

## Amazon S3 Use Case 3

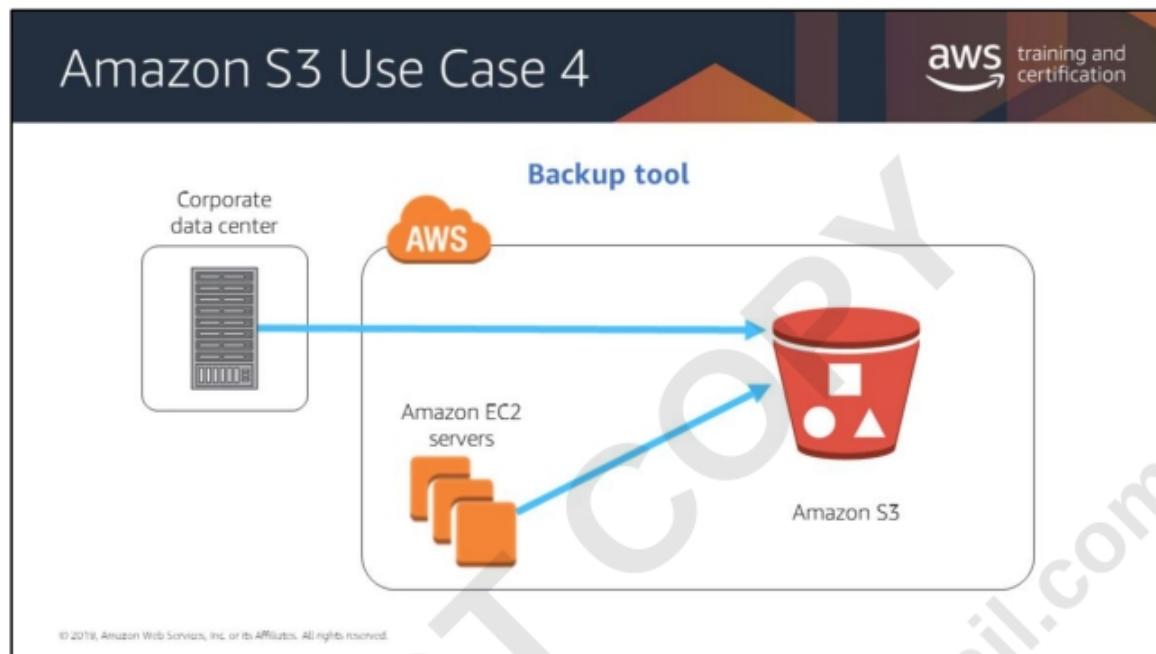
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### Data store for computation and large-scale analytics

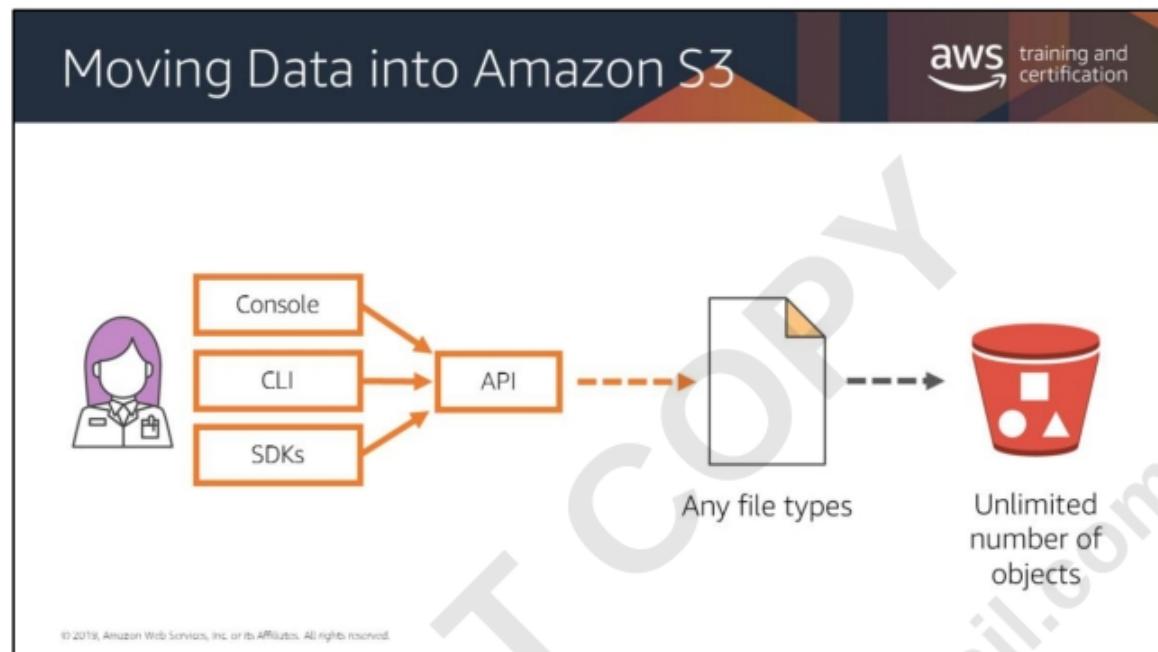
The diagram illustrates the use of Amazon S3 as a data store for computation and large-scale analytics. It features two red buckets at the bottom, each containing white and black geometric shapes. A blue curved arrow connects these buckets to a central processing unit (CPU) icon, which is represented by a blue square with a grid of smaller squares and various connection lines. From the CPU, a blue curved arrow points to a magnifying glass icon, symbolizing analysis. The magnifying glass is positioned above a blue rectangular box. Three text labels on the right side of the diagram identify the applications: "Financial transaction analysis", "Clickstream analytics", and "Media transcoding".

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You can also use Amazon S3 as a data store for computation or large-scale analytics, such as financial transaction analysis, clickstream analytics, and media transcoding. Amazon S3 can support these workloads because of its horizontal scaling ability, which easily allows multiple concurrent transactions.



Because of its highly durable and scalable nature, Amazon S3 also works well as a backup and archival tool. Additionally, you can move long term data in to Amazon Glacier through the use of lifecycle policies. For more durability, you can use cross-region replication to automatically copy objects into other Amazon S3 buckets in different regions.



When you upload a file to Amazon S3, it is stored as an S3 object. Objects consist of the file data and metadata that describes the object. A bucket can hold an unlimited number of objects.

You can move data into Amazon S3 in a few different ways:

- **Transfer it using the console, AWS Command Line Interface (AWSCLI), or API.** If you have small amounts of data, or data that is already within the AWS network, you can transfer it into Amazon S3 easily by using the console, CLI or API.
- **Upload it into an S3 bucket.** You can upload any file type—images, backups, data, movies, etc.—into an S3 bucket. The maximum size of a file that you can upload by using the Amazon S3 console is 80 GB. Using the CLI or the API will allow you to move more.
- **AWS DataSync** is a data transfer service that makes it easy for you to automate moving data between on-premises storage and Amazon S3 or Amazon Elastic File System (Amazon EFS).
- **AWS Transfer for SFTP** is a fully-managed, highly-available Secure File Transfer Protocol, or SFTP, service that enables applications to transfer files over SFTP directly into Amazon S3.

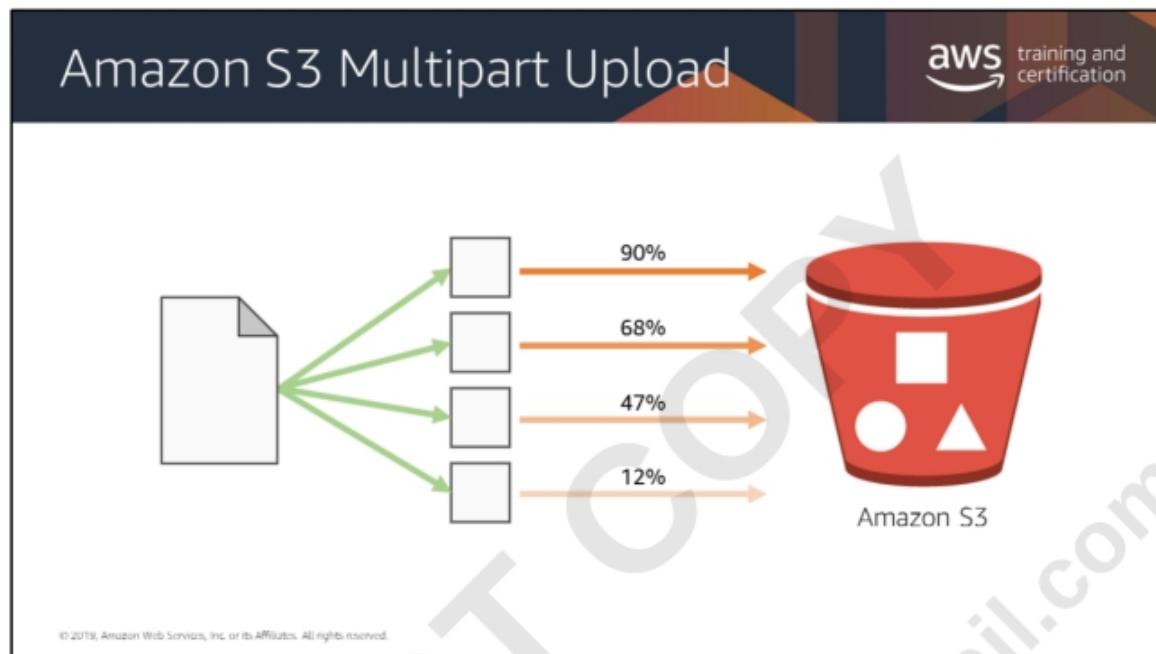
You can use DataSync to transfer your data up to 10 times faster than open-source tools while DataSync also automatically handles many tasks that can slow down migrations, including running your own instances, handling encryption, managing scripts, network optimization, and data integrity validation.

