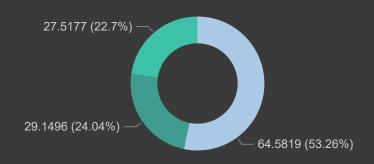


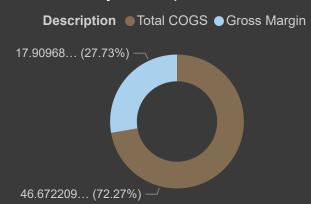


Description ● Net Sales ● Total Post Inv... ● Pre Invoic...

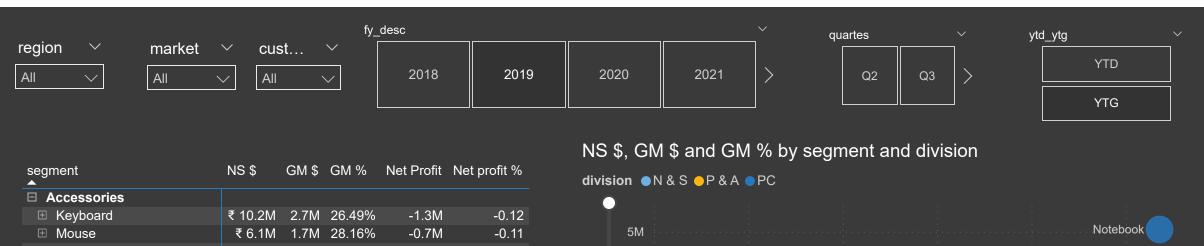


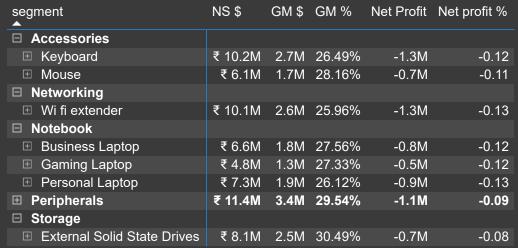
6M
Sales_qty

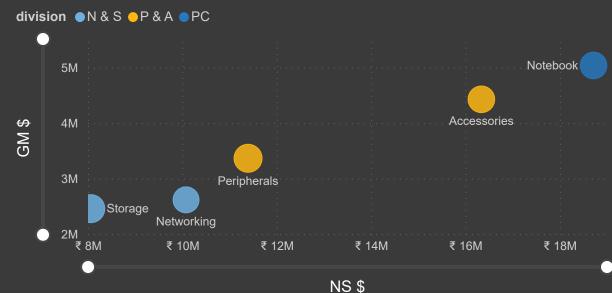
P&L Values by Description

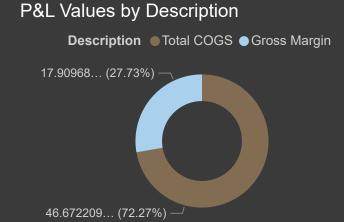


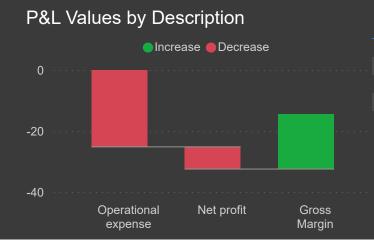
segment		NS \$	GM \$	GM %	
\pm	Accessories	₹ 16.3M	4.4M	27.12%	
\pm	Networking	₹ 10.1M	2.6M	25.96%	
\pm	Notebook	₹ 18.7M	5.0M	26.93%	
\pm	Peripherals	₹ 11.4M	3.4M	29.54%	
\pm	Storage	₹ 8.1M	2.5M	30.49%	
	Total	₹ 64.6M	17.9M	27.73%	











region	NS \$	GM \$	GM %	Net Profit	Net profit %
⊞ APAC	₹ 41.5M	12.5M	30.15%	-2.9M	-0.07
⊞ EU	₹ 9.9M	2.7M	27.60%	-1.3M	-0.13
⊞ LATAM	₹ 0.5M	0.1M	29.07%	0.0M	-0.06
⊞ NA	₹ 12.8M	2.5M	19.93%	-3.1M	-0.24



