One of the trends found within this analysis is that males purchased more items (652 than females (113), however, females ($4.47) tend to spend more money on average than males ($4.07). Further, more than half of the people that play this game are in the age range of 15-29. Among that, the age range 20-24 contains the most players. Lastly, Items are mostly bough by people in the age range of 20-24, however, people in the age range of 30-34 spend more on average per person.