



# Kokan Kala Va Shikshan Vikas Sanstha

## ANNUAL REPORT 2021-2022



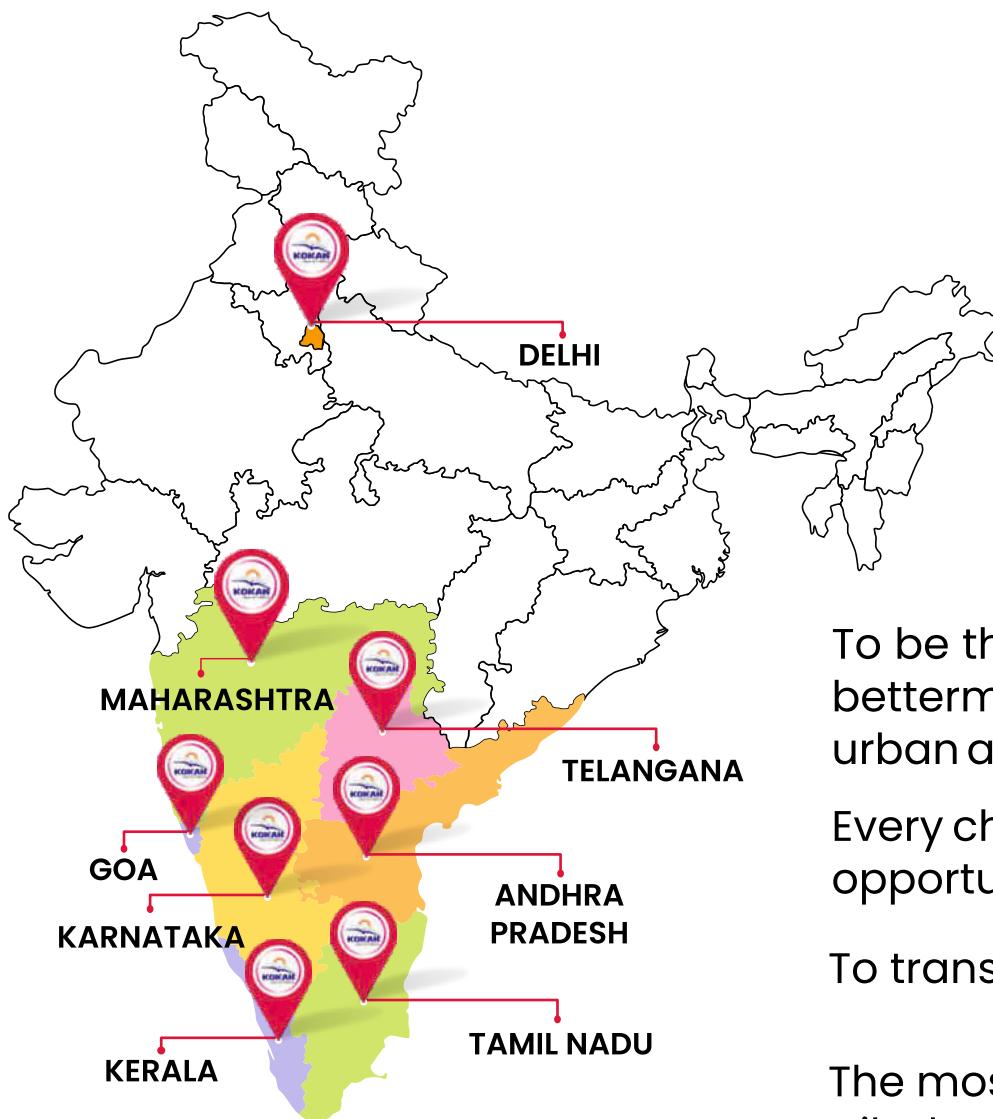
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**Kokan Kala Va Shikshan Vikas Sanstha** is an organization, established in 2010 mainly to help society live better in the form of educational and medical facilities. The organization got registered later in the year 2012 under the Society Act, 1860 and Bombay Public Trust Act, 1950. The organization helps underprivileged children and promotes education, village development, support for orphanages, disaster relief support and medical support for children with severe illnesses.

Along with access to the national association of expertise, with a strong network of partnership, we integrate internal knowledge to deliver broad-based outcomes to diverse stakeholders.

**All donations are tax exempted u/s 80G of the Indian Income Tax Act.**



## About Kokan NGO



### Our Vision

To be the most admired NGO working for the betterment of needy community in rural and urban areas of India

Every child, even in remote areas, is entitled to opportunities and development

To transform the lives of the underprivileged

The most recognized NGO serving the poor in tribal, rural and urban areas of India

### Our Mission

Become a primary contact of Govt and CSR projects in India

Being forefront in campaigns and volunteer engagement programs in India

To support 11,200 street and orphan children through our Orphanage support program

Through various programs we aim to support 1,25,000 needy children, women and rural communities by 2030

# Our Focus Area

## Empowering lives through our core programs



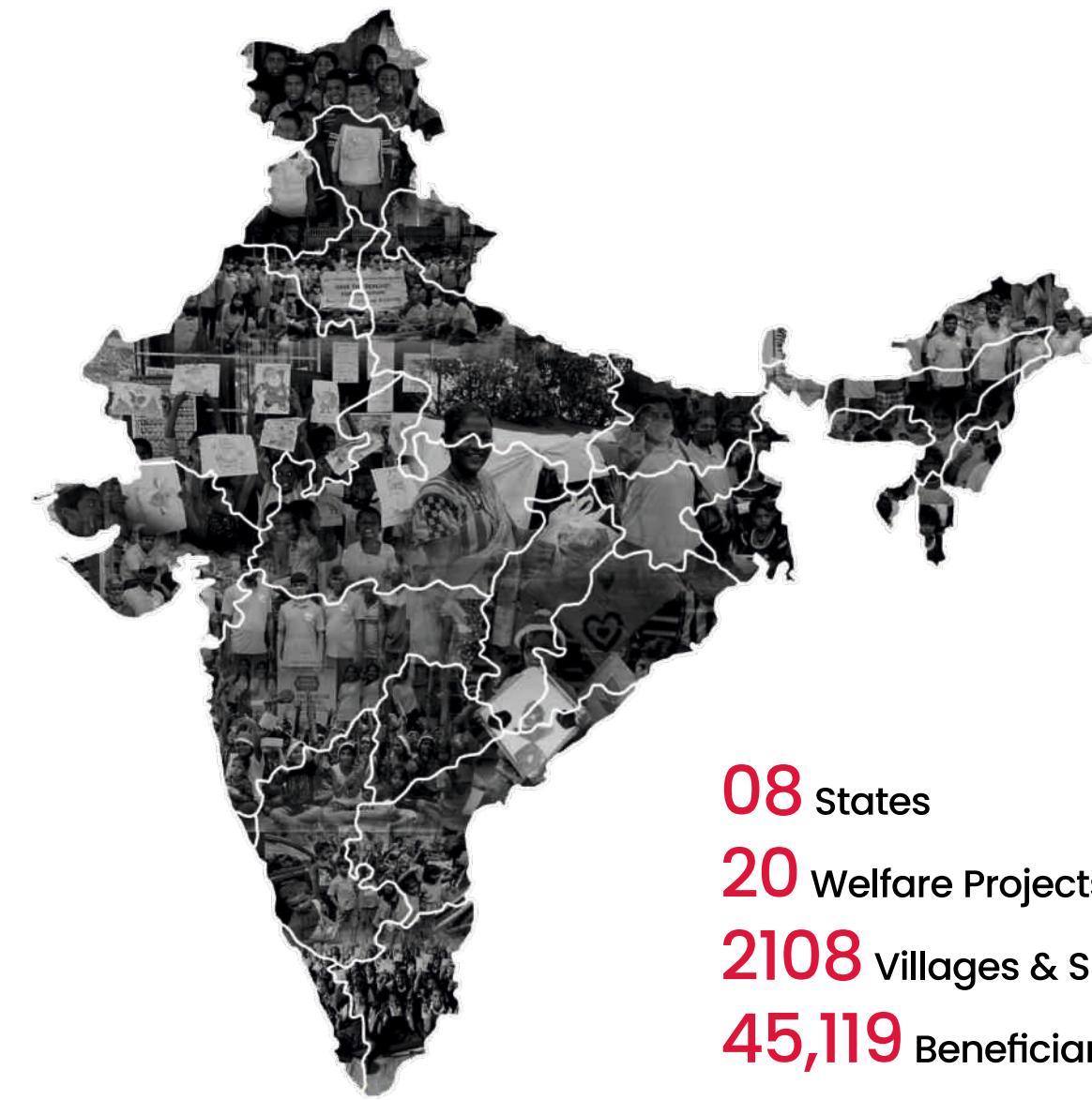


# Our Belief

By providing education, vocational training programmes, and income opportunities, we help deprived people become self-sufficient.

