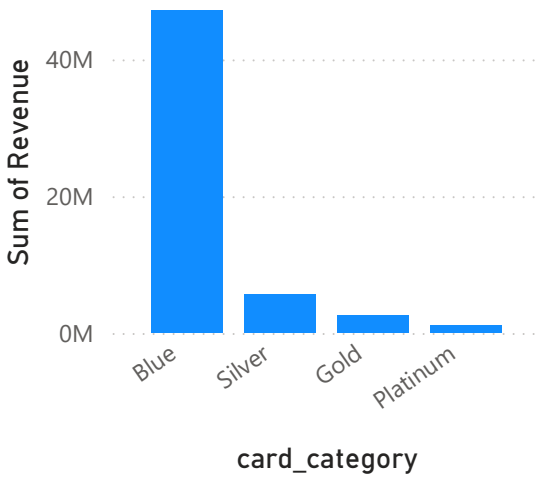
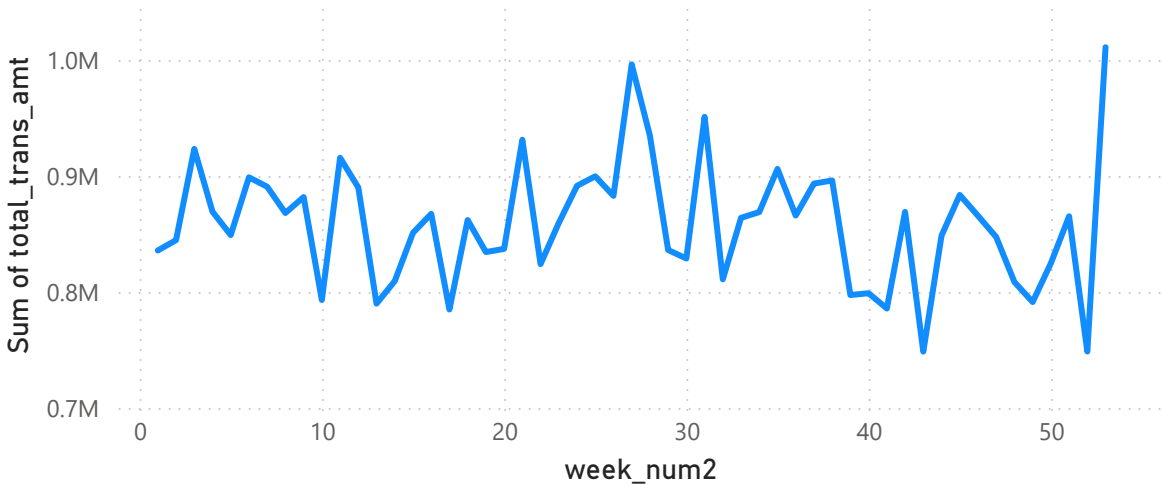


Sum of Revenue by card_category



week_num	week_num2	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	wow_revenue
Week-53	53	1201601	9,33,134.43	12,01,600.58	28.8%
Week-52	52	933134	10,70,439.10	9,33,134.43	-12.8%
Week-51	51	1070439	10,26,549.11	10,70,439.10	4.3%
Week-50	50	1026549	9,80,152.37	10,26,549.11	4.7%
Week-49	49	980152	10,08,776.60	9,80,152.37	-2.8%
Week-48	48	1008777	10,47,120.33	10,08,776.60	-3.7%
Week-47	47	1047120	10,78,915.24	10,47,120.33	-2.9%
Week-46	46	1078915	10,94,926.59	10,78,915.24	-1.5%
Week-45	45	1094927	10,63,063.37	10,94,926.59	3.0%
Week-44	44	1063063	9,34,631.07	10,63,063.37	13.7%
Week-43	43	934631	10,80,205.07	9,34,631.07	-13.5%
Total		56517011	9,33,134.43	12,01,600.58	28.8%