DataSync uses an on-premises software to connect to your existing storage or files systems using NFS protocol and you pay only for the data you copy.

<https://aws.amazon.com/datasync/>

AWS Transfer for SFTP is a fully-managed, highly-available Secure File Transfer Protocol, or SFTP, service that enables applications to transfer files over SFTP directly into Amazon S3. You create a server, set up user accounts, and associate the server with one or more Amazon S3 buckets. Your customers and your partners continue to connect and make transfers as usual, with no changes to their existing workflows. Some of the other benefits include having control over user identity, permissions, and keys; migrating to AWS Transfer for SFTP by using your existing DNS name and SSH public keys; and writing AWS Lambda functions to build an “intelligent” FTP site for processing and querying files.

<https://aws.amazon.com/blogs/aws/new-aws-transfer-for-sftp-fully-managed-sftp-service-for-amazon-s3/>



**Multipart upload** enables you to consistently upload large objects in manageable parts. This process involves three steps:

- Initiating the upload
- Uploading the object parts
- Complete the multipart upload

Once the multipart upload request is completed, Amazon S3 will recreate the full object from the individual pieces.

Here's how this benefits you:

**Improved throughput:** You can upload parts in parallel to improve throughput.

**Quick recovery from any network issues:** Smaller part sizes minimize the impact of restarting a failed upload due to a network error.

**Pause and resume object uploads:** You can upload object parts over time. Once you initiate a multipart upload, there is no expiry; you must explicitly complete or abort the multipart upload.

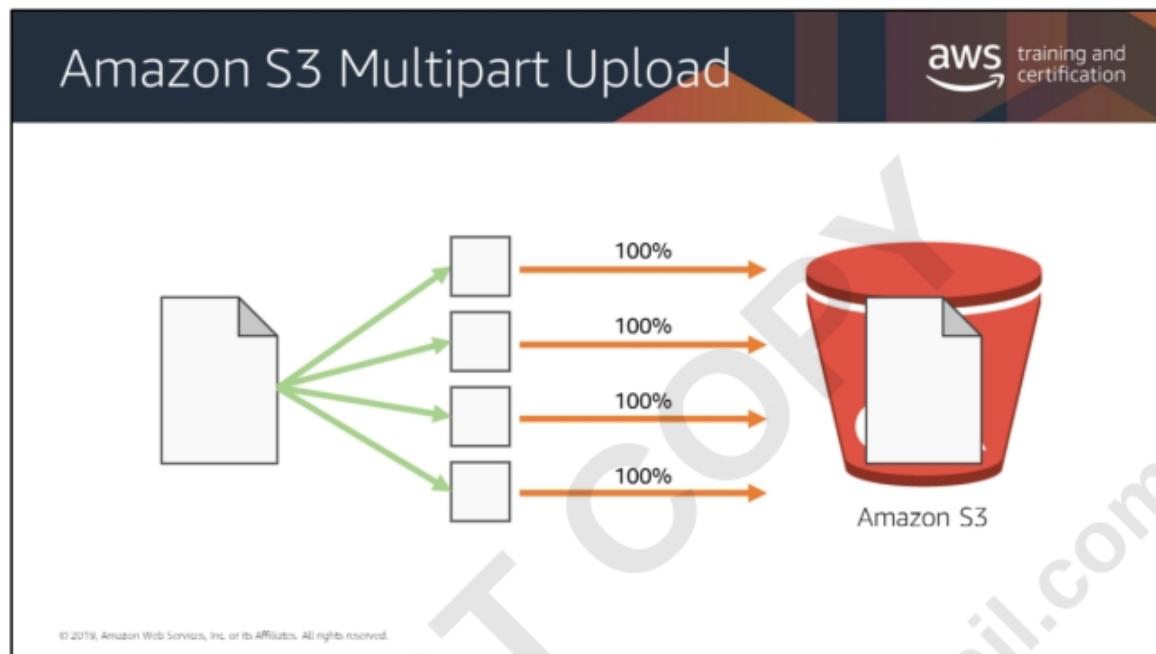
**Begin an upload before you know the final object size:** You can upload an object as you are creating it.

**Upload large objects:** Using the multipart upload API, you can upload large objects, up to 5 TB.

For more information about multipart uploads, see

<https://docs.aws.amazon.com/AmazonS3/latest/dev/mpuoverview.html>

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Multipart upload enables you to consistently upload large objects in manageable parts. This process involves three steps: you initiate the upload, you upload the object parts, and after you have uploaded all the parts, you complete the multipart upload. Once the multipart upload request is completed, Amazon S3 will recreate the full object from the individual pieces.

**Improved throughput** - You can upload parts in parallel to improve throughput.

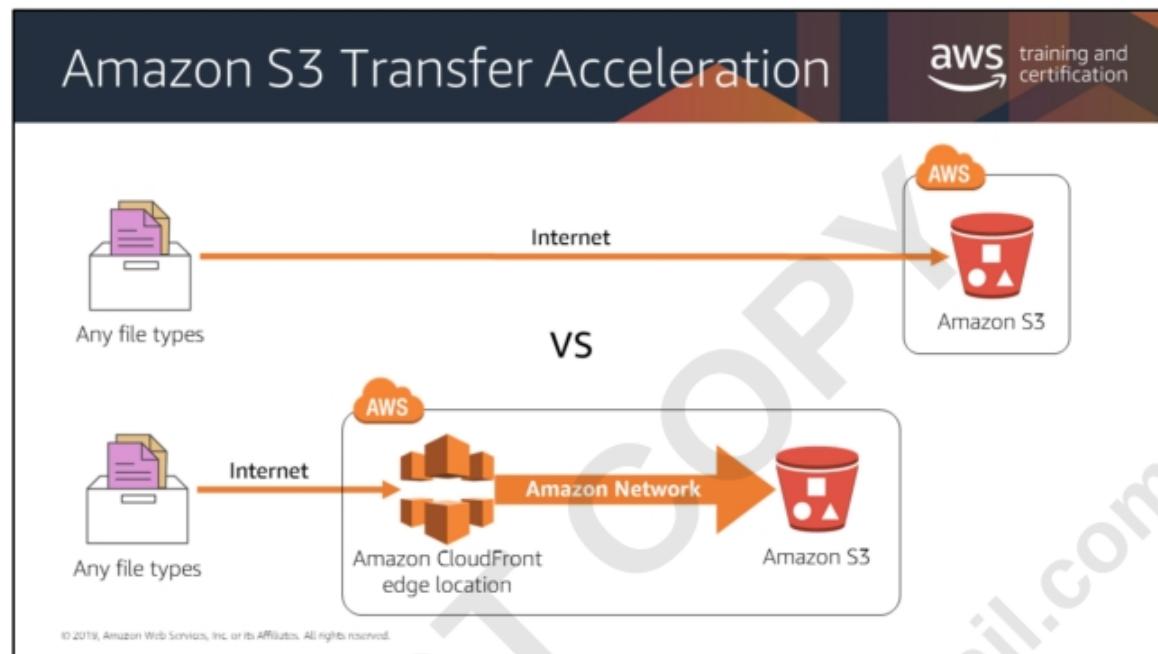
**Quick recovery from any network issues** - Smaller part size minimizes the impact of restarting a failed upload due to a network error.

**Pause and resume object uploads** - You can upload object parts over time. Once you initiate a multipart upload there is no expiry; you must explicitly complete or abort the multipart upload.