We place special emphasis on children's rights, and as a team, We are determined to protect children's rights by ensuring their welfare.

We are devoted to bridging the gaps between the fortunate and not-so-fortunate communities by allowing them to lead a dignified life.



As of 2022, We have impacted the lives of approximately 48,921 individuals, Including children, Women and other local communities.



## Service Beyond Self



## Respect for Human Rights



## Cooperation Beyond Borders



## Public mindedness



## Transparency



## Non-profit Integrity

The very purpose of our organisation is to reach out to vulnerable individuals. We lend a helping hand in addressing various societal issues related to medical care, education, nutrition and health, disaster relief, food security and so on. Through collaboration and cooperation, we work to foster positive change and push our goals for humanity beyond borders. We respect our donors and do everything we can to ensure that the funds we receive are used for society and the public good, and we are fully transparent about it in good faith.





## Dear Kokan Supporters,

This is a notable moment in the life of Kokan Kala Va Shikshan Vikas Sanstha as we turned 10 this year.

We began our journey in the year 2010. In 2008, starting an NGO was just a dream of planting a small sapling that would grow into a huge fruitful tree, making a difference in the lives of many. For an organisation, it wasn't a one-day dream come true situation, but 10 long years that were delightful and overwhelming for all of us. Looking back, it feels fulfilling to be responsible for saving someone's life or reducing their burden by making a positive change in someone's life. It is only due to the support of people like you that we have been able to touch many lives despite the pandemic. Thank you for being a beacon of hope for thousands of lives. As we continue to battle the crisis, I hope you will stand with us and support us. Also, we assure you that we won't let your faith doubt our ability to continue our support for underprivileged children and women. We are forever grateful to all our sponsors and many other individual donors and volunteers for providing timely

Yours faithfully  
**Dayanand Kubal**

A handwritten signature in black ink, appearing to read "Dayanand Kubal".



## CELEBRATING 10 YEARS OF MAKING DIFFERENCE

We completed our 10 glorious years of serving humanity on **October 30th, 2012**. It was an emotional and nostalgic moment for the founder, who addressed the audience about this amazing journey and its challenges, and thanked everyone for being a part of this collective mission and taking it forward to great heights.

As the core purpose of our organisation is to serve humanity, we always celebrate our achievements by doing our part to contribute to it. We distributed ration kits to underprivileged people and delivered hot meals to homeless people to commemorate our anniversary. We even celebrated our achievement with our **unicorn children, who are the heart of our organisation**.

**It is only because of people like you that we have been able to complete our ten-year movement from darkness to light.** You all have continuously provided us with support, and we cannot express how grateful we are for that. Without your support, it would not have been possible for us to accomplish this milestone. Our efforts with your active support have enabled us to improve the lives of more than 4,91,059 individuals by helping them with their education, healthcare, livelihoods, and many other aspects.

In order to accomplish our future goals, we need your help in order to reach the remotest corners by providing help to more than 15,00,000 people in the coming years. We will never take your contribution and support for granted, and we will always strive to be transparent in our actions.

**Once again, we thank all of you from the bottom of our heart.**

## A journey of homelessness to hope

### Beginning of journey of love for the unloved

Over 1.9 Milion of children in India have lost their parents due to the pandemic. Such incidents obviously pull at one's heart strings and evoke a deep sense of empathy and responsibility for taking action. We started with our very own "unicorn Child Development Centre," in Mumbai and Pune, for children who have been left with no family or home, where they can live in a secure environment.



We are a home to children from difficult backgrounds and unfortunate circumstances. Our children are supported and guided by family-like love and affection to grow and thrive. Our organisation takes all the responsibility of children, right from their education, food, health, and clothing, to sustain a better and more respectful life. In addition to providing them with appropriate shelter and emotional support, we strive to ensure that they get exposure to different life skills so that they may be empowered to lead a better life.



Our efforts, along with your support have helped our unicorn to a great extent in connecting these children with mainstream society and helping them live better lives.



## Sustainable Program for Unicorn

Most of the children at Unicorn lost their entire family support due to COVID-19 and were struggling to survive before they were brought here. Begging was the means of their survival, and most of them were trapped in the cycle of trafficking and abuse. Unicorn is a loving residential home where we care for vulnerable children to provide them with a compassionate family environment. A committed team of caregivers work together to provide the love, protection, and guidance that children need to flourish.

## Our Sustainable Program Objective

### Supporting Vulnerable Children

We ensure the safety and well-being of every child by providing them with a loving home environment, parental guidance, nutritious food, education, confidence building activities, clothing, and physical and mental health care so they can achieve their fullest potential. The values we teach our children inspire them to make a positive difference in society when they are adults.

### Building a Positive Family Environment

A child's family is his or her first exposure to the world. Most of the children that come to Unicorn have lost their families. As we create a loving, safe, and supportive family environment for children, they learn the importance of family, which increases their sense of belonging, self-worth, and sense of security.

### Fostering Physical and Positive Mental Health

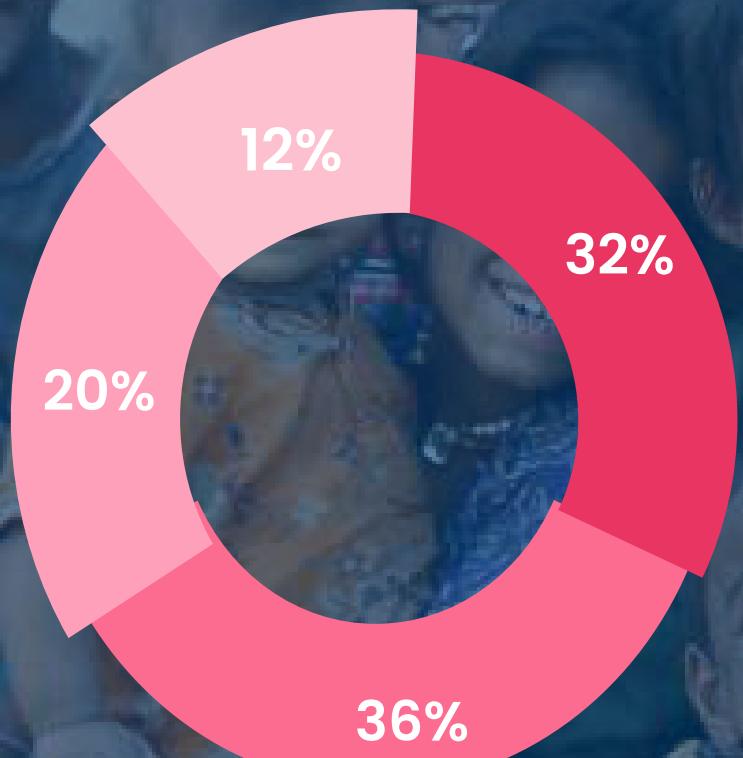
In order to meet the unique needs of children, we address their physical, mental, and emotional wellbeing. Children who come to Unicorn typically suffer from malnutrition, illness, and trauma that has been triggered by loss, neglect, or abuse in the past. In addition to regular check-ups and vaccinations, we also take into consideration their mental health care. It enhances children's physical and emotional health and helps them feel loved and optimistic about the future.



### All-rounded Development

We encourage the physical and psychological development of children through a stable environment, opportunities, training and recreational activities. We help children advance their innate talents and explore their hobbies, as well as experience the wonders of creativity through a variety of art forms.

