



XQ — SCOPE Report

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Effort Bucket:
Medium

Must Build:

- AI model integration
- user interface development
- contextual explanation generation
- actionable recommendation generation
- unit testing
- integration testing
- user testing

Must Not Build:

- full-fledged AI model development
- complex user interface design
- advanced contextual explanation generation
- machine learning model development

One Launch Channel:
Industry-specific conferences and events

Quick Validation:

- User engagement metrics (e.g., time spent on the platform, number of users)
- Customer satisfaction metrics (e.g., Net Promoter Score, customer feedback)
- Revenue growth metrics (e.g., monthly recurring revenue, customer acquisition cost)

Rationale:
The product requires significant development effort, but the target market is well-defined and the competition is limited.