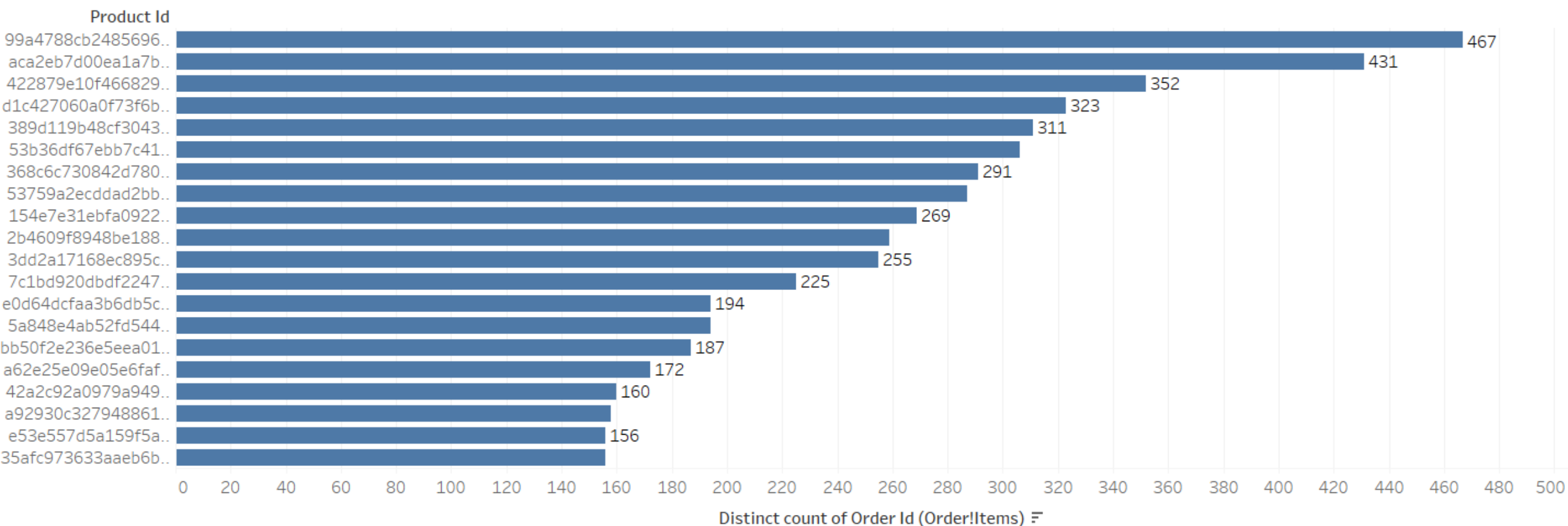


OList Marketing & Retail Analysis tableau

File created on: 20-11-2022 23:36:27

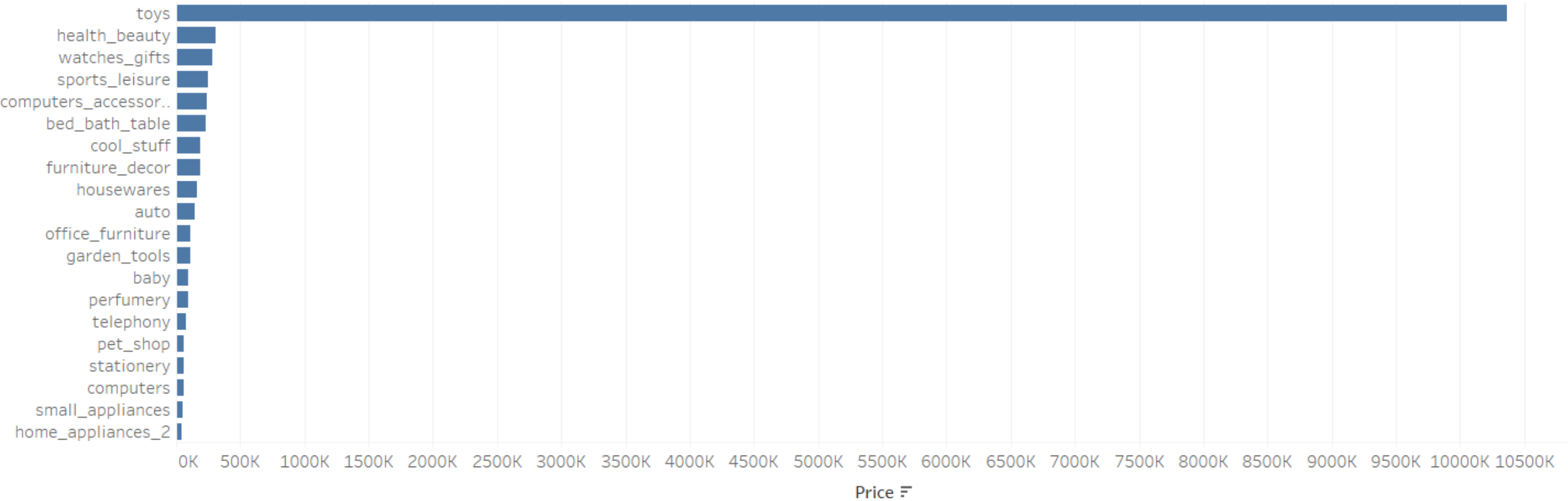
Top 20 products by quantity



Distinct count of Order Id (Order!Items) for each Product