# Our Children's Background

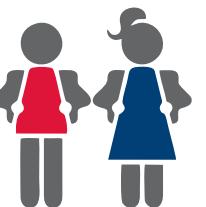


32% of children's families were unable to feed them due to poverty

36% of children lost their parents to the pandemic

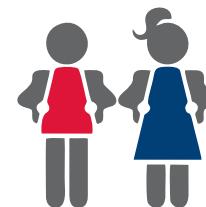
20% of children were abandoned & helpless on streets

12% of children were begging on the road & were victims of child labour



unicorn child development centre

No. of Children	Age Group
56	3-12 Years



Orphanage support program

No. of Children	Age Group
52	3-12 Years

**In an effort to improve access to education**, street children should not be left behind in efforts to end poverty and human rights violations, as providing them with education can also enable them to move away from the streets and lead healthy and happy adult lives.

**Street children face** unique barriers to accessing education that many other children don't have. The lack of legal identification, permanent address, or guardian often prevents street children from enrolling in formal education, while others who have spent years on the streets are not permitted back in with young students, making it difficult for them to catch up with peers of their age.

**Our Education Support Programme** encourages learning through creative play so that street children feel motivated and encouraged. It is important to realise that street children, as individuals, are different in many ways. They learn at different speeds, in different ways, and have different interests, experiences and abilities. We design lessons in such a way to promote the street child's sense of self-esteem and confidence that their actions can help to improve their lives and develop a love for education.

By providing education to street children, we ensure that they are no longer invisible and can benefit from the efforts towards quality education for all.

## Opening Doors to Education for Marginalised Children



We are not just providing education, but ushering in a larger social change by helping children get a chance to achieve their full potential and transform the lives of not just themselves but their families and communities. Furthermore, street children work for a living, making them vulnerable to abuse and exploitation at the workplace.

**Providing street children** with access to education can not only provide safe spaces and security whilst they are on the streets, but also opportunities to move away from the streets and go on to lead happy and healthy adult lives. Furthermore, street children work for a living, making them vulnerable to abuse and exploitation at the workplace. Street children are denied the right to a quality education, but education is the most effective way to reintegrate them into society, and we strive to bring them into the mainstream of education through our Gully school.

# School Kit



Every day, we meet families who are struggling to feed themselves and to provide school supplies for their children. As a result, children are deprived of education due to poverty. Our organisation has taken it upon ourselves to help poor students that still have the zeal to study.

The high cost of education has made it difficult for the majority of students from rural and tribal areas to afford even basic education, and hence many of them drop out of school. We select students who are genuinely interested in education and building their career through education. Through our initiative, we distributed school bags, notebooks, textbooks, pens and pencils, dictionaries, colour boxes, water bottles, tiffin boxes, geometry boxes, label sheets and many other necessary items for school.

We also create awareness about the importance of education among tribal and rural children as well as their parents.



We distributed over **3810** school kits in the rural parts of Palghar, Beed, Sindhudurg, Thane, Nashik and Ratnagiri.



## Impact of School Kit Distribution



The school kit distribution programme helped reduce dropout rates by 40%



Over 15,219 lives have been impacted so far by our distribution drive

Within the next two years, we aim to help more than 10,000 more needy students from the remote parts of India, and your support could help us achieve that goal.

# Gully School

As it is said, "**Education is a battle against poverty that everyone should fight,**" but for the underprivileged people in India, education is perceived as a high-priced luxury. Due to a lack of education, they are more likely to be forced into dangerous jobs and are exploited. Our 'Gully school' is an innovative concept, wherein we seek to provide value education and to create interest in education using creative methods.

**We have 3 Gully schools in the rurban areas of Pune and Mumbai where in we have more than 141 students**



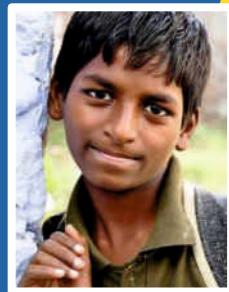
"Earlier I didn't like going to Gully School but later on didi's made us play games and made learning interesting. I have made many friends and now enjoy going to school everyday."

Pawan Sharma



I am 10 years old selling balloons on the streets with my parents. We are a family of 6 but I always wanted bags and books on my shoulder. Gully school gave me the opportunity to study just like other children in schools.

Aditi Zinjurke



"Due to gap year, I had difficulty recalling many things, but my Gully school didi helped me with reading and doing basic maths. Hence I believe in studies and won't work on the streets again."

Arman Shaikh

The children in 'Gully School' are mostly those who have never attended school before, so we make sure to teach them in a playful manner to make them eager to attend school regularly. Our team makes sure that children are also enjoying learning new things by conducting various fun activities such as drawing, dancing, sports, and so on along with education. **'Gully School' is truly a stepping stone towards education for those who are far away from the mainstream of education.**



## The impact of Gully school in the lives of our children

- We instilled moral values in children by teaching them the ill effects of begging
- Using a scientific approach, we helped them avoid superstitious practices
- We encouraged healthy habits by maintaining a strict code of conduct
- We ensured their active participation by conducting various fun activities

# Yuva Kiran

**We have 67 community learning centres across the rural parts of Maharashtra.**

**Our community learning centres have  
benefited more than 4,164 children.**



Through our 'Yuva Kiran' programme we provide scholarships to deserving graduate students from poor financial backgrounds by asking them to educate a group of students from their surrounding regions by sharing their time and knowledge. In an effort to make education accessible to all, we reached out to students who had been excluded from mainstream education due to the pandemic. In order to encourage their active participation, we motivated them to attend school regularly by conducting various fun extracurricular activities. We ensured that teachers communicated regularly with all students by encouraging their active participation.

By partnering with Magna as our CSR partner, we offer scholarships to deserving graduate students from poor financial backgrounds who volunteer their time and knowledge to educate students from their nearby regions through our Yuva Kiran program. In an effort to make education accessible to all, we reached out to students who had been excluded from mainstream education due to the pandemic. In order to encourage their active participation, we motivated them to attend school regularly by conducting various fun extracurricular activities. We ensured that teachers communicated regularly with all students by encouraging their active participation.

**We equipped children from low-income families with tabs for attending online classes**

## Let's reCYCLE

We believe that lack of transportation should not be a barrier to education! In India, 60% of students do not have access to transportation, so they end up walking 8-10 km to school, especially girls, as most schools are located in tehsil areas where state transportation is not feasible, causing higher dropout rates.

Our team appealed to people who had old cycles lying around by asking them to donate them and explaining the importance of even a basic cycle in the lives of needy girl students. We started our 'Let's recycle' campaign in 2017, wherein we distributed brand new bicycles as well as collected old bicycles from metro cities, repaired them, and gave them to students in rural and tribal areas who could not afford transportation. By paving the way to education, we were able to save students energy and time for their studies, which helped them secure their future.

### Impact of 'Let's reCYCLE'



In the year 2021–2022, 126 bicycles were distributed in the rural parts of Maharashtra to poor girl students



Our initiative has helped to enhance students' academic performance as cycling saves time that may be used for studying



Children's mental health and brainpower improved when cycling



In addition to its many benefits, cycling is also environmentally friendly

There are many students who lack access to bicycles, and transportation is a major barrier for them to go to school.

**Through your active support, we intend to help 1,000+ children this year.**



## Capacity Building

India is home to 18 million abandoned children who live on streets. These children are vulnerable to mental trauma, addictions, sexual diseases and HIV infection. They receive no education and have little chance of ever living a better life. Homeless girls are especially at risk of trauma and sexual exploitation, potentially leading to pregnancies producing new generations of street people.

Teaching street children is challenging as one needs to take into consideration the needs of street children and the local situation. It is a waste of effort to train street children on issues that are not useful or relevant to their lives.

### Need of Our Educational Programs

Most Street children have little interest in education as they struggle to earn a living and end up working in a rag-pick, tea stalls, and even as home servants. Despite barriers to attending school, some street children may be interested in entering mainstream education. Neglecting street children means it is a big loss to the society as a whole and thus, our effort lies in encouraging them to take a step towards education to live a dignified life off the streets.