**Begin an upload before you know the final object size** - You can upload an object as you are creating it.

**Using the multipart upload API**, you can upload large objects, up to 5 TB.

<https://docs.aws.amazon.com/AmazonS3/latest/dev/mpuoverview.html>

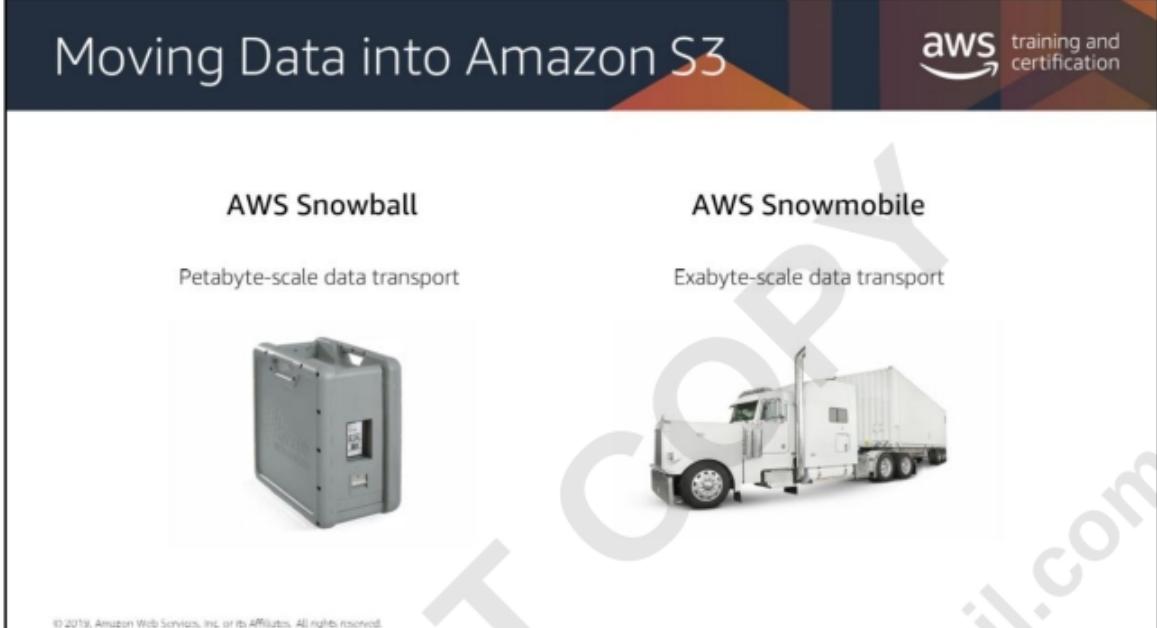


Amazon S3 Transfer Acceleration allows for fast and easy data transfer into an S3 bucket by taking advantage of Amazon CloudFront's globally distributed edge locations. This data is then routed to Amazon S3 over an optimized network path.

Use Transfer Acceleration when you...

- Have customers all over the world who upload to a centralized bucket.
- Transfer gigabytes or terabytes of data across continents on a regular basis.
- Underutilize the available bandwidth when uploading to Amazon S3 over the internet.

## Moving Data into Amazon S3



The slide shows two options for moving data into Amazon S3: AWS Snowball and AWS Snowmobile. The AWS Snowball section features a small grey rectangular device labeled 'AWS SNOWBALL'. The AWS Snowmobile section features a large white semi-truck with a white shipping container labeled 'AWS SNOWMOBILE' attached. The background is dark blue with orange and red geometric shapes. The AWS logo and 'training and certification' text are in the top right corner. A watermark 'krishnameenon@gmail.com' is diagonally across the slide.

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**AWS Snowball** is a petabyte-scale data transport option that doesn't require you to write any code or purchase any hardware to transfer your data. All you need to do is create a job in the AWS management console and a Snowball appliance will be shipped to you. Simply attach the appliance into your local network and transfer the files directly onto it. Once completed, the E ink shipping label will automatically update and can be tracked via Amazon Simple Notification Service (Amazon SNS) or in the console. The Snowball will then be shipped back into a secure Amazon facility and transferred into the network.

**AWS Snowball Edge Optimized** is ideal for edge processing usage cases that require additional computing power in remote, disconnected, or harsh environments. This service provides 52 vCPUs, 208 GB of memory, 7.68TB of NVMe SSD, and 42 TB of S3-compatible storage. Typical usage scenarios include advanced machine learning and full-motion video analysis in disconnected environments.

For more information about Snowball, see <https://aws.amazon.com/snowball/> <https://aws.amazon.com/snowball-edge/>

**AWS Snowmobile** is an even larger data transfer option that operates in exabyte-scale. It should only be used to move extremely large amounts of data into AWS. A Snowmobile is 45-foot-long ruggedized shipping container that is pulled by a semi-trailer truck. You can transfer 100 PB per Snowmobile.

Snowmobile uses multiple layers of security designed to protect your data, including dedicated security personnel, GPS tracking, alarm monitoring, 24/7 video surveillance, and an optional escort security vehicle while in transit. All data is encrypted with 256-bit encryption keys managed through the AWS Key Management Service (AWS KMS) and designed to ensure both security and full chain-of-custody of your data.

For more information about Snowmobile, see <https://aws.amazon.com/snowmobile/>

## When Should You Use Amazon S3?

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Good use cases
When you need to write once, read many times
Spiky data access
Large number of users and diverse amounts of content
Growing data sets

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## When Should You Use Amazon S3?

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**Good use cases**

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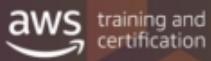


**Not ideal use cases**

- Block storage requirements
- Frequently changing data
- Long-term archival storage

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## Amazon S3 Costs



**Pay only for what you use, including:**

- GBs per month
- Transfer OUT to other regions or the internet
- PUT, COPY, POST, LIST, and GET requests

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Specific costs may vary depending on region and the specific requests made. As a general rule, you only pay for transfers that cross the boundary of your region, which means you do not pay for transfers to Amazon CloudFront edge locations within that same region.

## Amazon S3 Costs

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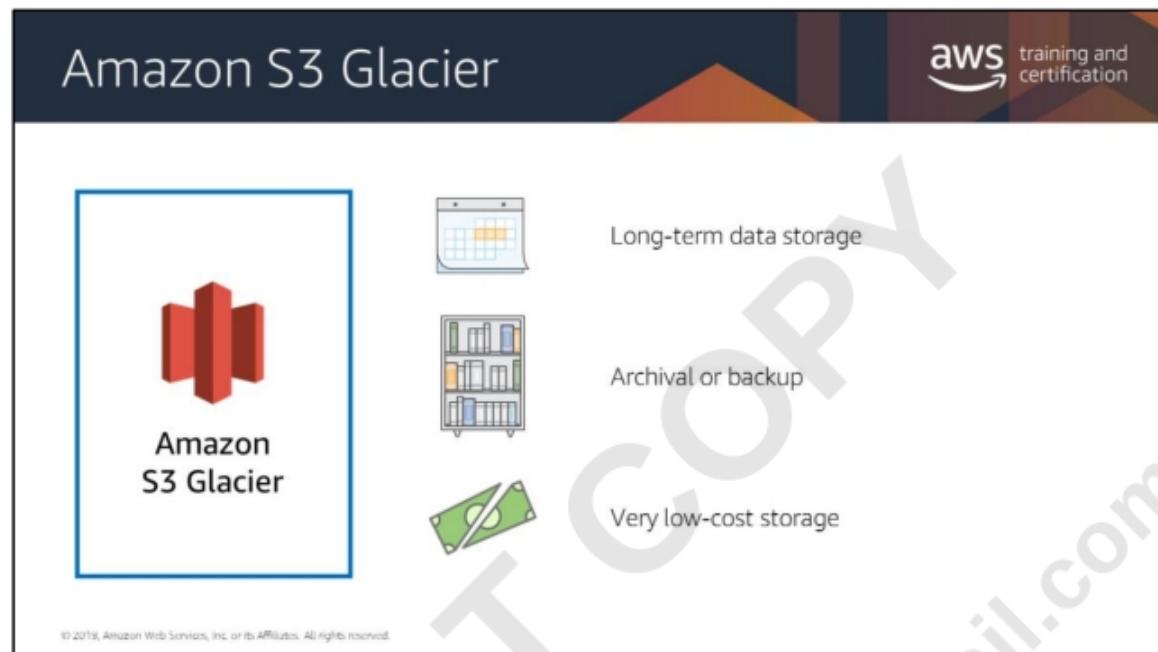


**You do NOT have to pay for:**

- Transfer IN to Amazon S3
- Transfer OUT to Amazon EC2 in the same region, or to CloudFront

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Amazon S3 Glacier is a great storage choice when low storage cost is paramount, your data is rarely retrieved, and retrieval latency of several hours is acceptable. If your application requires fast or frequent access to your data, consider using Amazon S3.

