Kristina Alekseeva

UI/UX Designer & Design Technologist

I came with a computer science background and fell in love with the process of making users' lives better, first with frontend and then with design.

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in LinkedIn

🔗 Portfolio

UI/UX DESIGNER, 6+ YEARS

Hey Mentor, Jul 2018–Sep 2019

- **Designed a Mobile App (+ desktop version):** wireframes, visual design, design specifications, and redlines.
- Conducted user research, created personas and user story maps.

SKB Kontur, Jan 2013–Apr 2018

- **Auction Search Web App & Mobile Version.** Designed a product from the initial vision to over 18K active users. As a sole designer for 3 years, my job was to lead design in the right direction.
- **Certificate Authority Web App.** Designed and simplified user flows for 6 user roles remaining within complex legal and technical requirements.
- Collaborated on all stages of development including user research and tracking deliverables, created user story maps, information architecture, wireframes, interactive prototypes, visual design, and redlines.
- Managed communication with other teams on design integrations.
- Worked with Marketing Managers and supervised user communications including transactional and promotional emails, news, and instructions.
- Helped with responsive design and HTML, CSS, Javascript, and jQuery.

FRONTEND DEVELOPER, 5 YEARS

SKB Kontur, Oct 2010–Jun 2013

- Coded HTML, CSS, Javascript, jQuery, ASP.NET Partial Views.
- Contributed to frontend standards in the company.

JetStyle, Sep 2008–Sep 2010

- Worked on over 15 websites for different clients.
- Coded HTML, CSS, Javascript, jQuery.
- Established frontend standards for the company.

EDUCATION

Web Design Certificate
Seattle Central College
2017–2018

**Bachelor's Degree
in Computer Science**
Ural Federal University
2005–2010

SKILLS

Web Design
Mobile Design
Visual Design
User Research
Personas
User Story Maps / Flows
Information Architecture
Wireframes
Composition / Color Theory
Design Specifications
Frontend Development

TOOLS

Sketch
Figma
Adobe Creative Suite
Invision App
Marvel App
Mailchimp / Mandrill
Bootstrap
HTML / CSS
Javascript
jQuery