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GROUP: 4-B

Native, Non-Native, and Cross-Platform Applications

1. Native Applications

- **Definition**: Apps developed specifically for a particular operating system (OS), such as iOS or Android.
- Languages: Swift/Objective-C for iOS; Java/Kotlin for Android.
- Advantages:
 - o High performance.
 - o Full access to device features (camera, GPS, etc.).
 - o Better user experience tailored to the OS.

Disadvantages:

- o Development requires expertise in multiple programming languages.
- o Higher costs and longer development time if targeting multiple platforms.

2. Non-Native Applications

- **Definition**: Apps not specifically designed for an OS, often running in web browsers (e.g., web apps).
- Languages: HTML, CSS, JavaScript.
- Advantages:
 - o Single codebase for all platforms.
 - o Reduced development time and cost.
 - o Easy updates without requiring app store submissions.

Disadvantages:

- Limited access to device features.
- o Performance may be slower compared to native apps.
- o Heavily dependent on internet connectivity.

3. Cross-Platform Applications

• **Definition**: Apps that run on multiple platforms but use a single codebase.

• Frameworks: Flutter, React Native, Xamarin.

Advantages:

- o Efficient development with shared code.
- o Access to some native features via plugins or APIs.
- o Faster time to market.

• Disadvantages:

- o Performance may not match native apps.
- o Framework limitations can restrict advanced features.
- o Possible dependency on third-party tools.

Key Considerations:

- Use Native: When performance and user experience are top priorities.
- Use Non-Native: For simpler applications or those requiring broad compatibility.
- **Use Cross-Platform**: When balancing development efficiency and acceptable performance.

Sources:

- https://www.netguru.com/blog/cross-platform-vs-native-app-development
- https://www.youtube.com/watch?v=yux5kD-sVeA