

Eloqua HTML Library of Templates

Image and Icon Library

February 1, 2023



Overview

In this deck, you will find images that are currently part of the image library, as well as images that have been recently removed in accordance with updates to their usage rights and/or expiration dates.

This deck also highlights pre-sized icons that are available for use and selected through the WYSIWYG.

Image Library

Eloqua Email Templates

Image Library

Pre-sized images are included with the Eloqua Library of HTML Templates for ease of use within the template modules. Each image has been cropped to the required sizes needed for use within the email and landing pages. When utilizing these images, please refrain from duplicating them within Eloqua.

Location

Component Library > Images > All > Eloqua Common Template Images >

AAA_Email Images

510x510

1020x572

AAA_Landing Page Images

1234x256

1500x500

1080x1080

1800x375

1920x1080

Image Library



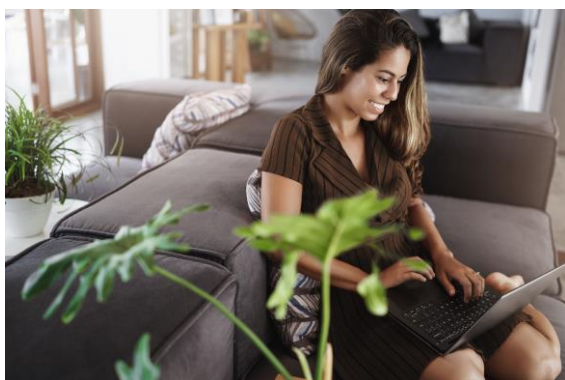
IDL: a1261571
Exp: 1/6/24



IDL: a1268796
Exp: 2/6/24



IDL: a1141487
Exp: 1/30/24



IDL: a1261573
Exp: 1/06/24

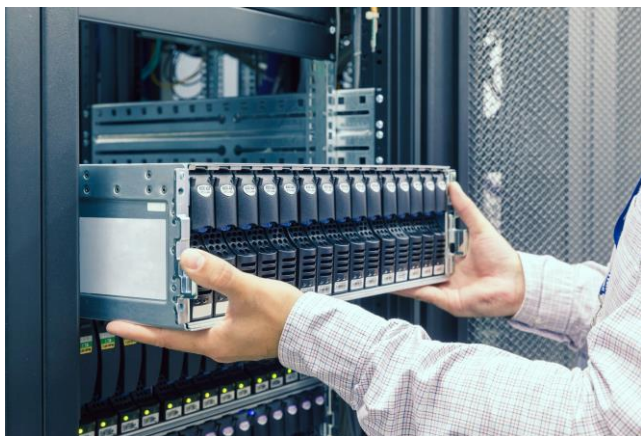


IDL: a1261572
Exp: 1/6/24

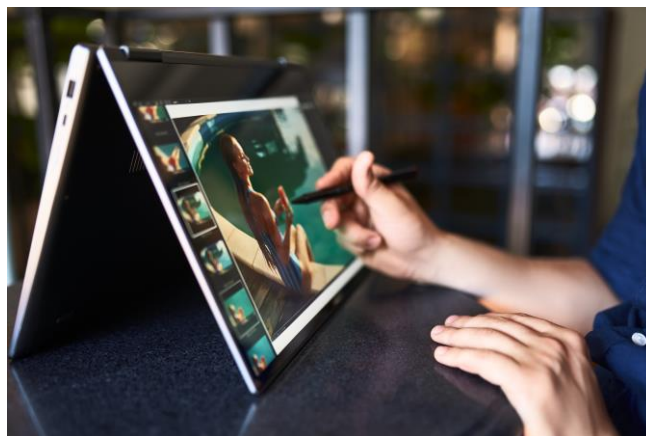


IDL: a1261562
Exp: 1/06/24

Image Library – Cont'd



IDL: a1264809
Exp: 1/23/24



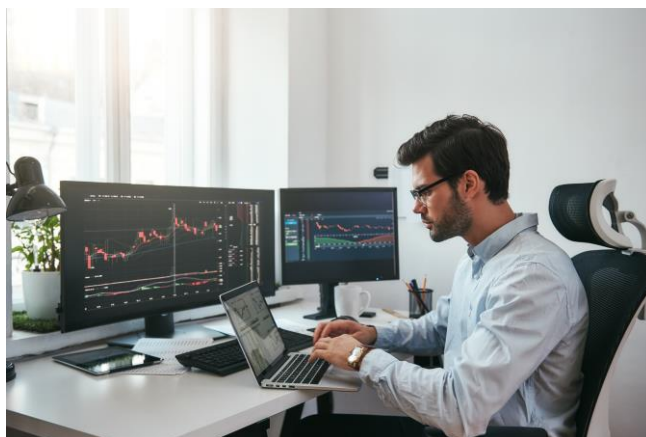
IDL: a1261563
Exp: 1/06/24



IDL: a1268999
Exp: 2/06/24



IDL: A1261719
Exp: 1/7/24



IDL: a1042716
Exp: 1/20/24



IDL: a1261570
Exp: 1/6/24

Image Library – Cont'd



