

# Credit Card Transaction Report

Week Start Date

All

Q4

Q3

Q2

Q1

Revenue

56.5M

Trans Amount

45.5M

Total Interest

8.0M

Count

667.2K

Low

Med

High

F

M

Gold

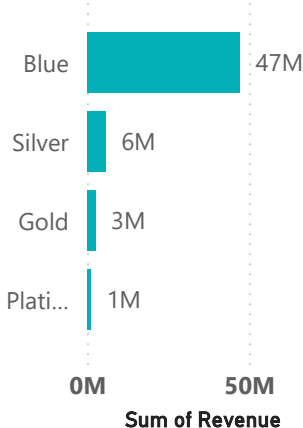
Silver

Blue

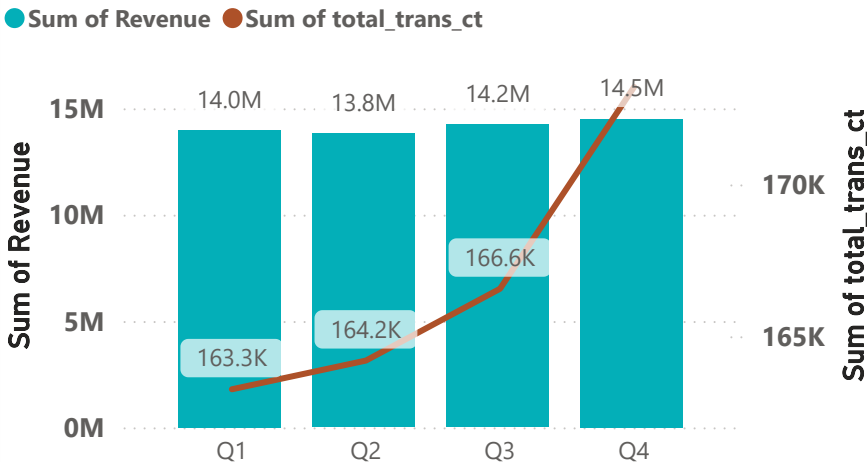
Platinum

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 4,71,88,611.62 | 37840749               | 66,14,172.62           |
| Silver        | 56,59,108.98   | 4647596                | 8,21,922.98            |
| Gold          | 25,33,682.16   | 2091362                | 3,84,755.16            |
| Platinum      | 11,35,608.05   | 953314                 | 1,61,629.05            |
| Total         | 5,65,17,010.81 | 45533021               | 79,82,479.81           |

