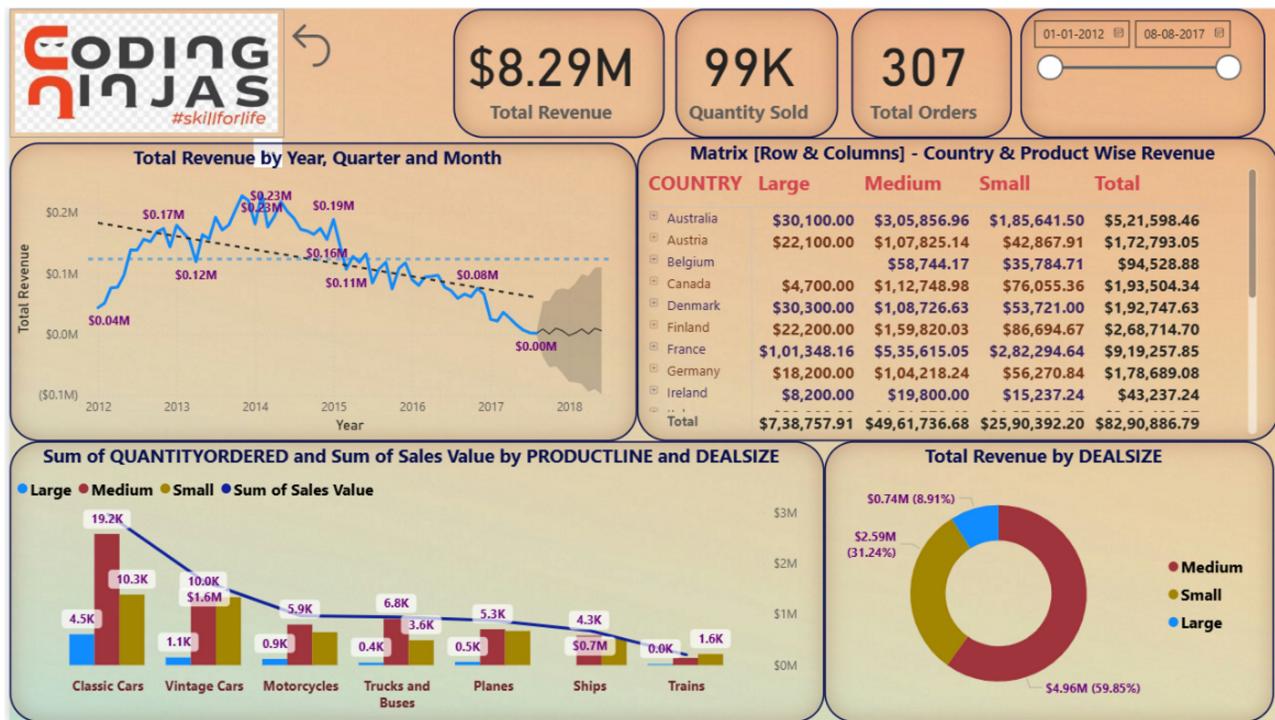
> Action

> Tooltip

> Reset to default



Reset - Dashboard



[Add](#) [View](#)

Reset - Dashboard

USA - Dashboard

UK - Dashboard

DRILL THROUGH [Cross Report]

COUNTRY Large Medium

Country	Revenue	Profit	Total
Australia	\$30,100.00	\$3,05,856.96	\$1,85,641.50
Austria	Copy >	7,825.14	\$42,867.91
Belgium	Expand >	8,744.17	\$35,784.71
Canada	Collapse	2,748.98	\$76,055.36
Denmark	Drill down >	8,726.63	\$53,721.00
Finland	Show as a table	9,820.03	\$86,694.67
France	Show next level	5,615.05	\$2,82,294.64
Germany	Expand to next level	4,218.24	\$56,270.84
Ireland	Include	9,800.00	\$15,237.24
Japan	Exclude	1,736.68	\$25,90,392.20
UK and Europe	Format		
USA and America	Unfreeze row headers		
Worldwide	New visual calculation >		

Dashboard - 2

Format

- Search
- Page information
- Canvas settings
- Canvas background
- Wallpaper
- Filter pane
- Filter cards

Page information

- Name: Dashboard - 2
- Page type: Drillthrough
- Keep all filters: On
- Cross-report: On
- Drill through from: COUNTRY
- +Add data

Total Revenue by Division

Division	Revenue
North America	\$15,237.24
Europe	\$25,90,392.20
Asia Pacific	\$2,82,294.64
Middle East & Africa	\$56,270.84
Latin America	\$86,694.67
Other Regions	\$53,721.00

Drill through

- Dashboard - 2