Sum of total_trans_amt by week_num2



delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	iT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

Revenue

57M

Total Interest

8.0M

Amount

45.5M

Count

667.2K

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Gold

Silver

Blue

Platinum

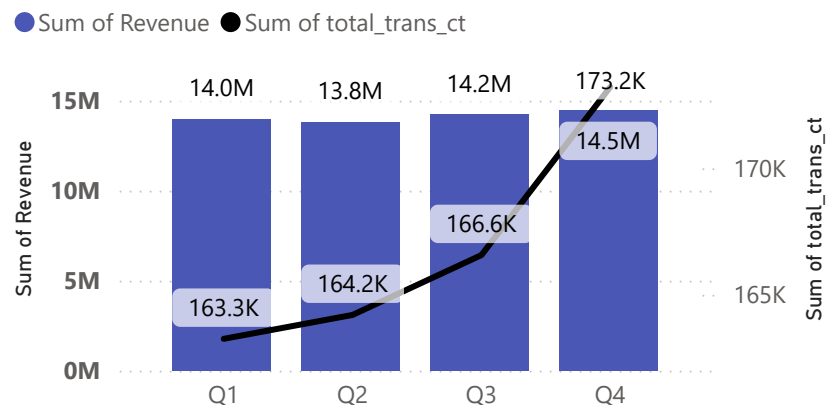
Low

Med

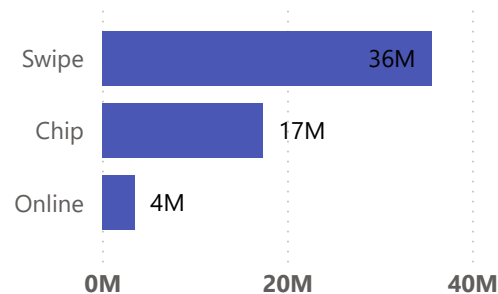
High

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Silver	5659109	4647596	821923
Platinum	1135608	953314	161629
Gold	2533682	2091362	384755
Blue	47188612	37840749	6614173
Total	56517011	45533021	7982480