Amazon S3 Glacier's data archiving means that although you can store your data at an extremely low cost (even in comparison to Amazon S3), you cannot retrieve your data immediately when you want it. Data stored in Amazon S3 Glacier takes several hours to retrieve, which is why it's ideal for archiving.

You have three options for retrieving data with varying access times and cost:

- **Expedited** retrievals are typically made available within 1 – 5 minutes.
- **Standard** retrievals typically complete within 3 – 5 hours.
- **Bulk** retrievals typically complete within 5 – 12 hours.

A few more details:

- Amazon Glacier is a **data archiving service** designed for **security**, **durability**, and **extremely low cost**.

- Designed for durability of 99.99999999% of objects.
- Supports SSL/TLS encryption of data in transit and at rest.
- The Vault Lock feature enforces compliance via a lockable policy.
- Extremely low-cost design is ideal for long-term archiving.

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An *archive* is any object, such as a photo, video, or document, that you store in a vault. It is a base unit of storage in Amazon S3 Glacier. Each archive has a unique ID and an optional description. When you upload an archive, Amazon S3 Glacier returns a response that includes an archive ID. This archive ID is unique in the region in which the archive is stored.

Amazon S3 Glacier provides a management console. You can use the console to create and delete vaults. However, all other interactions with Amazon S3 Glacier require that you use the CLI or write code. For example, to upload data, such as photos, videos, and other documents, you must either use the AWS CLI or write code to make requests, using either the REST API directly or by using the AWS SDKs.

A *vault* is a container for storing archives. When you create a vault, you specify a vault name and the AWS Region in which you want to create the vault.

The Vault Lock feature enforces compliance via a lockable policy.

## Costs Related to Amazon S3 Glacier

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### Retrieving data from Amazon Glacier

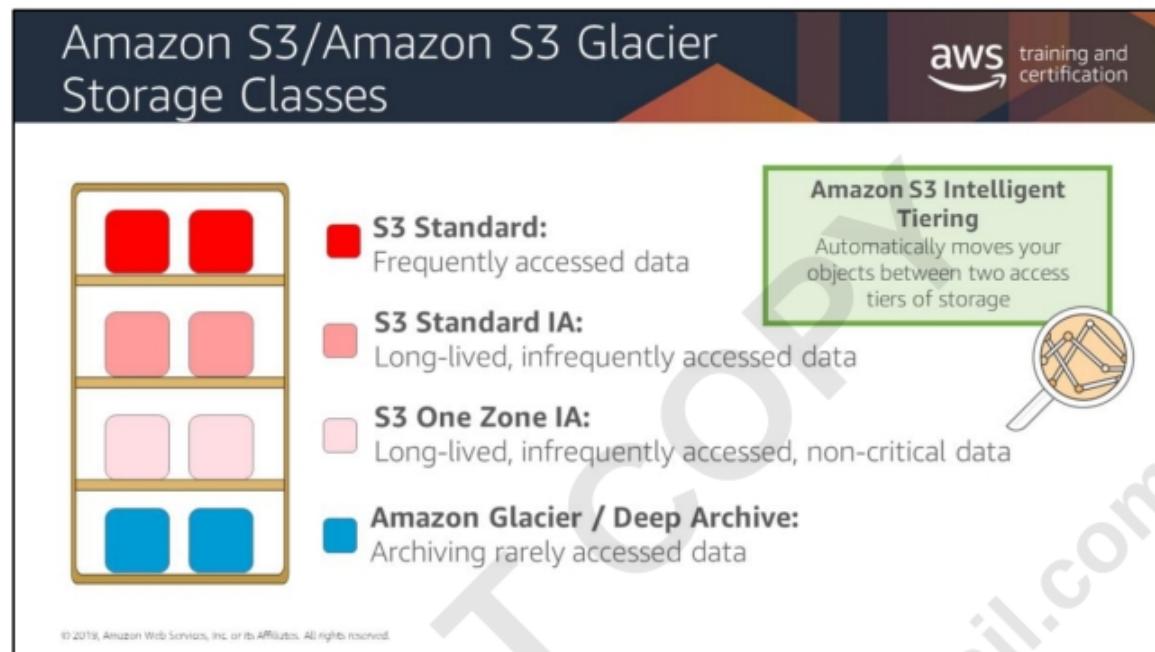


Expedited retrieval      Standard retrieval      Bulk retrieval

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Your retrieval options enable you to access all the archives you need, when you need them, for a simple, low price:

- You can use **Expedited retrievals** to access data in 1 – 5 minutes for a flat rate of \$0.03 per GB retrieved. Expedited retrievals allow you to quickly access your data when occasional urgent requests for a subset of archives are required.
- If you have large amounts of data to retrieve, even petabytes, you can use **Bulk retrievals** to access your data in approximately 5 – 12 hours for a flat rate of just \$0.0025 per GB retrieved. Bulk retrievals allow you to cost-effectively access significant portions of your data for things like big data analytics and media transcoding.



For the sake of comparison, here is a description of Amazon S3 storage classes.

General purpose: Amazon S3 Standard

Higher availability requirements: Use cross-region replication

Infrequently accessed data: Amazon S3 Standard - Infrequent Access

Lower cost per GB stored.

High cost per PUT, COPY, POST or GET request

30-day storage minimum

Infrequent but rapid access: Amazon S3 One Zone-Infrequent Access

Single Availability Zone

Cost 20% less than S3 Standard – infrequent Access

### Storage Class Analytics

For storing data that needs to be immediately accessible, just like standard data, but which isn't expected to be requested very often, we provide Amazon S3 Standard – Infrequent Access.

Amazon S3 Standard – Infrequent Access (IA), offers all of the benefits of Amazon S3, including its durability, availability, and security; it simply runs on a different cost model to provide solutions for storing infrequently accessed data, such as a user's older digital images or older log files.

Amazon S3 One Zone-IA is an Amazon S3 storage class for non-critical data that is accessed less frequently but requires rapid access when needed. Unlike other Amazon object storage classes, which store data in a minimum of three Availability Zones, S3 One Zone-IA stores data in a single Availability Zone. Because of this, storing data in S3 One Zone-IA costs 20% less than storing it in S3 Standard-IA.

By using Amazon S3 analytics *storage class analysis*, you can analyze storage access patterns to help you decide when to transition the right data to the right storage class. This new Amazon S3 analytics feature observes data access patterns to help you determine when to transition less frequently accessed STANDARD storage to the STANDARD\_IA (IA, for infrequent access) storage class.

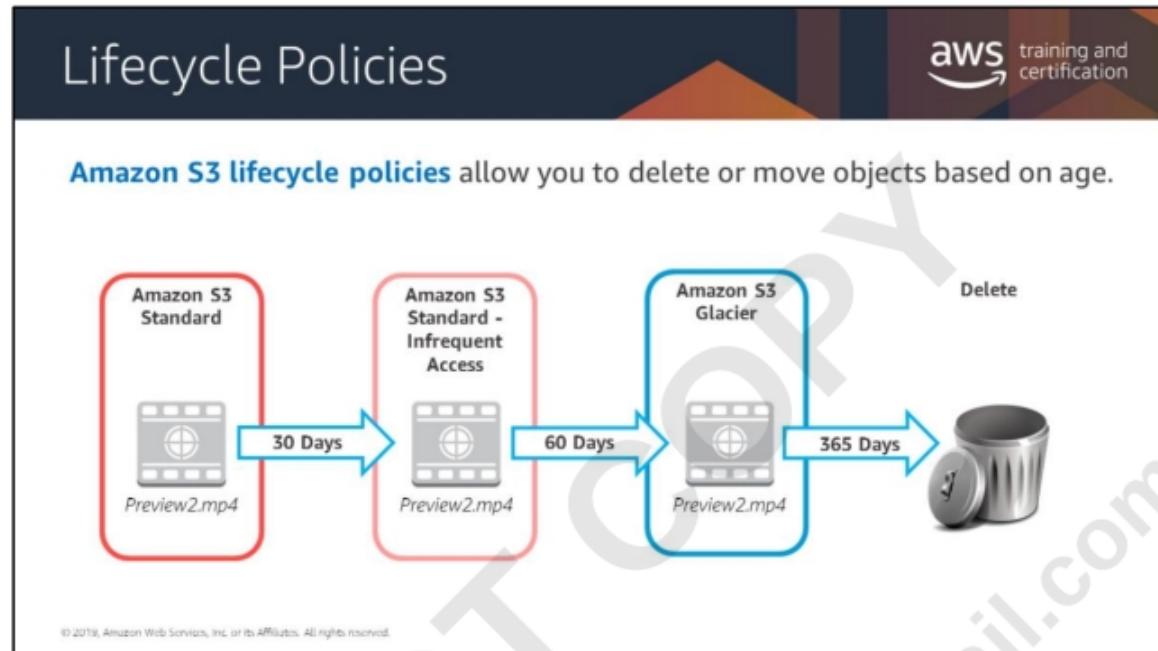
For more information about Amazon S3 storage classes, see  
<https://aws.amazon.com/s3/storage-classes/>

Amazon S3 Intelligent Tiering is a storage class for Amazon Simple Storage Service (Amazon S3) that optimizes storage costs by automatically moving objects between two access tiers of storage when access patterns change. Amazon S3 Intelligent Tiering is ideal when you access storage that is retained for more than a month and has unknown or changing access patterns. For example, you might have newly launched applications and data lakes, where access patterns can vary across different subsets of storage.

