

Objective: Give a snapshot of overall business performance.

70.15M

1.59M

2.73M

44

Store

Year

Holiday_Flag
0
1

4

5

6

2010

0

1

7

8

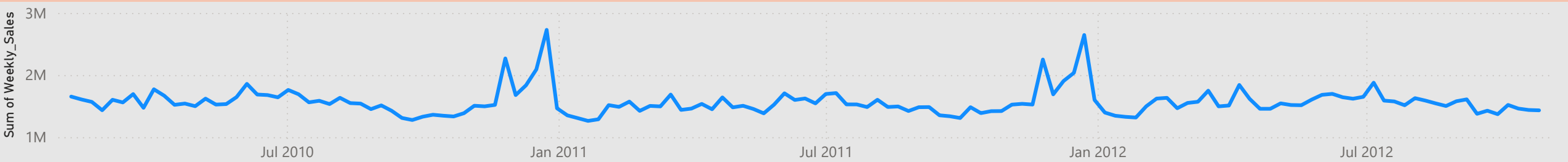
9

Objective: Understand how sales vary over time and identify patterns.

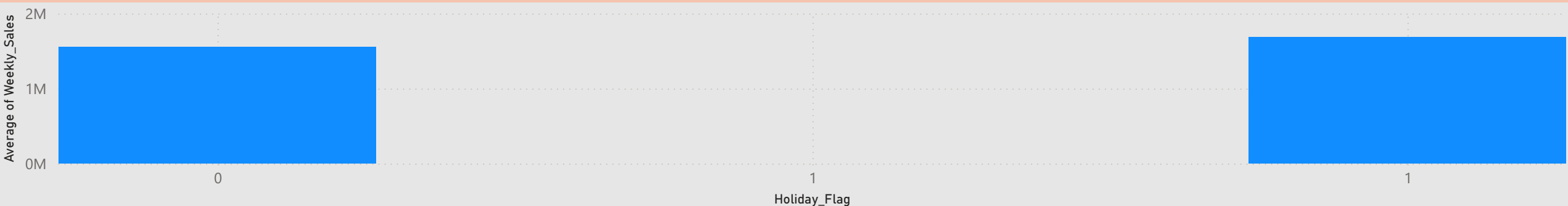
Store

1	2	3
4	5	6
7	8	9

Sum of Weekly_Sales by Year, Quarter, Month and Day



Average of Weekly_Sales by Holiday_Flag



Sum of Weekly_Sales by Month

