KRITHIKA YADAV
KRISHNAMURTHY

UI/UX DESIGNER

PROFILE

I'm a designer who codes and follows Agile/Scrum. Have worked on In-house, International projects, agency, startup. Design is my passion, not just a choice. I am curious about designing new technologies. See design in everything and find inspiration from everyday things. Always thrive for new ideas than a typical design. Lastly, I don't stop learning.

PLACES I'VE WORKED

Calcium (Formerly alligatortek)

Sr. UX Designer
(April 2018 - Present)

- Participate in and follow all Scrum Events (Daily Scrum, Sprint Planning, Sprint Review, Sprint Retrospective), Scrum Artifacts, and Scrum Values.
- Collaborate with product owners & stakeholders to define wireframes, UI design, task flow.
- Conducted user interviews, team workshops, UX evaluations to discover current state experiences and design strategies for future state products and experiences.
- Created product designs for B2B & B2B2C, with Responsive Web Design and Cross-Browser Compatibility.
- Led responsive web designs for Calcium which had an increase in lead generation.
- Trained Professional Scrum Master PSM - 1 (Nov 2020)

Ask Era Infra Pvt. Ltd.,

Web Developer
(March 2017 - April 2018)

- Collaborated with stakeholders to create cohesive experiences for websites, web apps, and more.
- Created visual designs for the trade show, handouts, kiosks, and more.

WHERE I STUDIED

B.E (Electronics and Communication Engg)

Park College of Engineering and Technology,
(Affiliated to Anna University, Chennai)
(2012 - 2016)

GET IN TOUCH

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THINGS I KNOW

UX/UI/Graphic Design Tool
- User Research
- Wireframing/ Prototyping
- Figma
- Adobe Creative Suite
- Virtual User Interview

Coding
- Proficient in HTML, CSS
- Bootstrap
- Sass

Interpersonal Skill
- Agile scrum soft skill
- Dynamic
- Optimistic, Leadership
- Creative
- Team player
- Initiator of innovative ideas

Interests
- Drawing, Crafts
- Bird watching
- Construction planning
- Interior designing ideas

CERTIFICATION

- The Complete App Design Course - UX, UI   On Udemy.com

- UI UX Prototyping Using Adobe XD   On Udemy.com