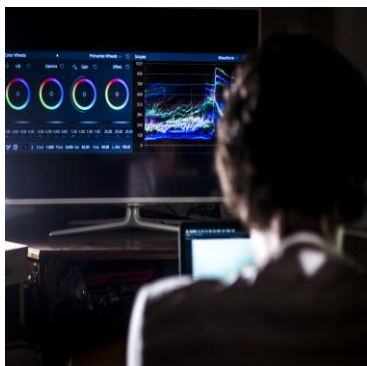
IDL: a1261564
Exp: 1/6/24



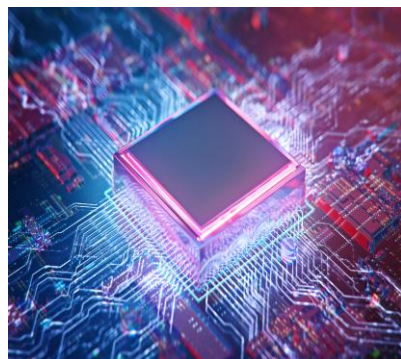
IDL: A1264292
Exp: 1/19/24



IDL: A1125421
Exp: 1/30/24



IDL: a1261002
Exp: 1/3/24



IDL: a1264988
Exp: 1/11/24



IDL: a1270056
Exp: 2/10/24



IDL: a1145615
Exp: 7/9/2024

Image Library – Cont'd



IDL: a1269345
Exp: 2/8/24



IDL: A1261558
Exp: 1/6/24



IDL: a1269346
Exp: 2/8/24



IDL: a1266208
Exp: 1/25/24



IDL: a1261723
Exp: 1/7/24



IDL: a1265138
Exp: 1/24/24



IDL: a1269344
Exp: 2/8/24



IDL: a1270080
Exp: 2/10/24

Image Library – Cont'd



IDL: a1000918
Exp: 8/25/25



IDL: a1277719
Exp: 5/18/24



IDL: a1038397
Exp: 10/25/23



IDL: a1144078
Exp: 11/13/23



IDL: a1000882
Exp: 8/24/25



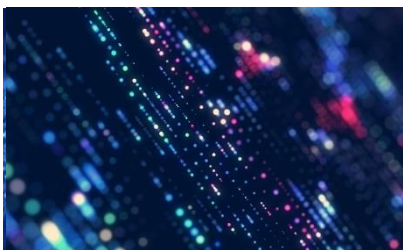
IDL: a1010924
Exp: 12/20/23



IDL: a1036311
Exp: 2/20/24



IDL: a1141216
Exp: 7/9/24



IDL: a1298385
Exp: 5/25/24



IDL: a1038052
Exp: 1/26/24

Image EoL

Eloqua Email Templates

Why and How We EoL Images

Images are EoL'd from our template library the quarter prior to their actual expiration date from the Intel Digital Library.

- We EoL images from our Eloqua template library in order to prevent the use of expired Intel Digital Library images
- Images are EoL'd by adding “DO_NOT_USE_” as a prefix to the image name in Eloqua
- Recognizing EoL'd Images
 - Once the phrase “DO_NOT_USE_” is added as a prefix to the image name in ELQ, please do NOT use, recreate, or reupload the image moving forward.
 - DO_NOT_USE_IDL image ID_IDL image name

