

Project 2: Power Bi Report Generation

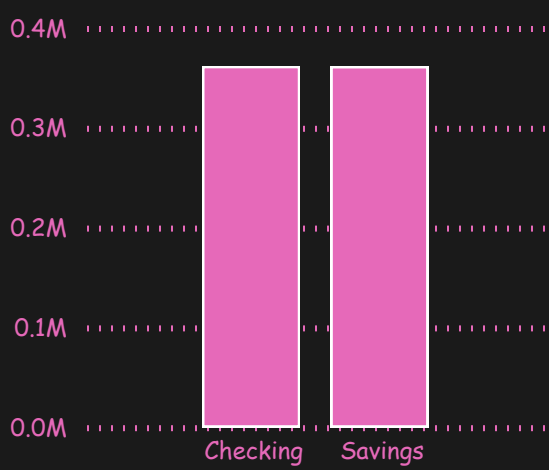
Made by: Kriti Khurana

Organization: Vigor Council

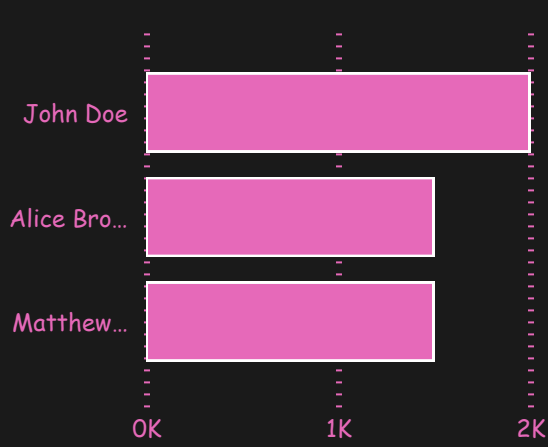
Designation: Data Analyst Intern

PowerBI Project 2 Report 1 by Kriti Khurana

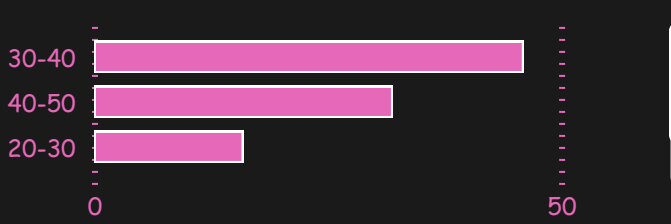
Account Balance Distribution by Account Type



