

10 competitors rule

1. @danieldalen

My opinion

I like how his content generates good and constant views, talking to the camera, inspiring others, podcast videos, all in all filming his life

ChatGpt description

Lifestyle and mindset creator. Posts cinematic Reels about wealth, discipline, and success. Clean visuals, motivational tone. Personal brand focused on self-improvement and luxury ambition.

2. @aedamk

My opinion

I like how he describes how to act when you're rich, I like his style of videos, there's no complicating, just one shape and theme of videos that works and that's it

ChatGpt description

Young digital creator posting stylish, aesthetic edits with motivational captions. Modern masculine visuals, smooth transitions, elegant tone. Personal brand blending creativity with ambition.

3. @zedan.mutlu

My opinion

My personal goal is to look and act like him, I followed him even before this program, I like his lifestyle and the videos he makes – showing people how to look good, what stuff they need to do to be healthy and by doing this he is making money

ChatGpt description

Video creator with cinematic editing and storytelling focus. Combines emotion, movement, and sound design. Feels authentic and inspiring — great example of strong editing and visual narrative.

4. @moadwls

My opinion

I like how through his content he is promoting his personal clothing brand, and making money while doing that, good idea if I'm going to make my personal brand

ChatGpt description

Anonymous personal brand promoting his own clothing label. Dark minimalist tone, streetwear + mystery aesthetic. Combines motivation, lifestyle, and product marketing. Clear niche: streetwear with identity.

5. @bennibarletta

My opinion

I like the style of this profile so much - wealthy, rich, dark themed, clean, cars. Everything revolves around 4 colors – black, white, grey and blue

ChatGpt description

Luxury / fast-life content — cars, fashion, travel, wealth aesthetic. High-contrast visuals, rich tones. Niche: wealth & status lifestyle. Personal brand but with a polished, aspirational feel.

6. @heyeaslo

My opinion

Unique - minimalistic - not everyone does that I could get a lot of views if I do it because it's not very used it's unique

ChatGpt description

Minimalistic and artistic creator. Unique, simple visuals with storytelling tone. Feels like a creative studio or conceptual page. Niche: art / design / mood. Anonymous creative brand.

7. @loickgrind

My opinion

No need to have a lot of stuff to make good content, just him, his laptop and his room – very good I like it

ChatGpt description

Student documenting entrepreneurship, hustle, and learning journey. Authentic tone, motivational captions. Personal brand with transparency and growth-oriented messaging.

8. @wizzbusiness

My opinion

Good niche, like the style of the account and how it looks, good editing and pleasing videos to watch

ChatGpt description

Business-motivational page. Posts Reels about money, marketing, entrepreneurship. Niche: online income & business mindset. Clear niche, visually consistent, value-driven content.

9. @ecomsethc

My opinion

Small creator, not many followers but makes good money from sales I guess, good content with the car

ChatGpt description

Young e-commerce creator showing his daily life and income journey. Casual lifestyle mixed with business tips. Niche: e-commerce success stories. Personal brand with relatable storytelling.

10. @itsnike

My opinion

Sick editing, like I'm watching some kind of a movie, but some videos do not generate many views although the editing is on point

ChatGpt description

Movie-style edits, high emotional intensity, cinematic angles and transitions. Niche: creative filmmaking and storytelling. Focused on emotion and artistry — not pure self-promotion.

11. @societyswiss

My opinion 11. & 12.

Old money content, you can go wrong with that, I personally like old money style, and I would wear that kind of clothes, drive those cars and live in those houses. I would follow this content myself.

ChatGpt description

Anonymous luxury/lifestyle page — “Old Money Swiss” aesthetic. Clean, elegant visuals; luxury, culture, and class. Niche: old-money lifestyle. Brand-type: aesthetic anonymous brand.

12. @gentlemensgram

ChatGpt description

Masculine luxury lifestyle — cars, watches, suits, travel. Bold visuals and aspirational tone. Niche: rich-man aesthetic. Anonymous brand focused on luxury inspiration.

13. @vawzen

My opinion

Very unique profile style, cover photo of reels nobody uses – animals in black and white with glowing eyes

ChatGpt description

Motivational brand selling streetwear. “Become a beast” vibe — dark visuals, bold text, powerful tone. Mix of self-improvement and product sales. Brand type: hybrid (motivational + clothing).

14. @Incogni

My opinion

Type of content I would do – theme page with anonymous personal brand, I like how aesthetic the page looks and the whole vibe

ChatGpt description

Teaches how to make money online with AI tools and email marketing. Fast-growth content with calls-to-action. Niche: online business education. Personal brand focused on monetization.

15. @designedbystellar

My opinion

Unique thing that I think very few people do, this type of content is interesting to me – universe themed, planets and interesting things to watch

ChatGpt description

Creative education brand. Shows editing tutorials, art-style videos, and creative mindset advice. Minimalist aesthetic, modern vibe. Personal brand focused on creative freedom and design.

16. @selfology.au

My opinion

Motivational content, I like it because it's very clean – he uses one type of font in all of his videos so that could make him easier to remember as an account and maybe people will follow him when they see him popping on their explore page often

ChatGpt description

Product-based brand offering journals and self-development tools. Clean visuals, calm aesthetic. Niche: personal growth & mindfulness. Product brand with personal development focus.

17. @philosophaire_

My opinion

Black cover photos, never seen but i dont think its good for people viewing your profile because they just see black videos, but they probably get views from the explore page

ChatGpt description

Philosophical & emotional reflection page. Posts quotes and guides on overthinking, healing, and self-awareness. Dark minimal visuals. Niche: emotional & philosophical introspection. Anonymous personal brand.

1. <https://www.instagram.com/danieldalen?igsh=MTkxb3YwaXk5aTJ2ag==>
2. <https://www.instagram.com/aedamk?igsh=d2J3czNqYXduNzBy>
3. <https://www.instagram.com/zedan.mutlu?igsh=MTQzenN5dDFnOWRoeg==>
4. <https://www.instagram.com/moadwls?igsh=cDNhZXBwNGt1cHRv>
5. <https://www.instagram.com/bennibarletta?igsh=bmdvMG83Y2MzOWw=>
6. <https://www.instagram.com/hey easlo?igsh=Zm1lOWFzdTN5Zzlh>
7. <https://www.instagram.com/loickgrind?igsh=aDBqMXhsZzc3bHo=>
8. <https://www.instagram.com/wizzbusiness?igsh=N3JkcDdvMDNkaG1v>
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10. <https://www.instagram.com/itsnike?igsh=MWVjY3p2ZGs3ejdxOQ==>
11. <https://www.instagram.com/societyswiss?igsh=YjFreDdxM2dvbTRw>
12. <https://www.instagram.com/gentlemensgram?igsh=NWZycTZkN20zYnV1>
13. <https://www.instagram.com/vawzen?igsh=MXBnbGw2OHJ6d2kw>
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16. <https://www.instagram.com/selfology.au?igsh=cG04YW9wOWYwa2Vy>
17. <https://www.instagram.com/selfology.au?igsh=cG04YW9wOWYwa2Vy>