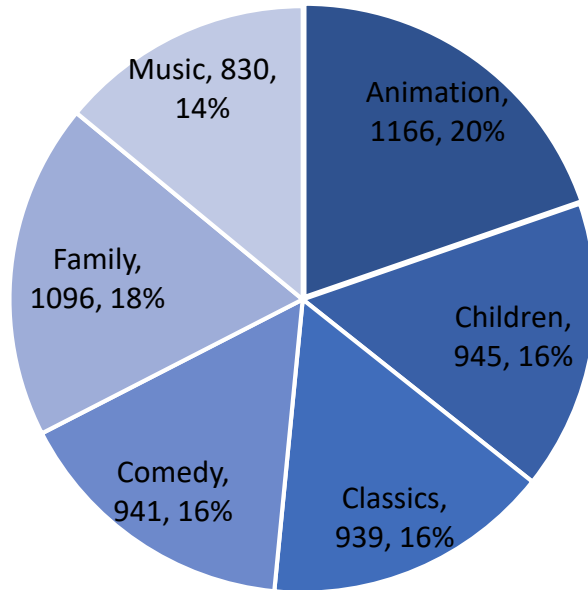


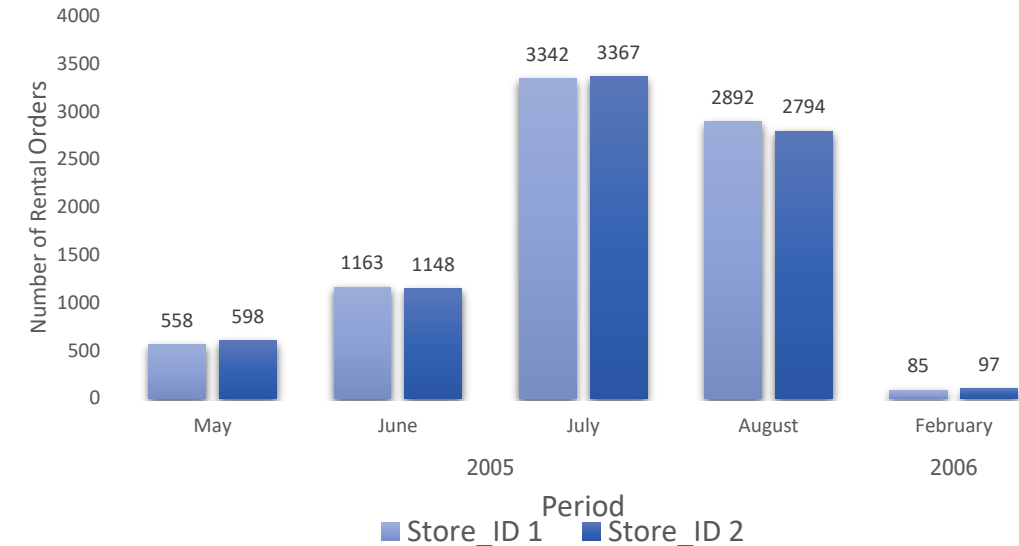
What are film categories classified as family movie?



- Animation is approx. 20%, the highest category.
- The proportions of Children, Classic and Comedy movies are very close percentage.