Id. The data is filtered on Product Category Name, which has multiple members selected. The view is filtered on Product Id, which has multiple members selected.

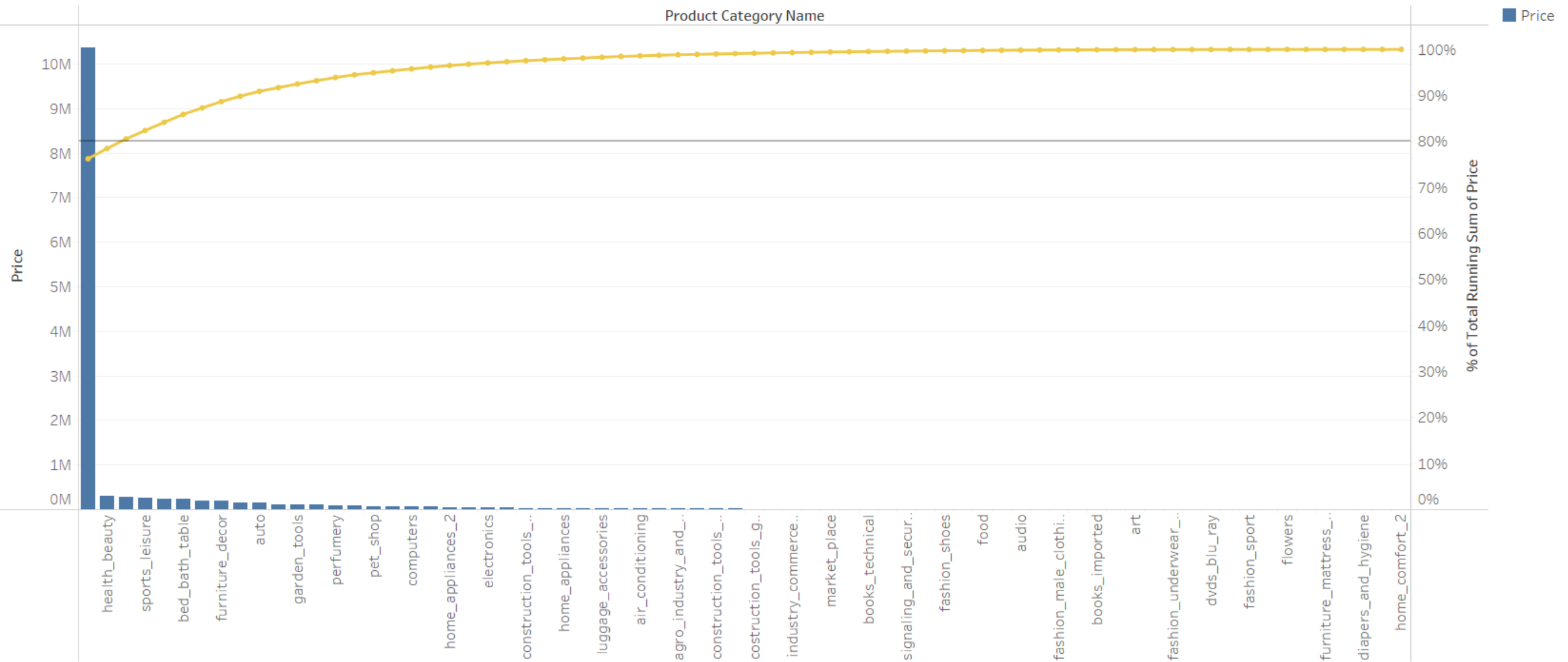
Top 20 products by revenue

Product Category Na..



