

Chen DING

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Tower 5 Phase 2, Festival City, Meitian Road No.1, Dai Wei, New Territories, Hong Kong

Education

Hong Kong Baptist University (HKBU) Hong Kong Sept. 2022 - Nov. 2023(Expected)

Master in Communication (Interactive Media Concentration)

Courses: *New Media Design, Data Visualization, AI for Interactive Media Design, Interactive Media Narrative and Storyboarding, Transnational Studies of Interactive Media, Communication Campaign Workshop.*

NingboTech University (NTU) Ningbo, China Sept. 2018-Jun. 2022

Major: Business English (Bachelor Degree of Literature)

Average Mark: 4.12/5.0 (School of International Studies)

Courses: *Advanced Business English, Business English Interpretation, Media English, International Marketing, International Trade Practice, Linguistics, Global Business Communication.*

University of British Columbia (UBC) Vancouver, Canada July.2019-Aug.2019

Summer Program

Courses: *Chinese Translation and Interpretation-Introduction (Business Focus) A, Communication Skills for Interpreters A+, Chinese Translation and Interpretation-Advanced (Business Focus) A+.*

University of Applied Science & Arts Northwestern Switzerland Online March.2021-June.2021

Online graduate course

Course: *Business Communication*

Skills & Hobbies

Language: English (Fluent), Chinese (Native)

Skills: Figma, Adobe Illustrator, Photoshop, Google Analytics, Tableau Pre Builder, other office software; Basic knowledge of HTML and CSS

Hobbies: Psychology, Sports, Drawing, Exploring new areas

Certificate

- Google UX Design Professional Certificate (Expected)
- IELTS 7.0
- BEC (Vantage Level) Certificate
- Certificate of Shanghai Interpretation Accreditation Test

Internships

Jarder Furniture Co. Ltd Oversea marketing Intern Ningbo, China May. 2022-Aug. 2022

- Negotiated more than 150 Influencers on IG and YouTube for products publicity, through videos, pictures and stories, effectively promoting company's products among its peak months;
- Made a summary about influencers collaboration every two weeks and adjusted strategy of influencer collaboration, to better serve promotion needs.

Extracurricular Activities

Youth League Committee, School of International Studies, NTU Sept. 2019-Jun. 2020

Secretary

- Responsible for connecting with teachers of the college and school; organized more than 30 on-campus activities;
- Assisted in planning and publicity of activities, on-site control, material deployment, etc.

3rd Ningbo Model United Nations Conference Nov.2018

Outstanding Representative

- Independently explored and studied in issues of European Union and refugee, including the structure and function of EU, Middle East refugee, etc.
- Negotiated and discussed with other representatives to meet different interests under the topic of refugees allocation or budget limitation, religious conflicts, welfare for refugees, as the form of the council of the EU.