### Objectives

- To provide neglected street children with shelter, nutrition, health care, hygiene, education, and protection from abuse and exploitation
- To take all measures to rehabilitate the released street children
- Developing programmes to alleviate poverty and provide self-employment for street children and their families
- To conduct awareness generation programmes to create a positive climate for the eradication of street children

## Action Plan

- Assuring access to education for more street children through our Gully school
- To make education accessible to unreached, marginalised children in 40 more districts in Maharashtra and other states through our Yuva Kiran
- To provide education, nutrition, and health care to more children without a roof in our unicorn
- Establish partnerships with various social sectors to ensure that street children receive an education



Touching lives of  
4305  
underprivileged  
children through  
Education  
program

### Our Impact



Educating 108  
children under  
orphanage  
support program

We believe that street children should also get an opportunity to be educated, well-aware, and capable enough to be able to stand out in society for themselves and for their families.

In addition to providing education, we aim to eliminate begging from their lives by creating economic and social change. With your support, children will have an opportunity to achieve their full potential and transform the lives of not only themselves but their families and communities as well.

# Flood Relief Support Program

13 CLIMATE ACTION



Around 85% of India's territory is vulnerable to natural disasters, and marginalised communities, especially children, are most affected.

Disaster planning is not only the right thing to do but also the need of the hour, so we formulate an action plan well in advance of the disaster.

## Our Approach

Throughout our plan, we are aligned with the principle that our primary responsibility is to serve the health needs of the affected communities during and after a disaster, and we strive to enhance this capacity through close communication with frontline emergency workers and local communities.

## Action Plan

The post-disaster rehabilitation programmes require a lot of funds and resources at various levels to implement the programme and meet the specific needs of the affected communities. Through collaborative action, we work to identify damages, needs, and impacts for the affected communities and make resources available to them.

**After identifying the needs of affected communities and prioritising them, the next step is to plan for post-disaster rehabilitation.**

### Designing a rehabilitation strategy

Our rehabilitation strategy always considers the communities' needs, their expectations, their livelihoods and economy, shelter patterns, and the key vulnerabilities. As part of our rehabilitation strategy, we work closely with local communities and take into account on-the-ground situations.

### Our Impact

- Over 8,400 flood victims in Maharashtra and Kerala received emergency aid
- Over 78,985 households received dry ration kits and basic facilities during the disaster, benefiting 430,366 people





## Village Development Program

The majority of women in rural areas face a number of inequalities and challenges that limit their opportunities for employment and reduce their productivity. For rural women, discrimination and inequality are common, which causes physical, psychological, or sexual harm.

We believe that women in rural areas are key to driving the transformational economic and social change needed for sustainable development. If given the opportunities and the right exposure, women can excel in any field. Our village development program provides vocational training for rural and tribal women to help them with self-employment. To encourage their active participation, we held free workshops on hand embroidery, tailoring, fashion designing, baking, beauty parlour training, making home decor, and educating them about health and hygiene products. Additionally, we help them develop confidence and provide a chance to create a positive future for themselves by teaching other soft skills.



## Women with wings



**Geeta**, the mother of three, lost her husband, the sole breadwinner of the family, in a tragic accident. Her family's circumstances made her look for any possible means of support, and our 'Kokan Silai school' was a ray of hope for her, wherein she was trained to stitch different types of blouses, dresses and cloth bags.

Our free-of-cost skill training enabled her to get started. Today, she has her own tailoring shop and also trains other women to start their own independent lives. In order to overcome her language barrier, she has also learned some basic English. Being a single parent, she uses her earnings to run her household in order to provide her children with a good education, giving them access to opportunities and helping them fulfil their dreams.

**Malti**, got married at the age of 19 and had to quit school to look after her family and children. She was an unemployed, unconfident woman who was dependent on her husband for even the basic necessities of life. Through one of her neighbours, she got to know about our Beauty Course. In this course, she was being taught right from how to hold a thread for eyebrows to every advanced skill needed to run a successful beauty parlour business. This opportunity gave her the strength and confidence to stand on her own feet and find the road to financial independence, and there has been no looking back ever since. Gradually, with hard work and perseverance, she started taking individual orders for weddings and different occasions. She now also trains other girls and women, helping them become self-sufficient.

# Empowerment and livelihood for Women

## Situation

It is estimated that more than 650 million women are affected by child marriages. If a girl gets married, she is often expected to drop out of school to take care of her home, children and extended family members. Without access to education and economic opportunities, girls and their families are more likely to live in poverty when they marry as children. A lack of skills, knowledge, and confidence affects girls' ability to live independently.

## Our Intervention

We offer livelihood and skill development training programmes to rural women and girls in order to help them to enhance their skills through various training. The training allows rural women to be self-employed by starting their own salons and tailoring enterprises. Apart from this, we also provide fashion designing courses, bakery courses, health and hygiene product making courses, and nursing education to girls and women from marginalised rural areas.

## Moving Forward

Through our livelihood programmes, we have not only encouraged women to pursue self-employment but also helped them achieve independent and dignified lives. With the goal of transforming the lives of 10,000 more disadvantaged women by providing livelihood opportunities, we aim to improve their economic status, dignity, and ability to make informed decisions.



**Over 1569 women provide beauty services at home, along with training other women**

**More than 3,141 women have benefited through 'Kokan Silai School' and are helping other women be self-employed**

**Approximately 128 nurses serve in a variety of settings, such as residential care, schools, and other medical clinics**

**More than 93 women have been trained to work in bakeries and take orders for various occasions on their own**

**We trained over 335 women to make health and hygiene products and educate others while creating and marketing their products**

## Beauty Parlour Course



### ISS Governance silai school initiated by kokan Ngo

A significant number of rural women in India are uneducated and economically dependent. There was a need for self-employment opportunities for women to lead a path towards empowerment. We began with our '**Silai School**' in collaboration with our corporate partner ISS governance for women in rural and tribal areas with the aim of training them in various skills required for running a successful fashion designing. We provide tailoring education right from the beginning, including measurements, fabric knowledge, drafting and cutting, stitching, embroidery knowledge, and alterations of garments for fittings, along with helping women learn how to hand embroider, make flowers with fabric, and embellish surfaces. The women were also trained in personality development and teaching techniques, so they can teach other needy women at nominal cost, as well as how to repair sewing machines. Following the completion of every batch, we award certificates of completion that can be used for self-employment purposes. Our Silai School has enabled the women to build confidence, access finance, and get social support to set up their own enterprises.

Women empowerment is our primary focus to enhance employability and financial independence among women in rural areas. We run beauty parlour courses in rural areas as providing crash courses on running beauty parlours, comprising makeup, hair styling, facials, etc. is in the domain of women's empowerment. To test their skills, we ask them to perform practical tasks in basic depilation, waxing, manicure, pedicure, and basic facial care, as well as teach them how to assist the beauty therapist in providing advanced services.



### The Impact of Our Beauty Course

- Over 895+ girls and women have benefited
- About 674 women provide home services and live an independent life

We provide them with all the necessary information along with personality development training that will help them run a successful beauty parlour business. Currently, we are operating in the outskirts of Mumbai and Pune in association with various village gram panchayats. Our course has helped many women to be self-employed and lead an independent life.

Women empowerment can be achieved through providing crash courses which are sustainable in the long run. With your active support, we will be able to train more women in remote and rural parts of Maharashtra, giving them the opportunity to earn and live independently.

## Fashion Designing Course

The fashion designing industry is growing exponentially and the job opportunities in this field are expected to witness a rise. Many girls and women from rural areas cannot afford fashion design courses due to their high cost. To help many such women and girls pursue their careers in the fashion industry, we provide fashion design courses free of cost. At the end of the course, we provide them with certificates essential for employment in the fashion industry, along with helping them with placements.

## Bakery Course

In order to help women with self-employment, we provide training on making various bakery products such as cakes, pastries, muffins, cupcakes, donuts, cookies, etc. The training included not only making bakery products but also developing good customer relations, packaging, and selling them.

