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**INDIVIDUAL PERFORMANCE TASKS IN**

**QUANTITATIVE METHODS**

***“Social Media Statistics in the Philippines” (https://www.meltwater.com/en/blog/social-media-statistics-philippines)***

1. What is the context of the article and what are the statistics used for?

- Context: The Essential Guide to the Latest Connected Behaviors. Statistics: Social Media Statistics in the Philippines.

2. What do the numbers represent and how are they calculated?

- The numbers represent the number of internet users who has access to the internet and social media in the Philippines. They are calculated by the Digital 2023 Global Overview Report – partnership with Meltwater and We Are Social.

3. Are there any limitations to the statistics used, and if so, what are they?

- The statistics represent the Population essential in the Philippines, Internet usage statistics in the Philippines, General social media statistics, social media usage, and many more.

4. How do these statistics affect the topic or issue at hand?

- The high internet users over time represent the increased number of internet users in the country is a result of several reasons, including the availability of faster connections and the pressure to change behaviors in response to the COVID-19 pandemic.

5. Are there any potential biases or sources of error in the data collection process?

- In light of these findings, it is critical for reporting to maintain their reliance on the visibility and interaction that social media user provides. So there could be an error in every report they issue