## STATS 111/202

Lecture 8: Components of generalized linear models, examples of link functions 2/3/2025

Ana Maria Kenney

**UC Irvine Department of Statistics** 

# Generalized Linear Models



3.1, 3.2, 3.3

#### Overview

- Finished a review of linear regression under continuous responses and continuous or categorical explanatory variables
- Previously, went over different ways to analyze tabular data. Specifically, studying the relationship between 2 categorical variables or 2 categorical variables and a potential confounding variable
- This setting is very limiting. Trying to adjust for several explanatory variables and/or confounders is unreasonable. They do not extend well to larger (more realistic) datasets

#### Goals with GLMs

- Work with several explanatory variables
- Conduct inference for parameters of interest and control for potential confounders
- Quantify both the direction and strength (magnitude) of association between explanatory variables and the response
- Fit models with quantitative and categorical explanatory variables without having to categorize

Under the usual regression framework:

$$E(Y_i) = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \dots + \beta_p X_{ip}$$

- Where  $X_{ij}$  is the ith sample of the jth variable
- Recall, with a binary outcome (success/failure), this follows a Bernoulli distribution:

$$P(Y_i = 1) = p_i$$

Then we have:

$$E(Y_i) = p_i$$

$$Var(Y_i) = p_i(1 - p_i)$$

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Why is this a problem in our regression framework?

Non-constant variance!

- Can use the tools for non-constant variance we discussed last week (i.e., weighted least squares)
  - 1. Get an initial estimate for  $\beta$
  - 2. Obtain  $\hat{p}_i = \hat{\beta}_0 + \hat{\beta}_1 X_{i1} + \dots + \hat{\beta}_p X_{ip}$
  - 3. Compute  $\widehat{Var}(Y_i) = \hat{p}_i(1 \hat{p}_i)$
  - 4. Set weights to be  $w_i = \frac{1}{\widehat{Var}(Y_i)}$  and refit using these weights
  - 5. Repeat until convergence (when the  $\hat{\beta}$  are not changing much from one iteration to another)

- Great! We've dealt with the non-constant variance issue, but there's still something not quite right...
- Our typical regression approach does not restrict the estimated response. What values should  $\hat{p}$  follow?
- We do not want negative probabilities, or values greater than 1
- Instead, let's not model  $\hat{p}$  directly, but a **function of the probabilities** that can be **inverted** to pull the response back to an acceptable range

$$g(E(Y_i)) = g(p_i) = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$$

$$E(Y_i) = g^{-1}(g(p_i)) = g^{-1}(\beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip})$$

Let g() be the natural logarithm

$$\log(p_i) = \beta_0 + \beta_1 X_{i1} + \cdots + \beta_p X_{ip}$$

Then we have

$$p_i = e^{\beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}} = \exp(\beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip})$$

- Did this fix our problem?
- No. Now we have nonnegative mean response values, but can still be greater than 1

- Can account for the non-constant variance
- Can model a transformation of the mean of the response and produce fitted values for the response that fit its distribution

#### Three main components:

#### 1. Random component

- Identify an appropriate probability distribution for Y
- E.g., binomial vs Poisson vs normal

#### 2. Systematic component

- Specify the explanatory variables
- $X\beta = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$

#### 3. Link function

- Specifies a function g() that relates the population mean  $\mu$  to the linear combination of predictors
- $g(\mu_i) = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$
- Invert this to "go back" to correct scale of responses

#### **Interpretation**

Suppose we have binary Y and fit a model

$$E(Y_i) = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$$

Here

$$E(Y_i) = P(Y_i = 1)$$

• Then for  $\beta_1$ , it is the change in the probability that the response is equal to 1 for a 1-unit increase in  $X_1$  holding all other covariates constant

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#### Careful!!

- The link function and its inverse will determine how interpretation is done
- For a binary response, will use the link function along with either a RD, RR, or OR to get a useful interpretation of the coefficients

#### **Identity link function**

Take

$$g(\mu_i) = \mu_i$$

We have

$$E(Y_i) = \mu_i = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$$

• If the random component follows a Normal distribution, then we are back to standard linear regression

#### **Logit link function**

Take

$$g(\mu_i) = \log\left(\frac{\mu_i}{1 - \mu_i}\right)$$

We have

$$\log\left(\frac{\mu_i}{1-\mu_i}\right) = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$$

- Can use to model the log odds for binary outcomes
- If  $\mu$  bounded between 0 and 1 (i.e., proportions), then the log-odds is unbounded  $(-\infty, \infty)$

