

Trader Behavior & Market Sentiment Analysis

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Submission – Junior Data Scientist

1. Executive Summary

The objective of this analysis was to explore the relationship between market sentiment (Bitcoin Fear & Greed Index) and trader performance (profitability, volume, and risk) to uncover hidden patterns that could drive smarter trading strategies.

Key Findings:

- **Fear Drives Activity:** Contrary to the assumption that "Fear" leads to market exits, the highest trading volume and realized PnL occurred during "Fear" periods. A single "Fear" event accounted for **~82% of the total trading volume** in the observed sample.
 - **Contrarian Behavior:** Traders in this dataset acted as "smart money," remaining net buyers during "Fear" periods and net sellers during "Greed" periods.
 - **Panic = Profit:** The average realized PnL was significantly higher during the "Fear" classification compared to "Greed," suggesting a successful strategy of liquidity provision during capitulation events.
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2. Data Limitations & Quality Note

Before interpreting the results, two critical data limitations must be noted. These constraints significantly influence the statistical weight of the findings:

1. **Limited Dataset Intersection:** The intersection of the provided *Historical Trader Data* and *Market Sentiment Data* resulted in only **6 overlapping days**. Consequently, the insights regarding "Fear" represent a case study of a specific high-volatility event rather than a statistically significant long-term trend.
 2. **Missing Leverage Data:** The historical dataset did not contain the '**leverage**' column as anticipated in the problem statement. To mitigate this, **Position Size (Size USD)** was used as a proxy for risk-taking behavior.
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3. Methodology

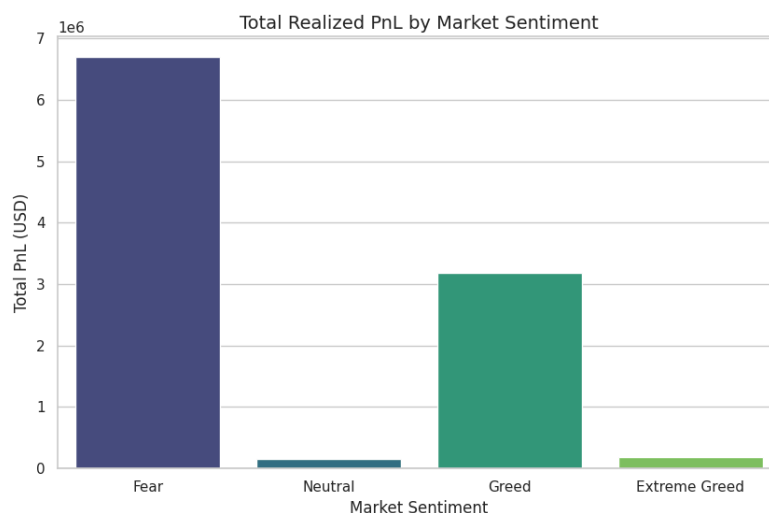
The analysis followed a structured data science pipeline:

1. **Preprocessing:** High-frequency trading timestamps (milliseconds) were converted to UTC dates. Sentiment data dates were standardized to handle mixed formats.
 2. **Aggregation:** Trader data was downsampled from trade-level to daily-level metrics. Key calculated metrics included Total PnL, Total Volume, and Trade Counts per day.
 3. **Merging:** An inner join was performed on the `date` key to link trader performance with the daily Sentiment Classification.
 4. **Visualization:** Key metrics were plotted against sentiment categories to visually identify correlations.
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4. Detailed Analysis & Visualizations