EoL



IDL: a1145606
Exp: 11/20/22



IDL: a1128519
Exp: 8/6/22



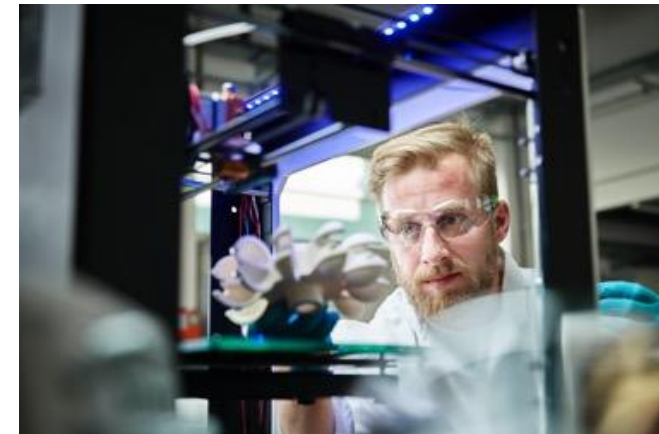
IDL: a1151055
Exp: 12/29/22



IDL: a1149453
Exp: 12/18/22



IDL: a1149011
Exp: 12/15/22



IDL: a1147304
Exp: 12/2/22

EoL



IDL: a1145591
Exp: 11/20/22



IDL: a1145611
Exp: 10/31/22



IDL: a1149237
Exp: 12/17/22



IDL: a1038067
Exp: 3/23/22



IDL: a1040592
Exp: 5/11/22



IDL: a1143921
Exp: 11/11/22

EoL



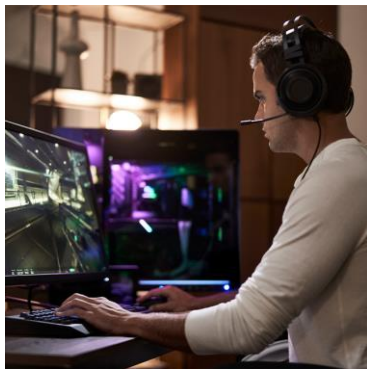
IDL: a1147301
Exp: 12/2/22



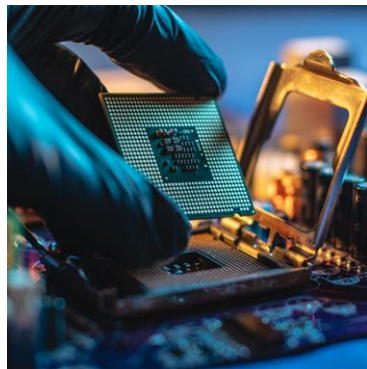
IDL: a1149651
Exp: 12/18/22



IDL: a1153526
Exp: 1/18/23



IDL: a1147301
Exp: 12/2/22



IDL: a1145591
Exp: 11/20/22



IDL: a1153059
Exp: 1/12/23



IDL: a1153917
Exp: 1/25/23

EoL



IDL: a1124117
Exp: 12/31/22



IDL: a1124120
Exp: 12/31/22



IDL: a1124116
Exp: 12/31/22



IDL: a1124113
Exp: 12/31/22



IDL: a1042036
Exp: 6/16/22



IDL: a1124110
Exp: 12/7/22



IDL: a1152306
Exp: 1/7/23



IDL: a1041756
Exp: 6/9/22

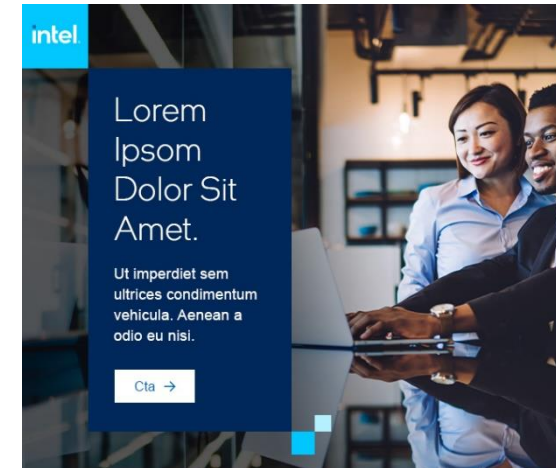
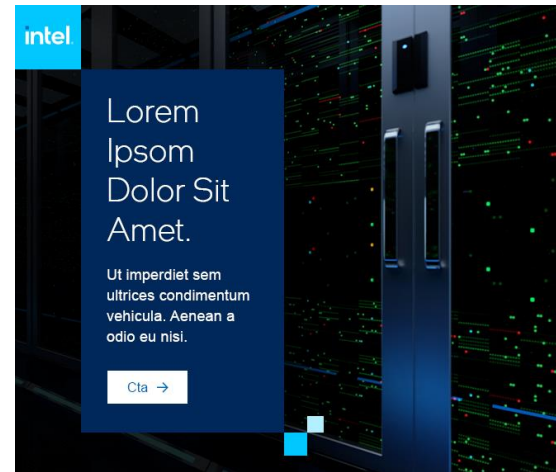
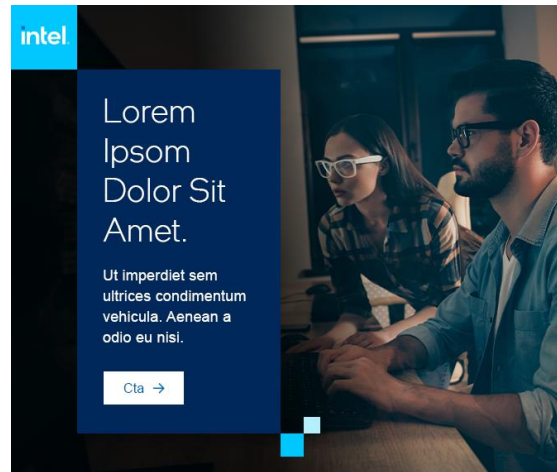


