

#### Abstract

Privacy is important because, once a picture, details or video of you is shared, One cannot be sure that the data is not shared among unknown sources.

This literature address the ethical aspects of privacy in data sharing.

#### Background

- Privacy makes us feel secure. As shown in figure 1, many show concerns about privacy in data sharing.
- However, absolute privacy may also make us insecure. Absolute privacy makes it hard for governments to track potential terrorist attacks or other national security threats.
- Data Transparency is the midway between privacy and security.

