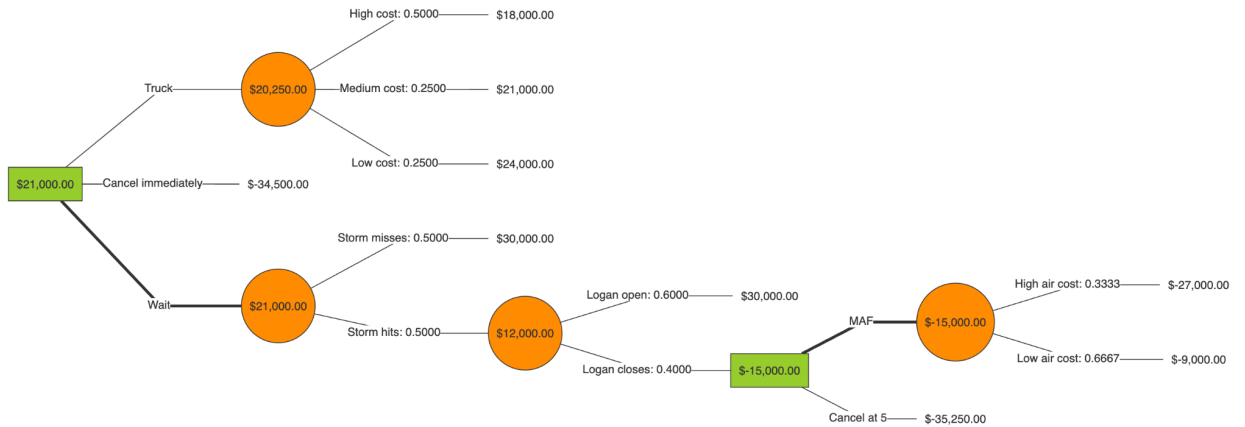
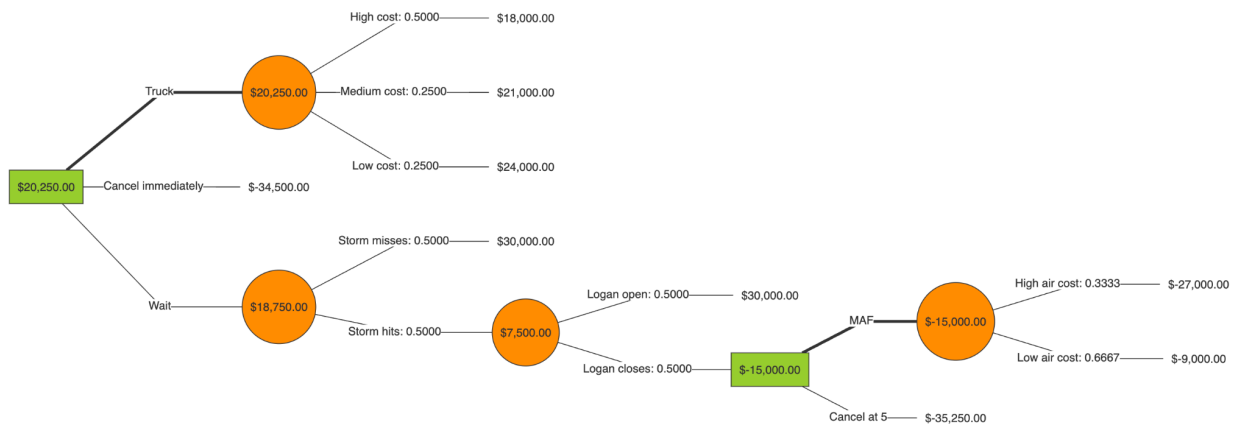


## MGTA453 Assignment 1

1. The optimal initial decision if the probability that Logan airport stays open if a storm hits drops to 60% is **Wait**
2. The optimal EMV if the probability that Logan airport stays open if a storm hits drops to 60% is **21,000**

