

Mark Daggett

Innovator & Bricoleur
Founder Humansized inc.
Co-creator Pledgie.com

An experienced agile developer with over a decade within the fields of experience and user interaction design, concept development and strategy, through a variety of start-up ventures, consulting and advisory roles. I was nominated for a Rockefeller New Media Grant, and my work has been profiled in The New York Times, Le Monde, WIRED Magazine and Surface Magazine among others.

"He has a command of an unique tool set granted by the culture, the technology, a past and future array of CPU-powered palates that this artist manipulates to concoct brave new works, tools and services."

Rob Maigret - Disney SVP of DIMG Innovation

"Legendary"

Chris Wanstrath - CEO and Co-Founder of GitHub

"...he is an extremely prolific coder, who almost cannot stop producing iterative prototypes of proposed interaction models."

Ben Cervený, Flickr Co-creator

Skills & Services

Devise

I work to define the requirements and opportunities in every idea by understanding the goals, desires and needs.

Application Architecture
Information Architecture
Task Domain Analysis
Product Design

Design

Design is about solving problems visually. I design with information; by gathering, understanding, organizing and explaining it.

Creative Direction
Graphic Design
Interaction & Usability Design
Interface Design

Develop

I create useful, usable, accessible software, through standards-compliant, sustainable, exhaustively-tested code.

API Development / Integration
Testing TDD,BDD, Rspec, Selenium, Cucumber etc.
Facebook Application Development
Front-End HTML/HTML5/XHTML
Javascript / AJAX (jQuery, Prototype etc.)
Ruby On Rails Development

Experience & Expertise

Work History

Humansized inc., Prairie Village, Kansas
Founder
2006-present

Pledgie, Los angeles, CA
Co-creator
2006-Present

REVER, Los Angeles, CA
Social Software Researcher
2006-2006

Skechers USA, Manhattan Beach, CA
Creative Director
2000-2005

Education

University of California, San Diego
MFA, New Media & Fine Art
1998 – 2000

Kansas City Art Institute
BFA, Film & New Media
1994 – 1998

North Carolina School of the Arts
Visual Arts
1992 – 1994