

Peer-to-Peer and Social Networks

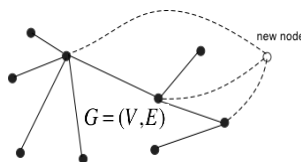
Power law graphs
Small world graphs

Preferential attachment

Barabási and Albert showed that when large networks are formed by the rules of **preferential attachment**, the resulting graph shows a power-law distribution of the node degrees.

We will derive it in the class, so follow the lecture.

Preferential attachment



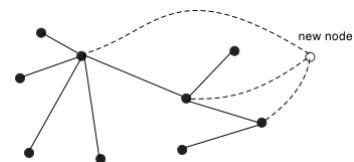
At $t = 0$, there are no nodes.
At $t = 1$, one node appears.
Thereafter, each time unit,
a new node is added

Degree of node $i = \delta(i)$

The probability that the new node connects with an existing node $i = C \cdot \delta(i)$

Since $\sum_{i \in V} C \cdot \delta(i) = 1$ and $\sum_{i \in V} \delta(i) = 2|V|$ so $C = \frac{1}{2t}$

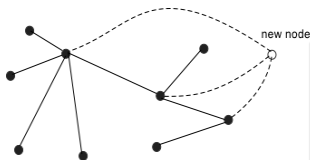
Preferential attachment



$n(k, t)$ = number of nodes with **degree k** after time **step t**

$$n(k, t+1) = n(k, t) + n(k-1, t) \cdot \frac{k-1}{2t} - n(k, t) \cdot \frac{k}{2t}$$

Preferential attachment

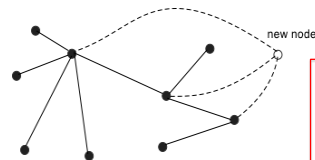


$f(k, t) = \frac{n(k, t)}{|V|}$
is then fraction of nodes
with degree k at time t

$$n(k, t+1) = n(k, t) + n(k-1, t) \cdot \frac{k-1}{2t} - n(k, t) \cdot \frac{k}{2t}$$

$$(t+1) \cdot f(k, t+1) = t \cdot f(k, t) + \frac{1}{2}[(k-1) \cdot f(k-1, t) - k \cdot f(k, t)]$$

Preferential attachment



As $t \rightarrow \infty$,
 $f(k, t+1) \rightarrow f(k, t)$
Call it $f(k)$

$$(t+1) \cdot f(k, t+1) = t \cdot f(k, t) + \frac{1}{2}[(k-1) \cdot f(k-1, t) - k \cdot f(k, t)]$$

$$f(k) = \frac{1}{2}[(k-1) \cdot f(k-1) - k \cdot f(k)]$$

$$f(k) = \frac{k-1}{k+2} \cdot f(k-1)$$

Preferential attachment

$$f(k) = \frac{k-1}{k+2} \cdot f(k-1)$$

$$\frac{k-1}{k+2} \cdot \frac{k-2}{k+1} \cdot \frac{k-3}{k} \cdot \frac{k-4}{k-1} \cdots \frac{4}{7} \cdot \frac{3}{6} \cdot \frac{2}{5} \cdot \frac{1}{4} f(1)$$

$$\frac{3 \cdot 2 \cdot 1}{(k+2)(k+1) \cdot k} \cdot f(1)$$

$$f(k) = \frac{4}{k(k+1)(k+2)}$$

$$f(k) \text{ is of the order of } \frac{1}{k^3}$$

$$n(1, t+1) = n(1, t) + 1 - n(1, t) \cdot \frac{1}{2t}$$

$$(t+1) \cdot f(1, t+1) = t \cdot f(1, t) + 1 - \frac{f(1, t)}{2}$$

$$t \rightarrow \infty, f(1, t+1) = f(1, t) = f(1)$$

$$f(1) = \frac{2}{3}$$

* Before time step (t+1), the new node is the only node with degree 0, and its degree will change to 1

Other properties of power law graphs

- Graphs following a power-law distribution $N(k): k^{-r} (2 < r < 3)$ have a small diameter $d: \ln \ln n$ (n = number of nodes).
- The clustering coefficient decreases as the node degree increases (power law)
- Graphs following a power-law distribution tend to be highly resilient to random edge removal, but quite vulnerable to targeted attacks on the hubs.

The small-world model

Due to **Watts and Strogatz** (1998)

They followed up on Milgram's work and reason about why there is a small degree of separation between individuals in a social network. Research originally inspired by Watt's efforts to understand the **synchronization of cricket chirps**, which show a high degree of coordination over long ranges, as though the insects are being guided by an invisible conductor.

Disease spreads faster over a small-world network.

Questions not answered by Milgram

Why **six degrees of separation**? Any scientific reason?
What properties do these social graphs have? Are there other situations in which this model is applicable?

Time to **reverse engineer** this.

What are small-world graphs

Completely regular

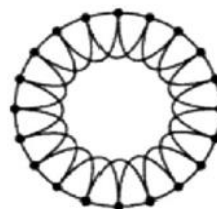
Small-world graphs ($n \gg k \gg \ln(n) \gg 1$)

Completely random

n = number of nodes, k = number of neighbors of each node

Completely regular

Regular



A ring lattice

$n=20, k=4$

High clustering coefficient and high diameter L .

$C = 3/6 = 1/2, L \sim n/k$

Completely random

Random

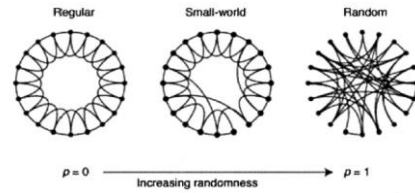


LOW clustering coefficient
and LOW diameter.

$$C \sim k/n, L \sim (\log n)/(\log k)$$

Small-world graphs

Start with the regular graph, and with probability p **rewire each link** to a randomly selected node. It results in **a graph that has high clustering coefficient but low diameter ...**



Small-world graphs