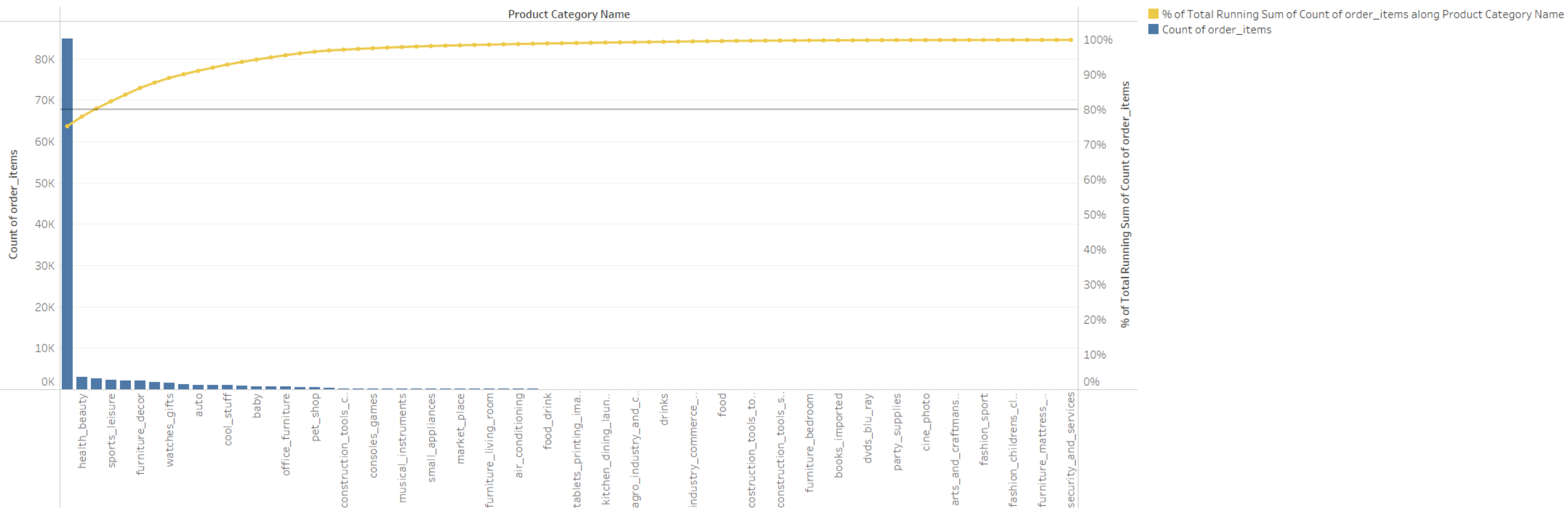
Sum of Price for each Product Category Name. The view is filtered on Product Category Name, which has multiple members selected.