## Health and Hygiene Products Making Course

We developed a full-time training program for herbal soaps, phenyls, and other health and hygiene-related items for rural women in response to the need for more sanitation and hygiene awareness. This course includes training women in making herbal soaps, sanitary napkins, cosmetics, black and white phenyl, hand wash, and liquid detergent, as well as how to confidently take orders and market their products. As a result of our course, women have been able to pursue self-employment by creating and selling their own products, as well as educating others about how to do the same.

With the help of our vocational programs, we aim to empower women to live an independent life. Through your active support, we will be able to train more women and establish training centres in various remote and rural parts of Maharashtra and other states of India, giving more women the opportunity to earn and live independently.



## Wash : Sanitary Napkin

It is estimated that only 12% of India's 355 million menstruating women and girls have access to sanitary napkins, while the majority still use outdated, unhygienic methods. Why is something that is every woman's birthright ended up being a luxury that the majority of them can't afford? There is a lack of awareness about menstrual health and hygiene in India, especially in rural areas. The majority of women struggle to get a clean piece of cloth to manage their period every month. Living in a culture of shame and silence, they often rely on poor substitutes and, in some cases, nothing at all! In order to address this issue, we distribute eco-friendly cloth sanitary pads every other month.

**We distributed more than 4583 menstruation kits to women in more than 6 rural and tribal areas.**



We encourage them to maintain good hygiene and talk about the issues they face in their day-to-day lives. Due to financial issues and a lack of access to sanitary napkins, these women had no access to menstrual products, increasing their risk of infection. Our primary motive was to educate women about menstruation by discussing menstrual hygiene and taboos related to menstruation; to spread awareness among men regarding period-positivity; to promote body-positivity; and to educate mothers about menstruation and normalise talking about it. Also, our team spread awareness about sustainable menstrual hygiene and encouraged the use of eco-friendly products to reduce the risk of infection.

### Impact of Sanitary Napkin Distribution

**Adolescent girls' risk of school dropout and reproductive health challenges was reduced**

**Addressing stigma and shame associated with menstruation by promoting period positivity**

**Managing menstrual hygiene enables women and girls to reach their full potential**

Poor women, especially in rural areas, struggle to get a clean piece of cloth to manage their period every month as there is a lack of awareness about menstrual health and hygiene. Help women and girls in underprivileged communities get access to reusable cloth pads.



## Medical Camp

Health education is an essential tool of community health. Several diseases are caused by a lack of hygiene and health education in rural areas, so the purpose of our organisation is to raise awareness about health and hygiene among tribals and local villagers in Sindhudurg and to provide early diagnosis and treatment.



In addition to a free body check-up, oral cancer detection, and dental check-up, we provided free vitamin B complex, protein, iron, and calcium, cold and cough medicines, and pain relief ointments as recommended by the doctors. A one-on-one interaction with patients was conducted in the medical camp as information was provided about tobacco ill-effects, diet, nutrition, open defecation and its consequences. Most Indian women are diagnosed with breast cancer at advanced stages of the disease, which reduces their survival chances. Breast cancer tests were done, along with spreading awareness about cancer misconceptions.

- We were delighted to see 145 donors participate enthusiastically, and as a thank you, we provided refreshments, T-shirts, and certificates, along with a small gift and a donor card**
- We conducted 14 medical camps in tribal and rural areas, addressing the immediate healthcare needs of 3,000 people overall**
- In total, 70% of beneficiaries were women and children**

## Medical Support Program

Due to a lack of treatment, nearly 1.73 million children die in India every year. Most parents from economically disadvantaged backgrounds face a dilemma when their limited financial resources need to be spared for their children's healthcare. Most parents can't afford the cost of such surgeries that require immediate attention and care.

Kokan NGO steps in to provide the necessary medical aid so that the life of a precious child can be saved. We sponsor the treatment of these underprivileged children and help them get back to their normal lives.

We also organise awareness programmes on health and personal hygiene in rural and tribal communities in order to spread awareness of various health issues. Topics covered previously include handwashing and personal hygiene, toilet etiquettes, sanitation and oral hygiene.

**In total, 1753 needy children received medical assistance from us.**



## Nursing Assistant Course

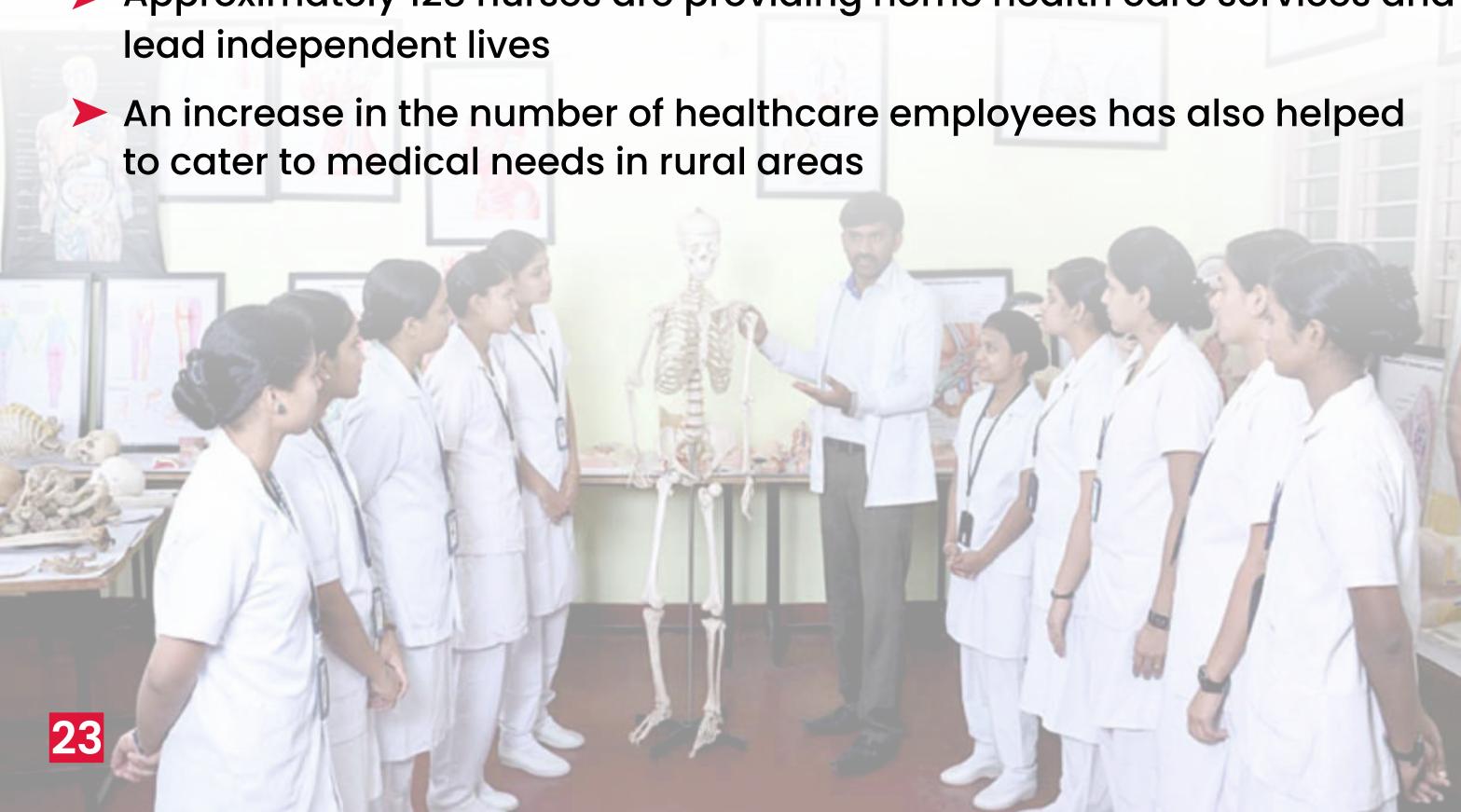
The healthcare industry has been rapidly growing and is witnessing great demand for nurses and other medical assistants post-COVID. Through training and education, we strive to create employment opportunities for aspiring nurse aides as well as address the need for healthcare workers in tribal and rural areas.

