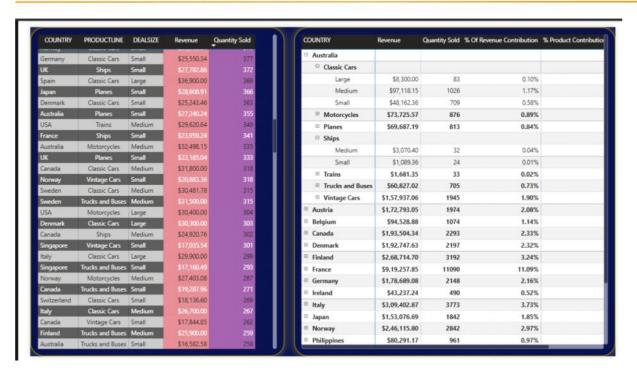
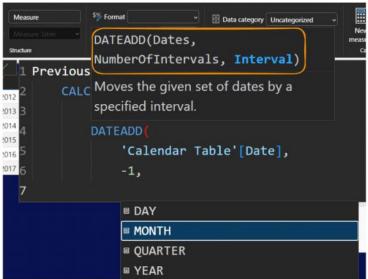
Visualizations through Charts & Reports in Power BI





```
§ Format Currency

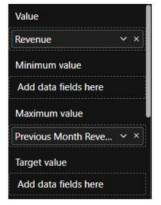
☐ Data category Uncategorized

                 $ - % 9 🚜 🗓
   1 Previous Month Revenue =
           CALCULATE(
2012
                [Revenue],
2013
2014
                DATEADD(
2015
                      'Calendar Table'[Date],
2016
2017
                      -1,
                     MONTH
```



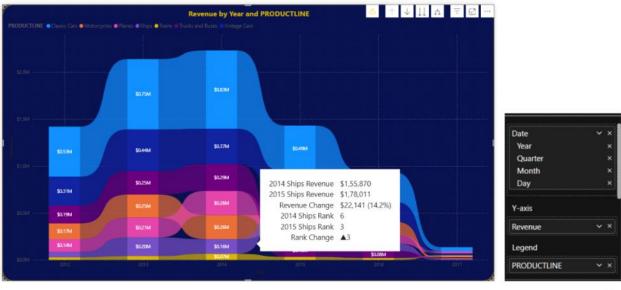






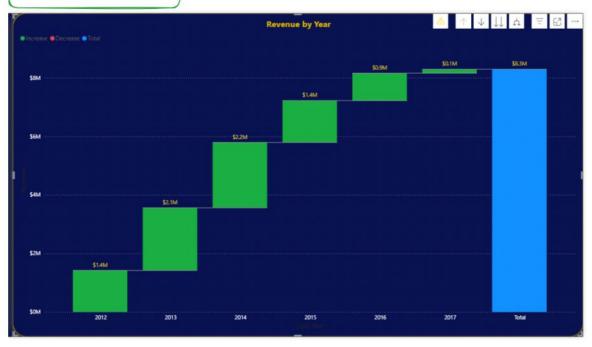


Ribbon Chart

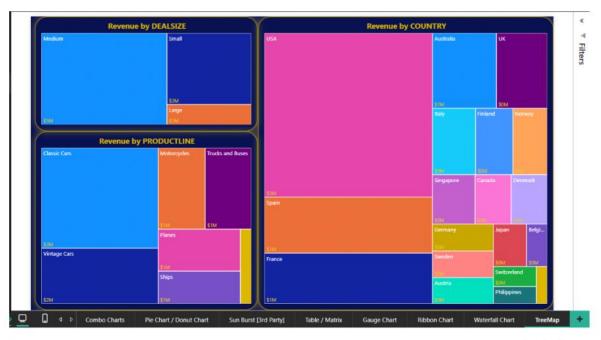


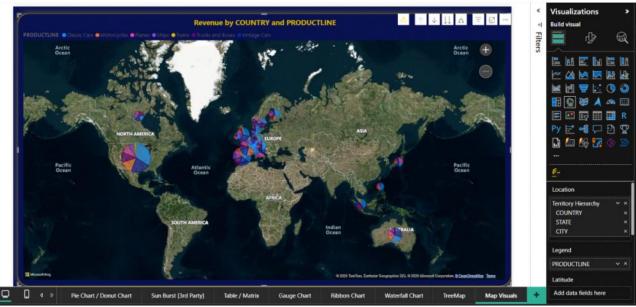


Waterfall Chart









KPI

Key Performing Indicators

Low -> [Good] [Churn Rate, Return, Loss, Return Rate] Low -> [Bad] [Profit, Revenue, Quantity Sold]

High -> [Bad] [Churn Rate, Return, Loss, Return Rate,]
High -> [Good] [Profit, Revenue, Quantity Sold, Average Order Value, Credit Score]

High -> [Good] [Profit, Revenue, Quantity Sold, Average Order Value, Credit Score]

```
Previous Month Revenue =

CALCULATE(

[TotalMTD Revenue],

DATEADD(

'Calendar Table'[Date],

-1,

MONTH

)
```