% running total by revenue



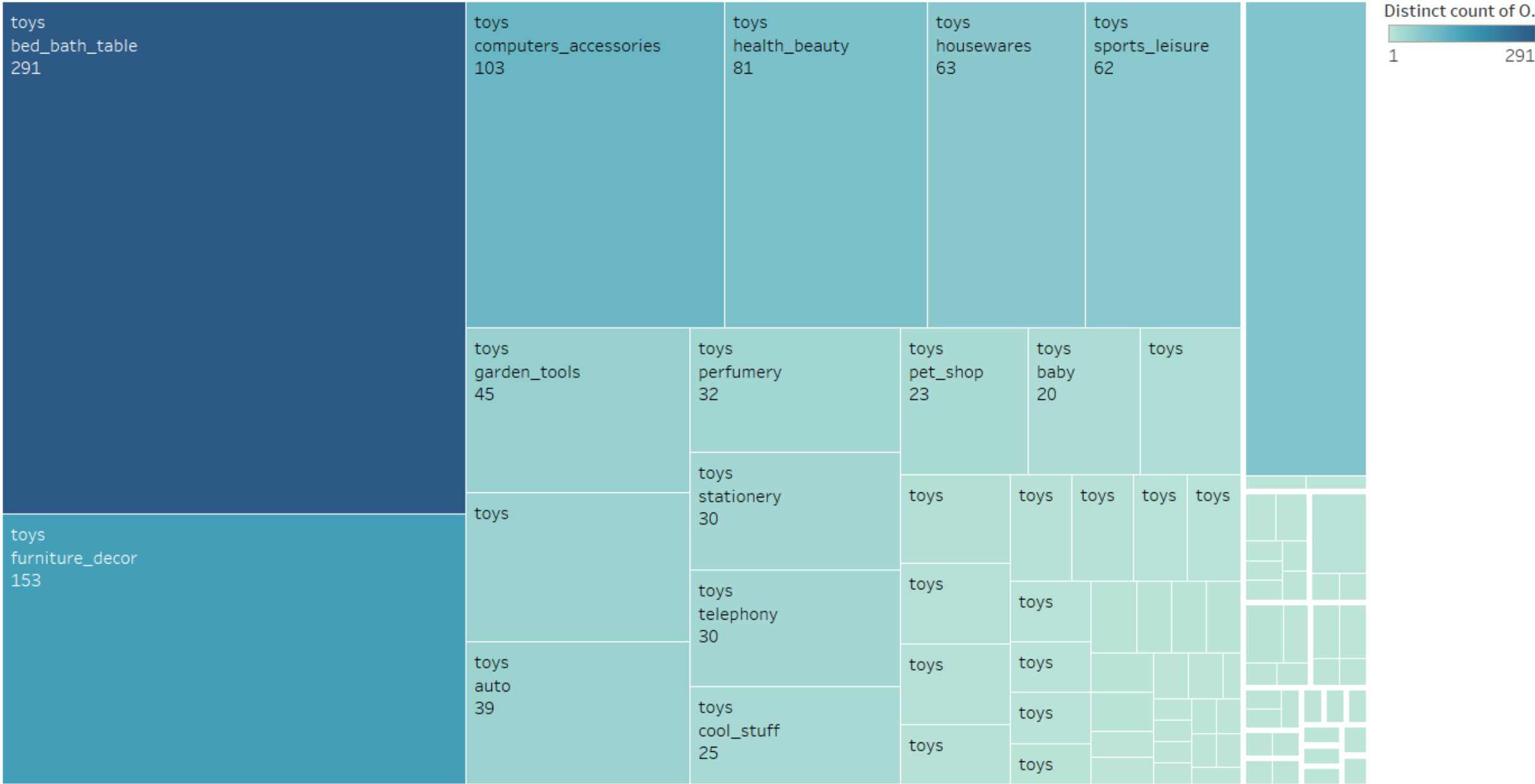
The trends of Price and % of Total Running Sum of Price along Product Category Name for Product Category Name. For pane Sum of Price: Color shows details about Price and % of Total Running Sum of Price along Product Category Name. For pane % of Total Running Sum of Price: Details are shown for Price and % of Total Running Sum of Price along Product Category Name. The view is filtered on Product Category Name, which keeps no members.

% running total by num of orders



The trends of count of order_items and % of Total Running Sum of Count of order_items along Product Category Name for Product Category Name. Color shows details about count of order_items and % of Total Running Sum of Count of order_items along Product Category Name.