Amazon S3 Intelligent Tiering offers the same milliseconds latency and a 99% availability SLA regardless of which S3 tier objects are stored in. Because Amazon S3 Intelligent Tiering automates storage cost optimization, you don't have to analyze or audit storage access patterns in order to save on storage that is infrequently accessed.

S3 Glacier Deep Archive will be the cheapest available storage tier for users while still maintaining its durability and long term data retention. This storage type is ideal for customers who need to make archival, durable copies of data that rarely or never need to be accessed. It will also allow customers to eliminate the need for on-premises tape libraries. Can be retrieved within 12 hours.

<https://aws.amazon.com/about-aws/whats-new/2018/11/s3-glacier-deep-archive/>



You should automate the lifecycle of your data stored in Amazon S3. Using lifecycle policies, you can have data cycled at regular intervals between different Amazon S3 storage types.

This reduces your overall cost, because you are paying less for data as it becomes less important with time.

In addition to being able to set lifecycle rules per *object*, you can also set lifecycle rules per *bucket*.

For more information, see

<https://docs.aws.amazon.com/AmazonS3/latest/dev/object-lifecycle-mgmt.html>



## Choosing a Region

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### Data residency and regulatory compliance

Are there relevant region [data privacy laws](#)?

Can customer data be stored [outside the country](#)?

Can you meet your [governance obligation](#)?

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Our data will be subject to the laws of the country and locality in which it's stored. In addition, some laws dictate that if you're operating your business in their jurisdiction, you cannot store that data anywhere else. Similarly, compliance standards (such as the United States' Health Insurance Portability and Accountability Act, or HIPAA) have strict guidelines on how and where data can be stored. Also, AWS opened its first carbon-neutral region in 2011 and now offers five separate carbon-neutral regions.

Take all of these things into account when evaluating where to place your environment.

To find more information about carbon-neutral options, see  
<https://aws.amazon.com/about-aws/sustainability/>

## Choosing a Region

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### Proximity of users to data

Small differences in latency can impact customer experience

Choose the region closest to your users

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Proximity is a big factor in choosing your region, especially when latency is critical. In most cases, the latency difference between using the closest region and the farthest region is relatively small, but even small differences in latency can impact customer experience. Customers expect responsive environments, and as time goes by and technology becomes more and more powerful, those expectations rise as well.

## Choosing a Region

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### Service and feature availability

Some services not yet available in **all** regions

Can use some services **cross-region**, but at increased latency

Services **expanded** to new regions regularly

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While AWS strives to make our services and features available everywhere, the complications that arise from having a global reach make accomplishing that goal extremely challenging. But rather than wait until a service is available everywhere before launching it, we release our service when it's ready, and expand its availability as soon as possible.

## Choosing a region

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### Cost Effectiveness

- Costs vary by region
- Some services like Amazon S3 have costs for transferring data out
- Consider the cost-effectiveness of replicating the entire environment in another region

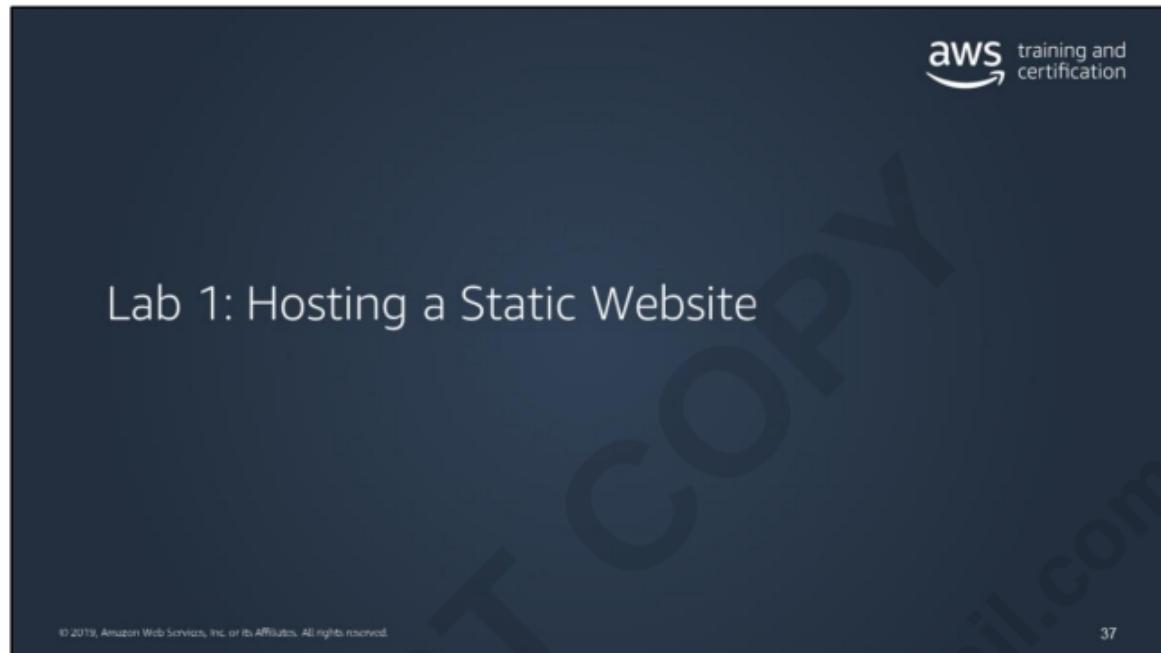


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Service costs can differ depending on which region they're used in. For example, an Amazon EC2 instance in US-East 1 may not cost the same as if it were running in EU-West 1. Typically, the difference in cost may not be enough to supersede the other three considerations—however, in cases where the latency/compliance/service availability differences between regions are minimal, you may be able to save by using the lower-cost region for your environment.

In circumstances where your customers are in different areas of the globe, consider optimizing their experience by replicating your environment in multiple regions that are closer to them. Since you would then be distributing your load across multiple environments, your costs for components in each environment may go down even as you add more infrastructure. For example, adding a second application environment might allow you to cut your processing and storage capacity requirements in half in each environment. Since AWS is designed to allow you that kind of flexibility, and since you only pay for what you use, you could easily scale your existing environment down as a way to mitigate the cost of adding another environment.

The downside to that approach is that you now have two environments to manage, and not all of your components will scale down enough to mitigate all of the new component costs. Additionally, you may have to maintain one single storage "source of truth" in one region (such as a Master RDS instance), with which your secondary region would have to communicate with, increasing latency and cost for those operations.



The screenshot shows a slide from an AWS training module. At the top left, it says "Lab 1: Hosting a Static Website". At the top right, there is an "aws training and certification" logo. In the center, there is a quote in orange: "*I want to create a highly available static website*". Below the quote, under the heading "Technologies used:", there is a bulleted list: "• Amazon S3". At the bottom left of the slide, there is a small copyright notice: "© 2019, Amazon Web Services, Inc. or its Affiliates. All rights reserved." A large, diagonal watermark reading "DO NOT COPY" and "krishnameenon@gmail.com" is overlaid across the entire slide.

