

Hinweise zur Recherche

Data Science & Data Engineering

Prof. Dr. Jan Kirenz HdM Stuttgart

Google Scholar bietet einfache Suchfunktionen

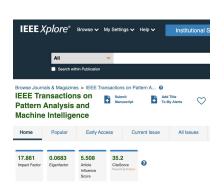
Google Scholar

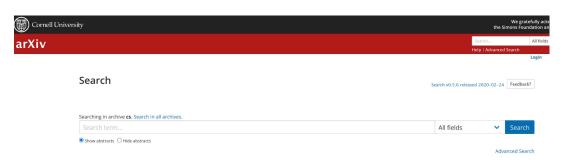


Auf den Schultern von Riesen

Suche nach akademischen Beiträgen









Spotlight Magazine Webinars & Podcasts





What to Read Next

∩1 Portrait of an Al Leader: Piyush Gupta of DBS Bank

7 Fall 2021 Issue

Executive Guide: A New Business Mandate for Ethical Technology

The 10 Most Popular Articles in 2021 (So Far)

The Problem With Certainty

The emotional desire for certainty often keeps us from seeing other perspectives and understanding how decisions get made.

Morela Hernandez

Harvard Business Review



Diversity Latest Magazine Ascend Topics Podcasts Video Store The Big Idea Visual Library Case Selections

Technology and analytics

① Follow This Topic

READ THESE FIRST:

Disruptive Technologies: **Catching the Wave**

The Rise of the Chief **Marketing Technologist**

TECHNOLOGY & OPERATIONS HBR BESTSELLER by SALES & MARKETING MAGAZINE ARTICLE by Scott Joseph L. Bower and Clayton M. Christensen Brinker and Laura McLellan

☐ Save ☐ Share ☐ Save ☐ Share

Related Topics: Business And Society | Business Management | Economics | Entrepreneurship

Finance And Investing

See All Topics >

LATEST

POPULAR

FROM THE STORE

FOR YOU

Subscribe Sign In

The Balanced Scorecard-Measures that Drive Performance

ACCOUNTING MAGAZINE ARTICLE by Robert S. Kaplan and David P. Norton

What you measure is what you get. Senior executives understand that their organization's measurement system strongly affects the behavior of managers and employees. Executives also understand that traditional financial accounting measures like return-on-investment and earnings-per-share can give misleading signals for continuous improvement and innovation-activities today's competitive environment demands. The traditional financial performance measures worked well [...]

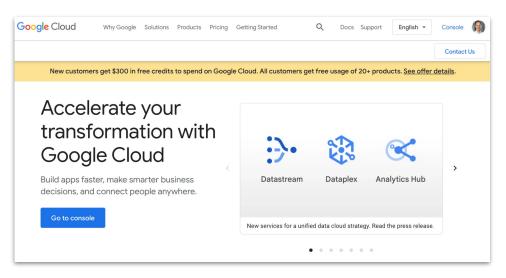
☐ Save ☐ Share FROM THE JANUARY-FEBRUARY 1992 ISSUE



State-of-the-Art Lösungen der Cloud-Anbieter

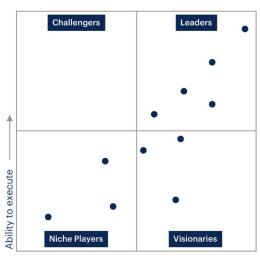






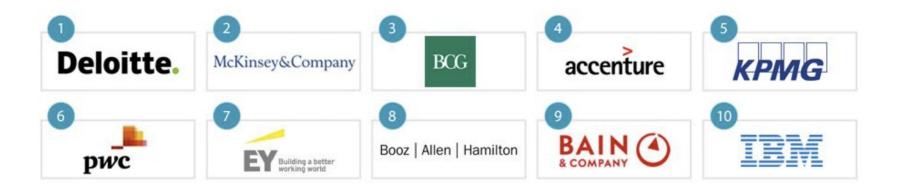
Nutzung von Marktforschungsergebnissen

Gartner Magic Quadrant & Critical Capabilities



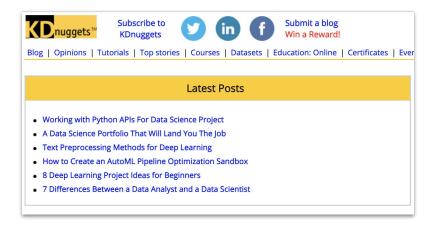
Completeness of vision -

Beiträge (White Paper) von Beratungshäusern



Insights & Tutorials





Newsletter



