

Kristen Kong | *Art Director*

CONTACT

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WORK EXPERIENCE

Sierra Club
San Francisco, CA 2011-present
Assoc. Art Director

In the past year, I helped rebrand the company's web properties, increased their Facebook presence and engaged with our internal clients. I am responsible for creating concepts, storyboards, animation assets, wireframes, sitemaps, site designs and social content for many of the Club's properties.

Razorfish
San Francisco, CA 2009-2011
Art Director

Worked on Levi's, Microsoft, Intel, Mattel, Shutterfly, Munchkin; produced microsites, banners, posters, print, OOH and pitched several campaigns.

Publicis & Hal Riney
San Francisco, CA, freelance

Contributed to several pitches and produced collateral for Hyatt, Hornitos, U.S. Cellular and SanDisk.

Jung Von Matt, Hamburg
Germany 2008, intern

Worked on BILD newspaper, the trashiest gossip paper in Europe, Mercedes, and Vybe mobile phones.

EDUCATION

Miami Ad School
San Francisco, CA

Certificate in art direction
December 2008

Art Center College of Design
Pasadena, CA

BFA in illustrative design
August 2004

AWARDS

Best Marketing Mobile App,
Internet Ad Awards 2010

D&AD, Student Silver Award,
spring 2008

AAF Addy, Student Silver
Award, winter 2008