

Dimensional modeling

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- ◆ Dimensional modeling is widely accepted as the preferred technique for presenting analytic data because it addresses two simultaneous requirements:
 - ◆ Deliver data that's understandable to the business users.
 - ◆ Deliver fast query performance.
- ◆ Dimensional modeling is a longstanding technique for making databases simple.

Main flow of dimensional modeling

- ◇ Start from business requirements
 - ◇ What needs to be done? Why?

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- ◇ Start from business requirements
 - ◇ What needs to be done? Why?
- ◇ Design facts and dimensions

Facts and dimensions

- ◆ Fact tables are for measurements

| Retail Sales Facts |
|--------------------|
| Date Key (FK) |
| Product Key (FK) |
| Store Key (FK) |
| Promotion Key (FK) |
| Customer Key (FK) |
| Clerk Key (FK) |
| Transaction # |
| Sales Dollars |
| Sales Units |

Facts and dimensions

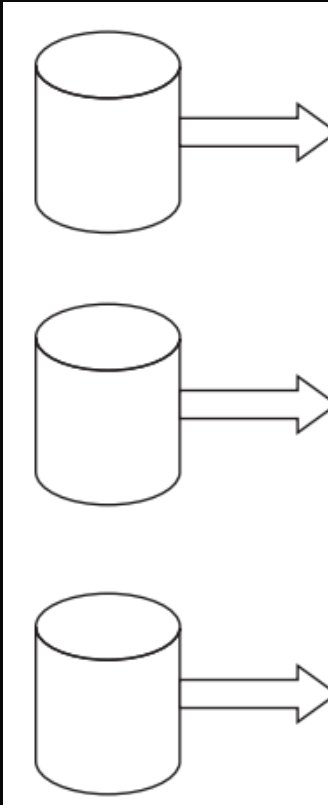
- ◆ Fact tables are for measurements
- ◆ Dimension tables are for descriptive context

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| Product Dimension |
|--------------------------|
| Product Key (PK) |
| SKU Number (Natural Key) |
| Product Description |
| Brand Name |
| Category Name |
| Department Name |
| Package Type |
| Package Size |
| Abrasive Indicator |
| Weight |
| Weight Unit of Measure |
| Storage Type |
| Shelf Life Type |
| Shelf Width |
| Shelf Height |
| Shelf Depth |
| ... |

