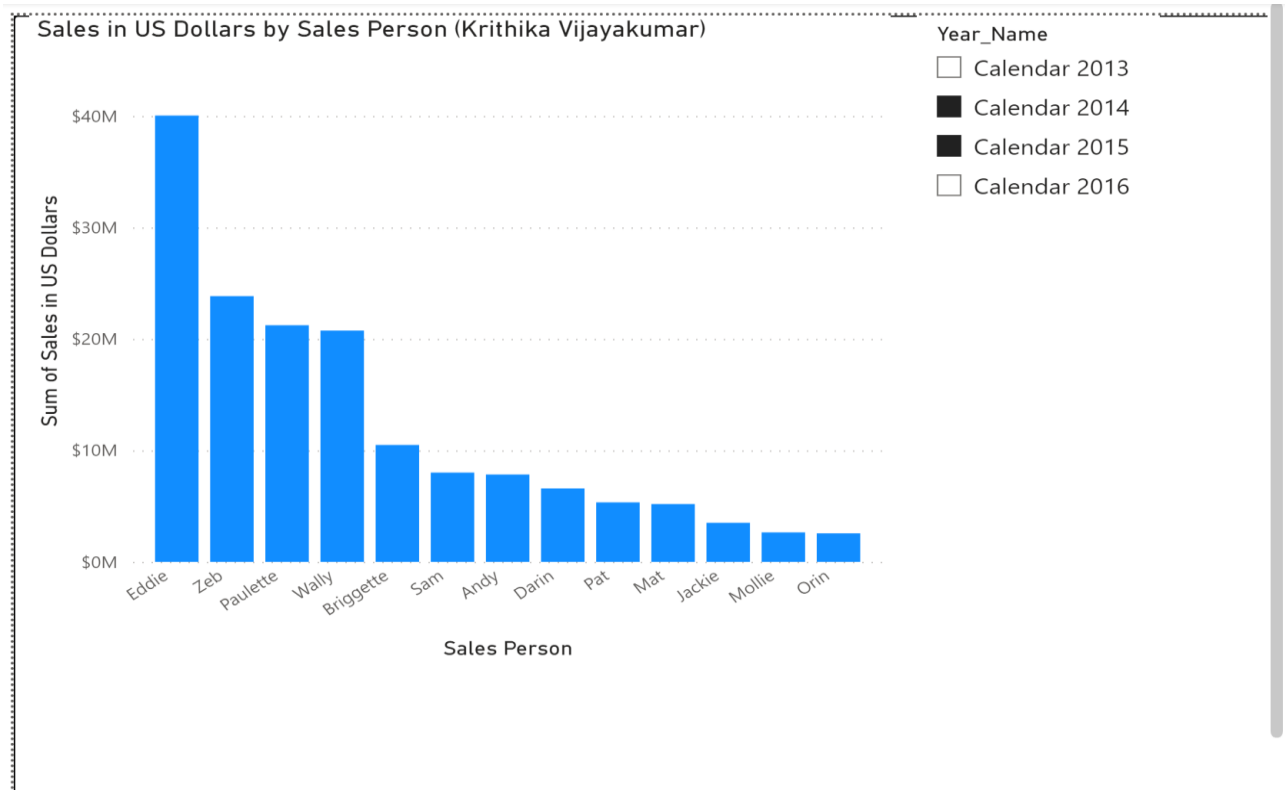


Visualization & Reporting with Power BI

1. A Power BI report with slicer



2. The West Coast Sales report

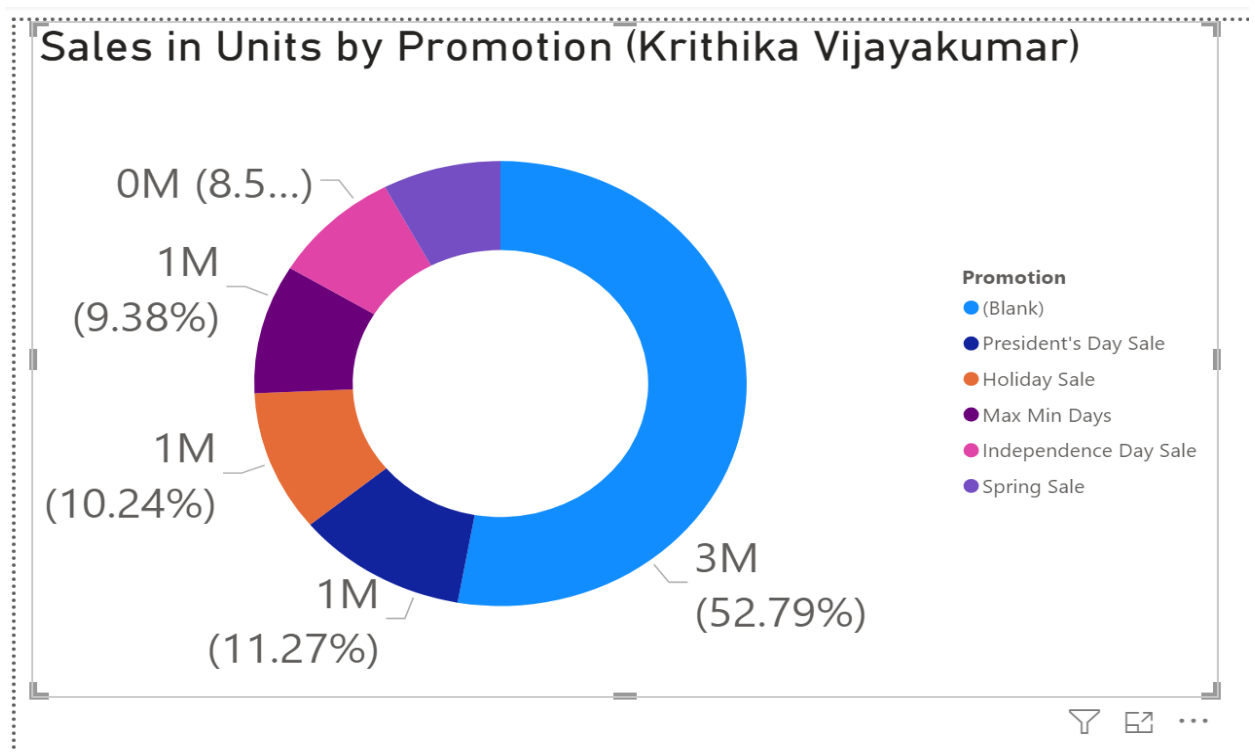
West Coast Sales report (Krithika Vijayakumar)

State	Calendar 2013	Calendar 2014	Calendar 2015	Total
AK	\$7,656,757.1	\$7,815,195.41	\$7,766,433.44	\$23,238,385.95
OR	\$2,801,115.21	\$2,698,438.41	\$2,674,103.9	\$8,173,657.52
WA	\$849,615.65	\$837,468.52	\$868,416.89	\$2,555,501.06
CA	\$823,140.88	\$847,638.61	\$834,651.64	\$2,505,431.13
HI	\$395,452.62	\$369,896.88	\$374,360.79	\$1,139,710.29
Total	\$12,526,081.46	\$12,568,637.83	\$12,517,966.66	\$37,612,685.95

