

Uber vs Rapido Ride Analysis Dashboard

Total Rides
5,000

Total Revenue (₹)
₹ 1,306,272

Average Fare (₹)
₹ 273.0

Cancellation Rate (%)
10.1%

Dashboard Summary:

Analyze ride demand trends, city-wise market share, and driver performance for Uber and Rapido across major Indian cities (2024-2025). Use filters to explore specific cities, months, or platforms.

Platform
Rapido
Uber

Select City
☒ Bangalore
☒ Chennai
☒ Delhi
☒ Hyderabad
☒ Kolkata
☒ Mumbai
☒ Pune

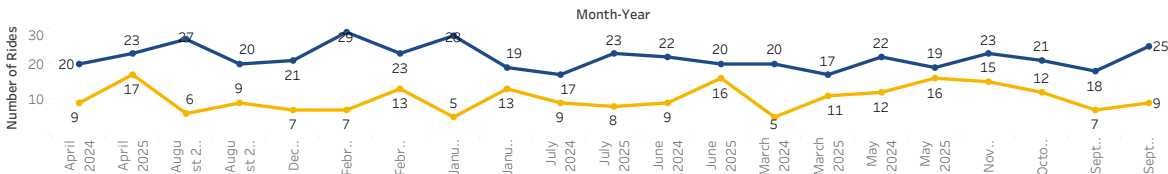
Select Month-Year
All

Quick Stats:

- Total Cities: 7
- Total Rides: 5,000
- Platforms: 2 (Uber & Rapido)
- Data Period: Apr 2024 - Sep 2025

Created by - Kriti Sinha
Tableau | Power BI | SQL | Business Analytics

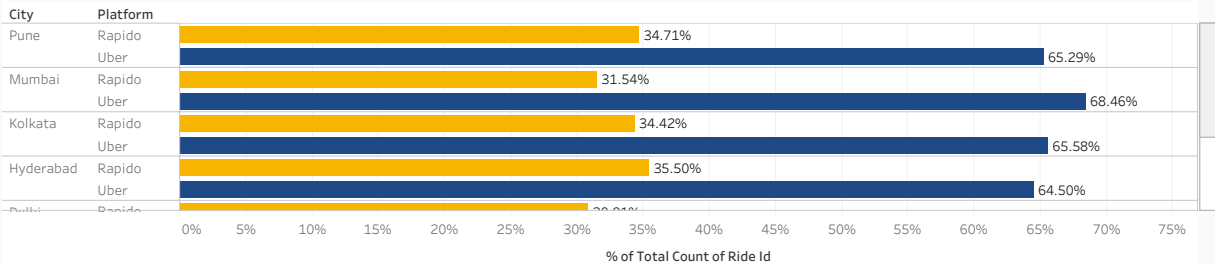
Ride Demand Trend
Uber vs Rapido — Monthly Ride Volume (2024-2025)



Insight:

Uber maintains a consistent upward trend post-mid 2024, while Rapido shows fluctuating demand — indicating platform stability advantage for Uber.

City-Wise Market Share: Uber vs Rapido



Insight:

Uber dominates metro markets (Mumbai, Delhi) with >65% share, whereas Rapido performs better in Tier-2 cities like Hyderabad.

Driver Performance Analysis
Rating vs Ride Volume (Uber vs Rapido)