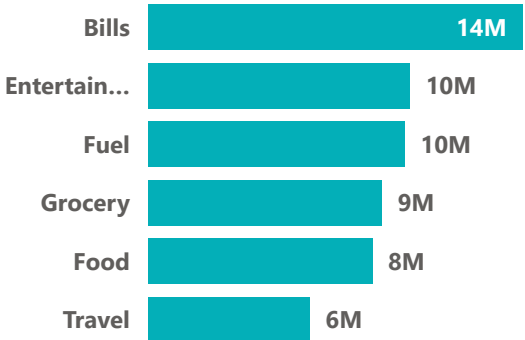
Revenue by Card Category



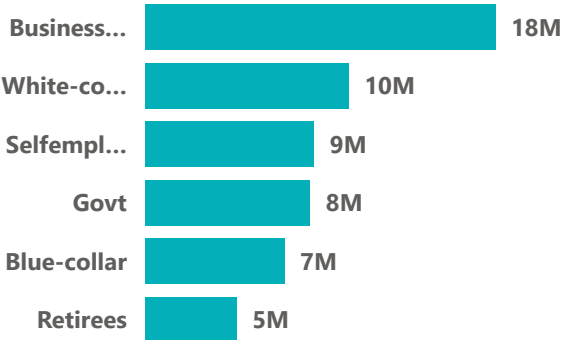
QTR Revenue and total trans count



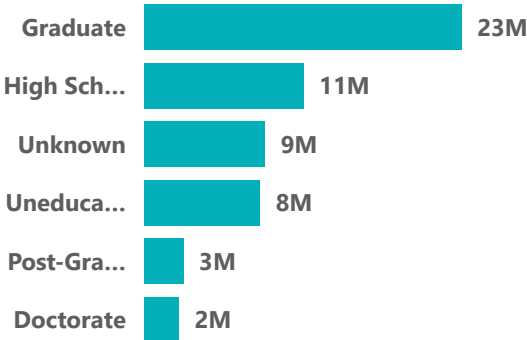
Revenue by Expenditure Type



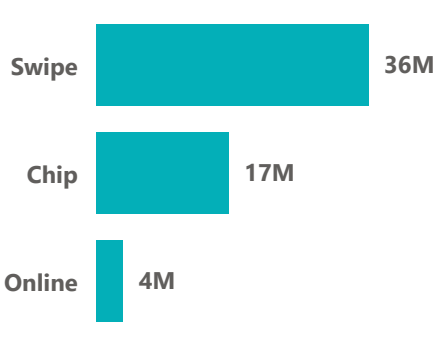
Revenue by Job Type



Revenue by Education Level



Revenue by Chip



# Credit Card Customer Report

Week Start Date

All

Q4

Q3

Q2

Q1

Revenue

56.5M

Income

588M

Total Interest

8.0M

CSS

3.2

M

31M

F

26M

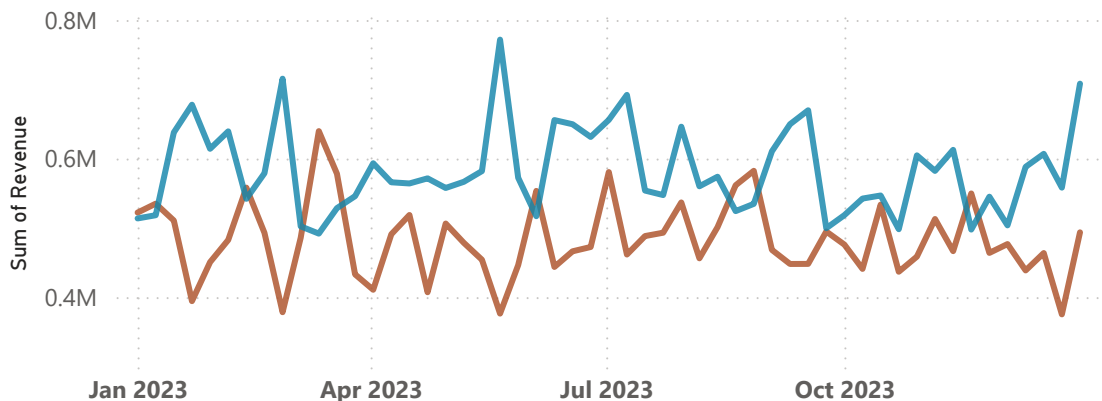
Gold

Silver

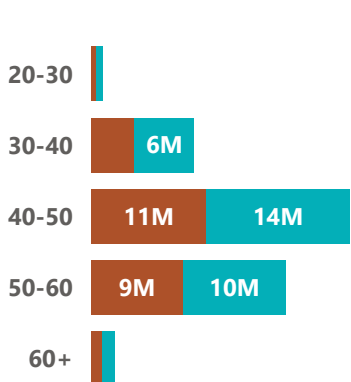
Blue

Platinum

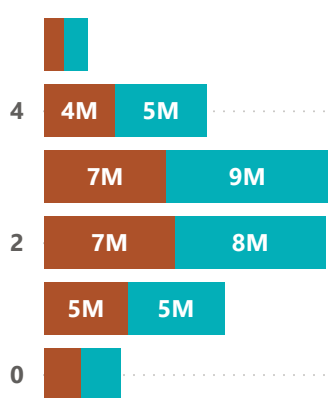
Revenue by Week



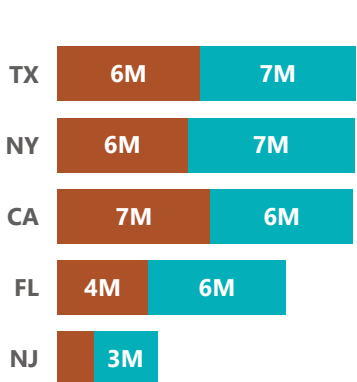
Revenue by Age Group



Revenue by Dependent

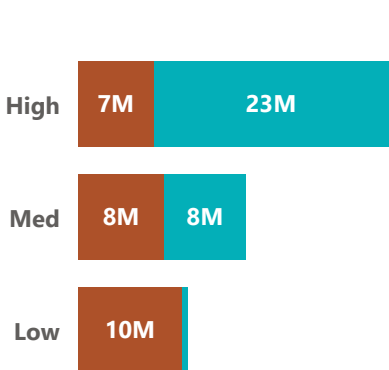


Top 5 States

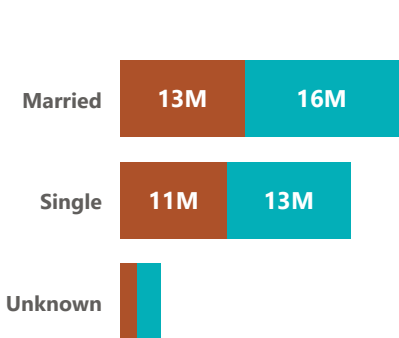


| customer_job  | Sum of income | Sum of Revenue | Sum of interest_earned |
|---------------|---------------|----------------|------------------------|
| Blue-collar   | 73516911      | 70,40,606.42   | 9,67,751.42            |
| Businessman   | 190350431     | 1,76,97,472.01 | 25,84,604.01           |
| Govt          | 90834727      | 83,35,533.84   | 11,82,230.84           |
| Retirees      | 49619308      | 46,17,448.22   | 6,41,692.22            |
| Selfemployeed | 77659931      | 85,42,826.40   | 11,41,510.40           |
| White-collar  | 105618475     | 1,02,83,123.92 | 14,64,690.92           |
| Total         | 587599783     | 5,65,17,010.81 | 79,82,479.81           |

Revenue by Salary



Revenue by Marital Status



Revenue by Education