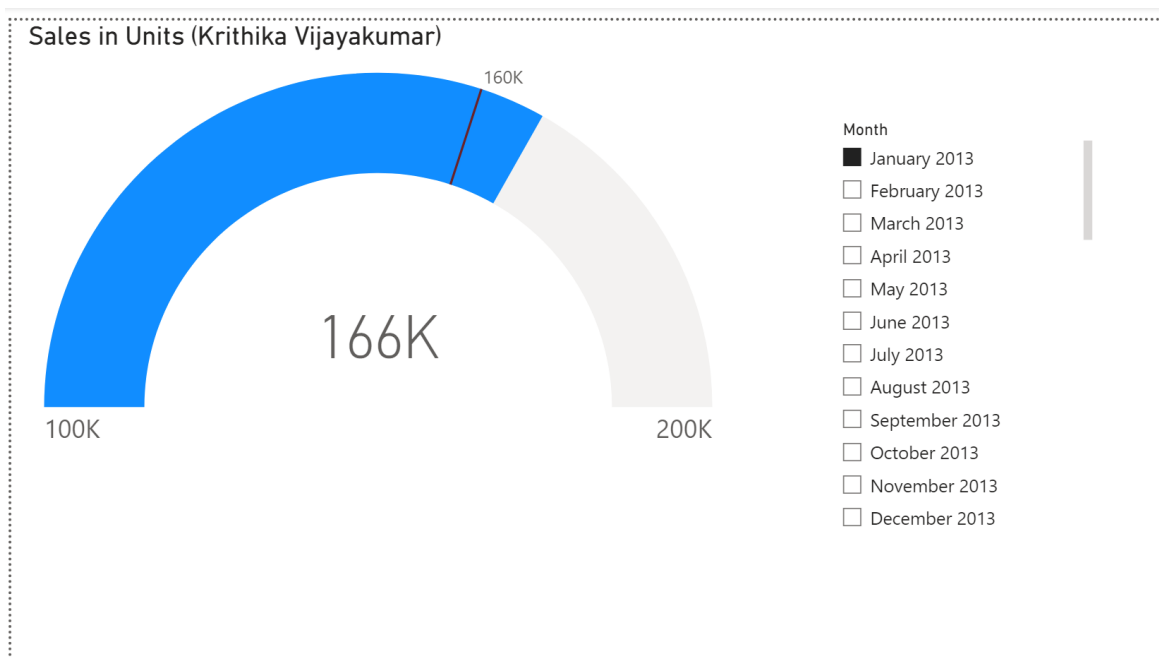
3. The Customer Info report

Customer Information (Krithika Vijayakumar)					State <input type="checkbox"/> AK <input type="checkbox"/> AL <input type="checkbox"/> AR <input type="checkbox"/> AZ <input type="checkbox"/> CA <input checked="" type="checkbox"/> CO <input type="checkbox"/> CT <input type="checkbox"/> DE <input type="checkbox"/> FL <input type="checkbox"/> GA <input type="checkbox"/> HI <input type="checkbox"/> IA <input type="checkbox"/> ID <input type="checkbox"/> IL <input type="checkbox"/> IN <input type="checkbox"/> KS
Gary D Elert	8393 Baker A...	CO	Appleford	80203	
Customer	Address	State	City	Zip Code	
N	Y	0	2		
Home Owner?	Married?	Number of C...	Number of Chil...		
Greg U Welli...	3948 40th St.	CO	Appleford	80203	
Customer	Address	State	City	Zip Code	
N	N	2	2		
Home Owner?	Married?	Number of C...	Number of Chil...		
John N Sloan	2983 45th St.	CO	Appleford	80203	
Customer	Address	State	City	Zip Code	
N	Y	0	2		
Home Owner?	Married?	Number of C...	Number of Chil...		
Marian D Ga...	29838 Elm St.	CO	Appleford	80203	
Customer	Address	State	City	Zip Code	
N	N	0	0		
Home Owner?	Married?	Number of C...	Number of Chil...		
Omar F Elert	8438 Angle St.	CO	Appleford	80203	
Customer	Address	State	City	Zip Code	
N	Y	0	2		
Home Owner?	Married?	Number of C...	Number of Chil...		
Thomas K Ga...	2838 Roberts...	CO	Appleford	80203	