IDL: a1040961
Exp: 5/20/22

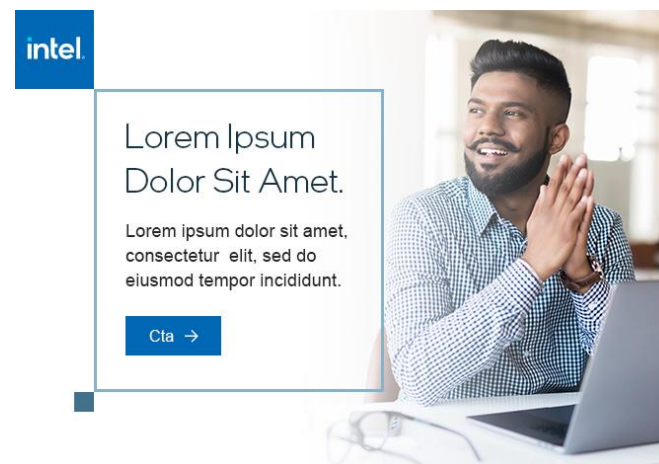
PSD Image Options

Eloqua Email Templates

PSD Images – Newsletter 1 Classic Blue



PSD Images – Newsletter 3 Classic Blue



PSD Images - Asset Download

* Template would be updated with a screenshot of the marketer's asset.

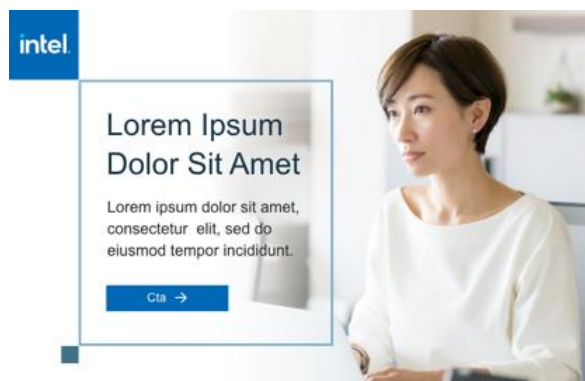
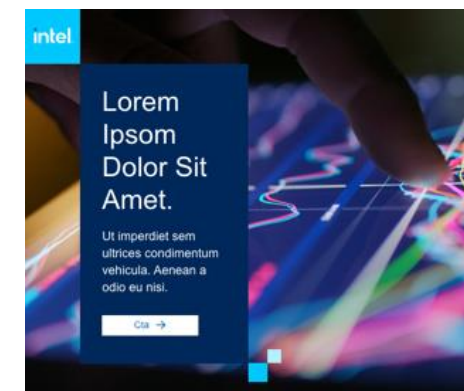


PSD Images – Intel Partner Alliance Product 2

* Template would be updated with a screenshot of the marketer's asset.



EOL PSD Newsletter Images



Icon Library

Eloqua HTML Library of Templates

Icon Library

A variety of pre-sized icons are available to support email and landing page templates. Icons are available for both light and dark backgrounds and also include an animated version for each set.

Carbon templates now support moss and rust icons.

Location

Component Library > Images > All > Eloqua Common Template Images > AAA_Iconography

HiRes Icons

260x260 HiRes Blue Icons

260x260 HiRes White Icons

260x260 HiRes Animated Blue Icons

260x260 HiRes Animated White Icons

260x260 HiRes Moss Icons (for Carbon Templates)

260x260 HiRes Rust Icons (for Carbon Templates)

260x260 HiRes Animated Moss Icons (for Carbon Templates)

260x260 HiRes Animated Rust Icons (for Carbon Templates)

260x260 HiRes IPA Blue Icons

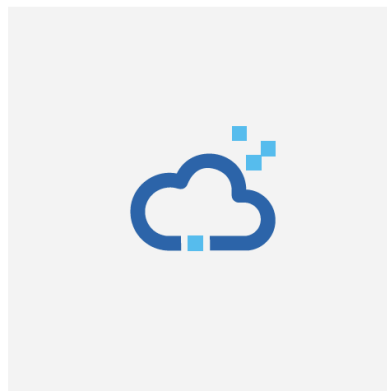
260x260 HiRes IPA White Icons

260x260 HiRes Level 2 Icons

260x260 HiRes Level 2 IPA Icons

Icon Levels

Level 1



For smallest required digital sizing:
24-50 pixels

Simple system icons

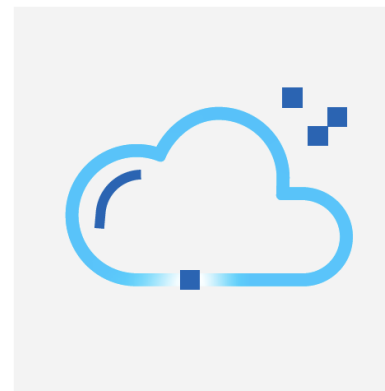
Navigation-based

Best for wayfinding and
instant recognition

Usage

Website and app navigation
and small-form wayfinding

Level 2



Moderate sizes:
50 to 200 pixels
0.5 to 2 inches printed

More sophisticated line work

Brand Sparking and personality

Best for print and web content

Usage

PowerPoint presentations, video,
web content, packaging and collateral

Pre-sized Icons – Blue (Level 1)