#### **Probit link function**

Take

$$g(\mu_i) = \phi^{-1}(\mu_i)$$

Where  $\phi(\cdot)$  is the cumulative distribution function of the standard normal

We have

$$\phi^{-1}(\mu_i) = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$$

Resulting in

$$\mu_i = \phi(\beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}) = \int_{-\infty}^{X\beta} \frac{1}{\sqrt{2\pi}} e^{-\frac{z^2}{2}} dz$$

Also can be used for binary responses

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Resulting in

$$\mu_i = \phi(\beta_0 + \beta_1 X_{i1} + \dots + \beta_p X)$$

Also can be used for binary responses

- Often, logit and probit links produce very similar results
- Logit has slightly fatter tails
- Logit easier to interpret to many due connection with log odds

## Log link function

Take

$$g(\mu_i) = \log(\mu_i)$$

We have

$$\log(\mu_i) = \beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}$$

Resulting in

$$\mu_i = e^{\beta_0 + \beta_1 X_{i1} + \dots + \beta_p X_{ip}}$$

- Appropriate when we need  $\mu_i > 0$
- Used to model count and rate data using Poisson regression

# Link function examples



## Example

#### In R

Can use the built in glm() function

```
glm(response \sim x_1 + \cdots + x_p, family = familyname (link = linkname))
```

- Where
  - Family which distribution to use to model the response (random component). E.g., gaussian (Normal), binomial (Bernoulli), and poisson
  - Link function to transform the response (link function). E.g., identity, log, logit, and probit

## Example (Midwest house sales, continuous response)

- Using the glm function
- Identity link
- Gaussian family

```
Call:
glm(formula = price ~ sqft, family = gaussian(link = identity),
    data = house
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept) -81432.946 11551.846 -7.049 5.74e-12 ***
                           4.875 32.605 < 2e-16 ***
saft
              158.950
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for gaussian family taken to be 6260433856)
    Null deviance: 9.9109e+12 on 521 degrees of freedom
Residual deviance: 3.2554e+12 on 520 degrees of freedom
AIC: 13260
Number of Fisher Scoring iterations: 2
```

## Example (Midwest house sales, continuous response)

- Using the lm function
- Specifies the same model
- Standard linear regression

```
Call:
lm(formula = price ~ sqft, data = house)
Residuals:
    Min
            10 Median
                            3Q
                                   Max
-239405 -<del>3</del>9840 -7641 23515 388362
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept) -81432.946 11551.846 -7.049 5.74e-12 ***
                           4.875 32.605 < 2e-16 ***
saft
              158.950
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 79120 on 520 degrees of freedom
Multiple R-squared: 0.6715, Adjusted R-squared: 0.6709
F-statistic: 1063 on 1 and 520 DF, p-value: < 2.2e-16
```

# Example (Titanic survival, binary response)

Binomial family with identity link

$$\hat{P}(Y_i = 1) = \hat{\beta}_0 + \hat{\beta}_1 X_{i1} = 0.38 - 0.02 Age_i$$

- For a 1 unit increase in age, the estimated probability that  $Y_i = 1$  decreases by 0.02.
- However, the identity link does not keep predictions restricted to be between 0 and 1

```
Call:
glm(formula = Survived ~ Age, family = binomial(link = "identity"),
   data = titanic_train)
Coefficients:
           Estimate Std. Error z value Pr(>|z|)
                       0.01627 23.583
(Intercept) 0.38376
                                         <2e-16 ***
           -0.02464
                       0.01733 -1.422
                                          0.155
Age
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 1186.7 on 890 degrees of freedom
Residual deviance: 1184.6 on 889 degrees of freedom
AIC: 1188.6
Number of Fisher Scoring iterations: 3
```

# Example (Titanic survival, binary response)

Binomial family with logit link

```
Call:
glm(formula = Survived ~ Age, family = binomial(link = "logit"),
   data = titanic_train)
Coefficients:
          Estimate Std. Error z value Pr(>|z|)
-0.10868 0.07462 -1.456 0.145
Age
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 1186.7 on 890 degrees of freedom
Residual deviance: 1184.5 on 889 degrees of freedom
AIC: 1188.5
Number of Fisher Scoring iterations: 4
```

# Announcements

- Extra practice from textbook: 2.23, 2.27 part a and c, 2.33, 2.37, and 2.39
- HW #3 will be due next Sunday, February 9<sup>th</sup>
- Midterm review sheet will be posted this Wednesday