

Learning:

Miami Ad School, San Francisco, CA
certificate in art direction, December 2008

Art Center College of Design, Pasadena, CA
bachelor of fine arts in illustration and design, August 2004

Doing:

Sierra Club, San Francisco, CA 2011-present, full-time
Rebranding the company's web presence and maximizing the strategic direction of ad assignments that come across my desk.

Gigsby, San Francisco, CA 2011
Started a gig poster design shop that produces posters for starter bands and organizations that can't afford graphics.

Razorfish, San Francisco, CA 2009-2011, full-time
Worked on Levi's, Microsoft, Intel, Mattel, Shutterfly, Munchkin; produced microsites, banners, posters, print, OOH and pitched several campaigns.

Publicis & Hal Riney, San Francisco, CA 2008, freelance
Worked on Hyatt and Hornitos pitches; produced billboards for U.S. Cellular and holiday banner ads for SanDisk.

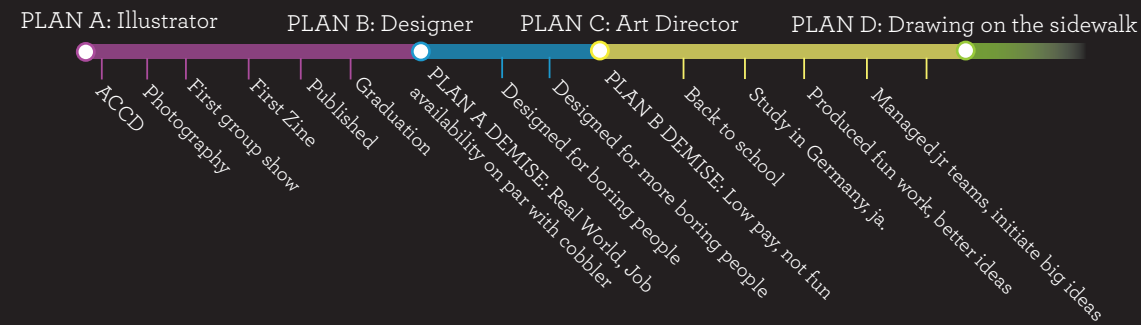
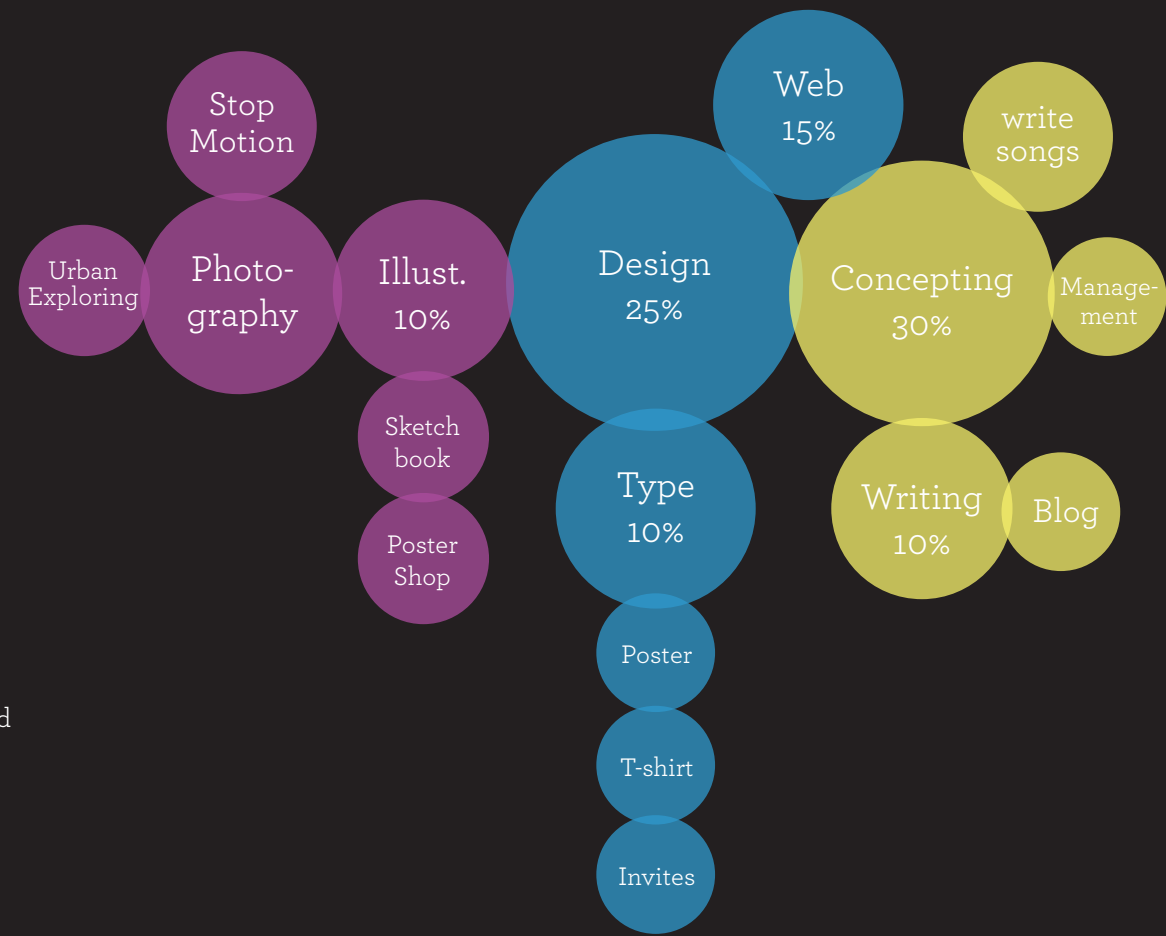
Jung Von Matt, Hamburg, Germany 2008, intern
Worked on BILD newspaper, the trashiest gossip paper in Europe, Mercedes, and Vybe mobile phones.

Winning:

Best Marketing Mobile Application, Internet Advertising Awards 2010
D&AD, Student Silver Award, spring 2008
AAF Addy, Student Silver Award, winter 2008

Playing:

I've dabbled in zines, graffiti and stop-motion. The lo-tech tradition continues with Gigsby, my one-person agency where I learned how to design t-shirts, quarter page flyers, collaborate with everyday people and how to be 5'2" and hold my liquor at the concerts I exact as payment.



Kristen Kong, art director

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