

## EXECUTIVE SUMMARY – RSVP MOVIES

These are the few recommendations and insights derived based on the analysis done :

- From the analysis performed, it is evident that the month of march has the highest number of movies produced and released.
- RSVP Movies should concentrate more on the 'Drama' genre. Mahie Gill, Raai Laxmi, and Denise Gough are the top three actresses in this genre.
- Mammooty and Mohanlal are the top 2 actors with median rating 8 and above.
- RSVP Movies can work with director James Mangold for their next project. Joe Russo and Anthony Russo would also be a great choice.
- Vijay Sethupathi and Fahad Fasil are the highest rated actors in India.
- Taapsee Pannu is highly recommended for the next project as she is the highest rated actress in India.
- For the global audience, partnership with Warner Bros /Marvel Studios /Twentieth Century Fox is suggested based on the number of votes.
- Movies with a median rating of 7 is highest in number.

All the above suggestions and recommendations drew from the analysis will surely help RSVP movies to produce films internationally