Kristina Alekseeva

I started my journey as a Front End Developer with a CS background 10 years ago. After 5 years, I took responsibilities of a UX Designer as well following my passion to create user experience from the start. I've worked on long-term and short-term projects in cross-functional teams with a user-centred design process.

📞 857 928 5329

✉ Email

ⓘ LinkedIn

🔗 Portfolio

UI/UX DESIGNER, 5+ YEARS

UI/UX Designer ● Jul 2018–Current at Hey Mentor

- Creating design for a mobile app including wireframes, visual design, design specifications, and redlines.
- Conducting user research, creating personas and user story maps.
- Collaborating with a multifunctional team.

UI/UX Designer ● Jan 2013–Apr 2018 at SKB Kontur

1. **Government Contracting Web App & Mobile Version**

   Led design of a b2b/b2g product from the initial vision to over 18K active users who, according to survey data, value the product for UX.

2. **Certificate Authority Web App**

   Designed and simplified user flow for 6 different user roles remaining within complex legal and technical requirements.

- Created user story maps, information architecture, wireframes, interactive prototypes for usability tests, visual design, and design specifications.
- Partnered with a UX Researcher to conduct user research, uncover user scenarios, and analyze user feedback and UX metrics.
- Collaborated with UX, Dev, and Management to gather ideas and create a common vision.
- Presented design along with insights from user research to a team and stakeholders.
- Tracked deliverables and helped developers on the development stage.
- Managed communication with other teams on design integrations.
- Worked closely with Marketing Managers and supervised user communications including transactional and promotional emails, news, and instructions.
- Helped with responsive design and HTML, CSS, Javascript, and jQuery.

Frontend Developer • Oct 2010–Jun 2013 at SKB Kontur

- Collaborated with cross-functional teams.
- Coded HTML, CSS, Javascript, jQuery, ASP.NET Partial Views.
- Contributed to markup standards in the company.

Frontend Developer • Sep 2008–Sep 2010 at JetStyle

- Worked on over 15 websites.
- Collaborated with different managers, designers, and developers.
- Coded HTML, CSS, Javascript, JQuery.
- Established markup standards for the company.

EDUCATION

Web Design Certificate

Seattle Central College • 2017–2018

- Designed mobile apps and websites (wireframes, interactive prototypes, and visual design).
- Created user story maps and determined MVP.
- Conducted UX Research: contextual interviews, competitive analysis, baseline testing, card sort, paper prototype & comparative testing.
- Coded HTML, CSS, PHP, Javascript, jQuery.

Bachelor's Degree in Computer Science

Ural Federal University • 2005–2010

TOOLS

Sketch App   Invision   Marvel   Figma   InDesign   Fireworks   Photoshop

HTML   CSS   jQuery   Javascript   Bootstrap   Mailchimp   Youtrack   Jira