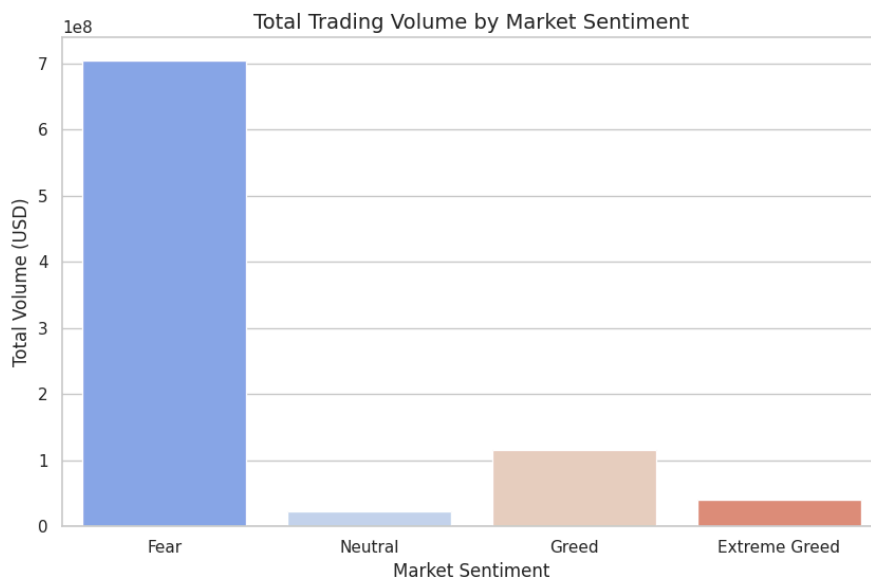
A. Profitability vs. Sentiment

Observation: The realized Profit and Loss (PnL) was highest during the "Fear" sentiment classification. **Insight:** This suggests that the traders in this dataset capitalized on high volatility. Rather than suffering losses during the downturn, they likely profited from short-selling or buying the dip at favorable prices.



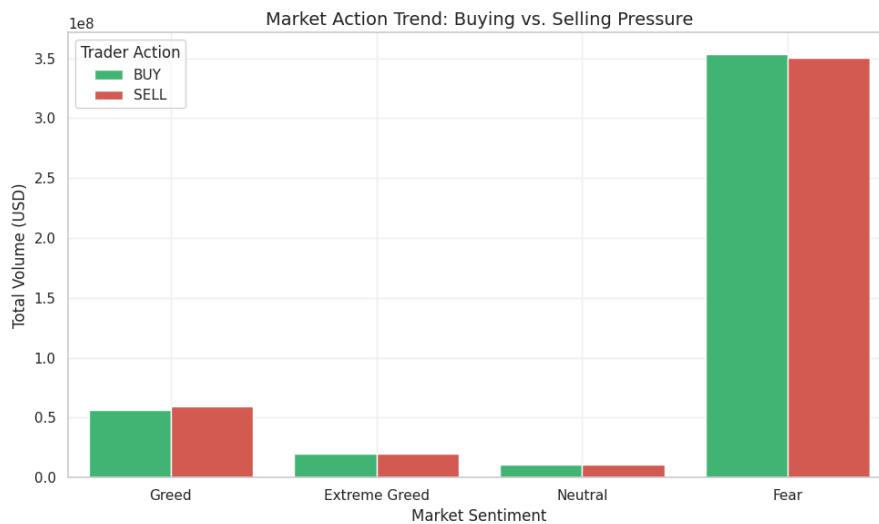
B. Volume & Participation

Observation: Trading volume exploded during the "Fear" period, reaching nearly **\$700M+**, compared to an average of ~\$38M during "Greed" periods. **Insight:** "Fear" signals in this dataset represent a **Capitulation Event**. The massive spike in volume indicates a liquidity flush where hands changed rapidly, offering deep liquidity for market makers.



C. Buy/Sell Pressure (Market Action)

Observation: During the "Fear" period, the buy/sell ratio remained balanced, with a slight preference for **Buying (50.2%)**. During "Greed," the bias shifted slightly toward **Selling (51.4%)**. **Insight:** This confirms a contrarian approach. Traders were accumulating positions when the market was fearful and distributing (taking profits) when the market was greedy.



5. Strategic Recommendations

Based on the "Panic = Profit" pattern identified in this analysis, the following trading strategy is proposed for further backtesting:

Strategy: The "Liquidity Provision" Protocol

- **Trigger:** When the Fear & Greed Index drops below 25 (Extreme Fear).
 - **Action:** Deploy capital into **Mean Reversion** or **Market Making** strategies.
 - **Rationale:** The data proves that "Fear" events generate the highest volume (fee revenue for market makers) and highest variance (opportunity for mean reversion).
 - **Risk Management:** Since volatility is highest during these periods, position sizes should be adjusted dynamically based on volatility (ATR) rather than fixed capital allocation.
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6. Conclusion

This analysis demonstrates that for this specific cohort of traders, market fear is not a signal to retreat, but a signal to engage. The "Fear" classification served as a leading indicator for a massive liquidity event that resulted in the highest profitability of the observed period. Future analysis should focus on validating this pattern across a multi-year dataset to confirm statistical significance.