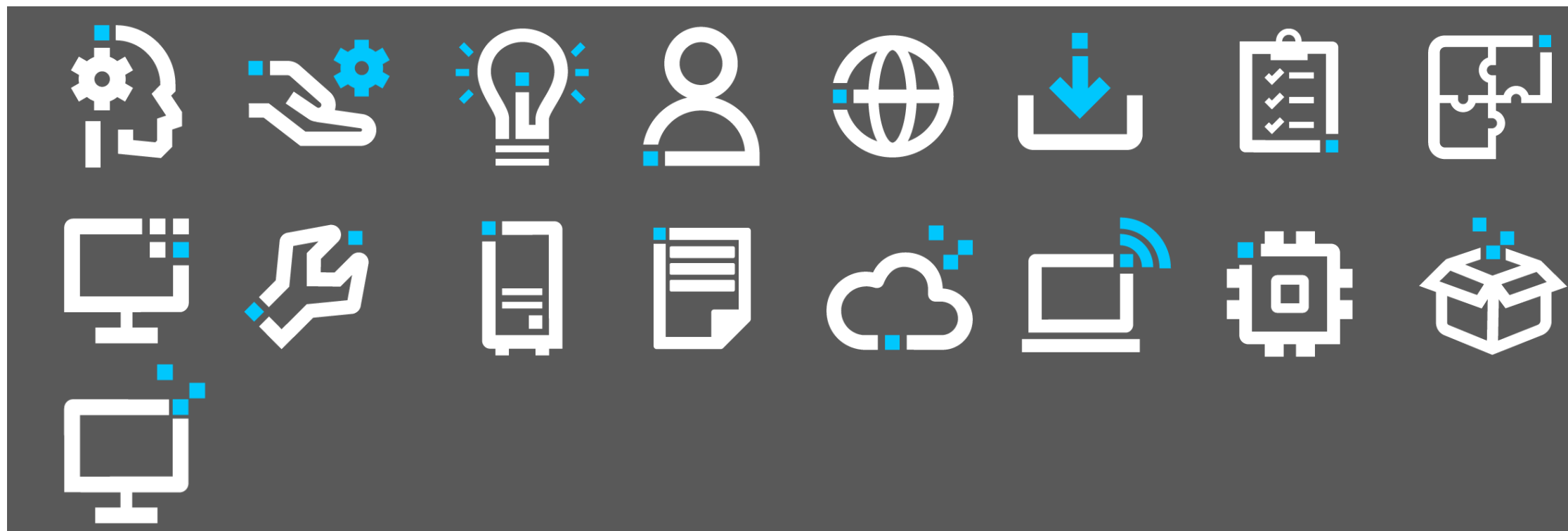


Pre-sized Icons – Blue (Level 2)



