NEURAL HACKS

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WWW.NEURALHACKS.COM

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WHAT IS NEURAL HACKS?

Neural Hacks is the largest student-run AI hackathon targeted at high school and college students globally. It aims to be an all-inclusive event that allows students to express their creativity and eliminate the social obstacles surrounding programming. The hackathon will offer an environment focused on increasing diversity in the field of computer science. Furthermore, sponsors will have the opportunity to send mentors, present APIs, and evangelize their brands.

WHAT ARE THE LOGISTICS?

We plan to host approximately 300 students with varying amounts of experience in computer science and AI. Neural Hacks will be held online entirely to meet the quarantine safety measures. The event will take place over the course of a week, during which participants will create their projects and submit them.

WHY SPONSOR THE EVENT?

Although an online event may not offer the same recruiting options as an in-person hackathon, sponsors will still be able to form invaluable relationships with the software engineers of the future. Since many of our participants are first time coders, your company will make an impactful first impression and consequently have a greater influence on the languages and tools that they learn and use. With this opportunity to reach out and advertise to young adults, representatives from your company will also be able to increase its leverage and consumer base through workshops, livestreams, and marketing opportunities.

MEDIA CONTACT

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WHERE WILL YOUR MONEY GO?

The money will be going towards our prizes, workshops, mentors, livestreams, emergency funds, and anything else needed to run the hackathon. Hack Club Bank, a 501(c)(3) nonprofit organization, is the official fiscal sponsor of Neural Hacks. All contributions to Neural Hacks will be processed by Hack Club Bank, and therefore will be tax deductible.

HOW CAN YOU HELP?

- Donate money directly to the organization - this will give us the flexibility to ensure that all needs are fully catered for.
- Sponsor a livestream/workshop - we will have between 2 and 3 every day for the week-long duration of the hackathon
- Send evangelists or engineers - mentor and inspire students.
- Provide students with tools to use during the event (i.e., hosting, software solutions, etc).
- If you have any other ideas, questions, or concerns, please do not hesitate to contact us at sponsor@neuralhacks.com.

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Sponsorship Tiers

Neural Hacks

	Bronze $100	Silver $250	Gold $500	Partner $1000
General				
Send engineers and mentors	✓	✓	✓	✓
Sponsor a livestream	✓	✓	✓	✓
Host a workshop		✓	✓	✓
Present a speaker			✓	✓
Demonstrate a product				✓
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Recieve attendee email info		✓	✓	✓
Access to resumes/Github			✓	✓
Ability to send recruiters				✓
Promotion				
Logo on website and t-shirt	✓	✓	✓	✓
Corporate banners		✓	✓	✓
Custom distributed stickers			✓	✓
Presentation at awards ceremony				✓