



# Kristoffer Lacson

## Web Developer

Self-driven and goal-oriented Information Technology student. Compliant to deadlines and dedicated to following instructions. Diligent and adept enough to adjust in any working environment and seeks to contribute to thriving organizations that may further develop me holistically while meeting their goals and needs.

## Contact

### Phone

0949 851 4355

### Email

lacsontoff@gmail.com

### Address

109 Magalang Avenue Pandan,  
Angeles, 2009, Philippines

### Linkedin

[www.linkedin.com/in/kristoffer-lacson](https://www.linkedin.com/in/kristoffer-lacson)

### Portfolio

<https://kclacson.netlify.app/>

## Education

2019-

### Bachelor of Science in Information Technology - Web Development

Holy Angel University

2008-2019

### High school Diploma Primary School to Secondary School

Republic Central Colleges

## Expertise

- UI/UX
- Visual Design
- On-Page SEO
- Web Design
- Web Development
- GMB

## WORK EXPERIENCE

### July 2022 - September 2023

#### Blueprint Digital Company

GMB Pre-verification and Post-verification member

- Associating each GMB photos with its corresponding geographic coordinates, typically recorded using GPS technology.
- Implement quality control measures to minimize errors in geotagging. Double-check geotagged photos for inconsistencies or outliers that may indicate inaccuracies.
- Use the GMB dashboard to upload the selected and organized geotagged photos. Follow the prompts and guidelines provided by GMB for uploading photos.
- Carefully review and verify the accuracy of the business's Name, Address, and Phone number information listed on the GMB profile.

### July 2023 - November 2023

#### Hooli Software

Technical Designer Intern

- Proficiency in creating visually appealing and effective designs for digital and print media. Developing and maintaining brand consistency across various design elements.
- Mastery of design software/tools such as Adobe XD and Canva for graphic creation and editing. Creating visually engaging and user-friendly website interfaces.
- Understanding user experience (UX) and user interface (UI) design principles to enhance product usability. Designing interfaces that adapt seamlessly to different devices and screen sizes.

## Reference

### RICHELLE MALAPIT

Lead Technical Designer, Hoolissoftware

Phone: 09151500341

Email: [richelle.malapit@hoolissoftware](mailto:richelle.malapit@hoolissoftware)

### NIMPHA C. ENDOZO

Secondary Teacher, MLQHS

Phone: 09195127056

Email: [nimphaendozo@gmail.com](mailto:nimphaendozo@gmail.com)