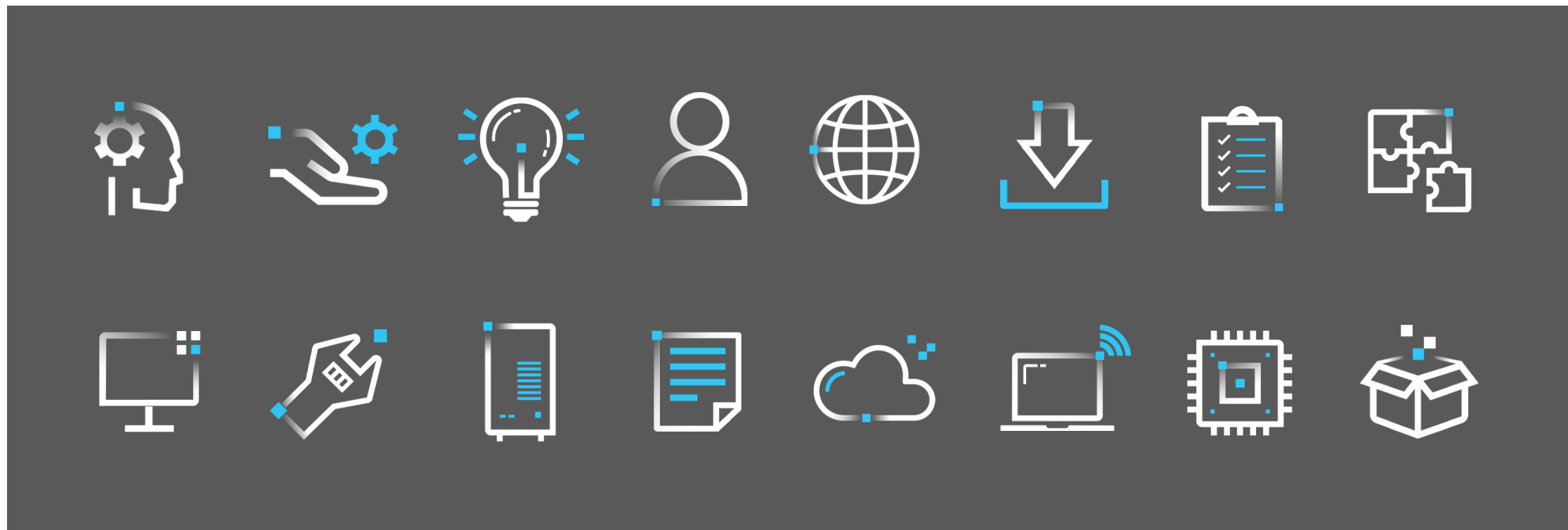
Pre-sized Icons – White (Level 1)

(for use on Carbon templates only)



Pre-sized Icons – White (Level 2)

(for use on Carbon templates only)



Pre-sized Icons – Rust* (Level 1)

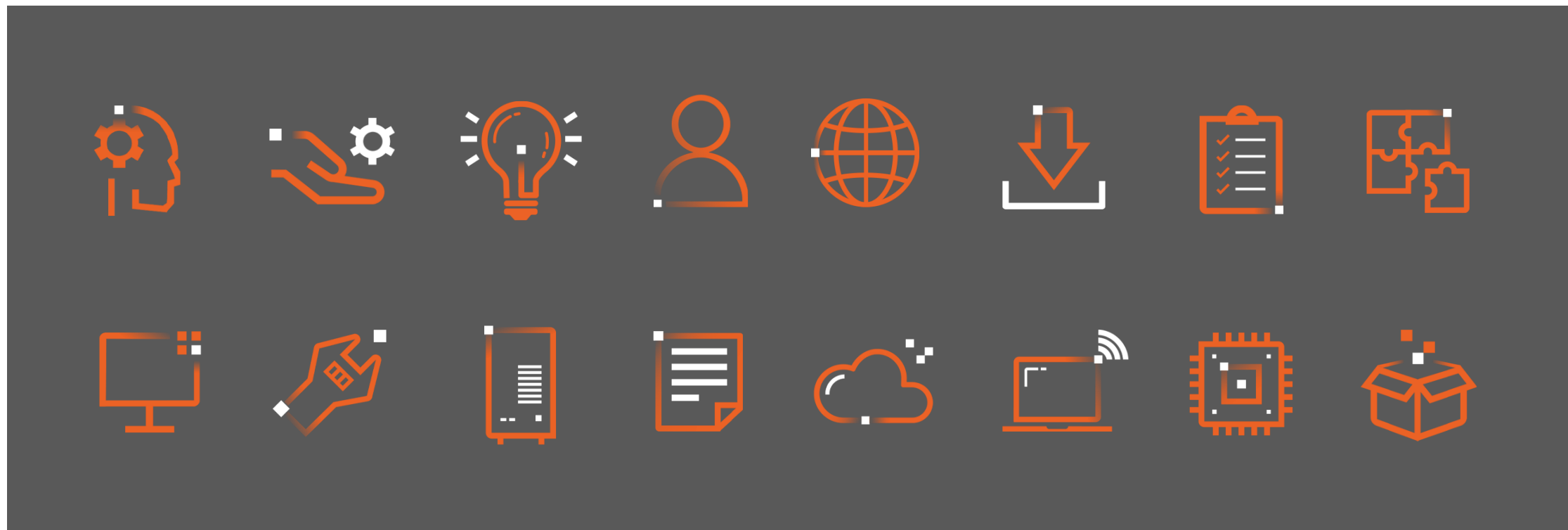
(for use on Carbon templates only)



**Rust icons not available on Program templates*

Pre-sized Icons – Rust* (Level 2)

