

CREDIT CARD TRANSACTION REPORT

Total Revenue

56.5M

Total Interest

8.0M

Transaction Amount

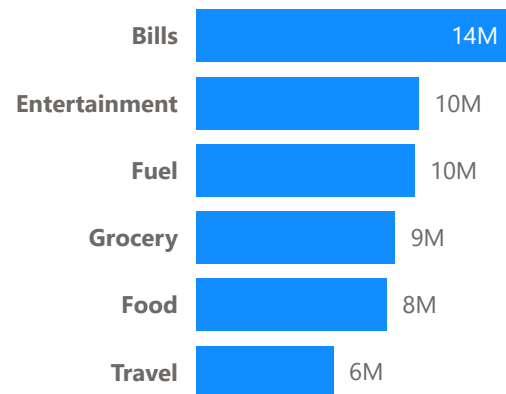
45.5M

Transaction Volume

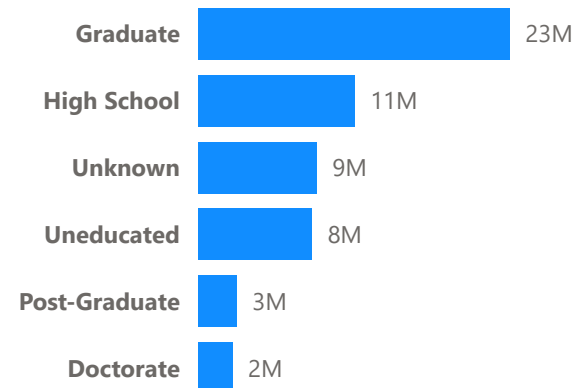
667.2K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	47188612	66,14,172.62	2733690
Gold	2533682	3,84,755.16	57565
Platinum	1135608	1,61,629.05	20665
Silver	5659109	8,21,922.98	189590
Total	56517011	79,82,479.81	3001510

