



SNS COLLEGE OF TECHNOLOGY

(AN AUTONOMOUS INSTITUTION)

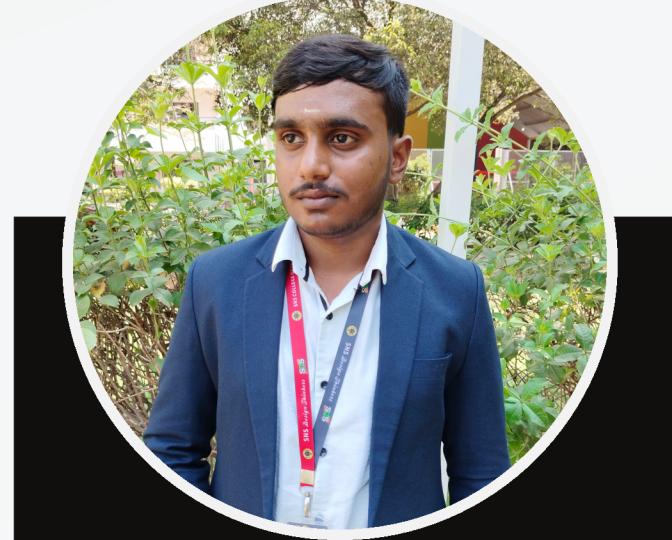


TEAM LAKH
PRESENTS





OUR TEAM



ABISHEK
BUSINESS ANALYST



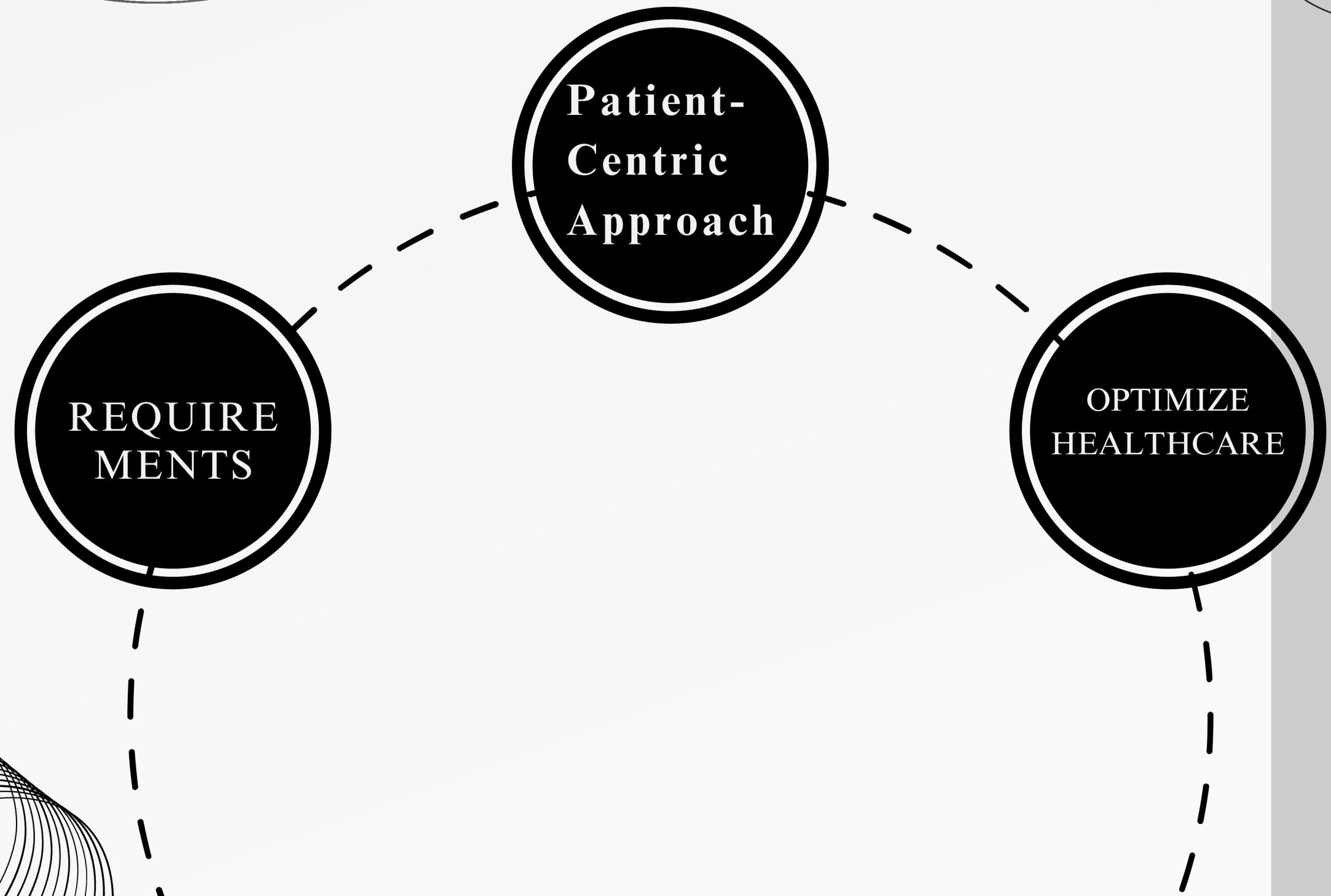
HARI PRIYA
FOUNDER &
CEO



KRISHNAKUMAR
CFO



EMPATHY





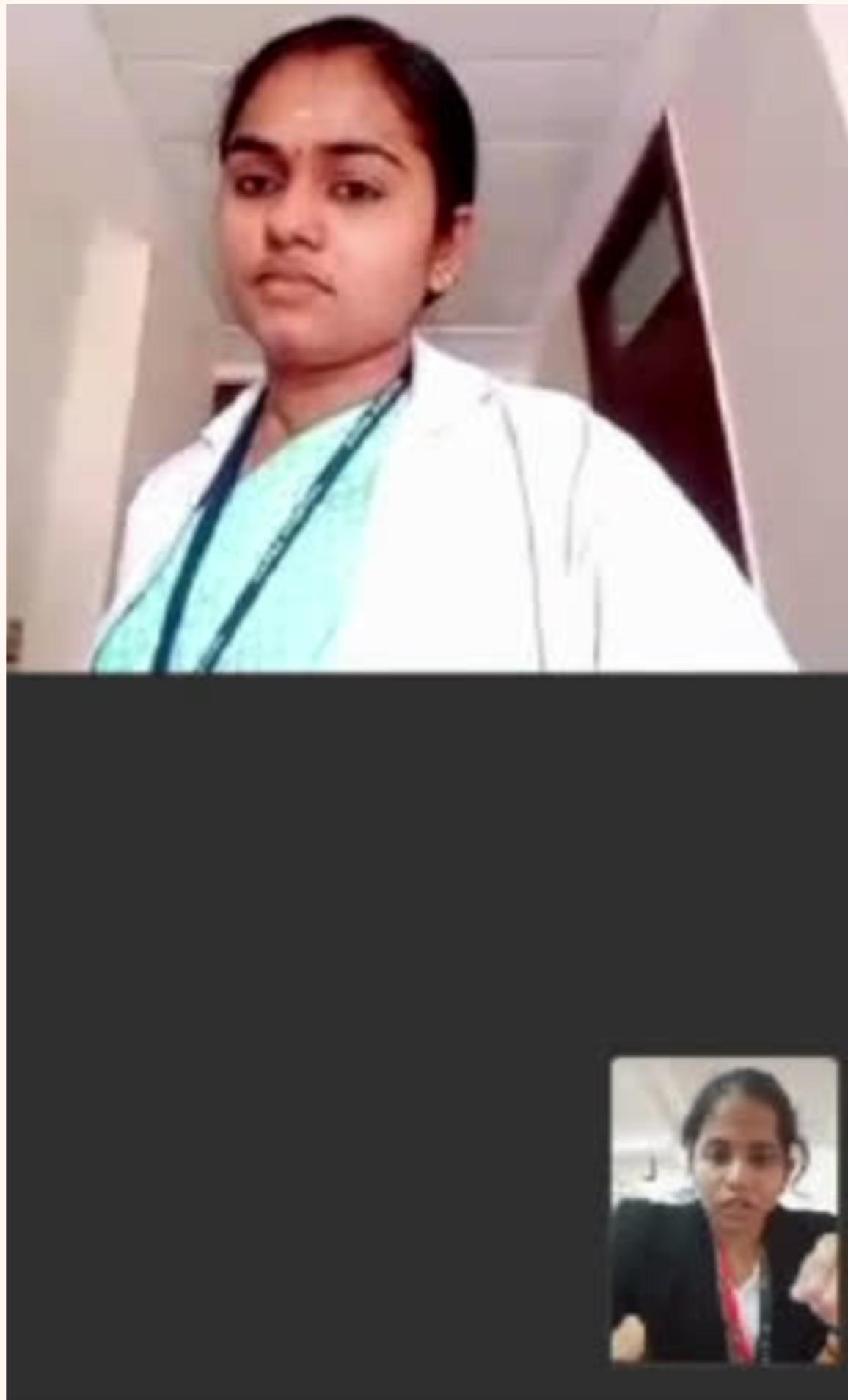
IDEA PITCH

To Medical Industry Person

Idea Presented to :



Dr. SARANJA
General Consultant
Ganga Hospital



Feedback & Suggestion Collected

1. That was a really **good idea to approach remote patients with Smart-kits**
2. Kindly Look into **steps to get a reach among the people**
3. Conduct **Bootcamps to teach rural people** about how to use the app
4. The **Data tracking feature was really good**, to manage the records of patients
5. Try to add some **more features for the premium version**, for more benefits
6. Overall, it was a **fantastic Idea.. we are ready to support** your product.



PROTOTYPE



01

Key Partners

Who are our suppliers and partners?

Hospital

Pharmaceutical Companies

Patient Advocacy group

Insurance Company

Compliance Partners

Testing Laboratory

02

Key Activities

What are the key activities our value propositions require?

Compliance and security

Algorithm Development

Healthcare Professionals

AI & ML Experts

04

Value Propositions

What value do we deliver to our customers?

Remote Patient Monitoring

Disease Prediction

Resources Allocations

Personalized Medicines

AI Chatbot

Hospital Vacancies

05

Customer Relationships

What type of relationship does each segment of customers expect?

Training and Onboarding

Personalized Support

06

Channels

How do we reach each of our customer segments?

Online Platforms

Partnerships

07

Customer Segments

For whom are we creating value?

Hospitals

Healthcare Providers

Pharmaceutical

Insurance Company

Patient Monitoring

Personalized Care

Cost Structure

In our business model, what are the most important costs?

Infrastructure

Research and Development

Marketing and Sales

Partnerships & Collaboration

Improve & Innovate Costs

Revenue Streams

What value are our customers willing to pay for?

Stores & Trades

Subscription

Advertisements

Training & Certification

Consultancy



Thank You

Special Thanks to our Seniors

