



# Credit Card Transaction Report

Total Revenue

57M

Total Interest

7.98M

Transaction Amount

45.5M

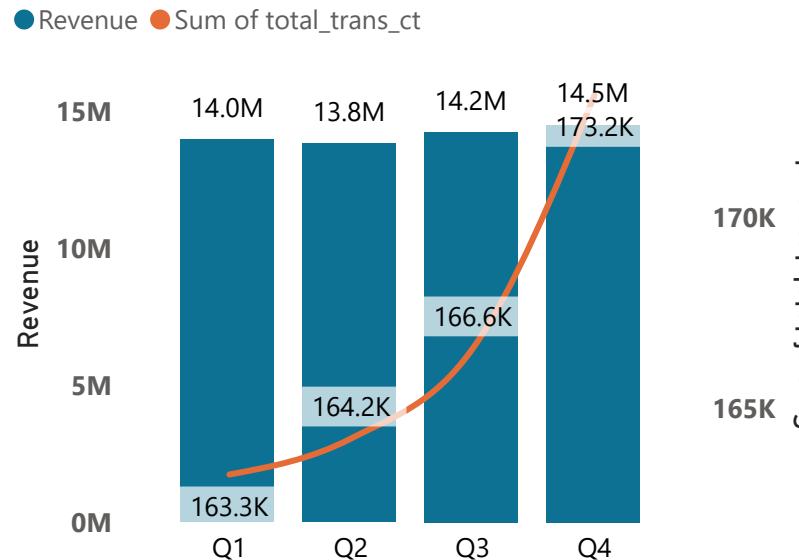
Transaction Count

667K

card_category	Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,71,88,612	37840749	6614173
Gold	25,33,682	2091362	384755
Platinum	11,35,608	953314	161629
Silver	56,59,109	4647596	821923
Total	5,65,17,011	45533021	7982480

Q4 Q3 Q2 Q1

Qtr Revenue and Transaction count



Week\_Start\_Date

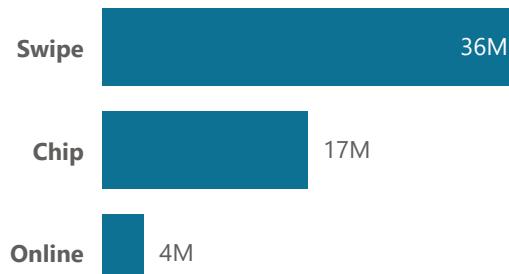
All

F M

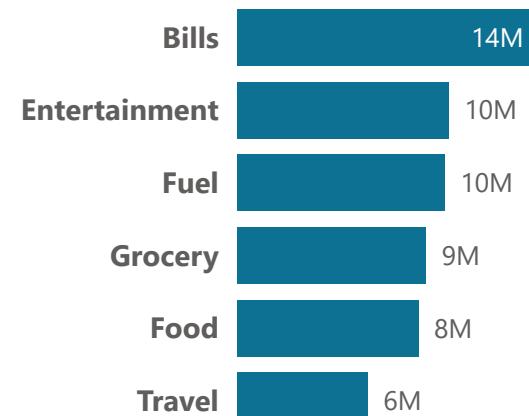
Gold Silver Blue Platinum

Low Med High

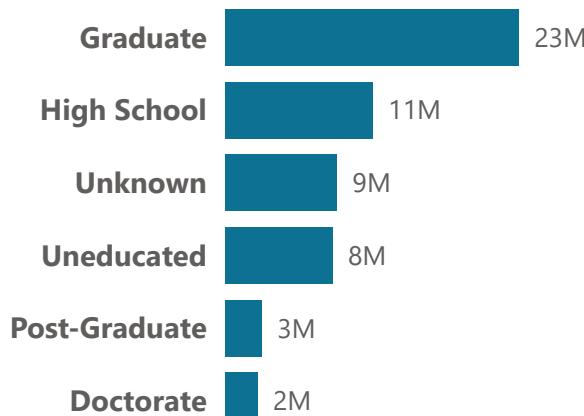
Revenue by Use Chip



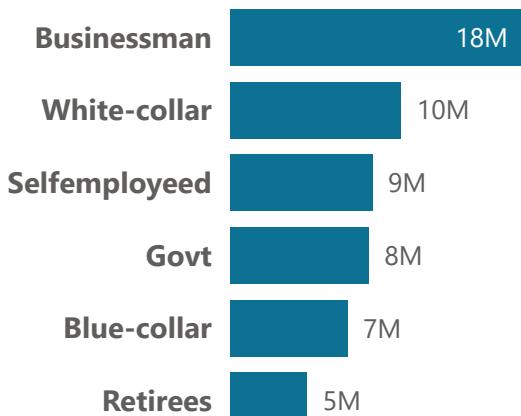
Revenue by Expenditure type



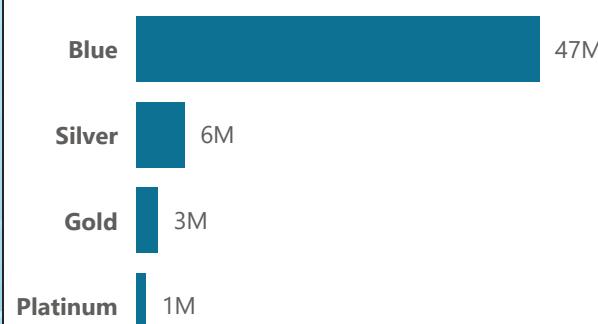
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