In 2017, we established a nursing school on our campus where we provide 3 months of theoretical training along with 6 months of practical training. We offer training in the area of patient care along with placements based on their preference, and English speaking, personality development, and IT skills to meet industry demands, including pre-enrolment counselling, and training methodology.

We aim to train more than 1,000 nurses in order to meet the shortage of qualified nursing personnel by preparing them to make independent decisions in the healthcare sector.

### The Impact of Our Nursing Assistant Course

- Over 225 girls benefited from the nursing assistant training program
- Approximately 128 nurses are providing home health care services and lead independent lives
- An increase in the number of healthcare employees has also helped to cater to medical needs in rural areas



## Health Kit Distribution

Healthcare workers are our real heroes. Through the ages, and especially during the pandemic, they have been devoted to caring for the sick and dealing with unprecedented levels of stress and grief. Our healthcare workers were battling the coronavirus. COVID-19 cases doubled every five days, creating a high need to protect our doctors and all frontline healthcare workers as they were at high risk. This campaign was specifically aimed towards distributing kits and other consumables for frontline workers, who are the real warriors working at the forefront. Without the proper kit, it is very dangerous as well as very difficult for them to work properly. Also, they worked with people battling with COVID and needed a proper medical kit. To ensure their safety, we have distributed medical kits to over 9210 frontline workers including police officers, bus drivers, gas suppliers, and nurses.





## Volunteer with us

By volunteering with us, you will make a real difference to the lives of marginalised children and communities. Not only will this experience develop your interpersonal skills and enable you to meet like-minded people, but it will also be the most fulfilling and satisfying phase of your life that will echo with children's laughter for years to come.

**2020– 2021**

**609**

**2019– 2020**

**453**

**2018– 2019**

**281**

## Join our teaching squad!

You can be a part of our squad by teaching children through our various education support programmes.

### Life and behavioural skills at Unicorn Centre

Organise extra activities for children, such as drawing, singing, dancing, and helping with kitchen tasks

Teaching the children basic behavioural and life skills

Creating and implementing fun, exercise activities for all the children helps them develop physical skills

### Teach children at our Gully School

Plan and prepare the lessons, including teaching aids, games, and activities

Guiding the children in any subjects that they are lagging behind in

Teaching children in a playful manner to make them eager to attend school regularly

Conducting simple science experiments, telling stories with pictures, and promoting personal hygiene and other healthy habits



### Extra Curricular Activities at Community Learning Centres

Organising events for children, such as quizzes, lectures, competitions, art camps, dance shows, etc.

Help children gain confidence, independence, and creativity by teaching them new skills in a fun and imaginative setting.

Improve team spirit by engaging kids in fun activities.

## Volunteer

Be a part of our various initiatives, such as distributing food kits to the needy, providing bicycles to rural girls in need, and participating in various events at Unicorn.

It is always our pleasure to work with volunteers and we appreciate their time and efforts.

### Help us fundraise for society cause

- Your key role will be to reach out to people and educate them about the cause and encourage them to contribute
- Reach out to your supporters via social media and share the fundraiser link
- Share our various initiatives on social media, and ask your family and friends to participate
- Start an event within your community to raise funds

Last but not the least, bring in passion and enthusiasm because your efforts are not ordinary, but life-changing for many.





- Over 126 cycles distributed to rural students walking miles to attend school
- The Gully School opened doors to education for over 141 children
- Made education accessible for more than 3000 children through Yuva Kiran
- More than 1856 scholarships were provided to underprivileged rural children

## No girl child should be left behind!

Around the world, girls are less likely to graduate from secondary school than boys! And while there are many reasons for this, menstruation plays a major role.

- In some cases, girls simply don't have access to sanitary products. In others, they face discrimination and stigma during their periods. In others, still they don't have educational resources to inform them about safe, sanitary hygiene practices
- The cost of sanitary products for girls is too high, forcing them to skip school to tend to their bleeding. Apart from the cost of menstrual pads, stigma plays a major role in preventing girls from continuing their education post puberty
- When a girl finishes secondary school, she is less likely to experience child marriage, face domestic abuse, and suffer from long-term health complications

In order to reduce the dropout rates of girls, we conduct various awareness seminars to promote period positivity amongst girls by making them aware of menstrual hygiene and care. Through our 'ReCycle' initiative, we even distribute bicycles to poor girl students from rural and tribal areas who walk miles to attend school to ensure their regular attendance.

# Five year strategic plan

## 2022–2027

We strive to create a world where children, women, and marginalised communities have equal opportunities and are treated with respect. Our goal is to touch more than 50,000 lives of the less fortunate over the next five years.

### Our strategy and ambition

To fulfil our 5-year goal, we will lay a special emphasis on gender equality. We see clear links between fulfilling children's rights, achieving gender equality and ending child poverty. Every child has the right to be healthy, educated, protected, valued and respected.

We support these rights from when children are born to when they reach adulthood. We work to ensure that children know their rights, and have the skills, knowledge and confidence to fulfil them. This approach inspires and empowers children and communities to create long-lasting change.

Women have the power to change the world. Our ambition is to work beside them and together we take action so they can lead independent and dignified lives.



## To Achieve Our Goal, We commit to these specific outcomes by the end of 2027

- To partner with more than 320 child-centric organisations to reach the unreached parts of India
- Reduce the mortality of children by 65% under the age of five by providing access to basic nutrition
- Enhance women's livelihoods and self-employment in 20 more districts of India while improving their skills, confidence, and decision-making abilities
- Increase children's knowledge and skills to promote child development
- To accommodate 100 more children without the roof of love at our Unicorn Centre
- Reducing dropout rates by 85% through our various educational programs by ensuring that children are better educated and protected
- To ensure rapid response to disasters by developing and adopting plans, and funding sources for emergency situations
- Prevent children from adopting the streets as their homes by implementing 12 welfare programmes
- Developing 7 time-bound programs for addressing the problems of street children
- Improve the access of children to specialised hospital care, in particular in the areas of heart disease and cancer



# See what our supporters have to say!



I am honoured to be a part of the organisation in a small way and shall try to remain so. By providing opportunities to needy children, Ngo is investing in a better future for India.

*Ms. Gauri Kulkarni*



I have been supporting Kokan Ngo for the last 4 years and will continue to do so. Transparency is one of Kokan NGOs' guiding principles, and they work hard to address marginalised children's needs. It has always been a pleasure to work with Kokan Ngo.

*Ms. Reena D'Souza*

I'm fortunate to have been part of Kokan Ngo who has always been transparent in each and every step. I am so happy to see my donation going for a useful purpose, thanks to an organisation like Kokan Ngo for making this happen.

*Mr. Ravi Subramanian*



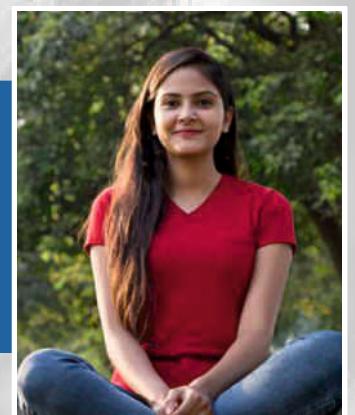
I am very pleased to say that my experience of associating with Kokan Ngo has been excellent. My good wishes to Kokan Ngo to continue reaching out to children who need them the most.

*Mrs. Kanchan Sharma*



As someone who had the opportunity to work with the Kokan team, I am delighted with the quality of work they are doing. From the orphanage to the street children to the women, the team works for all the sections of society. I wish the team all the best and success in their future endeavours.

*Mr. Praveen Patel*



It's great to see an NGO working for the improvement of society with the vision of considering children as the future of the country.....good luck to you..

*Ms. Kavya Iyer*

## Food for Homeless

During the initial months of lockdown, the COVID-19 pandemic left India's poorest population fighting for survival. The pandemic affected some of the most vulnerable communities across the country who are the backbone of the big city's economy. Due to the lockdown, most migrant workers had no jobs and no money, were facing major economic problems, and were isolated from their families.