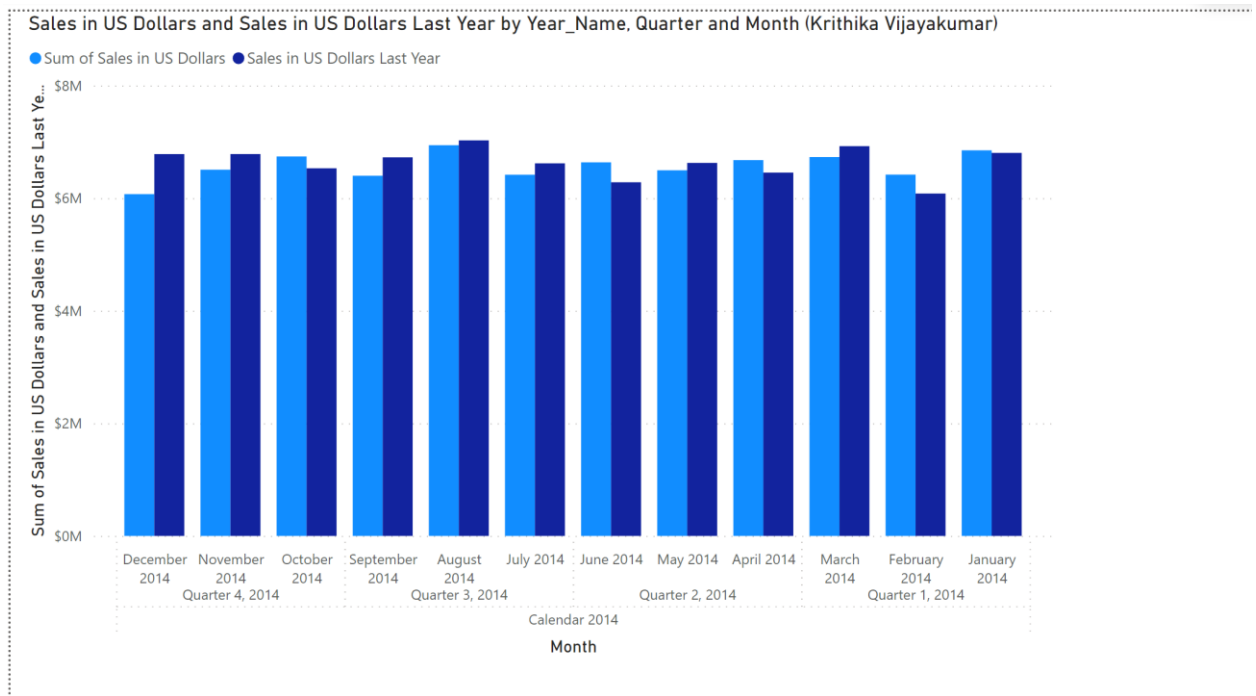
4. The Sales in Units by Promotion report



