

Smarter
technology
for all

Lenovo

The new normal for today's workforce

Virtual collaboration is key

 Windows 10

The best devices in the world
run Windows 10 Pro.



There's a revolution going on and it's radically changing the way everyone works

Millennials and Gen Z—born from the 1980s to early 2000s—now make up more than half of today's workers, and it has caused big changes in the workplace.

These 'new-gen' employees are the first true digital natives. They communicate, collaborate, create, and solve problems differently than every generation before them.

They're as comfortable communicating by email and instant messages as they are by phone and even in person.¹ And they have a completely new set of expectations for where, when, and how they work.

What these new-gen employees want from their workplace has little to do with aspiring to a big corner office. Their style leans to flexible workspaces that let them work seamlessly wherever they happen to be—their office desk, at home, a coffee shop across the city, or anywhere around the world.

Their work style is built around technology—the devices they use to get work done. If employees can't get to the right tools or collaborate easily with other team members, it can halt workflows and slow down productivity for the entire team and, ultimately, the business.

For more information, visit
www.lenovo.com/remoteworking

¹Randstad/Future Workplace Study

The workforce has changed. So has their preferred workplace.

The rise of the new-gen employees entering the workforce, has also been matched by a much greater interest in remote working. It has become the ultimate perk, more important to employees than having extended vacation time. Now, with current events, remote working is a feature of most people's working lives. It has meant significant changes to stay productive and overcome challenges such as:



² Techaisle report Lenovo Changing Workspaces Study Apr 2018

Maintaining communication and collaboration

Making it easy to work together, wherever and whenever necessary, is more important than ever for SMBs.² It's simpler now with Microsoft Teams, the Windows conferencing and collaboration app that's included with Microsoft 365. As it's built-in to the software you use every day on a Windows PC it makes it easier to adopt web conferencing as part of your daily working life.

Learning to unplug from work

Wherever you work remotely—in or out of the home—personalize the space around you. Make sure it's uncluttered and you have space to work comfortably. You also need portable technology that gives you all the power of office systems, while providing the security and privacy you need to work in public areas.

Avoiding distractions

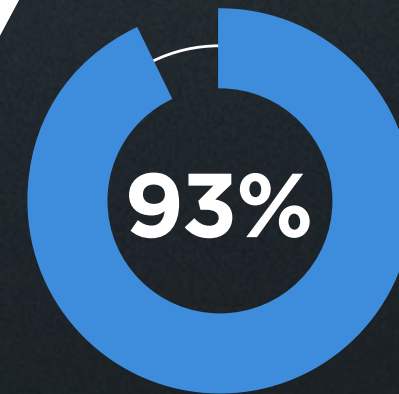
Set limits, so it's clear when is work time and when is down time. There are also technology choices that will help make your working life quieter, such as a silent, click-free mouse or headphones to block out ambient noise.

For more information, visit
www.lenovo.com/remoteworking

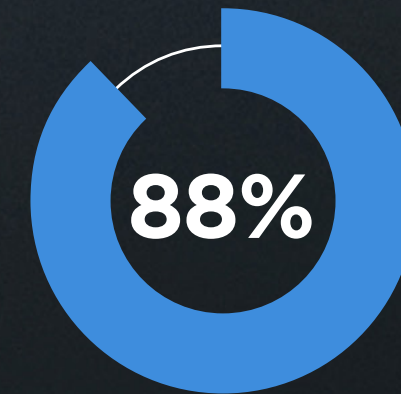
Technology is what defines **today's collaborative workplace**

Organizations and their employees are working more collaboratively than ever before. And technology innovation is undeniably the foundation that enables this change in work style.

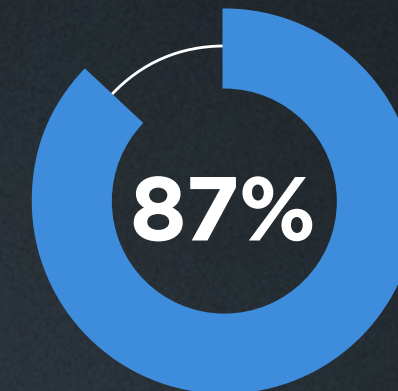
For them, **technology defines their workplace and collaboration is their work style**. They thrive on the ability to seamlessly adapt any space into a productive workspace that gives them seamless collaboration capabilities.