We feel that, as human beings, it's our responsibility to help the most vulnerable amongst us in their time of need. With the support of the state government and on-duty police officers, our organisation provided assistance to more than 7,000 families. Through our "Food for the Homeless" campaign, we made sure that no homeless person was left hungry. We served free meals, medicine, and groceries to the needy and homeless people going back to their villages from the cities. Each meal is a nutritional platter with healthy staples like rice, daal, eggs, and vegetables.

We have so far reached out to 12,585+ homeless and needy families with the support of groceries.

### Impact of Food for Homeless

- 14,560 families benefited from this program
- A total of 13,058 grocery kits have been distributed to the needy
- In total, 5669 hot meals were served to migrant workers returning home



## Old Clothes Drive

People living their lives on the streets and footpaths have become a common sight in recent times. Individuals who cannot afford a roof over their heads struggle to survive in order to protect their basic rights. Many among India's poor and underprivileged are short of adequate clothing



As humans have always recognised clothes as a basic need, we adhere to this philosophy as well. At night, our volunteers were wandering across different areas of Mumbai, and they observed that people were sleeping on the streets without even a single piece of clothing in the harsh winter.



As we all know, December is the month of winter, which is unbearable, and thus, after understanding their needs, we have taken quick steps by initiating a 'clothes distribution drive'. We asked people to donate their clothes, which were of good quality and in proper condition,

and we distributed them to street kids and homeless people who were suffering from the cold. Our team distributed clothes, towels, and blankets in various parts of Mumbai, such as Dadar, Parel, Prabhadevi, Sion, Wadala and Matunga.

It is a continuous effort that our organisation makes every year for the needy community on the streets as well as in slums.

More than 3997 blankets and clothes have been donated that are better in terms of quality and comfort.



## Beach Clean

We are all aware of the havoc that is created by waste, especially plastic. In a place that was once a beautiful and vast natural paradise, now stands a heap of waste that was dumped without concern for the health of the environment. These heaps frequently contain a variety of waste, ranging from plastic bags to old clothes, and even lord idols! As part of our responsibility to protect nature, we strive to make a positive impact every year through our 'JOY OF CLEANING' initiative, by initiating a beach cleaning drive!



We believe that beach clean-ups bring people together regardless of different interests, allowing them to address the issue of marine litter on our beaches, and its impact. As responsible citizens, we were deeply concerned about beach pollution, which could be harmful to the environment and marine life. Our team set out to clear the beach of plastic remnants and make people aware of the pollution being caused by these toxins of polyhydrocarbons. While cleaning, a number of passionate individuals appreciated our initiative and also participated in the cleaning process.

Activities like this develop a deeper sense of responsibility and gratitude in members who are aware of the importance of sharing their knowledge with others who are not. By using these little initiatives, we can influence social change through our privilege of knowledge.

## Christmas Celebration

Christmas is recognized worldwide as a time of joy, celebration, homemade goodies and much more, but above all, Christmas is the festival of giving. We all love to celebrate festivals with our friends and families, but we tend to forget about those who are not lucky enough to do the same. That's why our team at Kokan NGO decided to create this initiative, through which we can celebrate the festival of Christmas by spreading the spirit of giving among those in need. We celebrated Christmas with them by cutting a cake, distributing chocolates, snack boxes, sweets, and gifts to everyone. and organizing a meal. The celebration consisted of various games, clicking pictures, dancing, snacks, and cake cutting.

We believe that there is no greater joy other than the joy of giving and every festival is incomplete without it.



## Republic Day

Republic Day is a moment of pride as the entire nation comes together to celebrate the power of democracy. It also signifies the essence of equality without any discrimination. We celebrated Republic Day with Unicorn children. Collectively, we began the event with a flag hosting and paying tribute to all the fearless heroes and a prayer for a secure, prosperous, and corrupt-free nation. We asked kids to participate in various cultural activities like singing patriotic songs, dancing, and performing one-act plays on the importance of the day. We distributed sweets and other refreshments & ended the event with the National anthem.



## Holi Celebration

Not everyone's Holi is as colourful and joyous as ours and we believe that no celebration is complete till we share it with others. We celebrated the festival of colours along with our unicorn children. Our team organised a Holi party with music, herbal colours, sweets along with various games. A Holi celebration would be incomplete without its delicacies, especially the puran poli, which symbolises the essence of Holi. We served Puran poli and various other snacks at the end of the celebration.

On Holi, we encouraged people to come forward for a cause so that we could help other children. As there are many children who cannot afford basic roti and eating the delicacies like puran poli is a dream to them, so we invited people to make contributions so we could help other children in need. We encourage individuals for a good cause as well as make sure children celebrate all festivals in order to understand the true meaning behind them.



## Gudi Padwa

There are lots of people who cannot even dream of celebrating any festivals. A lack of money and resources forces them to focus on fulfilling basic needs such as food and shelter, and sometimes even that is a struggle. In Hindu tradition, Gudi Padwa marks the beginning of a new year, and what could be a better way to celebrate than with the joy of giving? Festivals are all about showcasing kindness, affection, and happiness. Every year, we aim to share the delight of the festive season by bringing smiles to the faces of the less privileged. As part of the Gudi Padwa celebrations, we distributed a box of various delicacies to underprivileged children and those without shelter, barely surviving on their basic needs.

**We distributed approximately 175 sweet boxes to needy children and shared a bite of happiness with them.**



## Constitution Day

National Constitution Day is celebrated on November 26th to commemorate the adoption of the Indian Constitution. We believe that youth have a big role to play in saving the Constitution and, thus, our main aim was to create awareness about the Constitution and its vital importance in a democracy. We organised an event on the occasion of Constitution Day, highlighting the significance of our Constitution. Unicorn Ashram children and students from Gully School and Yuva Kiran participated fully, and we encouraged their participation by giving them clothes, books, and a meal at the end of the event. As part of an awareness campaign regarding the Constitution, children were asked to recite the preamble and write an essay about its importance and salient features.



## AIDS Day

On World AIDS Day, we held awareness campaigns in schools and universities to educate the younger generation on the causes, symptoms, testing, and treatments for HIV infection. Our team raised awareness about AIDS, advocating for a greater reaction to move towards and speak out against HIV stigma in accordance with the theme of World AIDS Day. Our volunteers conveyed facts and medically accurate information about HIV and AIDS by highlighting medical facts and AIDS awareness slogans such as "Let's Stop HIV Together." We described how the killer virus takes a toll on the immune system and brings patients to the verge of death. We also demanded that those suffering from the condition not be mistreated or discriminated against in any way. The red ribbon, which is a symbol of solidarity and a commitment to the fight against HIV, was worn by students and teaching and non-teaching staff.



## Every Child Matter

As per the survey, around 12.9 million Indian children in the 7-17 age group are employed or doing unpaid work. Despite having one of the largest education systems in the world, India experiences low literacy due to low enrolment rates and high dropout rates, resulting in low self-esteem and lack of job opportunities. In order to raise awareness of the importance of education as well as educate children about their fundamental rights, we conducted various awareness programs relating to child labour, sexual abuse, and domestic violence, as well as the sale and distribution of narcotics and the participation of children in harmful or hazardous work on World Child Rights Day. In order to address this issue, we began with a unique initiative, "Unicorn Child Development Centre," in Mumbai and Pune for children who have been left with no family or home, where they can live in a secure environment with all the amenities they need for their future.

Providing world-class facilities to a child who was once viewed as a burden in society is the utmost satisfaction of our lives. We appreciate your support in every form, which makes it possible for us to fulfil the dreams of every child.



## De-addiction

It is estimated that 63.6% of patients seeking treatment were introduced to drugs at a young age, before the age of 15, and 13.1% of people involved in drug and substance abuse in India are under the age of 20. Keeping this in mind, we have taken the initiative by conducting standardised health education programs in different schools in the Sindhudurg district. We believe that teaching about the effects of the use of tobacco and its related diseases is essential for children, especially to counter the deadly effects of the same. Through deaddiction activities we conducted counselling sessions in schools and colleges as it helps develop rapport with **2569** students while identifying signs and symptoms of substance abuse. In addition, we performed street plays in rural areas of Sindhudurg district attended by **1951** people in order to spread awareness about the harmful effects of tobacco and alcohol. Although most people are aware that tobacco is harmful to their health, they are unaware of the wide range of diseases that could lead to death. At the end of the play, we interacted with them and asked for feedback on their actions. In addition to making people aware and spreading information, we recommend rehabilitation centres for further treatment and provide them with the necessary information.