# Credit Card Customer Report

Total Revenue

**57M**

Total Interest

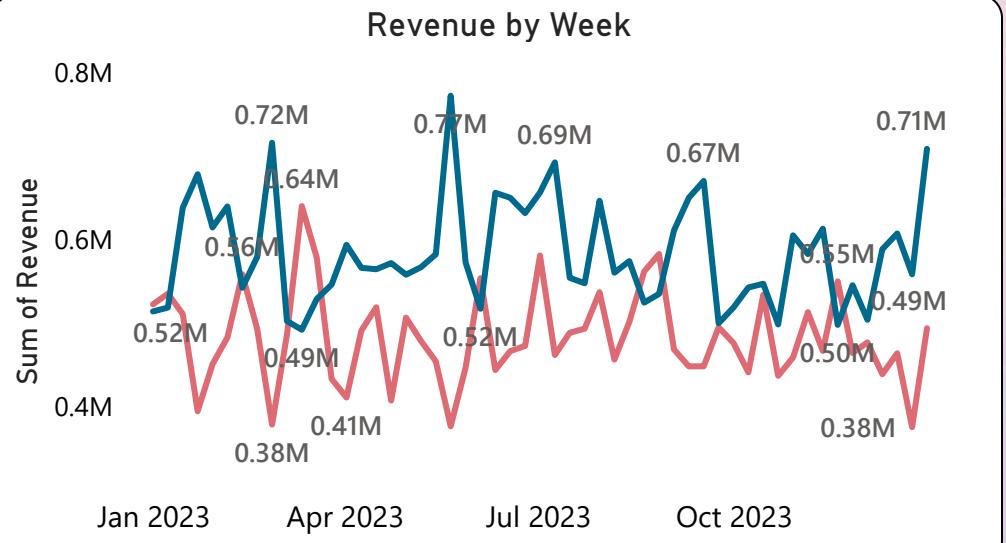
**8M**

Income

**588M**

CSS

**3.19**



Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue by Age Group



M

31M

F

26M

Gold

Silver

Blue

Platinum

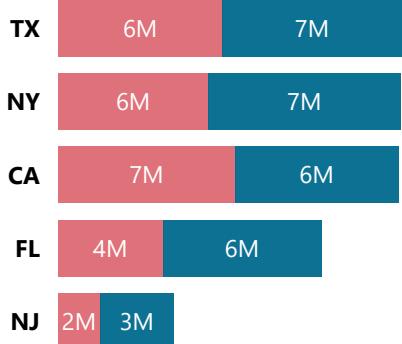
Swipe

Online

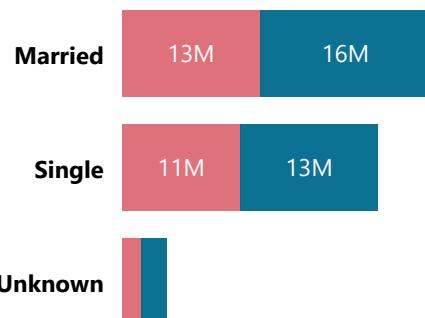
Chip

customer_job	Revenue	Sum of Total_Trans_Amt	Sum of income
Blue-collar	70,40,606	967751	73516911
Businessman	1,76,97,472	2584604	190350431
Govt	83,35,534	1182231	90834727
Retirees	46,17,448	641692	49619308
Selfemployed	85,42,826	1141510	77659931
White-collar	1,02,83,124	1464691	105618475
Total	5,65,17,011	7982480	587599783

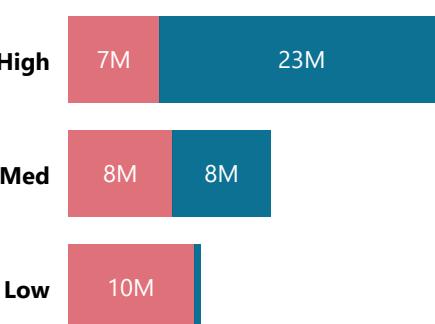
Top 5 States



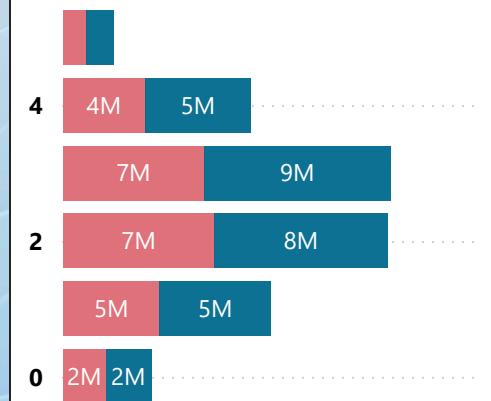
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