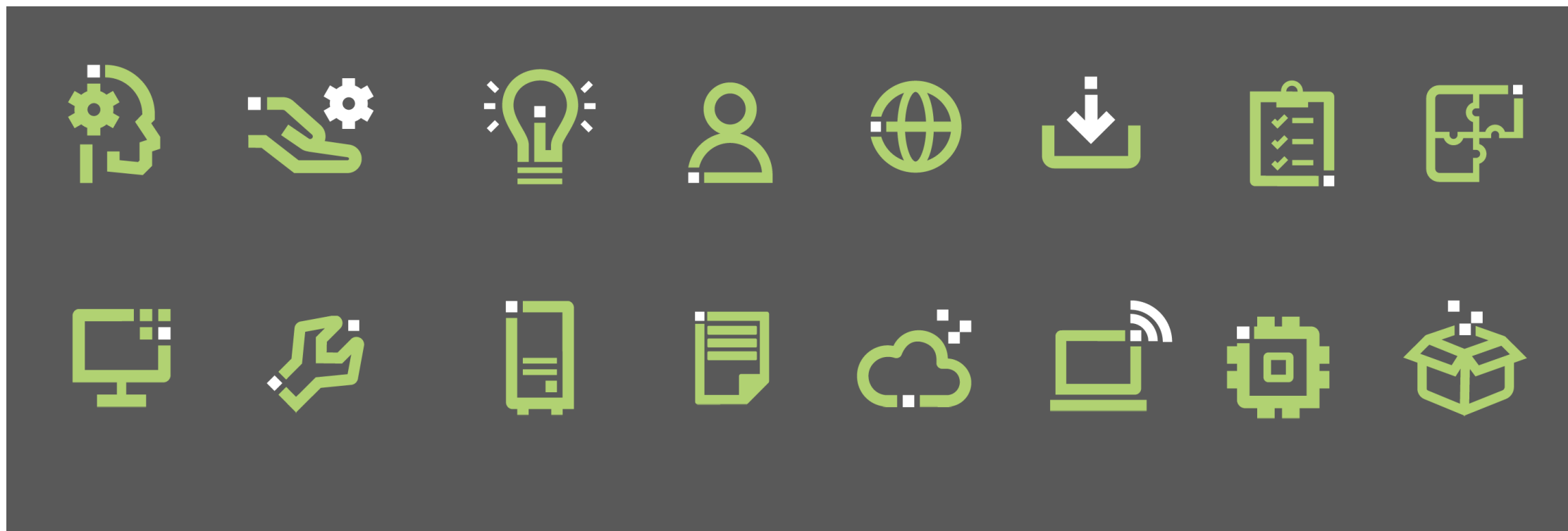
(for use on Carbon templates only)



**Rust icons not available on Program templates*

Pre-sized Icons – Moss* (Level 1)

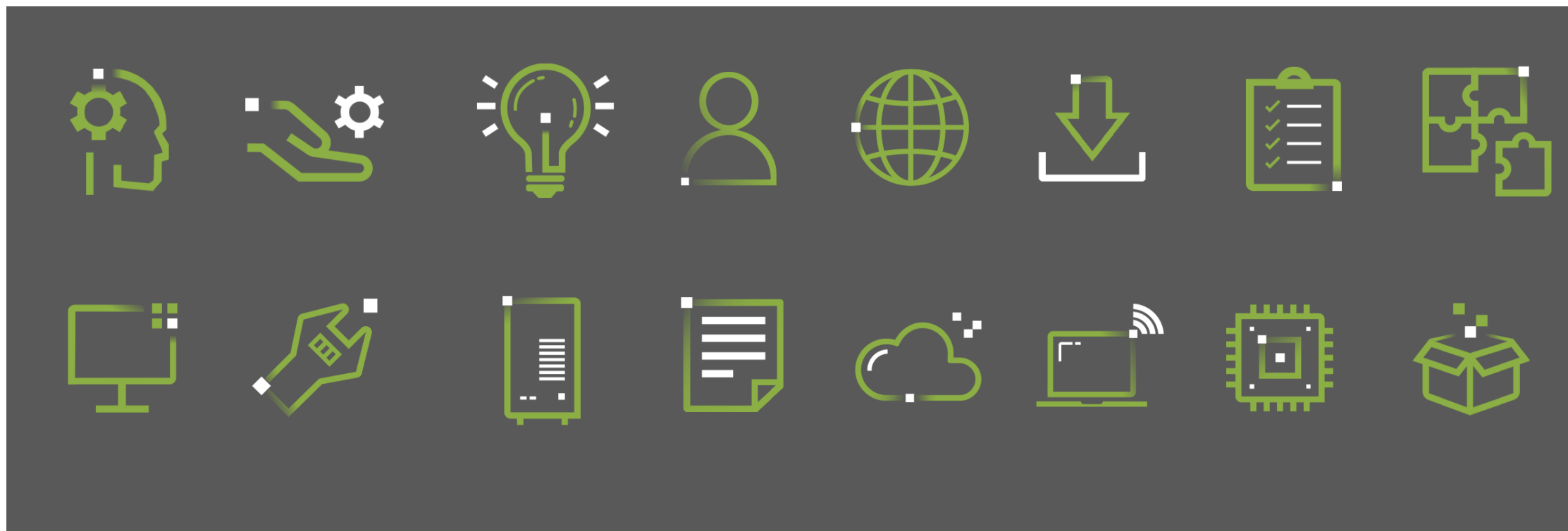
(for use on Carbon templates only)