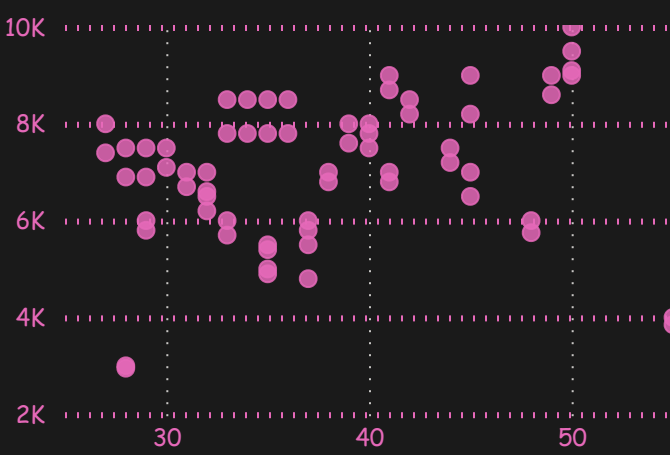
Top Customers by Transaction Amount



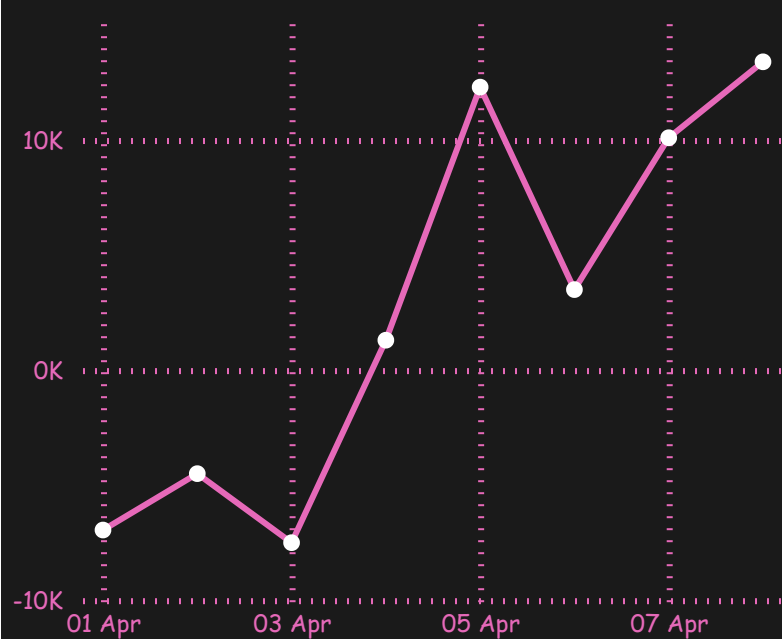
Customer Age Distribution



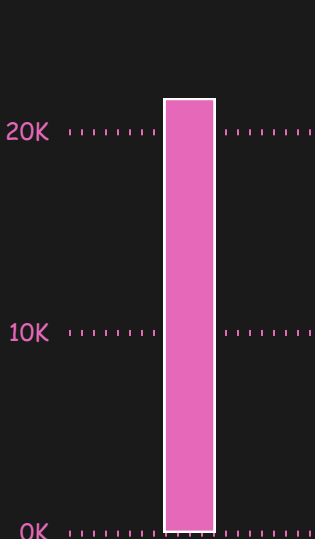
Account Balance vs Age



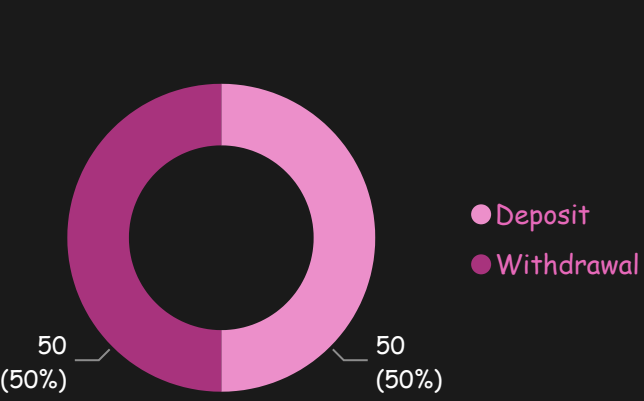
Transaction Trend Over Time



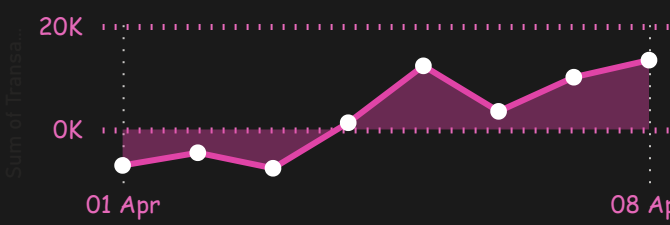
Transaction Amount Distribution



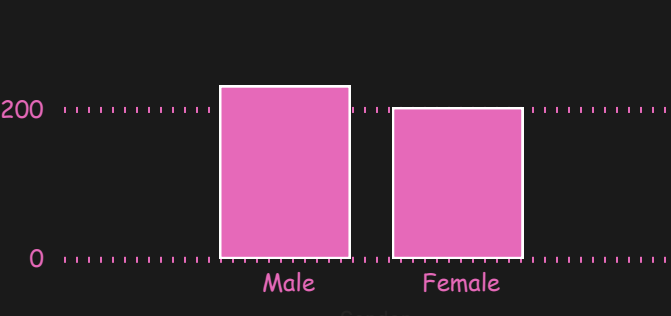
Transaction Type Distribution



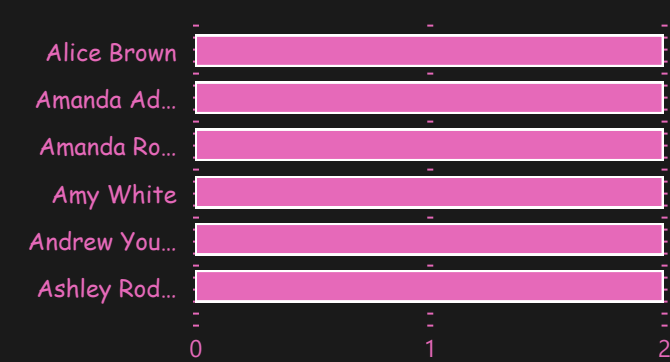
Monthly Transaction Amount Trend



Average of Transaction Amount by Gender



Transaction Frequency by Customer



PowerBI Project 2 Report 2 by Kriti Khurana

Average Account Balance

7.23K

Gender

Female

Male

AccountType

☒ Checking

☒ Savings

Name

All

TransactionType

Deposit

Withdrawal

Customer Acquisition Rate

24.00%

Transaction Success Rate

84.00%

Total Deposits

351050

Customer Retention Rate

76.00%

Net Cash Flow

-20950

Total Withdrawal

372000

Average Transaction Amount

216.50

Transaction Volume

100

Account Closure Rate

4.00%