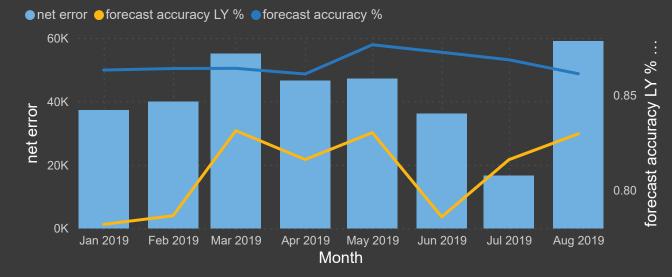
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0.87 33...88...

forecast accuracy %	net error	abs error
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customer	forecast accuracy %	net error	net error %	risk
Acclaimed Stores	0.54	-18341	-0.20	Out of stock
AltiQ Exclusive	0.74	35840	0.07	Excess Inventory
Amazon	0.78	23255	0.03	Excess Inventory
Argos (Sainsbury's)	0.56	1445	0.06	Excess Inventory
Atlas Stores	0.45	-727	-0.05	Out of stock
Atliq e Store	0.76	20818	0.04	Excess Inventory
Atliq Exclusive	0.49	24419	0.18	Excess Inventory
BestBuy	0.27	-18298	-0.39	Out of stock
Billa	0.36	-3436	-0.21	Out of stock
Boulanger	0.45	979	0.05	Excess Inventory
Chip 7	0.33	-13095	-0.44	Out of stock
Circuit City	0.30	-15997	-0.33	Out of stock
Control	0.36	-19131	-0.34	Out of stock
Coolblue	0.55	-1473	-0.05	Out of stock
Costco	0.39	-22691	-0.33	Out of stock
Croma	0.50	26817	0.20	Excess Inventory
Currys (Dixons Carphone)	0.47	-897	-0.04	Out of stock
Digimarket	0.52	11744	0.18	Excess Inventory
Ebay	0.52	9553	0.05	Excess Inventory
Electricalsara Stores	0.52	4427	0.30	Excess Inventory
Total	0.87	337900	0.05	Excess Inventor

net error, forecast accuracy LY % and forecast accuracy % by Month



segment •	forecast accuracy %	forecast accuracy LY %	net error	net error %	risk
Accessories	0.90	0.80	-52711	-0.01	Out of stock
	0.83	0.88	163004	0.17	Excess Inventory
	0.82	0.85	-17702	-0.17	Out of stock
⊞ Peripherals	0.85	0.80	-9576	-0.02	Out of stock
	0.80	0.90	254885	0.20	Excess Inventory
Total	0.87	0.81	337900	0.05	Excess Inventor

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	2018	2019	2020	2021	2022	Total
Sum of gross sales amount	₹ 5,83,21,003.9459	₹ 20,90,61,401.6318	₹ 53,59,45,771.902	₹ 1,66,46,39,273.5356	₹ 7,37,01,38,775.0866	₹ 9,83,81,06,226.1019
Sum of pre invoice discount amount	₹ 1,39,18,657.35	₹ 4,74,39,318.71	₹ 12,46,94,448.38	₹ 39,25,04,336.26	₹ 1,72,70,13,772.57	₹ 2,30,55,70,533.27
Sum of net invoice sales amount	4,44,02,346.596	16,16,22,082.923	41,12,51,323.524	1,27,21,34,937.274	5,64,31,25,002.513	7,53,25,35,692.830
Sum of PostInvoiceDeduc	₹ 1,06,63,080.39	₹ 2,97,18,264.62	₹ 9,58,45,888.71	₹ 28,16,37,192.09	₹ 1,24,35,36,870.43	₹ 1,66,14,01,296.24
Sum of PostInvoiceOtherDeduc	₹ 46,27,094.74	₹ 2,05,29,647.67	₹ 4,74,26,588.37	₹ 16,66,48,725.64	₹ 66,34,17,601.21	₹ 90,26,49,657.64
Sum of net_sales_amount	₹ 2,91,12,171.47	₹ 11,13,74,170.63	₹ 26,79,78,846.44	₹ 82,38,49,019.54	₹ 3,73,61,70,530.87	₹ 4,96,84,84,738.95
Sum of total_cogs_amount	₹ 2,08,93,356.19	₹ 8,04,73,103.10	₹ 18,48,82,338.57	₹ 54,75,31,719.48	₹ 2,31,32,90,805.85	₹ 3,14,70,71,323.20
Sum of gross_margin	₹ 82,18,815.27	₹ 3,09,01,067.53	₹ 8,30,96,507.87	₹ 27,63,17,300.06	₹ 1,42,28,79,725.02	₹ 1,82,14,13,415.75

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