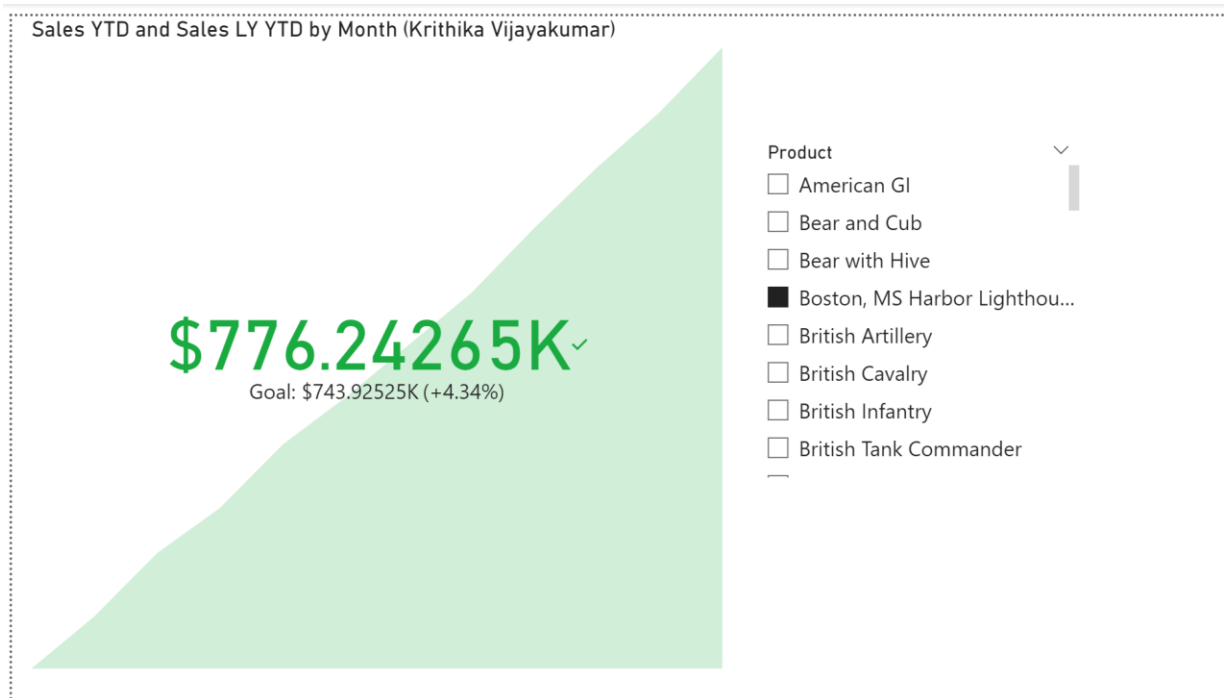
5. The Sales Unit Gauge report



6. The YOY Comparison report



7. The YTD KPI report



8. The Percent of Sales report

Percent of Sales Report (Krithika Vijayakumar)								
Year	Calendar 2013		Calendar 2014		Calendar 2015		Total	
Sales Person	Sales in US Dollars	Sales Person %	Sales in US Dollars	Sales Person %	Sales in US Dollars	Sales Person %	Sales in US Dollars	Sales Person %
Eddie	\$20,250,504.79	25.43%	\$19,944,178.39	25.29%	\$20,101,047.94	25.39%	\$60,295,731.12	25.37%
Zeb	\$12,085,539.31	15.18%	\$11,875,259.43	15.06%	\$11,968,227.77	15.12%	\$35,929,026.51	15.12%
Paulette	\$10,725,810.73	13.47%	\$10,559,106.85	13.39%	\$10,672,863.29	13.48%	\$31,957,780.87	13.45%
Briggette	\$15,764,611.56	19.80%	\$10,491,941.58	13.30%			\$26,256,553.14	11.05%
Wally			\$5,068,708.47	6.43%	\$15,684,134.61	19.81%	\$20,752,843.08	8.73%
Sam	\$4,039,018.1	5.07%	\$3,938,919.83	4.99%	\$4,072,736.3	5.14%	\$12,050,674.23	5.07%
Andy	\$3,877,708.08	4.87%	\$4,162,488.76	5.28%	\$3,676,894.64	4.64%	\$11,717,091.48	4.93%
Darin	\$3,264,851.99	4.10%	\$3,326,843.95	4.22%	\$3,262,705.53	4.12%	\$9,854,401.47	4.15%
Mollie	\$3,912,415.05	4.91%	\$2,645,127.88	3.35%			\$6,557,542.93	2.76%
Orin	\$3,954,247.66	4.97%	\$2,560,218.78	3.25%			\$6,514,466.44	2.74%
Pat			\$1,281,615.99	1.62%	\$4,057,690.67	5.13%	\$5,339,306.66	2.25%
Jackie	\$1,762,012.69	2.21%	\$1,715,139.48	2.17%	\$1,792,862.43	2.26%	\$5,270,014.6	2.22%
Mat			\$1,305,152.14	1.65%	\$3,884,087.33	4.91%	\$5,189,239.47	2.18%
Total	\$79,636,719.96	100.00%	\$78,874,701.53	100.00%	\$79,173,250.51	100.00%	\$237,684,672	100.00%