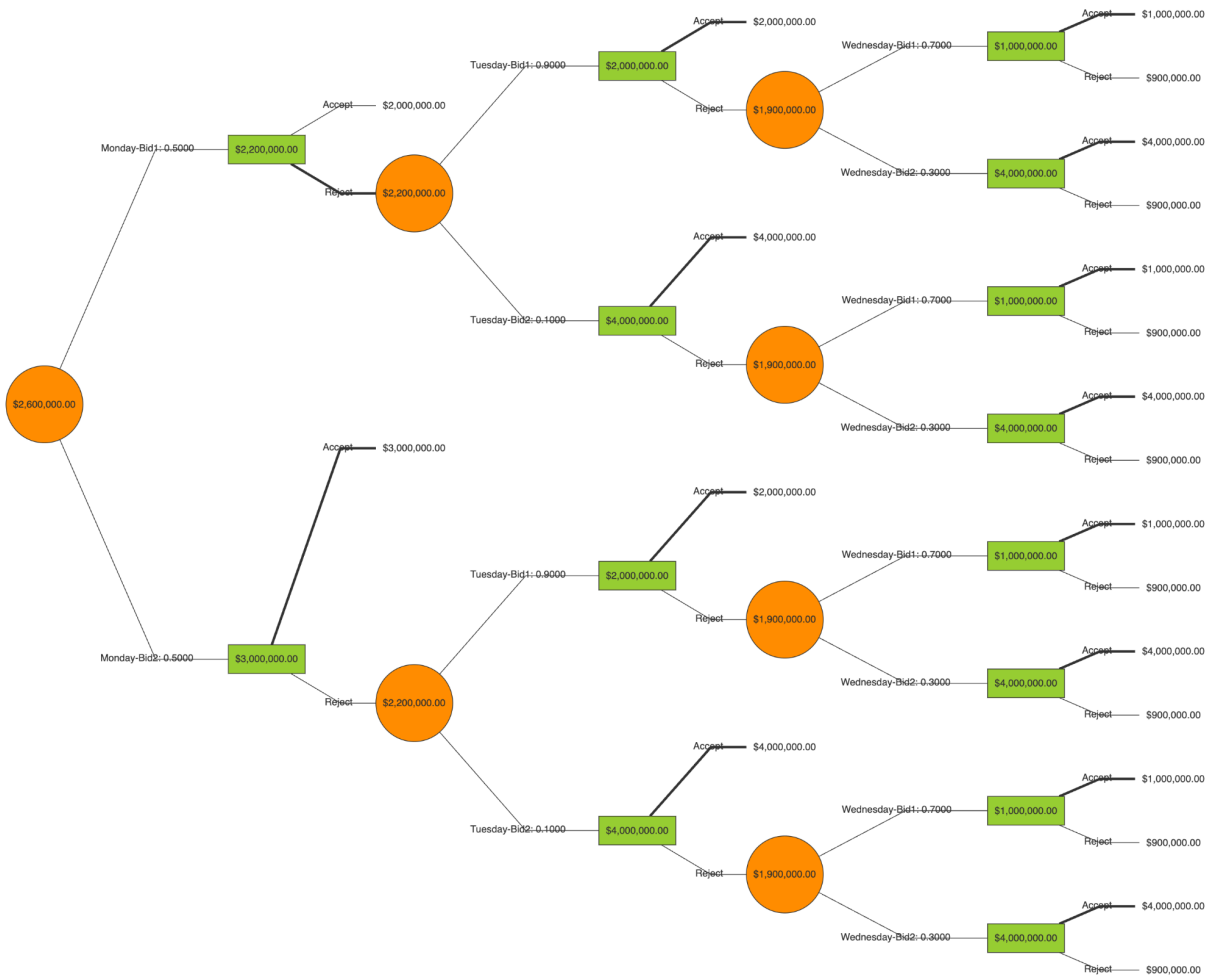


3. The optimal initial decision if the probability that Logan airport stays open if a storm hits drops to 50% is **Truck**
4. The optimal EMV if the probability that Logan airport stays open if a storm hits drops to 50% is **20,250**



# Newtowne Art Gallery

## Decision Tree Diagram:



CODE

name: Art Gallery

type: chance

Monday-Bid1:

p: 0.5

type: decision

Accept:

payoff: 2000000

Reject:

type: chance

Tuesday-Bid1:

p: 0.9

type: decision

Accept:

payoff: 2000000

Reject:

type: chance

Wednesday-Bid1:

p: 0.7

type: decision

Accept:

payoff: 1000000

Reject:

payoff: 900000

Wednesday-Bid2:

p: 0.3

type: decision

Accept:

payoff: 4000000

Reject:

payoff: 900000

Tuesday-Bid2:

p: 0.1

type: decision

Accept:

payoff: 4000000

Reject:

type: chance

Wednesday-Bid1:

p: 0.7  
type: decision  
Accept:  
    payoff: 1000000  
Reject:  
    payoff: 900000

Wednesday-Bid2:  
p: 0.3  
type: decision  
Accept:  
    payoff: 4000000  
Reject:  
    payoff: 900000

Monday-Bid2:  
p: 0.5  
type: decision  
Accept:  
    payoff: 3000000  
Reject:

type: chance  
Tuesday-Bid1:  
p: 0.9  
type: decision  
Accept:  
    payoff: 2000000

Reject:  
type: chance  
Wednesday-Bid1:  
p: 0.7  
type: decision  
Accept:  
    payoff: 1000000  
Reject:  
    payoff: 900000

Wednesday-Bid2:  
p: 0.3  
type: decision  
Accept:  
    payoff: 4000000  
Reject:

payoff: 900000  
Tuesday-Bid2:  
p: 0.1  
type: decision  
Accept:  
payoff: 4000000  
Reject:  
type: chance  
Wednesday-Bid1:  
p: 0.7  
type: decision  
Accept:  
payoff: 1000000  
Reject:  
payoff: 900000  
Wednesday-Bid2:  
p: 0.3  
type: decision  
Accept:  
payoff: 4000000  
Reject:  
payoff: 900000

5. True

6. True

7. \$ 2,600,000

## Dynamic Pricing

```
def optimize_prices(df):  
  
    # Create column for monday and tuesday purchase average  
    grouped_df = df.groupby('price').agg({'mon_purchases': 'mean', 'tues_purchases':  
'mean'})  
  
    # Create column with tuesday purchase values  
    grouped_df['tuesday_price'] = grouped_df.index * grouped_df['tues_purchases']  
  
    # Optimal price for tuesday  
    tues_max_value = grouped_df['tuesday_price'].max()  
  
    # Create column with monday purchase values  
    grouped_df['monday_price'] = (grouped_df.index*grouped_df['mon_purchases']) +  
(tues_max_value * (1-grouped_df['mon_purchases']))  
  
    # Optimal price for tuesday  
    tues_opt_price = grouped_df['tuesday_price'].idxmax()  
  
    # Optimal price for monday  
    mon_opt_price = grouped_df['monday_price'].idxmax()  
  
    return mon_opt_price, tues_opt_price
```

8. 60

9. 32