

# Kristina Alekseeva

## UI/UX Designer & Design Technologist

I came with a computer science background and fell in love with the process of making users' lives better, first with frontend and then with design.

✉ [kris.alexeeva@gmail.com](mailto:kris.alexeeva@gmail.com)

🌐 [LinkedIn](#)

🔗 [Portfolio](#)

## UI/UX DESIGNER, 6+ YEARS

### Hey Mentor, Jul 2018–Sep 2019

- Created design for a mobile app including wireframes, visual design, design specifications, and redlines.
- Conducted user research, created personas and user story maps.

### SKB Kontur, Jan 2013–Apr 2018

- **Government Contracting App.** Designed a product from the initial vision to over 18K active users. As a sole designer for 3 years, my job was to lead design in the right direction.
- **Certificate Authority App.** Designed and simplified user flows for 6 different user roles remaining within complex legal and technical requirements.
- Collaborated on all stages of development including user research and tracking deliverables, created user story maps, information architecture, wireframes, interactive prototypes, visual design, and redlines.
- Managed communication with other teams on design integrations.
- Worked with Marketing Managers and supervised user communications including transactional and promotional emails, news, and instructions.
- Helped with responsive design and HTML, CSS, Javascript, and jQuery.

## FRONTEND DEVELOPER, 5 YEARS

### SKB Kontur, Oct 2010–Jun 2013

- Coded HTML, CSS, Javascript, jQuery, ASP.NET Partial Views.
- Contributed to frontend standards in the company.

### JetStyle, Sep 2008–Sep 2010

- Worked on over 15 websites for different clients.
- Coded HTML, CSS, Javascript, jQuery.
- Established frontend standards for the company.

## EDUCATION

### Web Design Certificate

Seattle Central College  
2017–2018

### Bachelor's Degree in Computer Science

Ural Federal University  
2005–2010

## SKILLS

User Research  
Personas  
User Story Maps / Flows  
Information Architecture  
Wireframes  
Composition / Color Theory  
Visual Design  
Design Specifications  
Mobile Design  
Web Design  
Frontend Development

## TOOLS

Sketch App  
Figma  
Adobe Creative Suite  
Invision App  
Marvel App  
Mailchimp / Mandrill  
Bootstrap  
HTML / CSS  
Javascript / jQuery