Market Basket Summary



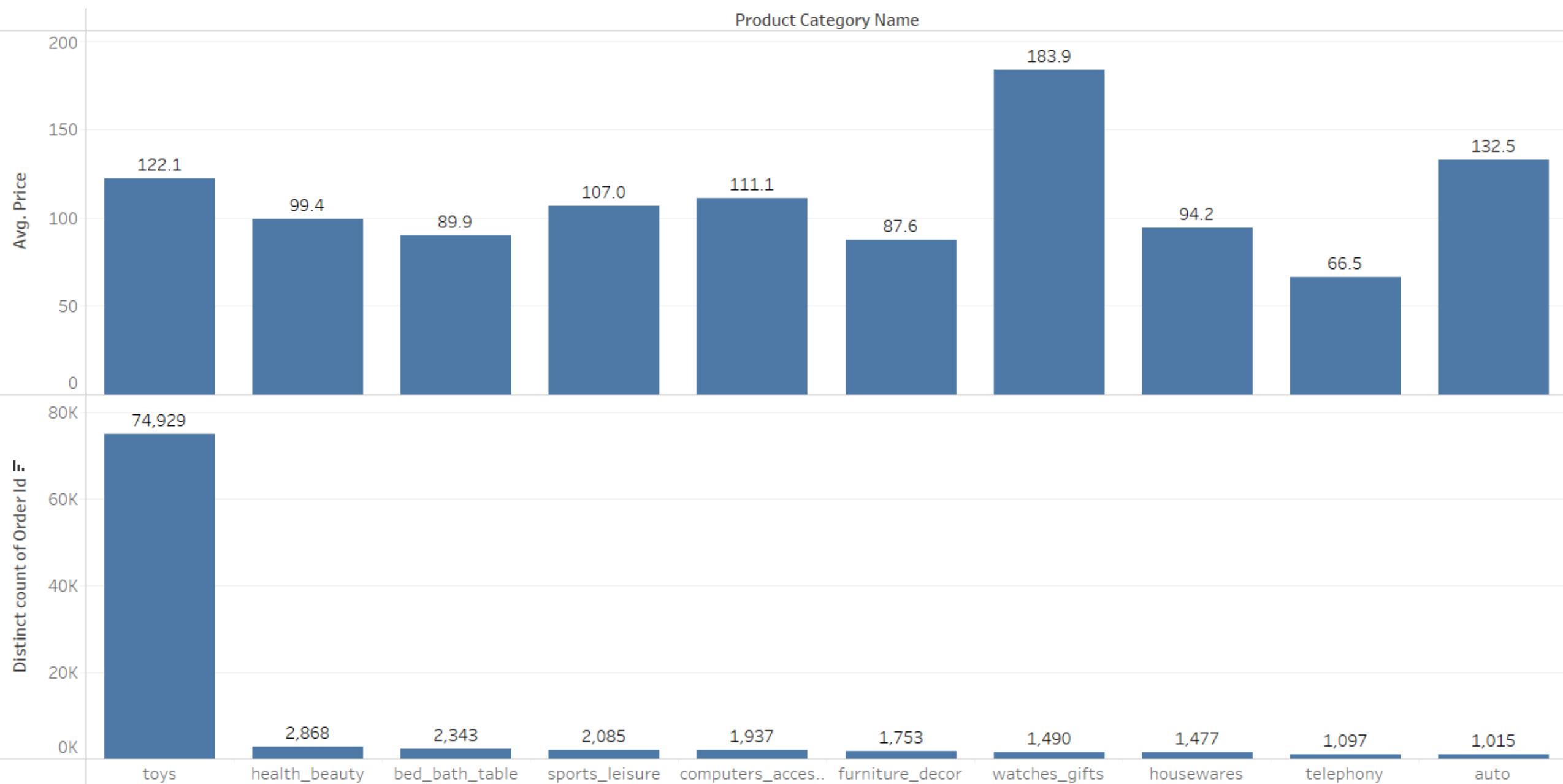
Product category name (Sheet11), Product Category Name and distinct count of Order Id. Color shows distinct count of Order Id. Size shows distinct count of Order Id. The marks are labeled by product category name (Sheet11), Product Category Name and distinct count of Order Id.

Top product categories

Product Category N..	
toys	73,268
health_beauty	2,791
bed_bath_table	2,315
sports_leisure	2,036
computers_accesso..	1,887
furniture_decor	1,721
watches_gifts	1,465
housewares	1,440
telephony	1,073
auto	989
cool_stuff	935
garden_tools	822
perfumery	747
baby	701
electronics	660

Distinct count of Order Id broken down by Product Category Name. The view is filtered on distinct count of Order Id and Product Category Name. The distinct count of Order Id filter ranges from 1 to 73,268. The Product Category Name filter has multiple members selected.

(Avg price Vs Count of orders) for Product Category



Average of Price and distinct count of Order Id (Order!Items) for each Product Category Name. The view is filtered on Product Category Name, which has multiple members selected.