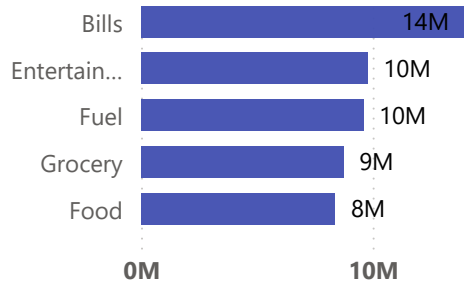
Qtr Revenue and Total transaction count



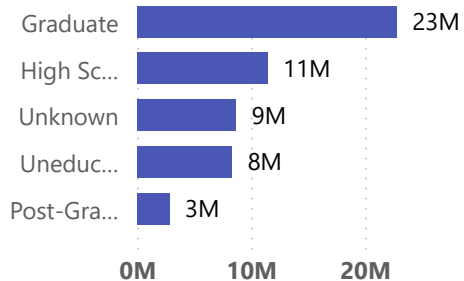
Revenue By Use Chip



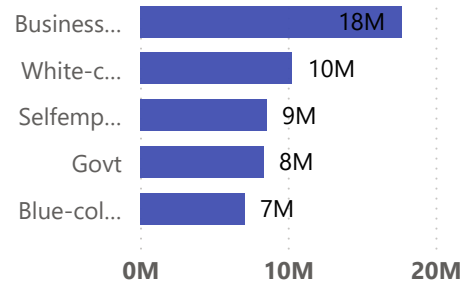
Revenue by Expenditure Type



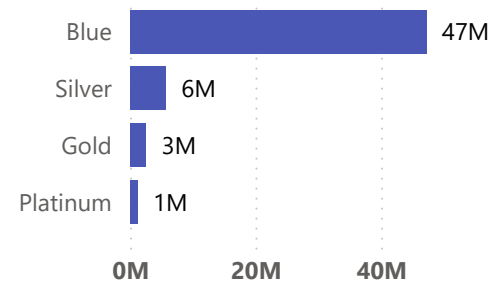
Revenue by Education Level



Revenue By Customer Job



Revenue By Card Category



Credit Card Customer Report

M 31M
F 26M

week_start_date
All

Revenue

57M

Total Interest

8M

Income

588M

CSS

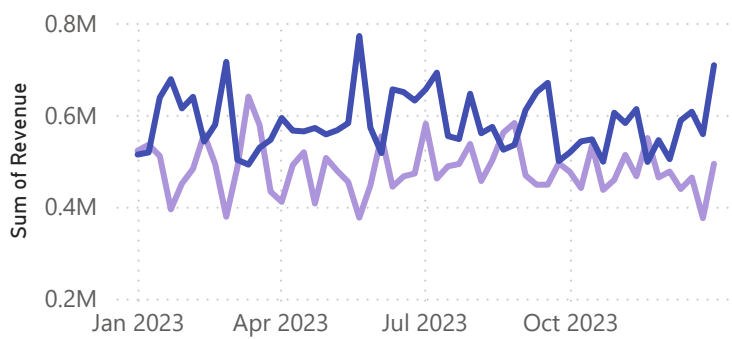
3.19

Swipe Online Chip

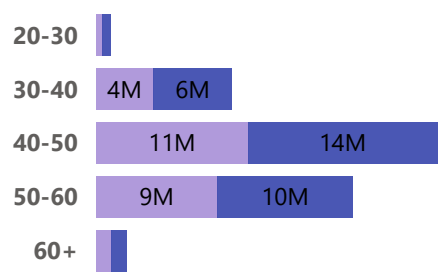
Q4 Q3 Q2 Q1

Gold Silver Blue Platinum

Revenue by Week

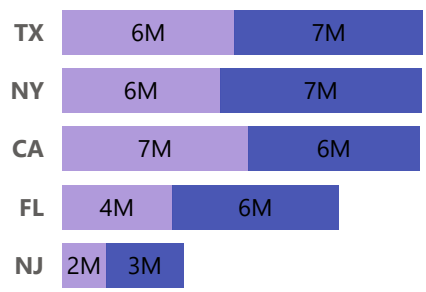


Revenue by Age Group

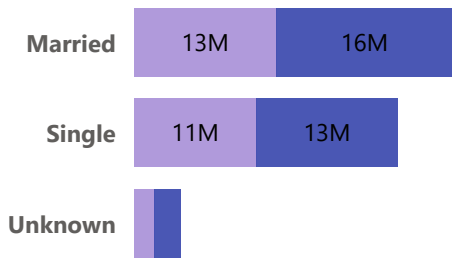


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Govt	8335534	1182231	90834727
Selfemployed	8542826	1141510	77659931
Total	56517011	7982480	587599783

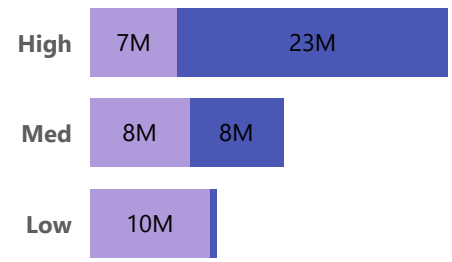
Top Five States



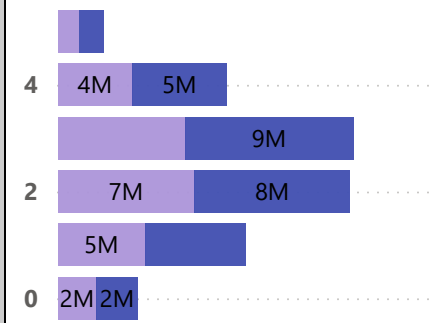
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education Level