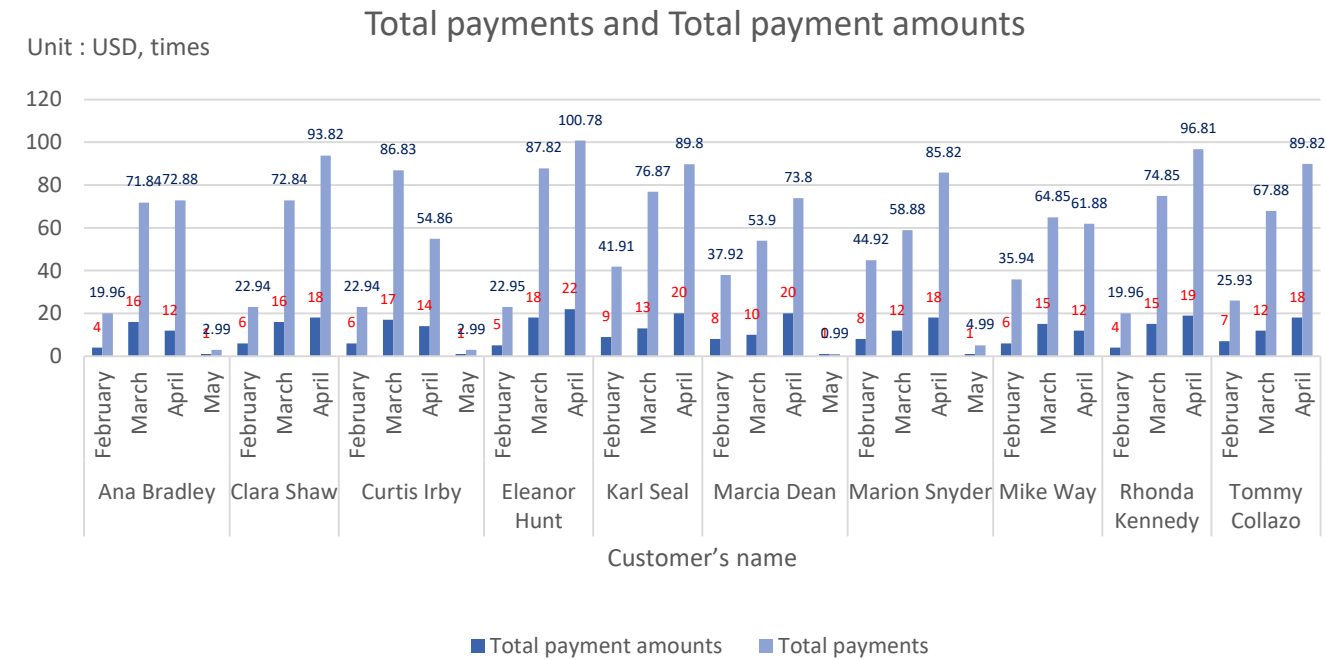
How is the difference between two stores?

Total rental orders by Store ID



- In July There are the most rental orders in both store.
- Store ID1 and Store ID 2 have similarly number of rental orders during each time

Who are the top 10 paying customers?

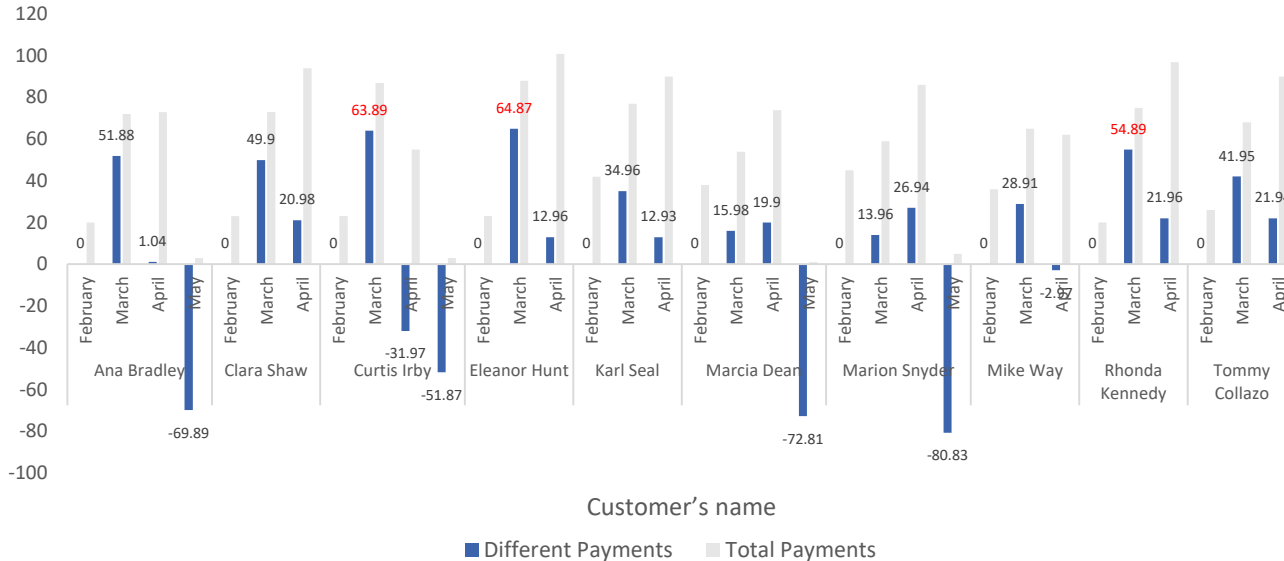


- Eleanor Hunt is the 1st person who has the most total payments (\$211.55) and total payment amounts (45 times).
- All of 10 paying customers have spend a lot of money in March and April.

How is the difference payment amounts in each successive month of top 10 paying customer?

The difference payment amounts in each successive month

Unit : USD



- The customer Eleanor Hunt paid the maximum difference of \$64.87 during March 2007 from \$22.95 in February of 2007.