


Kristina Alekseeva

I started my journey as a Front End Developer with a CS background 10 years ago. After 5 years, I switched to a UX Designer following my passion to create user experience from the beginning. I've worked on long-term and short-term projects in cross-functional teams with a user-centred design process.

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 [Email](#)

 [LinkedIn](#)

 [Portfolio](#)

UI/UX DESIGNER, 5+ YEARS

UI/UX Designer & Researcher • Jul 2018–Current at [Hey Mentor](#)

- Creating design for a mobile app including wireframes, visual design, design specifications, and redlines.
- Conducting user research, creating personas and user story maps.
- Collaborating with a multifunctional team.

UI/UX Designer • Jan 2013–Apr 2018 at [SKB Kontur](#)

1. Government Contracting Web App & Mobile Version

Led design of a b2b/b2g product from the initial vision to over 18K active users who, according to survey data, value the product for UX.

2. Certificate Authority Web App

Designed and simplified user flow for 6 different user roles remaining within complex legal and technical requirements.

- Created user story maps, information architecture, wireframes, interactive prototypes for usability tests, visual design, and design specifications.
- Partnered with a UX Researcher to conduct user research, uncover user scenarios, and analyze user feedback and UX metrics.
- Collaborated with UX, Dev, and Management to gather ideas and create a common vision.
- Presented design along with insights from user research to a team and stakeholders.
- Tracked deliverables and helped developers on the development stage.
- Managed communication with other teams on design integrations.
- Worked closely with Marketing Managers and supervised user communications including transactional and promotional emails, news, and instructions.

FRONT END DEVELOPER, 5 YEARS

Front End Developer • Oct 2010–Jun 2013 at [SKB Kontur](#)

- Collaborated with cross-functional teams.
- Coded HTML, CSS, Javascript, jQuery, ASP.NET Partial Views.
- Contributed to markup standards in the company.

Front End Developer • Sep 2008–Sep 2010 at [JetStyle](#)

- Worked on over 15 websites.
- Collaborated with different managers, designers, and developers.
- Coded HTML, CSS, Javascript, JQuery.
- Established markup standards for the company.

EDUCATION

Web Design Certificate

[Seattle Central College](#) • 2017–2018

- Designed mobile apps and websites (wireframes, interactive prototypes, and visual design).
- Created user story maps and determined MVP.
- Conducted UX Research: contextual interviews, competitive analysis, baseline testing, card sort, paper prototype & comparative testing.

Bachelor's Degree in Computer Science

[Ural Federal University](#) • 2005–2010

TOOLS

Sketch App

Invision

Marvel

Figma

InDesign

Fireworks

Photoshop

HTML

CSS

jQuery

Javascript

Bootstrap

Mailchimp

Youtrack

Jira