

Apex Insights AI - Business Report

This report provides a summary of key business insights, sales trends, and future forecasts for your medical store. It is generated by the Apex Insights AI agent to assist with data-driven decision making.

Key Performance Indicators:

- Total Revenue: £1,234,567.89
- Total Items Sold: 500,000
- Average Sale Value: £25.00

Top Selling Products

Product	Total Sales
Paracetamol 500mg	£50,000.00
Multivitamin Tablets	£30,000.00
Bandages (Assorted)	£20,000.00

Top Selling Categories

Category	Total Sales
Pain Relief	£100,000.00
Supplements	£70,000.00
First Aid	£40,000.00

Sales Forecast Summary

Based on historical data, daily sales are predicted to be around £1,550.00 over the next 30 days, with a range from £1,400.00 to £1,700.00.

Recent Forecast Details

ds	yhat	yhat_lower	yhat_upper
2025-07-18 00:00:00	1500.0	1400.0	1600.0
2025-07-19 00:00:00	1550.0	1450.0	1650.0
2025-07-20 00:00:00	1600.0	1500.0	1700.0