Dimensional modeling

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 - ♦ Deliver data that's understandable to the business users.
 - Deliver fast query performance.
- Dimensional modeling is a longstanding technique for making databases simple.

Main flow of dimensional modeling

- ♦ Start from business requirements
 - ♦ What needs to be done? Why?

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 - ♦ What needs to be done? Why?
- Design facts and dimensions

Facts and dimensions

Fact tables are for measurements

Retail Sales Facts

Date Key (FK)

Product Key (FK)

Store Key (FK)

Promotion Key (FK)

Customer Key (FK)

Clerk Key (FK)

Transaction #

Sales Dollars

Sales Units

Facts and dimensions

- Fact tables are for measurements
- Dimension tables are for descriptive context

Retail Sales Facts

Date Key (FK)

Product Key (FK)

Store Key (FK)

Promotion Key (FK)

Customer Key (FK)

Clerk Key (FK)

Transaction #

Sales Dollars

Sales Units

Product Dimension

Product Key (PK)

SKU Number (Natural Key)

Product Description

Brand Name

Category Name

Department Name

Package Type

Package Size

Abrasive Indicator

Weight

Weight Unit of Measure

Storage Type

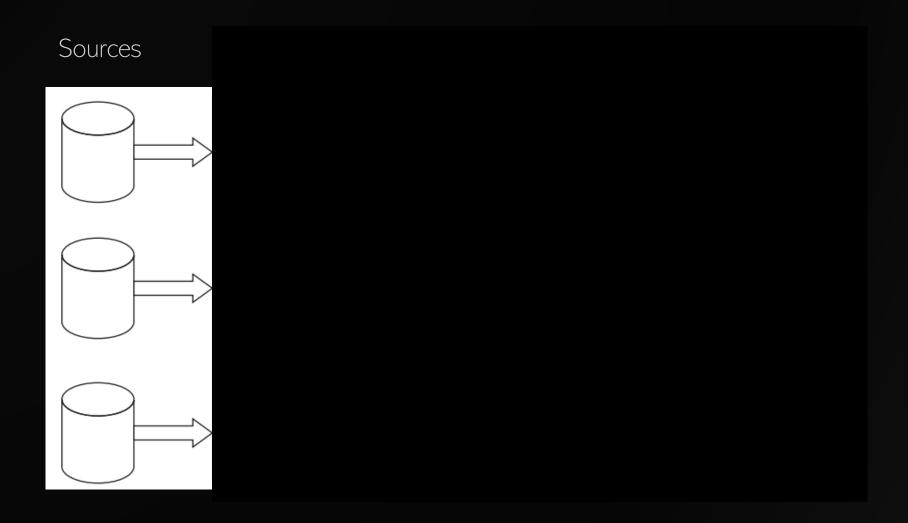
Shelf Life Type

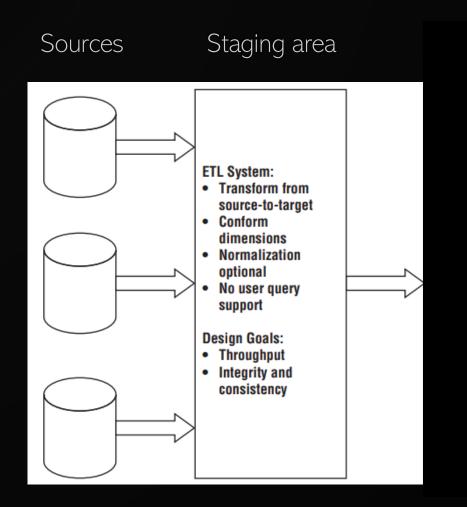
Shelf Width

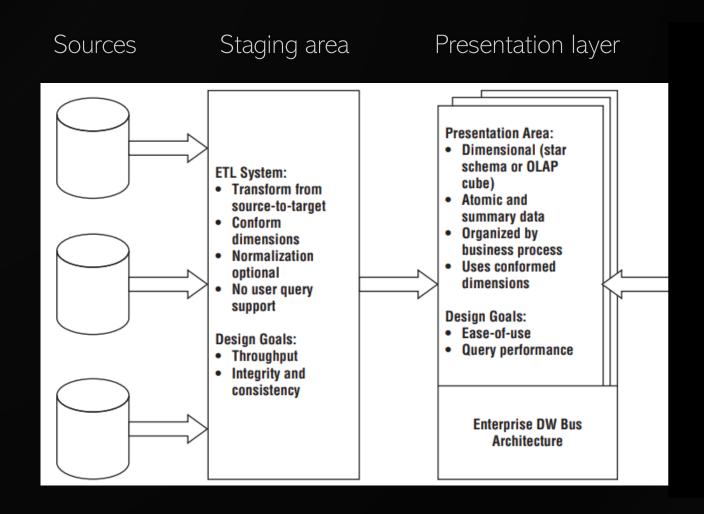
Shelf Height

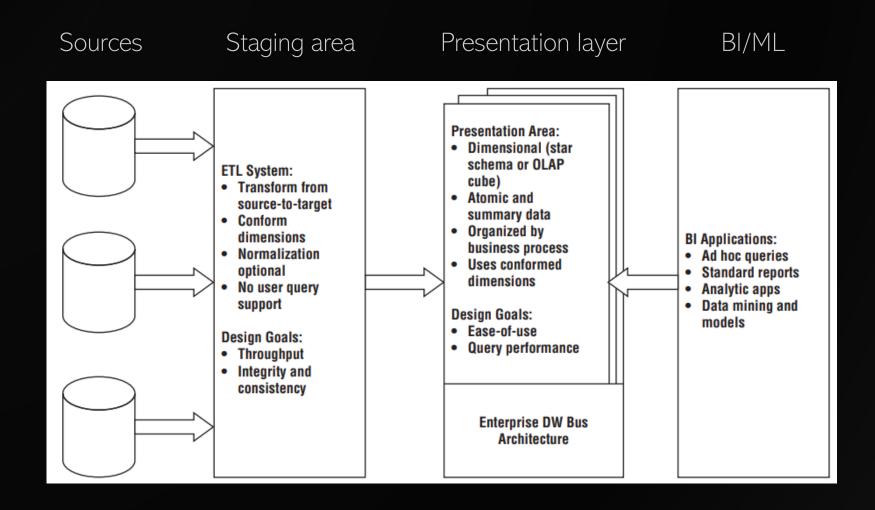
Shelf Depth

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 - ♦ CIF/EDW (Bill Inmon)
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 - ♦ DWH design
 - ♦ CIF/EDW (Bill Inmon)
 - Data Vault
 - ♦ DWH vs
 - Data Lake
 - Data Lakehouse