







Proposal for Visa and Flight Ticketing Course

Management Students

1. Introduction

In the current globalized environment, the travel and tourism industry is one of the fastest-growing sectors, with increasing demand for skilled professionals in **visa processing**, **travel documentation**, and flight ticketing operations.

Management students with knowledge in these areas can explore a wide range of career opportunities in travel agencies, airlines, corporate travel departments, visa consultancy firms, and international education sectors.

To equip our students with **industry-relevant practical skills**, we propose to conduct a **Visa and Flight Ticketing Training Program**.

2. Objectives of the Program

- To provide practical knowledge of visa documentation and application procedures for different countries.
- To familiarize students with flight ticketing systems, airline terminologies, and PNR generation.
- To train students in customer handling, travel itinerary planning, and global distribution systems (GDS).
- To enhance **employability** in travel, tourism, and international business sectors.
- To prepare students for career opportunities in airlines, visa agencies, and corporate travel companies.







4. Course Content (Modules)

Module	Topic	Key Learning Outcomes
1	Introduction to Travel & Tourism Industry	Overview of industry structure, roles, and opportunities
2	Passport & Visa Basics	Types of visas, application process, required documents, country-wise procedures
3	Airline Terminology & Travel Geography	Airport codes, time zones, airline codes, IATA city codes
4	Flight Ticketing & Reservation	Manual ticketing process, PNR creation, fare calculation, cancellation rules
6	Practical Visa Application	Case studies on Schengen, US, UK, Canada, UAE visas
7	Customer Service & Documentation	Handling client queries, preparing itineraries, document verification
8	Career Guidance & Placement Support	Resume building, mock interviews, connecting with travel agencies & visa consultants

6. Mode of Delivery







- Offline / Online / Hybrid options
- Industry experts, certified trainers, and experienced visa consultants as resource persons
- Hands-on practice through case studies and live demos

7. Assessment & Certification

- Continuous assessment through assignments and practicals
- Final evaluation through a project or mock ticketing & visa file preparation
- Certificate of Completion will be issued jointly by the Institution and Training Partner (Can also be aligned with IATA Foundation Level or recognized travel & tourism bodies)

8. Expected Outcomes

- Students will gain **practical job-ready skills** in visa and ticketing operations.
- Enhanced **placement opportunities** in airlines, visa agencies, travel companies, study abroad consultancies, and hospitality firms.
- Creation of entrepreneurial opportunities for students to start their own travel & ticketing businesses.







• Increased institutional reputation as a center for skill-based management education.

9. Resource Requirements

- Smart classroom or lab with internet connectivity
- Projector and audio-visual aids
- Access to demo GDS software

12. Conclusion

This course aims to bridge the gap between academic learning and industry expectations, equipping management students with practical travel operations skills. By introducing this training program, the institution can provide an additional career pathway and enhance the global employability of its students.