Kristina Alekseeva

UI/UX Designer & Design Technologist

I came with a computer science background, fell in love with users, and united my two passions — sparkling frontend and great user experience.

UI/UX DESIGNER. 5+ YEARS

Hey Mentor, Jul 2018-Current

- Create design for a mobile app including wireframes, visual design, design specifications, and redlines.
- Conduct user research, create personas and user story maps.

SKB Kontur, Jan 2013-Apr 2018

- Government Contracting App. Designed a product from the initial vision to over 18K active users. As a sole designer for 3 years, my job was to lead design in the right direction.
- Certificate Authority App. Designed and simplified user flows for 6 different user roles remaining within complex legal and technical requirements.
- Collaborated on all stages of development including user research and tracking deliverables, created user story maps, information architecture, wireframes, interactive prototypes, visual design, and redlines.
- Managed communication with other teams on design integrations.
- Worked with Marketing Managers and supervised user communications including transactional and promotional emails, news, and instructions.
- Helped with responsive design and HTML, CSS, Javascript, and jQuery.

FRONTEND DEVELOPER, 5 YEARS

SKB Kontur, Oct 2010-Jun 2013

- Coded HTML, CSS, Javascript, jQuery, ASP.NET Partial Views.
- Contributed to frontend standards in the company.

JetStyle, Sep 2008-Sep 2010

- Worked on over 15 websites for different clients.
- Coded HTML, CSS, Javascript, jQuery.
- Established frontend standards for the company.

(in) LinkedIn

Portfolio

EDUCATION

Web Design Certificate

Seattle Central College 2017–2018

Bachelor's Degree in Computer Science

Ural Federal University 2005–2010

SKILLS

User Research
Personas
User Story Maps / Flows
Information Architecture
Wireframes
Composition / Color Theory
Visual Design
Design Specifications
Mobile Design
Web Design
Frontend Development

TOOLS

Sketch App
Figma
Adobe Creative Suite
Invision App
Marvel App
Mailchimp / Mandrill
Bootstrap
HTML / CSS
Javascript / jQuery