

SEARCH ENGINE :

A web search engine or Internet search engine is a software system that is designed to carry out web search, which means to carry out web search on World Wide Web in a systematic way for particular information specified in a textual web search query.

HISTORY OF SEARCH ENGINE :

Search engine Development timeline archive (1990) was the first tool created by All Entage and L-peter Dutch for indexing and is considered the first back search engine. What began as school project of meoxil university.

WEB CRAWLER :

A web crawler, sometimes called a spider or spider bot and often shortened to crawler, is an Internet bot that systematically browses the world wide web, typically for the purpose of web indexing.

POPULAR SEARCH ENGINES :

- Google
- Alexa
- AOL Search
- Ask
- Bing
- Lycos
- Yahoo

MAJOR FUNCTIONS OF SEARCH ENGINES

1. Crawling
2. Indexing
3. Storage
4. Results

EXP#

DATE

Crawling: Crawling can scan brand new information on the internet or it can locate older data.

Indexing: Indexing is ordering the information systematically

Storage: Storing the information collected by the bots.

Result: Is the hyperlinks to websites that show up in the engine page when a certain tag-word or phrase is queried

IMPORTANT FEATURES OF SEARCH ENGINES

- Super-fast Setup
- Advanced site search engine
- Reports track visitors searches
- Automatic Site map
- Automatic What's new list
- Complete customisation
- Scheduled reindexing
- No fixed page limit.

SEARCH ENGINE OPTIMIZATION (SEO):

Search Engine Optimization is the process of increasing the quality and quantity of website traffic by incrementing visibility of a website or a webpage to users for a web page engeng. SEO refers to the improvement of unpaid results and excludes the purchase of paid placement.

WEB BROWSERS

A web browser is a software application for accessing information on the world wide web. When a user requests a web page from a particular website, the web browser retrieves the necessary content from a web server and then displays the page on the screen.

HISTORY OF WEB BROWSER :

Precursors to the web browser emerged in the form of hyperlinked applications during the mid and late 1980s, and following these, Tim-Berners-Lee is credited with developing, in 1990, both the first web server, and the first web browser, called World Wide Web and later renamed Nexus.

FUNCTIONS OF WEB BROWSERS:

The primary functions of a web browser is to render HTML, the code used to design or "markup" webpages. Each time a browser loads a webpage, it processes the HTML, which may include text, links, and references to images and other items, such as cascading style sheets and JavaScript function.

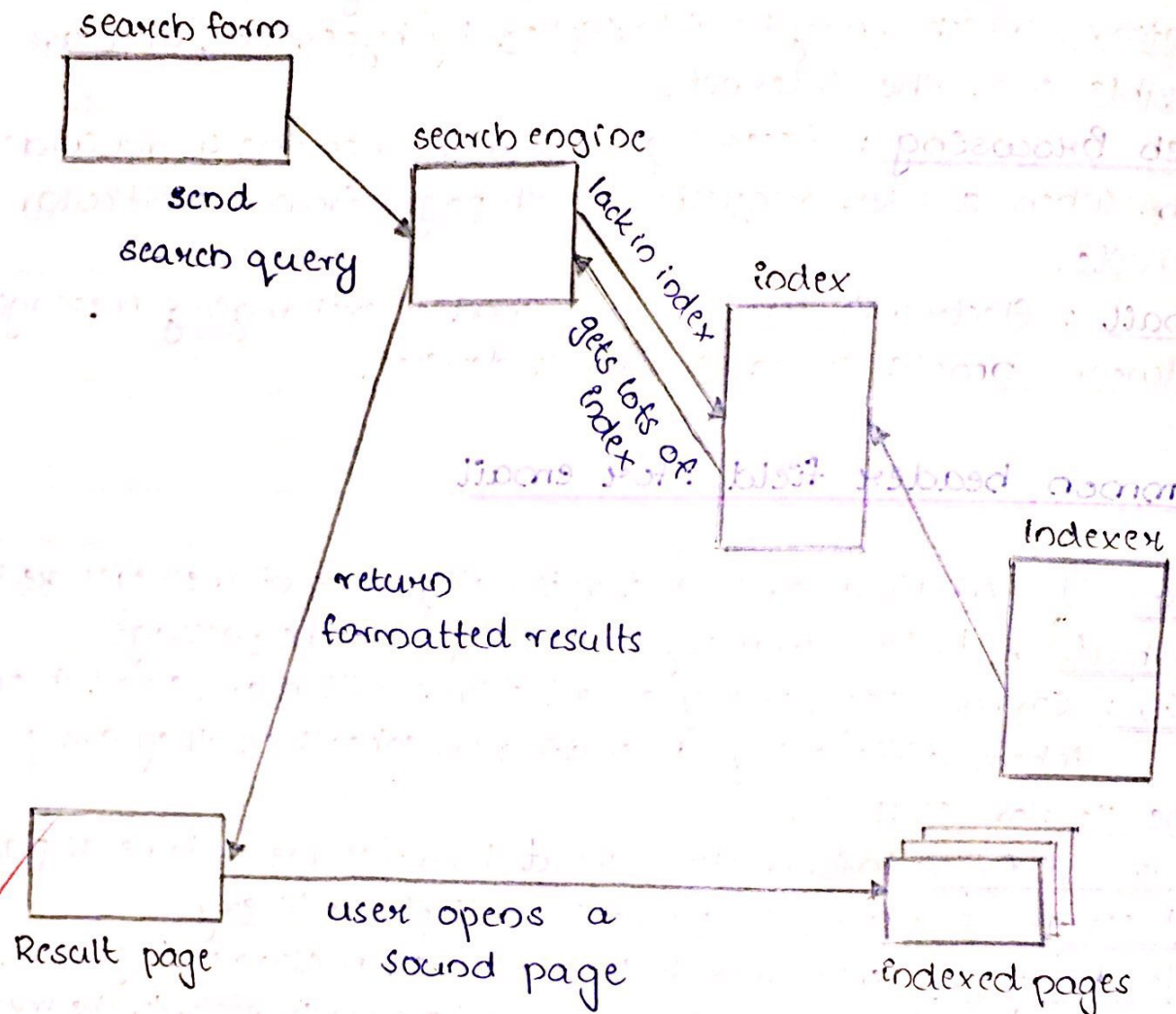
VARIOUS WEB BROWSERS

- Internet Explorer
- Google Chrome
- Mozilla Firefox
- Safari
- Opera

RESULT :

Familiarized about search engines and web browsers.

SEARCH ENGINE DIAGRAM



WEB BROWSERS