General architecture

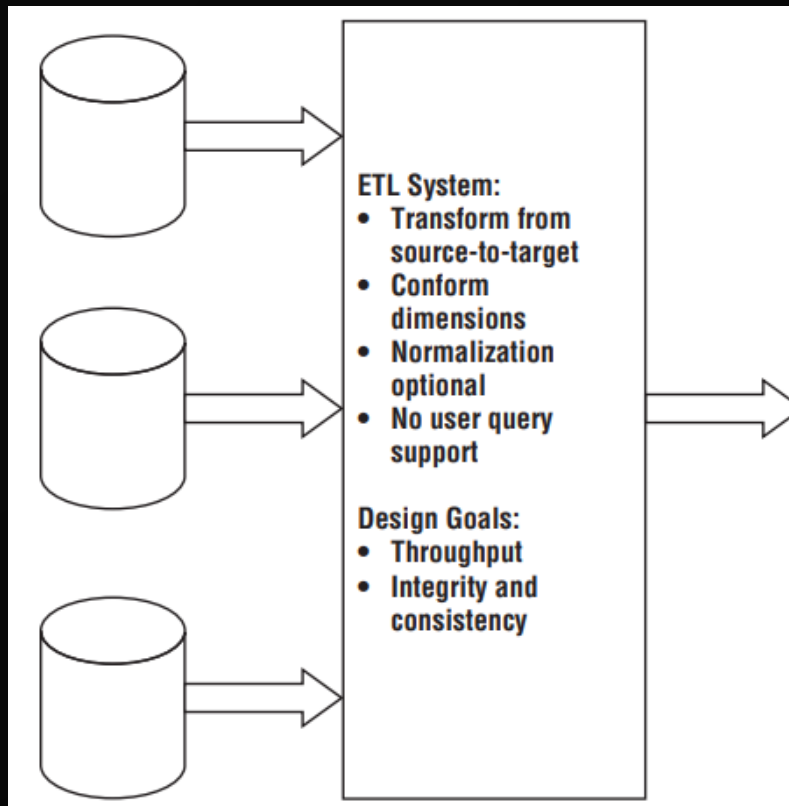
Sources



General architecture

Sources

Staging area

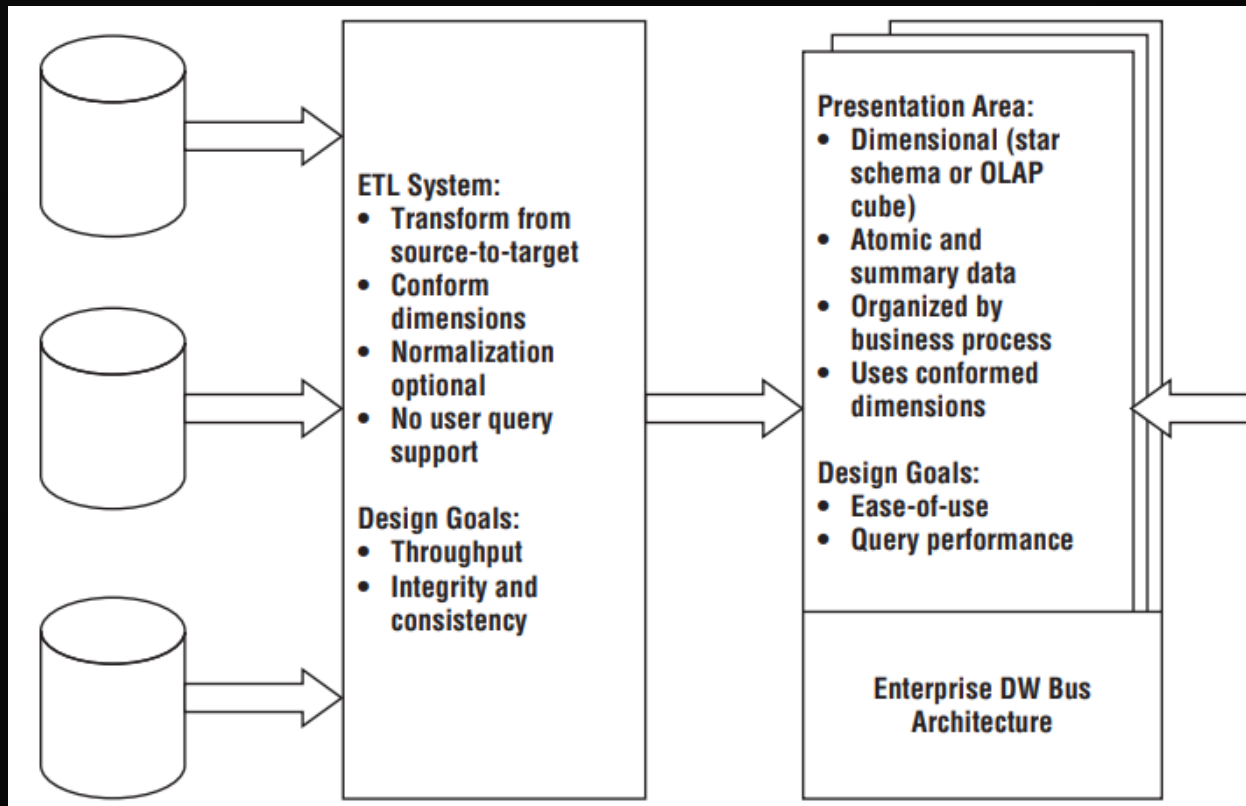


General architecture

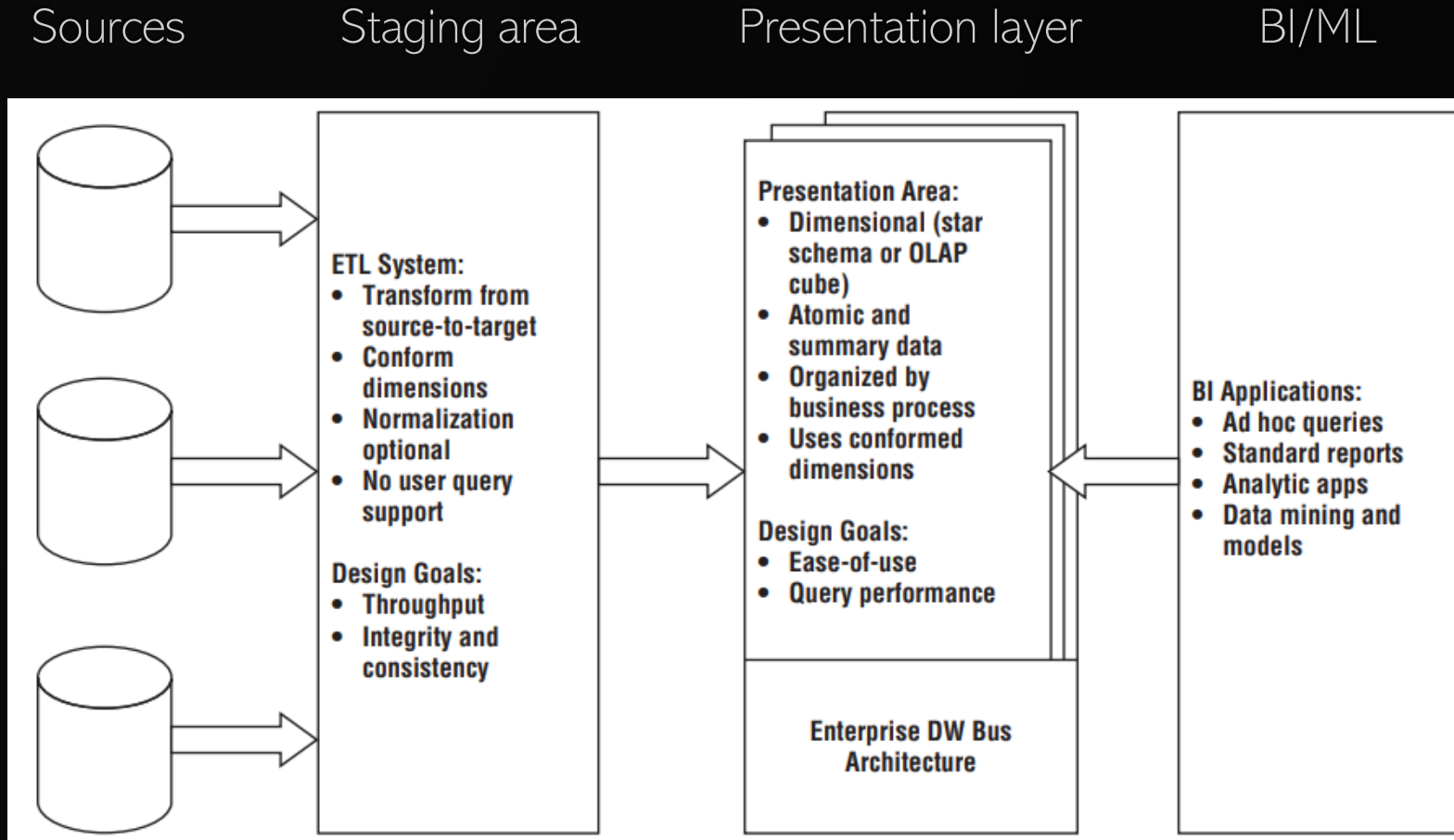
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Staging area

Presentation layer



General architecture



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 - ◆ DWH design
 - ◆ CIF/EDW (Bill Inmon)
 - ◆ Data Vault

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- ◆ Dimensional modeling is fast and efficient way of modeling your analytical data.
- ◆ But there are many more methods. And technology keeps on advancing.
 - ◆ DWH design
 - ◆ CIF/EDW (Bill Inmon)
 - ◆ Data Vault
 - ◆ DWH vs
 - ◆ Data Lake
 - ◆ Data Lakehouse