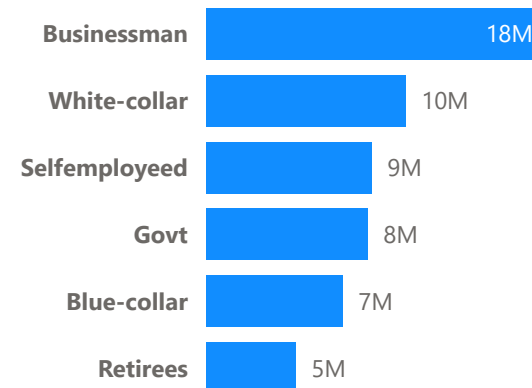
Revenue By Expenditure Type



Revenue By Education

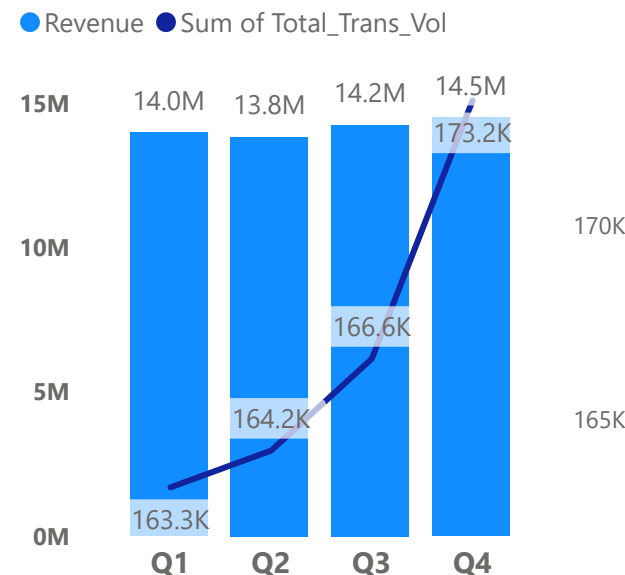


Revenue By Customer Job



Q4 Q3 Q2 Q1

QTR Revenue & Transaction Volume



Week_Start_Date

All

F

M

LOW

MED

HIG

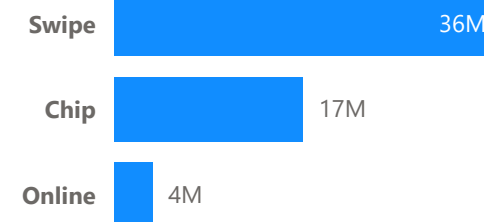
Gold

Silver

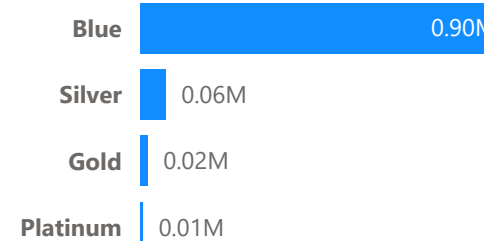
Blue

Platinum

Revenue By Use Chip



Customer Acq Cost



CREDIT CARD CUSTOMER REPORT

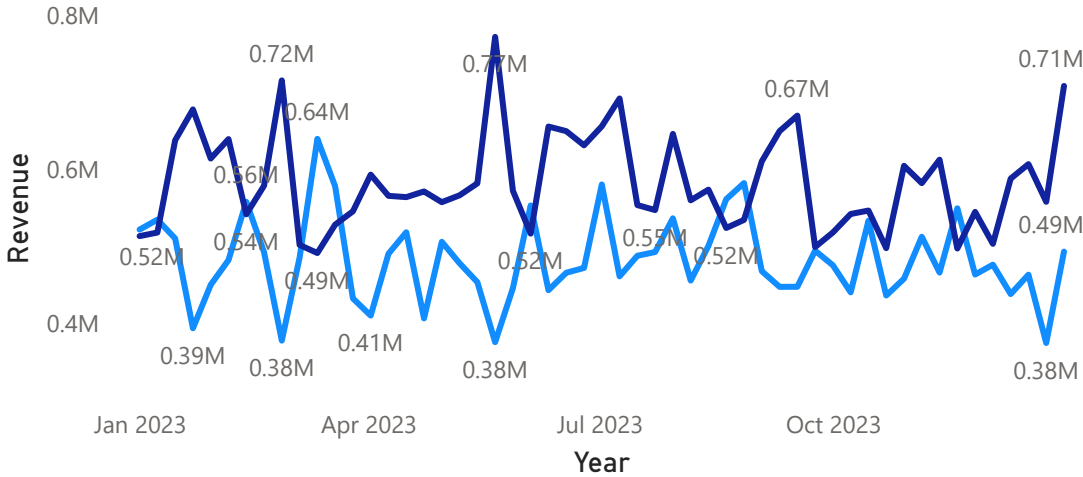
Total Revenue
56.5M

Total Interest
8.0M

Total Income
588M

CSS
3.19

Revenue Vs Gender



Q4

Q3

Q2

Q1

Week_Start_Date

All

Gold

Silver

Blue

Platinu...

LOW

MED

HIG

M

30.93M

F

25.59M

Customer_Job

Sum of Revenue

Sum of Total_Trans_Amt

Sum of Income

White-collar

10283124

8359688

105618475

Selfemployeed

8542826

6640301

77659931

Retirees

4617448

3689646

49619308

Govt

8335534

6701573

90834727

Businessman

17697472

14538883

190350431

Blue-collar

7040606

5602930

73516911

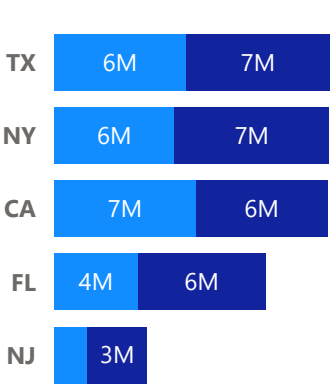
Total

56517011

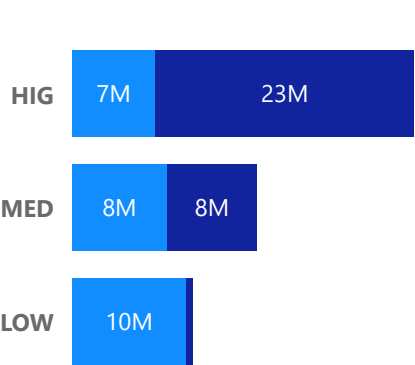
45533021

587599783

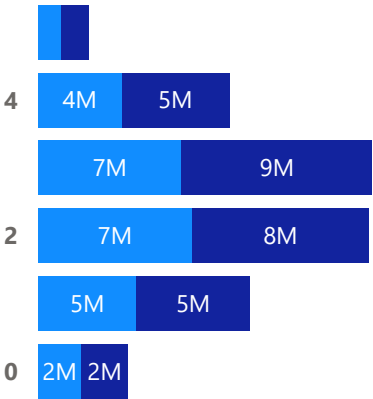
Top 5 States



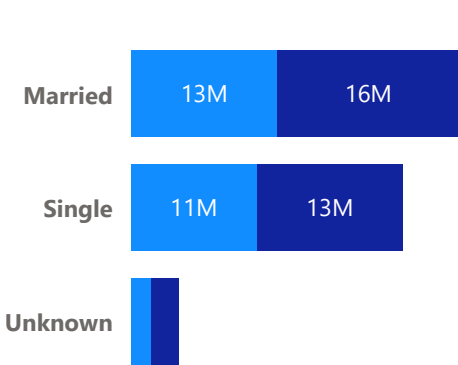
Salary Group



Dependent Count



Marital Status



Education Level

