

Apex Insights AI - Business Report

This report provides a summary of key business insights, sales trends, and future forecasts for your medical store. It is generated by the Apex Insights AI agent to assist with data-driven decision making.

Key Performance Indicators:

- Total Revenue: £1,036,442.76
- Total Items Sold: 99,487
- Average Sale Value: £20.73

Top Selling Products

Product	Total Sales
Blood Pressure Monitor	£210,829.25
Glucose Test Strips	£141,254.91
Insulin Syringes	£102,987.11
Amoxicillin 250mg	£89,341.10
Ventolin Inhaler	£70,893.48
Probiotic Capsules	£59,375.12
Thermometer (Digital)	£52,953.20
Multivitamin Tablets	£50,143.42
Cough Syrup (Adult)	£40,944.45
Zinc Supplements	£39,786.00

Top Selling Categories

Category	Total Sales
Medical Devices	£263,782.45
Diabetes Care	£244,242.02
Supplements	£89,929.42
Antibiotics	£89,341.10
Digestive Health	£85,642.04
Cough & Cold	£73,700.31
Respiratory	£70,893.48
First Aid	£57,039.10
Pain Relief	£33,469.41
Paediatric	£28,403.43

Sales Forecast Summary

Based on historical data, daily sales are predicted to be around £1,193.65 over the next 30 days, with a range from £-855.63 to £1,981.99.

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Recent Forecast Details

ds	yhat	yhat_lower	yhat_upper
2025-08-08 00:00:00	-416.4412626823255	-750.6635385733612	-67.9260663265568
2025-08-09 00:00:00	-331.2082423974372	-690.9593611439843	-29.516833616966064
2025-08-10 00:00:00	-358.9574696599054	-679.4259762302325	-33.08265270249016
2025-08-11 00:00:00	-261.8577601605855	-560.90291734828	67.84396780510745
2025-08-12 00:00:00	-127.22370590997627	-454.7028717772661	201.55262660262292
2025-08-13 00:00:00	-16.223775473192063	-344.4499029365814	314.0730851209187
2025-08-14 00:00:00	-76.97434598024932	-414.82902065159686	276.36294556845866
2025-08-15 00:00:00	48.24884478157236	-262.71548188866143	364.1312127310381
2025-08-16 00:00:00	166.3134495036658	-176.82874405048932	505.00870012655247
2025-08-17 00:00:00	159.74761626943015	-165.20715216920053	495.7256499812805