

INTERACTION DESIGN

# LAW OF LOVE

**THE NEW AND OFFICIAL WAY  
TO SUCCESSFUL  
RELATIONSHIPS**

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## Kinds of love defined by the Ancient Greek:

### 1. EROS

Romantic  
love and  
sexual  
attraction  
between a  
man and a  
woman

### 2. PHILIA

Feelings  
we carry  
towards  
the  
members  
of our  
family

### 3. PHILIA

Positive  
attachment  
towards a  
person, a  
place or a  
thing

### 4. AGAPE

One has to  
discover  
this type of  
love  
through a  
conscious  
relationship  
with the  
creation



# 1. THEATRE PLAY

- Based on the new law relationships
- Shall have it's own storyline
- Combining two concepts to create a new one

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## 2. "THE NEW BESTSELLER BOOK"

- Write the new law in a form of a book
- Create proper marketing for it
- Collaborate with bookshops



# A PROFESSIONAL CULT

- ErosLabs