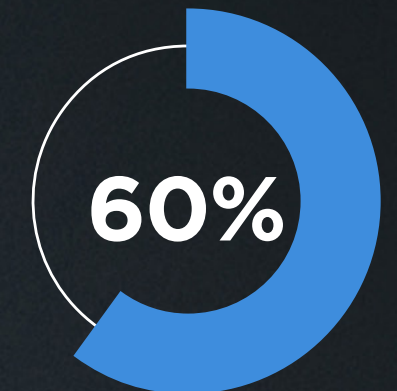
Millennial workers say that a business having **up-to-date technology** is an important factor when choosing an employer.³



Millennials prefer a **collaborative work culture** rather than a competitive one.⁵



Employees work on **distributed teams**, domestically or internationally.⁴



Companies will have adopted a **flexible, intelligent, collaborative work environment** by 2021.⁶

³ Microsoft and SurveyMonkey

⁴ Fuze

⁵ Forbes

⁶ IDC FutureScape: Worldwide Future of Work

Smarter technology makes collaboration a work style

What does all this mean? The concept of the workplace needs to evolve to reflect the new-gen workforce and their unique workstyle. Organizations must invest in smarter technology that suits their job roles and enables employees to seamlessly communicate, especially with the new emphasis on remote working.



FROM OLD-FASHIONED COLLABORATION TECHNIQUES

People in one place—the meeting room—are the only ones who can collaborate efficiently

Wires everywhere, people scrambling to find the right ports and cables to project and share ideas

Delayed meeting starts and frequent dropped connections

Hard-to-hear audio and poor video conferencing quality

E-mailing whiteboard pictures to attendees after the meeting

TO SMARTER WAYS OF COLLABORATION

All team members, even those in remote locations, use immersive collaboration features to solve problems and share information easily

Multiple port options help connect the latest USB-C as well as legacy USB-A devices

One-touch join for quick meeting starts, seamless conferencing and productive meeting experiences

Full HD video and clear, crisp audio with dual microphones and background noise masking

Fully collaborative brainstorming and real-time content sharing among all attendees

Today's workforce needs smarter, productivity-enhancing conferencing tools that provide the capability and flexibility to stage video conferences and presentations, literally at a moment's notice.

Collaboration essentials

that make teamwork seamless and easy

HARDWARE

Look for laptops with built-in cameras and microphones optimized for working with conferencing software, like Microsoft Teams, that enable superior collaboration when working remotely. Support for WiFi 6 delivers the fastest connection speeds for seamless video and audio delivery.

Superior audio and video with Dolby® Audio™ integrated into many laptops and tablets improves the conferencing experience whether in an office, meeting room, or on the go. Dual-array microphones reduce ambient noise for an immersive audio experience on VoIP calls. Devices with built-in HD webcam and FHD anti-glare display deliver a great video conferencing experience.



ThinkBook Plus

All-in-one meeting room solutions simplify and augment video conferencing for all participants. Designed for maximum productivity, the purpose-built systems make it easy to connect, share content, and even take advantage of intelligent voice assistance to use voice commands and take meeting notes.

READ MORE >

Collaboration essentials (cont.)

SOFTWARE

Online collaboration platforms let users chat, make video calls, and share their screens with ease. Whiteboarding capabilities enable participants in a video conference to sketch out and collaborate on ideas in real-time.



ThinkPad X1 ANC headphones

ACCESSORIES

Portable Camera/Speakers are perfect for on-the-go video conferencing. 360° camera, speaker and multi-directional microphone in a single, very portable plug-and-play package makes it easy to hold conferences from virtually anywhere.

Headsets not only free your hands to multitask while on a conference call, but can also improve productivity by up to 43%.⁷

Intelligent Collaboration Cameras use AI to enhance video meeting experiences. Intelligent features like auto-framing automate the manual process of pan-tilt-zoom to fit people in the frame, freeing teams to concentrate on work. Other features, like content sharing and analytics, further enhance the experience.

⁷ <https://teleco.ca/43-boost-in-productivity-with-a-wireless-headset-at-work/>

Connect employees

with smarter collaboration

The new-gen workforce is driven to work more effectively. Lenovo makes it happen with smarter technology so that collaboration becomes a work style and helps employees do their jobs faster and more efficiently, wherever they are working.

Get started with your workplace transformation efforts, visit www.lenovo.com/remoteworking

 Windows 10

The best devices in the world
run Windows 10 Pro.

©2020, Lenovo Group Limited. All rights reserved.

All offers subject to availability. Lenovo reserves the right to alter product offerings, prices, specifications or availability at any time without notice. Models pictured are for illustration purpose only. Lenovo is not responsible for typographic or photographic errors. Information advertised has no contractual effect. Lenovo, ThinkPad and ThinkBook are trademarks of Lenovo. Microsoft, Windows and Vista are registered trademarks of Microsoft Corporation. All other trademarks are the property of their respective owners.

Smarter
technology
for all

Lenovo

