



**Shantha Kumari**  
SC, Hudun

**Mandya Deserves Better.**

# Who Am I?

**Shantha Kumari** is contesting from **Mandya** as a proud member of the **BJP**.

Identity: Caste – **SC**, Religion – **Hindu**

# **Top Priority: education**

The top concern in **Mandya** is **education**.

Our action plan targets root causes with data-driven governance.

# **Vision for the Future**

We envision smart roads, clean water, safe neighborhoods, and economic dignity for all.

# **Jobs & Youth**

Skill centers, startup zones, internships, and education-to-employment pipelines.

# **Women First**

Safety, self-help groups, leadership, health, financial literacy, opportunity.

# **Support for Vulnerable**

Housing, food, medicine, pensions, and fast-track social inclusion.

# **Why Me?**

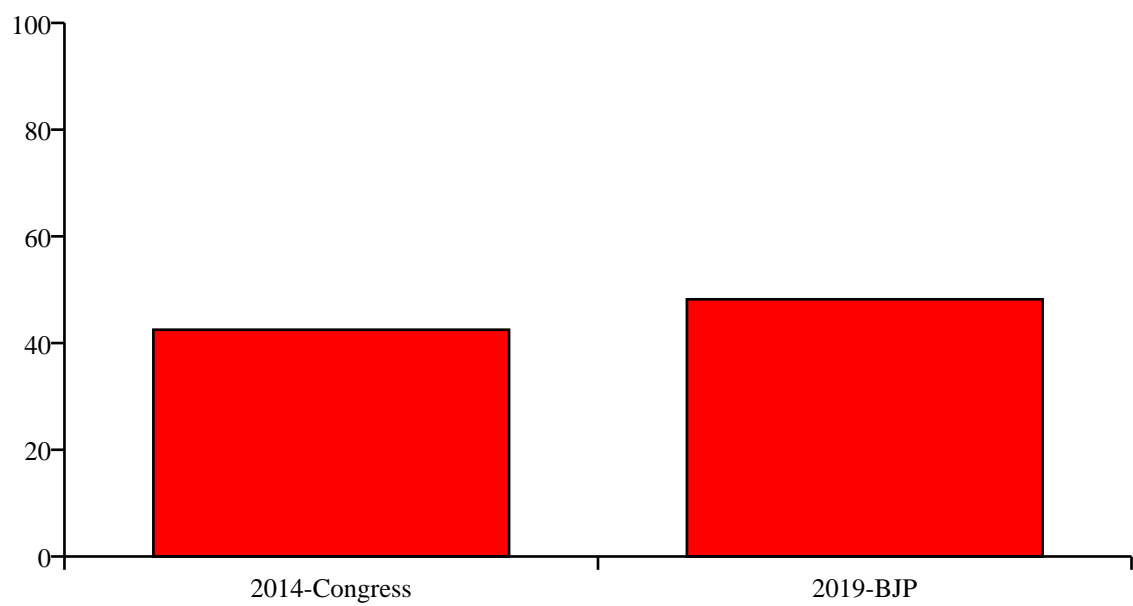
I've served Mandya through crises and campaigns. I'm not just your leader — I'm one of you.



# Vote Appeal

A vote for **Shantha Kumari** is a vote for dignity, development, and decisive leadership.

