# 📚 Instructional Design Portfolio: Before & After Transformations

Welcome to my \*\*Instructional Design Portfolio\*\*, where I showcase my expertise in modernizing outdated educational materials into engaging, interactive learning experiences. Each project highlights a "Before & After" transformation, emphasizing tools used, design improvements, and performance enhancements.

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## 📂 Featured Projects

### 📖 Project 1: eLearning Course Transformation

- \*\*Before:\*\* Static PDF handouts with minimal interaction and no learner analytics.

- \*\*After:\*\* SCORM-compliant eLearning module with interactive quizzes and LMS integration.

- \*\*Tools Used:\*\* Articulate Storyline, Thinkific

👉 [View Project Details](./before-after-showcase/project1-elearning/)

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### 📚 Project 2: Textbook Redesign

- \*\*Before:\*\* 1980s-style textbook with dense text and limited visuals.

- \*\*After:\*\* Interactive digital textbook with embedded videos, infographics, and reflection prompts.

- \*\*Tools Used:\*\* Canva, Figma, Descript

👉 [View Project Details](./before-after-showcase/project2-textbook/)

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### 🎯 Project 3: Leadership Training Module Update

- \*\*Before:\*\* PowerPoint slides with minimal engagement and static content.

- \*\*After:\*\* Interactive video series with role-playing scenarios and storytelling.

- \*\*Tools Used:\*\* Synthesia, Canva, Articulate Rise

👉 [View Project Details](./before-after-showcase/project3-leadership/)

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## 📊 Performance Metrics (Before vs. After)

| Metric | Before | After |

|--------------------------|-----------------|----------------|

| \*\*Engagement Rate\*\* | 50% | 80% |

| \*\*Completion Rate\*\* | 60% | 90% |

| \*\*Learner Retention\*\* | 55% | 85% |

| \*\*Stakeholder Satisfaction\*\* | Moderate | High |

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## 🛠️ Tools & Software Used

- \*\*Content Design:\*\* Canva, Figma, Articulate Storyline, Articulate Rise

- \*\*AI Tools:\*\* Synthesia, Descript

- \*\*LMS Platforms:\*\* Thinkific, Teachable

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## 📩 Contact Information

If you're interested in collaborating or learning more about my work, feel free to reach out:

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### ⭐ Thank you for viewing my portfolio! ⭐

This portfolio is a living project and will be updated regularly with new transformations and design strategies.

Feel free to share feedback or reach out for custom design projects!