

# Creator Brand Profiles

## TEMATSKI BRENDVI

**@vawzen** – Super clean and minimal vibe, built around mindset, focus, and living with intention. Everything feels calm but powerful especially with the reel cover photos that are unique and never seen – animals in black and white with glowing eyes

I love the AI voice he uses in the videos, it's deep and very pleasing to hear.

**@opulcess** – Dark, luxurious edits mixed with motivational lines and cinematic energy.

The aesthetic is on point — but I would like that he uses videos instead of photos in some of his reels

**@valorgi** – Focused on self-discipline, ambition, and masculine energy. The AI tone is sharp and motivational, and it's used in every one of his videos.

I like how he talks about everything – motivation, facts, life tips... And I like how he uses the same phrase at the end of almost every video his posts.

## PERSONALNI BRENDVI

**@creatorkarro** – Makes content about his life, how he succeeded, what would you have to do to be in the same place as him. Overall he mixes storytelling, design, and real-life advice.

I like how genuine it feels — he shares lessons without trying to sound like a guru.

**@dannyhaboi** – Super aesthetic personal brand, everything that he does looks like he is doing it in slow-motion, super clean content. You can tell he really cares about visuals, colors, and flow.

I love the detail — everything feels intentional and beautifully designed.

**@jun\_yuh** – Calm and creative. Inspiring content – he explains that you don't need all the materialistic stuff to start, you just need to show up every day.

I like the consistent tone — you can recognize his posts instantly.

**@alfiegetshard** – Confident creator that focuses on self-improvement and motivation. He is filming fitness content with a mix of personal brand monetizing → discipline in business

I like the mix of fitness and work – it's a combined lifestyle play

## **ANONIMNI BREDOVI**

**@soonwa\_** – Mysterious, soft, and aesthetic. Posts about emotions, self-awareness, and personal growth with a poetic vibe.

I love how he's page feels both calming and deep

**@heyeaslo** – Minimal visuals, clever text, and a lot of personality without ever showing a face. Very clean and aesthetic content

I like how he's using just one style of colors throughout his account, and the whole minimalistic vibe

**@nicorauchenwald** – Quietly powerful – he is focusing on design, creativity, and living his life. The page feels like you are watching some kind of a movie.

I love the videos he makes, because his editing is out of this world

**@wizzbusiness** – Straight to the point. Talks about business, money, and mindset like someone who's been in the game for a while.

I love the punchy delivery – it's simple advice but it actually hits.

**@zackkravtis** – anonymous brand, now more like a PB, that talks about creator life and modern mindset. Gives people advice on how to grow your personal brand while doing that, he documents his life and figuring it out as he goes.

I like how his content isn't only about fitness or business alone – it speaks to creators/builders who want to up their game in both visuals and strategy.