**Kristina Stojanovska**

Front-end Engineer

Skopje, Macedonia

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**WORK EXPERIENCE**

1.

*Dates*: June 2012 - July 2012; June 2013 - July 2013

*Occupation or position held*: Credit analyst intern

*Type of business or sector*: Halk Bank - Skopje, Macedonia

• Assessing and evaluating the risk of the bank while making financial loans proposals to customers;

• Assessing a loan applicant's credit worthiness transactions; ensure legal requirements compliance;

• Promote the new activities of the bank.

2.

*Dates*: September 2013 - September 2014

*Occupation or position held*: Bookkeeper, Promoter

*Type of business or sector*: Coffe and art bar - Skopje, Macedonia

• Maintains records of financial transactions by establishing accounts; posting transactions; ensure legal requirements compliance;

• Promoting and selling products from different kind of exhibition.

• Contributes to team effort by accomplishing related results as needed;

3.

*Dates*: June 2015 - September 2015

*Occupation or position held*: Waitress, hostess, promoter

*Type of business or sector*: Harrah’s and Harvey’s resort and casino - USA, California

• Demonstrate and provide information about the restaurants and gift shops in the hotel;

• Create a positive image and lead consumers to use it;

• Greeting customers, responding to questions and providing outstanding customer service;

4.

*Dates*: July 2016 - September 2016

*Occupation or position held*: Digital marketing intern

*Type of business or sector*: Digital marketing agency- Skopje, Macedonia

• Performing research on current benchmark trends and audience preferences;

• Designing and implementing social media strategy to align with business goals.

5.

*Dates*: September 2016 - March 2017

*Occupation or position held*: Marketing manager

*Type of business or sector*: Fast food restaurant - Skopje, Macedonia

• Developing, implementing and executing strategic marketing plans for an entire organization in order to attract potential customers and retain existing ones.

• Responsible for working with executives to determine budgets and targets, charged with developing pricing strategies for products and services.

• Leading market research efforts to uncover the viability of current and existing products/services, and liaising with media organizations and advertising agencies.

6.

*Dates*: March 2017 - January 2018

*Occupation or position held*: Frond-end Engineer, UX designer

*Type of business or sector*: Software Development.

• Create quality mockups and prototypes;

• Develop functional and appealing web- and mobile-based applications based on usability;

• Implement responsible web design principles to ensure that company’s website renders well across multiple devices;

• Assist in the development of applications and features that will be put on the website;

• Ensure the technical feasibility of UI/UX designs;

• Collaborate with other team members and stakeholders.

**EDUCATION**

**Ss.Cyril and Methodius University - Skopje (2011-2015)**

*Bachelor of Economics, department Marketing*

Topic of diploma: “Digital marketing through social media”

Address: Blvd. Goce Delcev 9, 1000  Skopje, Republic of Macedonia

**“Josip Broz Tito" High School - Skopje (2007-2011)**

*Social-humanistic direction*

Address: “Dimitrie Chupovski”, Skopje 1000, Macedonia

**Certificates from seminars, workshops and conferences on the following topics:**

• Microsoft certificate: Programming in HTML5 with JavaScript and CSS3

• Certificate of responsive web design in Photoshop, HTML5 and CSS3

• Certificate of HTML animation, Facebook and Email Campaigns

• Certificate of dynamic web page with PHP, JQuery, XML, and HTML5 animations

• Certificate of JavaScript Basic

• Certificate of JavaScript Advanced

• AllWeb conference of digital marketing and social media

• Graphic design for Marketing

• Effective communication and conflict management

• Leadership through skilled, courageous and inspiring individuals

• Marketing Conference organized by Macedonia Export and Clear View business training center

• Two-day motivational weekend - MOB

• Social Entrepreneurship

• Youth to business forum – AIESEC

• Body language

• Self-control