

Content for incognito pages

Faceless content filming

- Mix between personal brands and a theme page
- Love to film but afraid to show your face
- **GOAL:** Filming everything that you see or do without showing your face or directly talk to the camera

TIP: post fast disappearing text because then people have to pause the video and by pausing they stay longer and staying longer → more watch time → more viral → more views

- **Nathanzareth** – cinematic, good camera, filming himself but not talking to the camera, creating his own content by filming his life, brings his camera everywhere, usually films his loved ones (girlfriend, friends...)
- **Creatorkaro** – filming his life, motivational videos, giving tips (guides), unrecognizable videos – how to become better...
- **Incogni** – good posts not just reels, success photos and videos, rich lifestyle, makes content without ever showing his face, simple and aesthetic videos

Premade content material

- Not yours but it can be yours
- Using movie clips, yt video clips, podcasts, motivational speeches, wealthy people talking how to become better, earn more money...
- Using this clips make your own content and make these clips go viral

Examples of people using this premade content

- **Arcstrive** – using clips of people talking for motivational videos, gets views, famous people, same aesthetics (colors, grading..)
- **Inspirationation00** – same like this before, clips of people talking motivational quotes, very pleasing to watch because after the video ends it goes to a black screen while the music still playing in the background which creates a nice effect when watching

- **Wealthsuit** – new gen, new money, expensive cars for motivation..
- **Oldmoney.palace** – old money, wealth clips, luxury lifestyle, old money couples, girly stuff – acc is probably run by a girl
- **Valorgi** – very well organized page, color grading (black and white, gold and black), taking clips from other people and tagging them in the comment section

Where to find premade content for your anonymous page

1. **Snapinsta** - take instagram links from photos, videos, reels, stories and download them on this website
2. **Youtube** - movie cuts, podcasts - take a video, screen record the part you want and then post it as a reel
3. **Yarn.co** - search phrases that you need, ex. "Fuck you" and it shows scenes from movies where actors said that specific phrase, which you can insert in the reel you have to make
4. **Clip.cafe** - search any movie and it will show you every clip cut down from that movie, and you can also search phrases which will give you cuts from the movie where actors said that phrase

Extra tips

1. Storytelling Without a Face

Build a connection with your viewers using your brand's story, values, and aspirations

2. User-Generated Content (UGC)

Repost your clients stories, posts.. which include you in it, so they see that you are a real person behind this account that they're following

3. Unique Brand Voice

Its all in the voice, when they're watching the video the voice in the background has to be unique and connected to the theme of your video, ex. (sad theme - low

tone voice, pleasing to hear when someone is sad), you have to make it memorable even without direct contact with the crowd

4. High-Quality Visuals

Create or use stunning visuals so you can make people remember your profile. They have to be aesthetic and high quality, make cinematic and slow motion shot they get peoples attention