**Citi Global Mobile**

Citibank wanted to make its online banking features to its customers with the mantra: Anytime Anywhere. So, the bank mirrored the online banking features its Mobile Banking App in 32 countries across 3 continents.

As J2EE and mobile Architect designed, developed, and delivered the solution through Citi Mobile App.

Architected the Business Rule Based App for different regions and region-based deployment. We have used the DevOps Continuous Integration Model.

**Features**

* Each country has its own banking business rules. The app for a specific country is governed by the business rules of that country during the app download and launch time.
* This Global Mobile Banking app covers the entire Internet banking features through App.
* This app enables the bank’s customers to do more with their money on the go with the daily transaction limit as decided by bank in a particular country.
* Enjoy free, convenient, and secure access to your account anytime, anywhere.
* Snapshot: A quick & convenient way to access your accounts/cards’ summary, without any need to login. Click here to view 'Snapshot' Demo
* 'Notifications': Stay up to date with latest deals and offers via notifications through Citi Mobile App
* Buy, sell, and manage mutual fund investments on the go on Citi Mobile App.

**App Modules**

**View**

View Account Details

View Transaction History

Last 2 Days

Last 5 Days

Between Two Dates

**Transact**

Make Funds Transfer\*

Another Linked Citi A/c.

Another Citi A/c.

NEFT

IMPS - Interbank Mobile Payment Service

Make Payments\*

Utility Bill Payments

Credit Card Payments

Demand Draft Request

Book Deposits

Fixed Deposits

Recurring Deposits

Multi Deposits

Tax Saver Deposits

**Manage**

Make Requests

Statement on E-mail

A/c. Linking Request

Order a Cheque book

Stop Payments

Duplicate Statement

Manage existing Deposits Accounts

Close existing deposits fully/partially\*

Edit maturity instructions\*

**Value Addition**

* Helped in increasing footprint of Citibank’s Retail Banking operations in several new countries and that helped in Citibank’s 20-25% revenue growth for past few quarters.