## Healthcare

**10%** Increasing a child's chances of survival by fighting illness.



**14%** Restoring hope by rebuilding lives.



## Village Development

**23%** Helping women discover their potential.



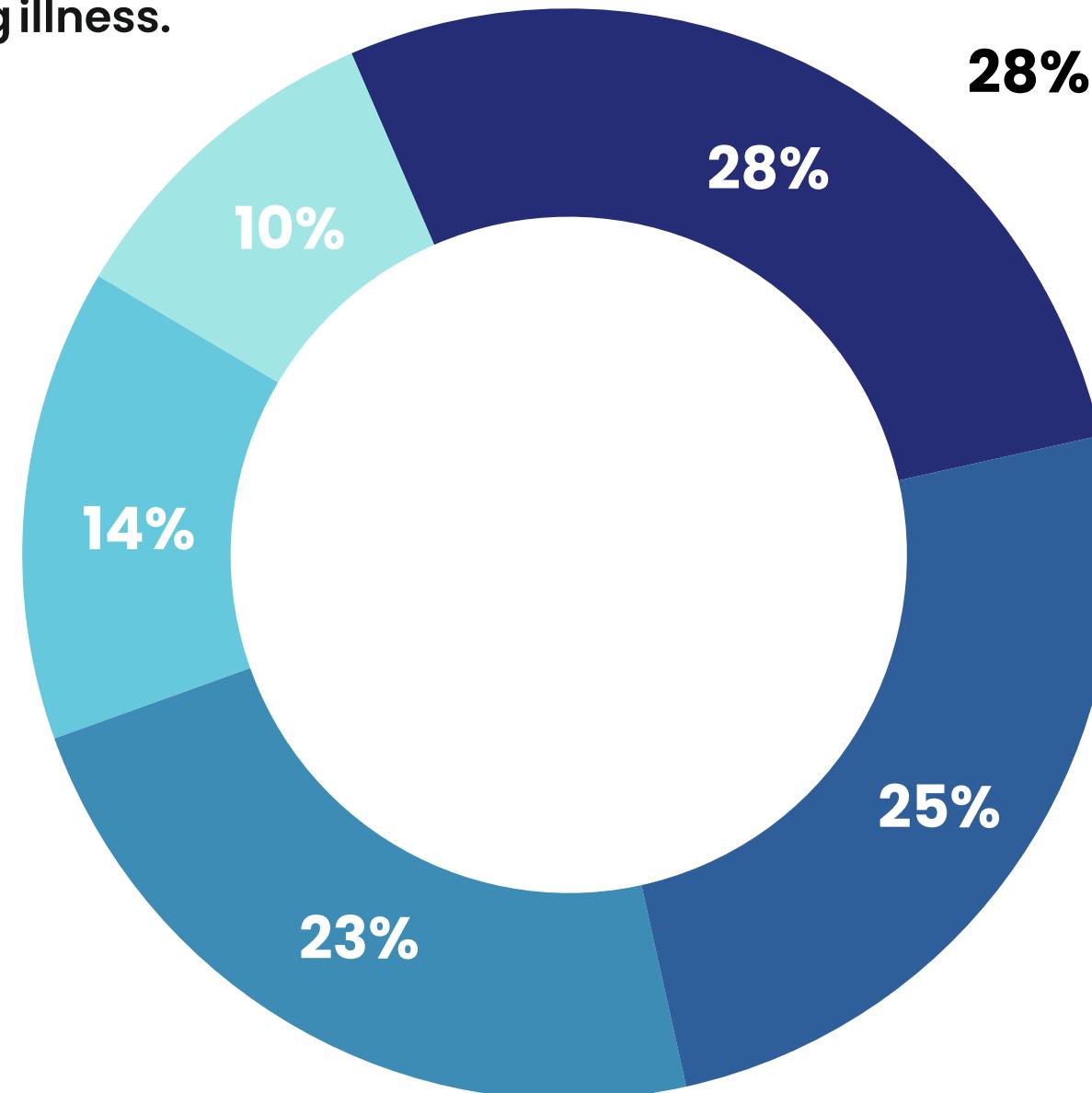
## Education Support

**28%** A better learning future starts here.



## Orphanage Support

**25%** Providing a roof of love and belongingness to the unloved.



# 2021 at A Glance

13058 grocery kits have been distributed to the needy through the Food for homeless campaign.

4164 children benefited through Yuva Kiran.

3141 women have been trained along with providing them sewing machines.

2023 children were distributed with school kits.

3274 people's health care needs were addressed through medical camps.

Opened the door of education for 141 street children through Gully school.

8400 flood victims in Maharashtra received emergency aid during the disaster.

126 bicycles were distributed in the rural parts of Maharashtra to poor girl students.

4870 frontline workers were provided with health kits during pandemic.

1569 girls and women have benefited through the Beauty parlour course.

128 assistant nurses have been trained and placed successfully in various hospitals and healthcare departments.



# Our Supporters



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# वासिंद ग्रामपंचायतर्फ महिला सक्षमीकरण उपक्रम

■ प्रतिनिधि । वासिंद महिला सक्षमीकरणसाठी वासिंद ग्रामपंचायत व कोकण कला शिक्षण विकास संस्था यांच्याते घेण्यात आजेव्या 'बुटी पार्लर प्रशिक्षण' कोसर्च प्रमाणपत्र वाटप नुकतच अशोक नगर समाजहाल घेण्यात आले.

महिलांसाठी १५ व्या वित्त आयोग व पेसा निधीतून ही योजना राबविण्यात आली. याद्वारे वासिंद शहरातील १०० पेशा अधिक महिलांनी दोन माहिन्याचा माफत प्रशिक्षण

कोर्स यशस्वीरित्या पूर्ण केला.

यांनी महिला सक्षमीकरणाबाबत मार्गदर्शन करताना २१ व्या शतकातील

भोडवे, संजना पाटील, हेमलता केंठ यांनीही महिलांना मोलाचे मार्गदर्शन करत ग्रामपंचायत लताताई शिंगवे, उपसरपंच सतीश भोडवे, ग्रामपंचायत सदस्य हेमलता केंठ, वासुदेव कठोळे, काळ्यास पवार, संजना पाटील, बुटीवंती केंठ, प्रेरणा गायकवाड, बुटीपार्लर, महिलांना माता जिजाऊ, माता सावित्री, माता स्मार्दी, यांच्या विचारांते अनुकरण करण्याचे आवोजन व आभार प्रदर्शन कोकण कला व शिक्षण विकास संस्थेच्या प्रकल्प व्यवस्थापक अधिकारी सुर्खीत वीरकर

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पाटील, बुटीवंती केंठ, प्रेरणा गायकवाड, बुटीपार्लर, महिलांना माता जिजाऊ, माता सावित्री, माता स्मार्दी, यांच्या विचारांते अनुकरण करण्याचे आवोजन व आभार प्रदर्शन कोकण कला व शिक्षण विकास संस्थेच्या प्रकल्प व्यवस्थापक अधिकारी सुर्खीत वीरकर

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कोकण संस्थेचे कार्यकर्ते बनले सांतावलॉज



## झुंजार केसरी

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### पालघर येथे लेट्स शी-सायकल प्रोजेक्ट अंतर्गत शालेय विद्यार्थ्यांना सायकल वाटप

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# Join our journey of compassion and kindness!

You have the power to transform lives, families, and entire communities. Your support is life-changing for many, which gives us the strength to continue our work.

Get involved in our Kokan Team by checking out the different ways below!



Volunteer - Internships - Donation

A photograph of three young children, two girls and one boy, smiling brightly at the camera. They are outdoors, with a blurred background of trees and possibly a body of water or a bridge. The lighting is natural and warm.

For more information, visit our website: [www.kokanngo.org](http://www.kokanngo.org)

Email: [admin@kokan-ngo.org](mailto:admin@kokan-ngo.org) Tel: 022 4973 7396