# Kristina Alekseeva

# UI/UX Designer & Design Technologist

I came with a computer science background, fell in love with users, and united my two passions — sparkling frontend and great user experience.

#### **UI/UX DESIGNER. 5+ YEARS**

## Hey Mentor, Jul 2018-Current

- Create design for a mobile app including wireframes, visual design, design specifications, and redlines.
- Conduct user research, create personas and user story maps.

# SKB Kontur, Jan 2013-Apr 2018

- Government Contracting App. Designed a product from the initial vision to over 18K active users. As a sole designer for 3 years, my job was to create a common vision and lead design in the right direction.
- Certificate Authority App. Designed and simplified user flow for 6 different user roles remaining within complex legal and technical requirements.
- Collaborated on all stages of development including user research and tracking deliverables, created user story maps, information architecture, wireframes, interactive prototypes, visual design, and redlines.
- Managed communication with other teams on design integrations.
- Worked with Marketing Managers and supervised user communications including transactional and promotional emails, news, and instructions.
- Helped with responsive design and HTML, CSS, Javascript, and jQuery.

## FRONTEND DEVELOPER, 5 YEARS

## SKB Kontur, Oct 2010-Jun 2013

- Coded HTML, CSS, Javascript, jQuery, ASP.NET Partial Views.
- Contributed to frontend standards in the company.

## JetStyle, Sep 2008-Sep 2010

- Worked on over 15 websites for different clients.
- Coded HTML, CSS, Javascript, jQuery.
- Established frontend standards for the company.

(in) LinkedIn

Portfolio

#### **EDUCATION**

#### Web Design Certificate

Seattle Central College 2017–2018

Bachelor's Degree in Computer Science

Ural Federal University 2005–2010

#### **SKILLS**

User Research

Personas
User Story Maps / Flows
Information Architecture
Wireframes
Composition / Color Theory
Visual Design
Design Specifications
Mobile and Web Design
Frontend Development

#### **TOOLS**

Sketch App

Invision

Figma

Adobe Fireworks

Adobe InDesign

Photoshop

Marvel App

Mailchimp

Bootstrap

HTML

CSS

Javascript

jQuery