## Lab 1: Hosting a Static Website

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You will:

- Create an S3 Bucket
- Deploy your website
- Make your site publicly available

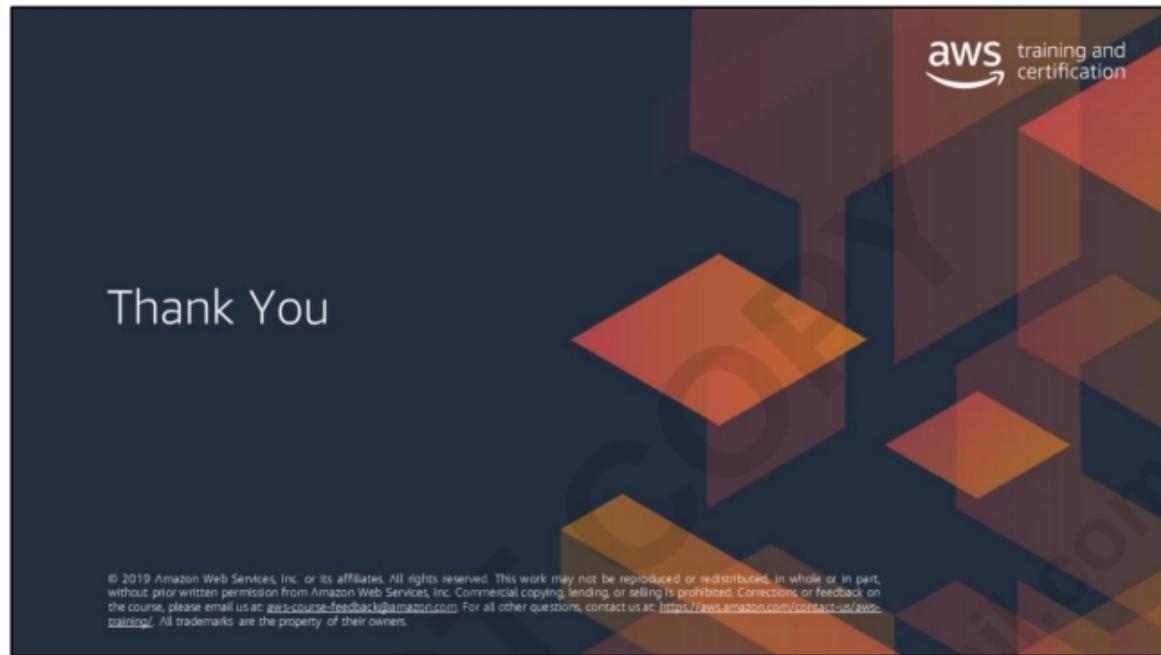
**Duration: 20m**

MyPublicWebsite123

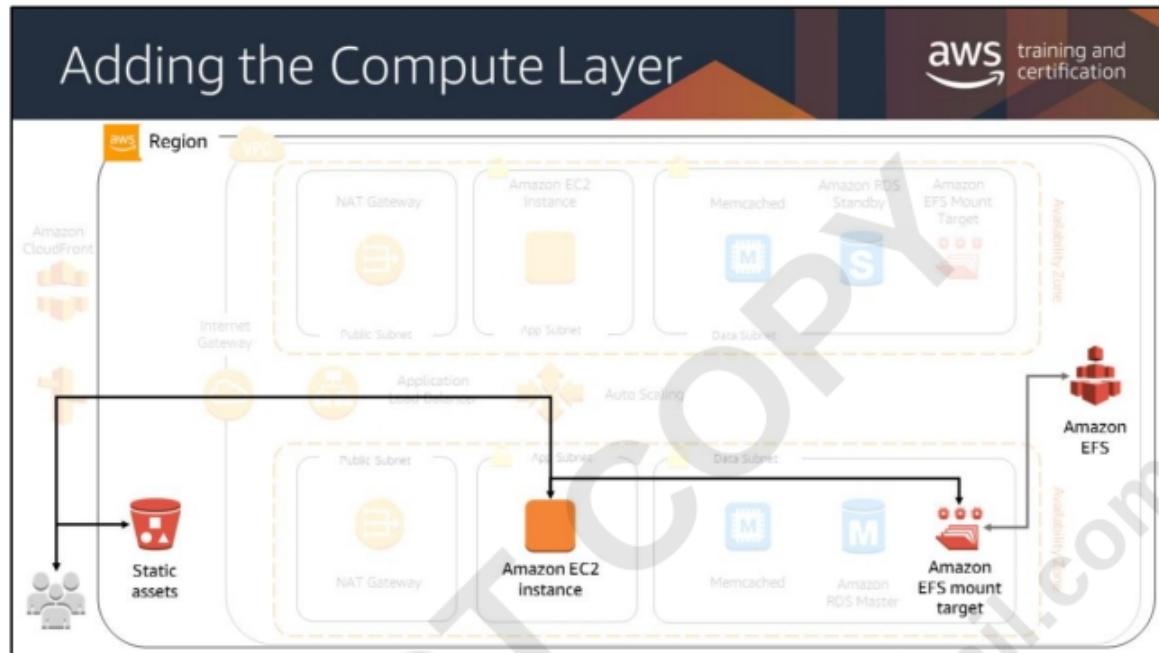
index.html  
style.css  
script.js

✓

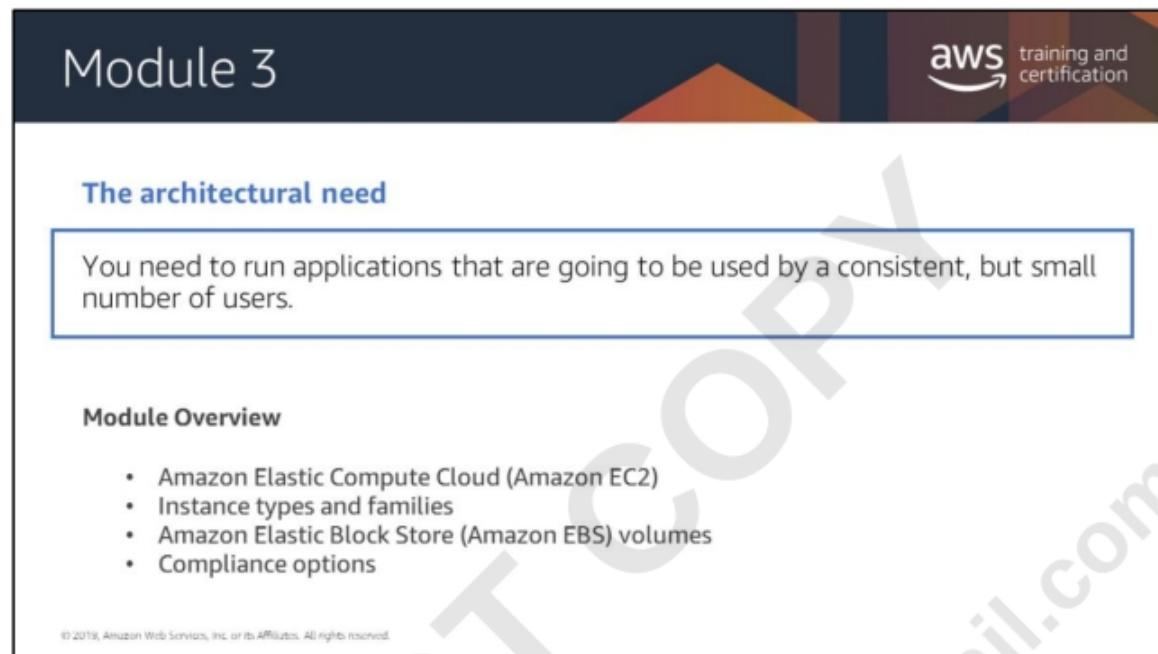
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By the end of class, you will be able to understand all of the components of this architectural diagram. You will also be able to construct your own architectural solutions that are just as large and robust.



The slide is titled "Module 3" and features the AWS training and certification logo in the top right corner. It contains a section titled "The architectural need" with a callout box, a "Module Overview" section with a bulleted list, and a small copyright notice at the bottom.

## Module 3

### The architectural need

You need to run applications that are going to be used by a consistent, but small number of users.

#### Module Overview

- Amazon Elastic Compute Cloud (Amazon EC2)
- Instance types and families
- Amazon Elastic Block Store (Amazon EBS) volumes
- Compliance options

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## What Needs can Amazon EC2 Address?



The slide features the AWS training and certification logo in the top right corner. The main title is "What Needs can Amazon EC2 Address?". To the left of the text, there is a large, faint watermark reading "DO NOT COPY krishnameenon@gmail.com".

	Web hosting
	Databases
	Authentication
	Anything a server can do

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Amazon EC2 is just like your traditional on-premises server, but it is available in the cloud. It can support workloads such as web hosting, applications, databases, authentication services, and anything else a server can do.

## Virtual Machines vs. Physical Servers

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 Amazon EC2 can solve some problems that are more difficult with an on-premises server.