### Electoral History (Vote %)



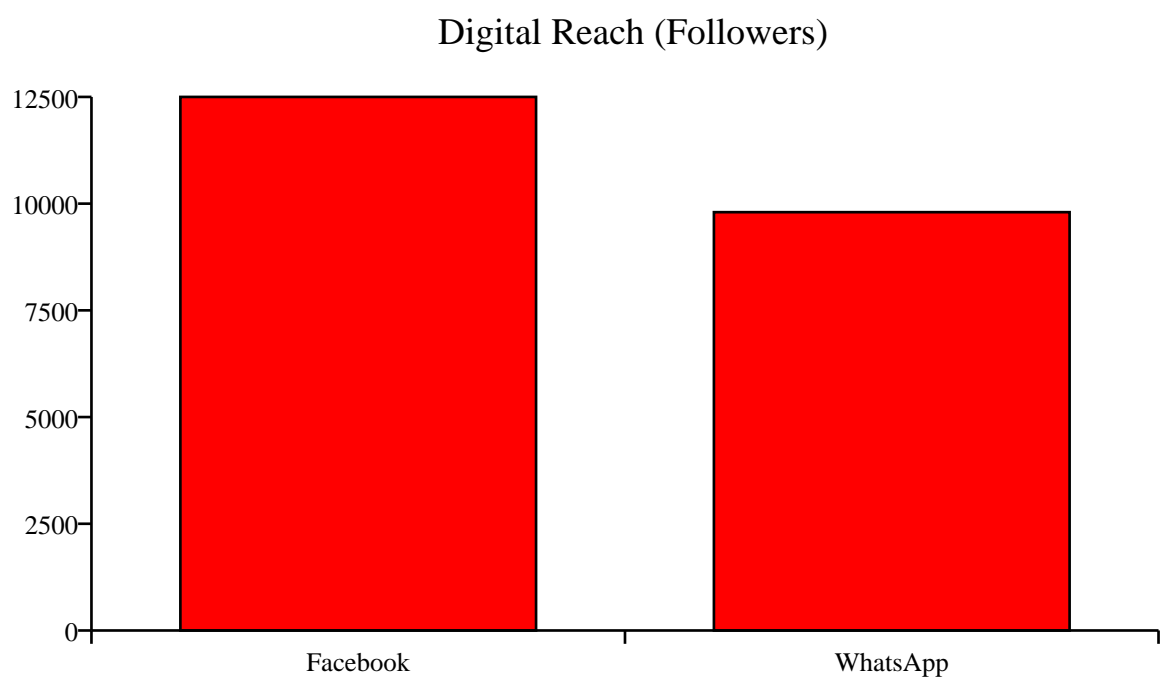
*\*source: ECI website*

# Reputation Snapshot

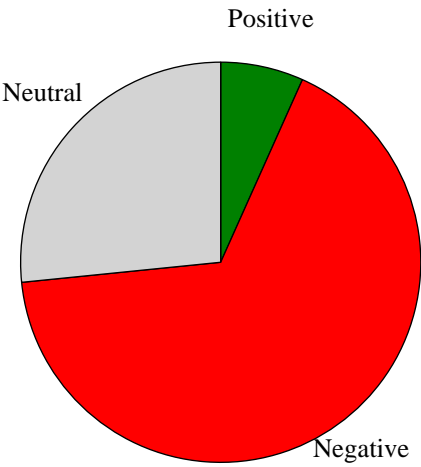
S: Ground connect | W: Low funds | O: Rural SC/ST base | T: Big party dominance

# What People Are Saying

- *Shantha Kumari listens to people — she helped build our school.*  
(public, positive)
- *Local youth say BJP brought better roads here.* (media, positive)



# Public Sentiment Breakdown



## 9 Key Promises

- Job portals
- Women-led SHGs
- Skill cards
- Rural digitization
- Smart rationing
- Pensions
- Irrigation
- Transparency
- Farmer Insurance

# Campaign Timeline

Jan–Apr: Outreach • May: Booth Mapping • Jun: Rallies • Jul: Poll Push  
• Aug: Victory.



# **Our Brand Framework**

Trust • Action • Clarity • Unity • Decency • Development

# Candidate Profile

Age: **44**

Gender: **Female**

Education: **12th Pass**

Profession: **Activist**

**Mandya Deserves Better.**



■ [shanthakumari@email.com](mailto:shanthakumari@email.com)

■ [www.shanthakumari.com](http://www.shanthakumari.com)

X: [twitter.com/shanthakumari](https://twitter.com/shanthakumari)

# **Thank You**

Together, let's transform Mandya — one vote at a time.