

# Jinal Kumari Surana

Limerick, Ireland | +353 894861268 | [jinalsurana03@gmail.com](mailto:jinalsurana03@gmail.com) | [Jinal Surana](#) | [LinkedIn](#)

## PROFILE

Enthusiastic and driven professional pursuing an MSc in Financial Services, with a strong passion for global business opportunities within the finance domain. Experienced Business Analyst with a proven track record of enhancing software market competitiveness through strategic feature development and effective team communication. Eager to leverage expertise in financial services and global business opportunities to drive innovation and growth in dynamic environments.

## EDUCATION

### Master of Science in Financial Services

*University of Limerick, Ireland*

September 2024 - Present

### Bachelor of Management Studies

*K. P. B Hinduja College of Commerce, India*

2019 - 2022

## SKILLS

- Hard skills: Requirement Gathering, Specification Writing, Project Management, Integration, Vendor Management, and User Acceptance Testing
- Tools & Software: Excel, Redmine, Monday Board, Power BI, and MS Office Suite.
- Soft skills: Communication, Problem-Solving, Team Collaboration, Adaptability, Time Management and Detail Oriented.

## WORK EXPERIENCE

### Business Analyst

*Asset Vantage, India*

August 2022 - August 2024

- Led the creation of feature specifications, developing user-friendly features that meet client needs and industry standards, resulting in a 30% increase in user satisfaction ratings.
- Conducted feature testing, identified defects, and ensured seamless system functionality with an 85% success rate.
- Developed sample UI and UX designs to enrich product appeal and usability, saving 20% of user time.
- Managed effective communication across teams and resolved client issues promptly with an average response time of under 24 hours.
- Managed support tickets with data feed providers to ensure efficient data integration achieving 99% uptime.
- Authored easy-to-understand help documents and articles, empowering clients to use the product effectively, leading to reduction in support tickets related to product usage.

## PROJECT

### Study on Youth Behavior Towards Wealth Management

*K.P.B. Hinduja College of Commerce, India*

- Analyzed the importance of wealth management for Indian youth aged 15-30, focusing on financial behavior and disposable income trends.
- Evaluated investment options like equity and mutual funds, highlighting the role of asset allocation for financial stability.
- Explored financial planning methods and digital tools to improve accessibility and financial literacy among young investors.

## EXTRACURRICULAR ACTIVITIES

### Volunteer, National Service Scheme (NSS)

*K.P.B. Hinduja College of Commerce, India*

- Led community service projects such as blood donation camps, tree plantings, and beach cleanups to promote social responsibility and environmental sustainability.
- Coordinated events, workshops, and awareness campaigns to engage volunteers and increase community participation.
- Volunteers worked together and communicated effectively, resulting in a flawless event implementation and significant neighborhood impact.

### **HOD of Event Department, Presentation Club**

*K.P.B. Hinduja College of Commerce, India*

- Managed the inter-college startup idea competition, coordinating logistics, and ensuring the event ran smoothly.
- Created compelling content and presentation materials to help participants improve their public speaking and communication abilities.

### **AWARDS & CERTIFICATION**

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- Recognized with a Spot Award at Asset Vantage for outstanding performance and dedication.
- Awarded Best Camper by NSS for exceptional leadership and community service.
- Certification - Project Management, UI Designing, Business Communication, Financial Modelling and Digital Marketing.

### **LANGUAGES**

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| • English (Fluent) | • Hindi (Native) |
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### **HOBBIES**

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| • Sketching | • Teaching |
| • Painting  | • Dancing  |