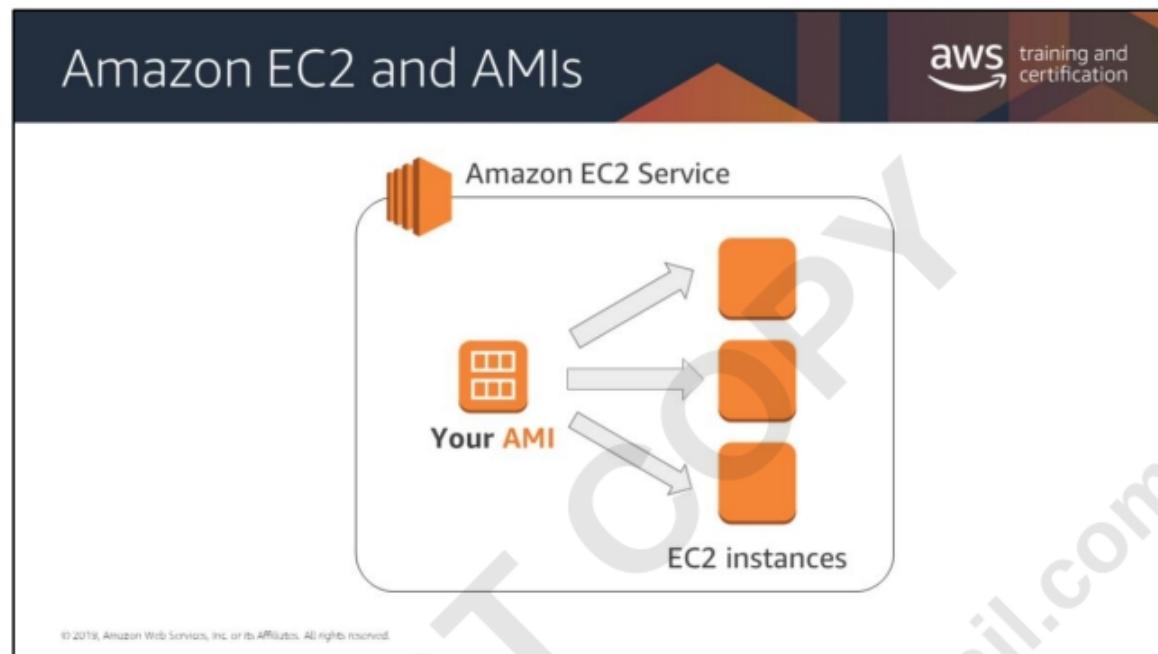
When using **disposable** resources

 Data-driven decisions	 Quick iterations	 Free to make mistakes
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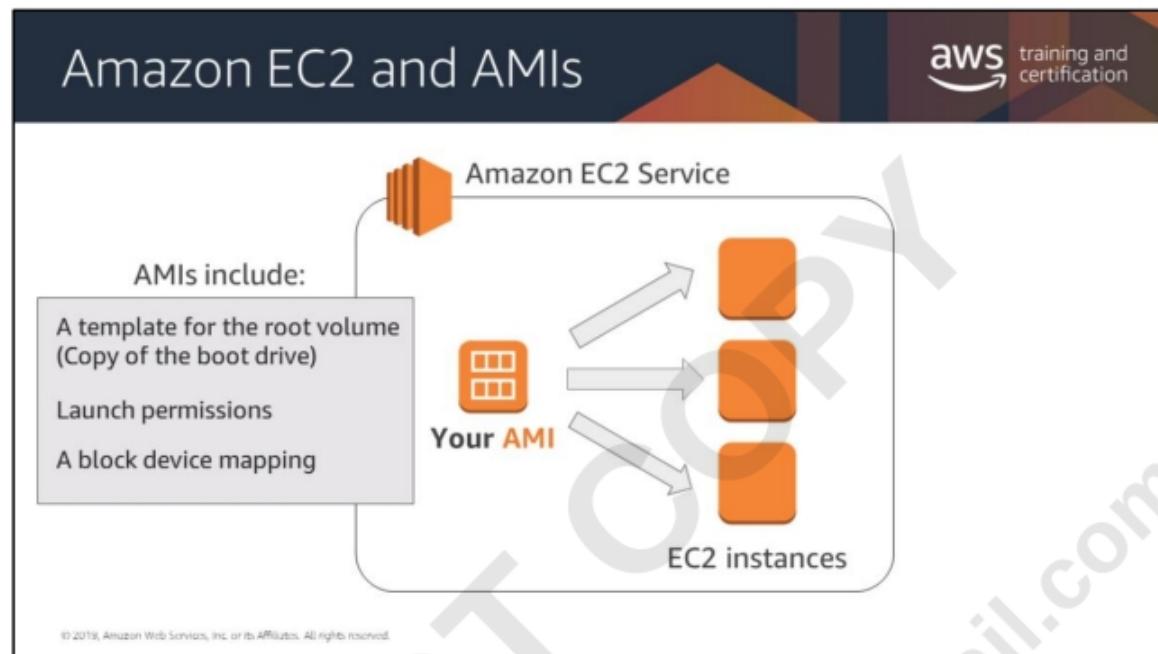
On AWS, servers, databases, storage, and higher-level application components can be instantiated within seconds. You can treat these as temporary and disposable resources, free from the inflexibility and constraints of a fixed and finite IT infrastructure. This resets the way you approach change management, testing, reliability, and capacity planning.





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An *Amazon Machine Image (AMI)* provides the information required to launch an *instance*, which is a virtual server in the cloud. You must specify a source AMI when you launch an instance. You can launch multiple instances from a single AMI when you need multiple instances with the same configuration. For example, you can use a single AMI to launch a cluster of instances (identical except for their IP address) to be placed beneath a load balancer. You can also use different AMIs to launch different types of instance. For example, I might have one AMI to implement web server instances in my architecture, and another to implement application server instances.



An AMI includes the following:

- A template for the root volume of an EC2 instance. A root volume typically contains a full operating system (OS) and everything that has been installed into that OS (the applications, libraries, utilities, and so on). The EC2 service copies the template to the root volume of a new EC2 instance and then starts it up.
- Launch permissions that control which AWS accounts can use the AMI to launch instances
- A block device mapping that specifies the volumes to attach to the instance (if any) when it's launched

For more information about AMIs, see

<https://docs.aws.amazon.com/AWSEC2/latest/UserGuide/AMIs.html>

## Where Do You Get an AMI?

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Three ways to get your AMI



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**Pre-Built:** Amazon offers a number of prebuilt AMIs to launch your instances. These AMIs include Linux and Windows options, with various sub-options to tailor your setup.

**AWS Marketplace:** The AWS Marketplace offers a digital catalog with thousands of software solutions listed. These AMIs can offer specific use cases to help you get started quickly

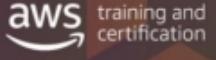
**Create your own:** An AMI is simply an anonymized, block-level copy of the root volume of a “donor machine” or “golden instance” – a virtual machine (VM) that you’ve configured with the specific OS and application content you want placed on the AMI. When you create an AMI, Amazon EC2 stops the instance, snapshots its root volume, and finally registers the snapshot as an AMI.

There are also **community AMIs** created by people all over the globe. These AMIs are not vetted by AWS and are used at your own risk. These AMIs can offer many different solutions to various problems, but please use them with great care. Do not use them in any production/corporate environment.

For more information about AMIs, see

<https://docs.aws.amazon.com/AWSEC2/latest/UserGuide/AMIs.html>

## How Do AMIs Help?

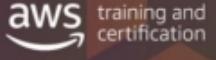


 Repeatability

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Using AMIs solves a whole host of problems. First, repeatability: instances launched from the same AMI are exact replicas of one another. That makes building clusters of similar instances or recreating compute environments considerably easier.

## How Do AMIs Help?



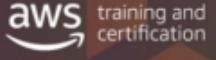
 **Repeatability**

 **Reusability**

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**Reusability:** AMIs package the full configuration and content of an EC2 instance such that it can be used over and over again, with efficiency and precision.

## How Do AMIs Help?

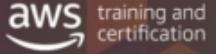


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-  Repeatability
-  Reusability
-  Recoverability

Recoverability: An AMI is perfect for replacing failed machines with new instances created from the same AMI.

## How Do AMIs Help?



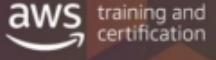
The slide lists four benefits of AMIs:

-  Repeatability
-  Reusability
-  Recoverability
-  Marketplace Solutions

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**AWS Marketplace:** If you are looking for a software solution from a specific vendor, there is probably an AMI on the marketplace you can launch to implement that solution on an EC2 instance. Additionally, authorized software vendors can create AMIs and sell them there as well.

