

Executive Summary :

Provide Job opportunity to the daily workers.

Business Plan :

By maintaining contact between daily workers and customers who need help.

Strategic Vision:

As the population is increasing service sector has huge growth.

Gap Analysis:

Very less. As we are sure it gives huge response.

Market Analysis:

Every day there is a lot of requirement of daily workers in various fields.

Product, Technology, IP Strategy:

Very user friendly product. We use it on a smart phone by downloading it from play store freely.

Product Road Map for 5yrs:

Huge growth once entered into market.

Go to Market and Competitive Strategy:

It is a new idea which was already in the market and ready to capture.

Management Team:

With effective leadership we can manage it very successfully

Financial Plan:

As it is an app which need just downloading and entering details of each person. So financially it is very affordable.

Organisation and Equity Structure:

It requires less financial support.

Current Status of Operations:

Beginning

Risk Analysis:

Very less