**Moss icons not available on Program templates*

Pre-sized Icons – Moss* (Level 2)

(for use on Carbon templates only)



**Moss icons not available on Program templates*

Intel Partner Alliance Pre-sized Icons – Blue (Level 1)



User Account



Recognition



Promotions



Solutions
Marketplace



Points



Partner University /
Training



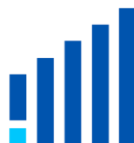
Partner
Marketing Studio



Computer



Checklist



Graph

Intel Partner Alliance Pre-sized Icons – White (Level 1)



Intel Partner Alliance Pre-sized Icons – Blue (Level 2)



User Account



Recognition



Promotions



Solutions
Marketplace



Points



Partner University /
Training



Partner
Marketing Studio



Computer

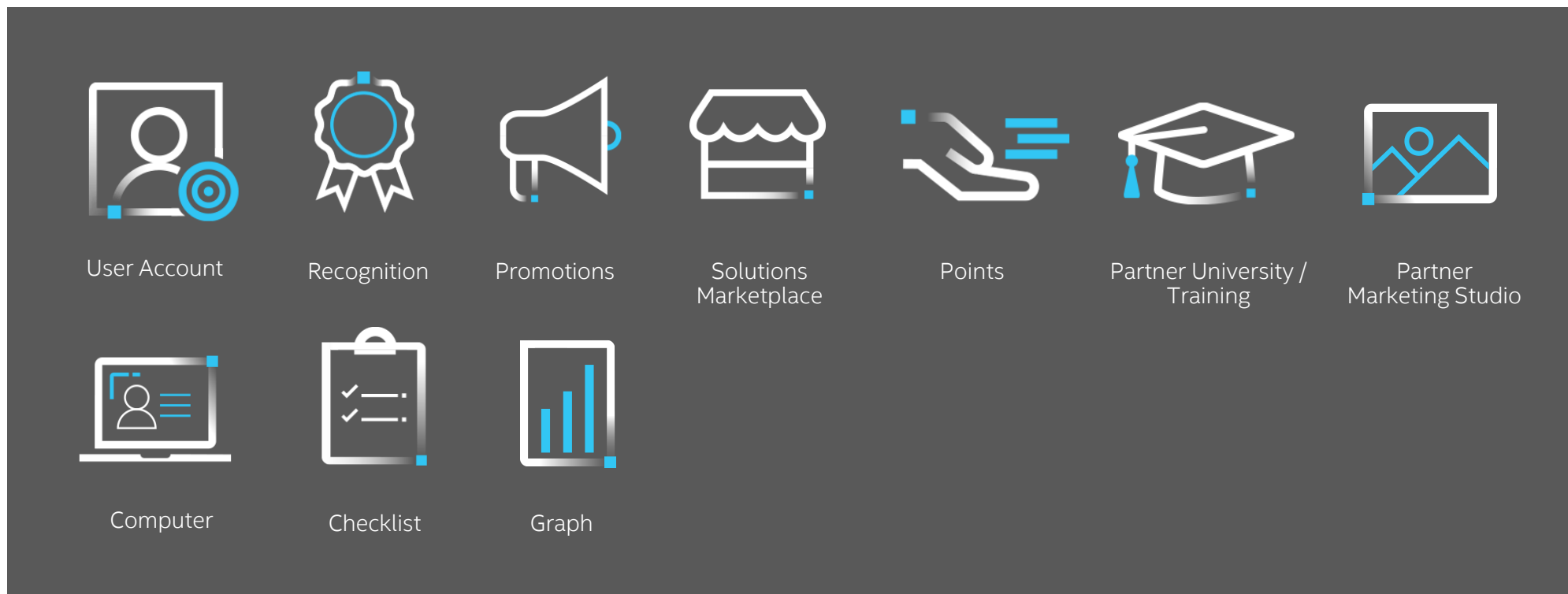


Checklist



Graph

Intel Partner Alliance Pre-sized Icons – White (Level 2)



Intel Partner Alliance Statement of Account Icons

Do Not Modify

Tier Icons



Member

Gold

Titanium

Account Icon



Training Icon



Role Icons



Solution Provider



Service Integrator



OEM



Cloud & Comms
Service Provider



FPGA Design
Services



Manufacturer



ISV



Default/Guest



Distributor