## How Do AMIs Help?

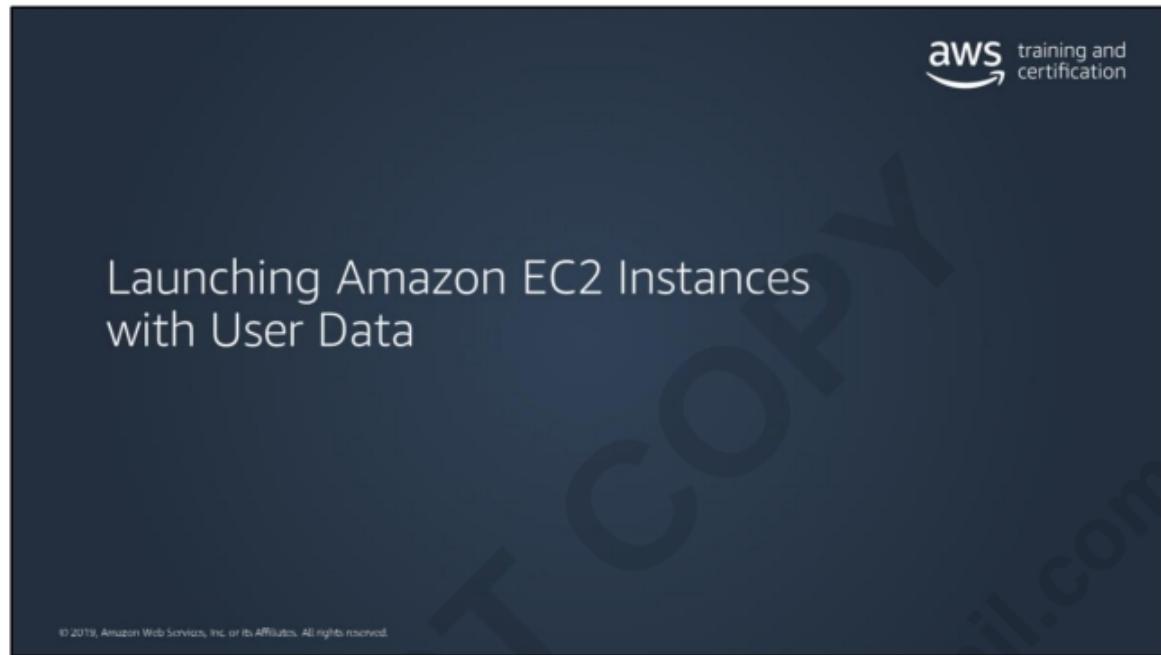


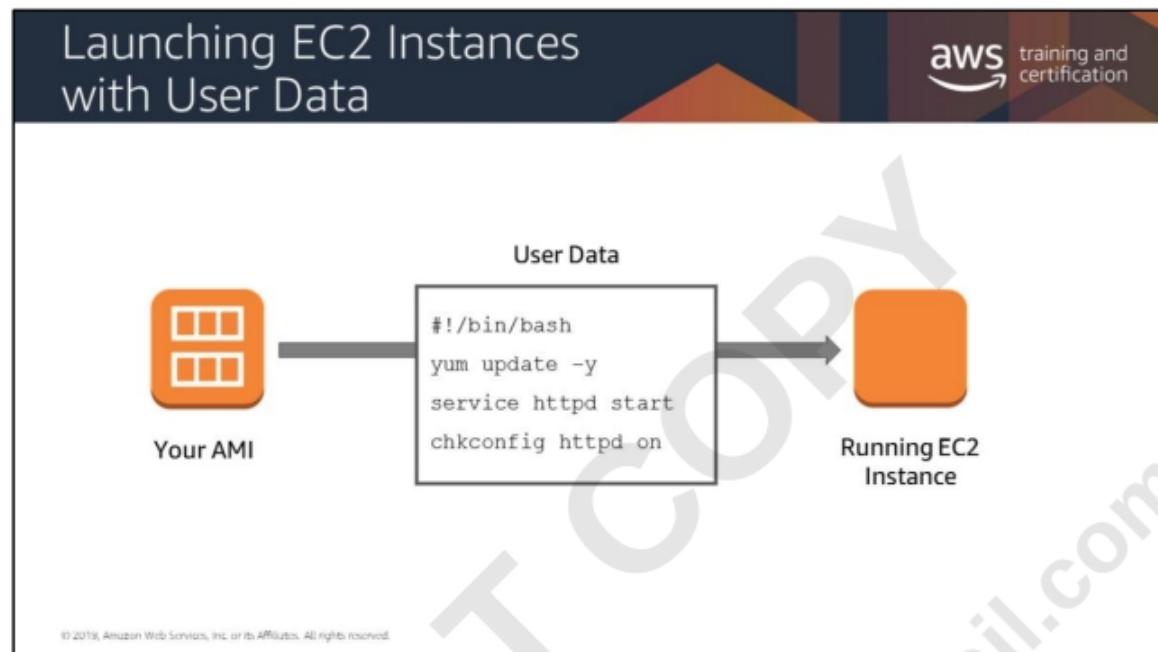
The slide lists five benefits of using AMIs:

-  Repeatability
-  Reusability
-  Recoverability
-  Marketplace Solutions
-  Backups

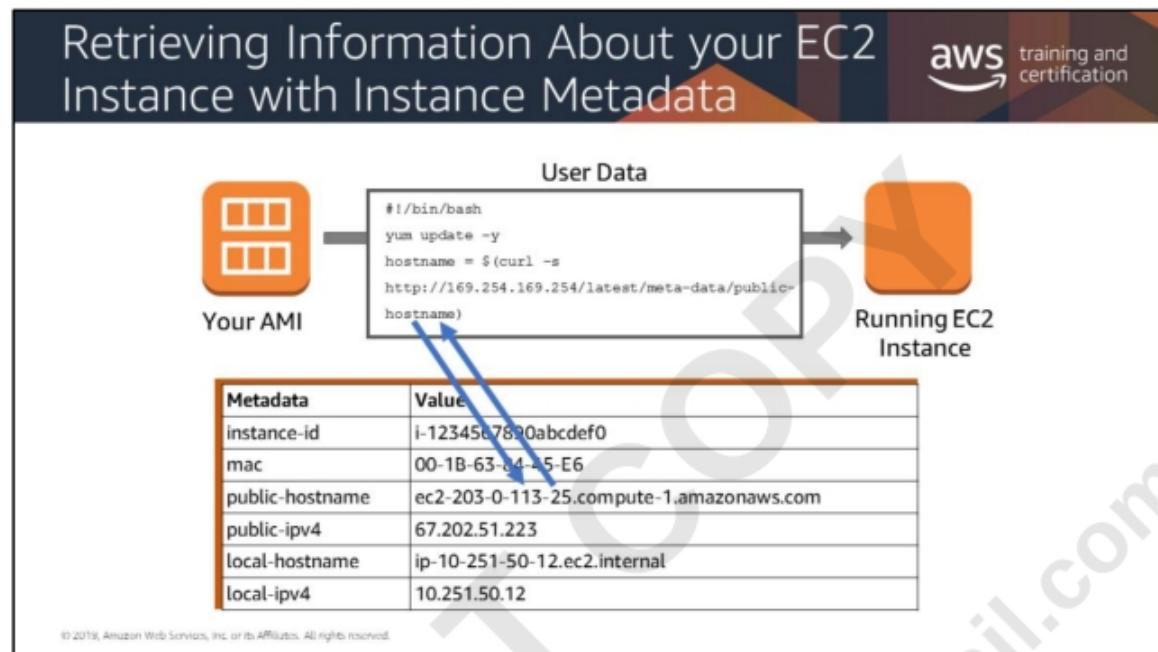
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**Backup:** AMIs provide a great way to back up a complete EC2 instance configuration, which you can use to launch a replacement instance in the event of a failure.





When creating your EC2 instances, you have the option of passing *user data* to the instance. User data can automate the completion of the instance launch. For example, it might patch and update the instance AMI, fetch and install software license keys, or install additional software. User data is implemented as a shell script or cloud-init directive that executes with root or Administrator privilege after the instance starts but before it becomes accessible on the network.



In order for User Data to complete the launch of a new EC2 instance, it may need to look up information about the instance itself. For example, it might need to learn and share the public IP address, hostname, or mac address of the new instance to complete the launch. The Instance Metadata Service can provide that information.

<https://docs.aws.amazon.com/AWSEC2/latest/UserGuide/ec2-instance-metadata.html>