

Ideation Phase

Brainstorm & Idea Prioritization

Date:	07 November 2025
Team ID:	NM2025TMID09069
Project Name:	Educational Organisation Using ServiceNow
Maximum Marks:	4 Marks

This brainstorming document outlines the initial ideation and thought process used to build an automated Educational Organisation Management System using ServiceNow. The goal is to simplify student record handling, academic progress tracking, and admissions processing through structured tables and workflows.

Step-1: Team Gathering, Collaboration and Selecting the Problem Statement

The team collaborated to identify common challenges faced by educational institutions such as: manual student entry, inconsistent academic records, and lack of workflow automation. After multiple discussions, the core problem selected was automating the student lifecycle using ServiceNow.

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm: Team members fully contributed ideas related to student data, admission workflow, progress management, and UI automation.

Idea Listing: All suggestions were documented to ensure creativity was not restricted.

Grouping: Ideas were grouped into categories such as Student Master Table, Admission Table, Student Progress, and Automation Scripts.

Action Planning: Tasks were divided into sections with planned deadlines and assigned team members.

Step-3: Idea Prioritization

Ideas were prioritized based on impact and ease of implementation. The Student Master Table was the highest priority, followed by Admission Processing and Student Progress Automation. This structured prioritization helped streamline the project workflow effectively.

Brainstorming Visual Diagram

